

RECEIVED
APR 26 2022
MERCED CITY COUNCIL
& CITY MANAGER'S OFFICE



League of United African American Citizens (LUAAC)

City of Merced

Request for Proposals for Community Funding
RFP # 04292022A

Friday, April 29, 2022 by 5:00pm PST

TABLE OF CONTENTS

- 1. Introductory Letter**
- 2. Individual Staff Experience**
- 3. Proposed Project & Scope of Services**
- 4. Program Budget**
- 5. References**

INTRODUCTORY LETTER

The League of United African American Citizens (LUAAC) is a 501c3 non-profit organization. Mr. Raymond Lewis Walton, Sr. is the Chief Executive Officer and primary contact for LUAAC. The mailing address and physical address of LUAAC is 1635 Tumbleweed Way, Los Banos, CA 93635, phone number is (209) 675-6475, and email address is luaac7@yahoo.com. Further information about LUAAC can also be found on their website at <http://webtestsdev.com/league-of-united-african-american-citizens>.

A non-profit organization that caters to the plunged Black communities of the country, empowering them to fight racism one day at a time, LUAAC's mission is to build a Racism-Free World. Racial injustice in the United States dates back to the beginning of times. The Black people face racial discrimination, police brutality, emotional, physical, psychological violence, systemic racism, and the list goes on. Unfortunately, the centuries of racism are now deep-rooted in our minds, and we might not fight it as aggressively as we should. Our goal is to educate the Black community to stand up for their rights and defeat the racists. The League of United African American Citizens stands in solidarity with our oppressed Black brothers and sisters. We are working tirelessly for over a decade, helping Black communities deal with socio-economic problems.

In response to this Community Funding Request for Proposals, administered by the City of Merced, LUAAC is applying for grant funding in the amount of \$35,000. We propose to help marginalized and non-marginalized children in Merced County by assisting in eliminating the Scrooge of bullying. We

believe there is an increase of students being bullied in our community, thus creating a state of emergency. In 2019, suicide was the 10th leading cause of death in the United States which resulted in 47,511 deaths. We believe bullying prevention is more effective in reducing negative consequences of the harm students experience when bullied.

Our plan is to dramatically reduce the ugliness of bullying. According to the Center for Disease Control and Prevention (CDC), any effective bullying prevention program should always include the student's background: race, rural and city, sex, primary language, and disability status. We are aware there are several anti-bullying programs. LUAAC believes our anti-bullying program is more effective and has taken the initiative to design, print and donate anti-bullying posters to local schools. We will continue to donate these resources free of charge. These posters and resources are specifically designed to reduce bullying in the schools which will be distributed to the schools within our city at no cost.

The League of United African American Citizens looks forward to a fruitful partnership with the City of Merced and the school district. We look forward to your help.

Thank you for this opportunity.

Sincerely,

Ray Walton

Ray Walton, CEO – LUAAC

INDIVIDUAL STAFF EXPERIENCE

Ray Walton

Chief Executive Officer

League of United African American Citizens – LUAAC CEO for 4 years

Los Banos, CA 93635

Annette Walton

Chief Operating Officer (COO)

League of United African American Citizens – LUAAC COO for 4 years

Los Banos, CA 93635

Frank T. Watters

Retired Professor / Retired Social Worker

League of United African American Citizens – Part-time professional #1

Gilroy, CA 95020

Arnold Grimes

IT Manager, Ray O. Sheets Taxes

League of United African American Citizens – Part-time professional #2

Los Banos, CA 93635

PROPOSED PROJECT & SCOPE OF SERVICES

MOTHERS AGAINST BULLYING PROJECT (MAB) wants to educate kids about the scourge of bullying IN ALL ITS UGLINESS:

- ❖ Provide the school with specially designed printed media professionally designed by specialists in the field of bullying.
- ❖ Our goal is to help the marginalized and non-marginalized children with coping skills that will enable them to be free of bullying.
- ❖ We will partner and coordinate with additional organizations such as the Centers for Disease Control and Prevention (CDC) and Mothers Against Bullying campaign (MAB).
- ❖ We want to maximize the impact of the MAB campaign by implementing their programs in our community. The CDC has valuable information on bullying that needs to be used in our schools.
- ❖ This will be on-going throughout the program start to end.

GET ALONG WITH POLICE STAY SAFE AND STAY OUT OF JAIL PROJECT:

- ❖ The goal is to slow down and eventually stop the violent interactions with all forms of law enforcement in all of our communities and their members.
- ❖ We will hire a professional ex-police officer to educate those who are not incarcerated but vulnerable to becoming incarcerated.
- ❖ We want to work with incarcerated youth to enable them to learn more effective ways to express themselves through assertive skills, as opposed to aggression, thus learning more law abiding ways to conduct themselves.
- ❖ When interacting with all divisions of law enforcement I have approached Los Banos Police Chief Gary Breezy and others within law enforcement by holding educational Zoom meetings with targeted individuals with potential to in-person meetings as the incidents of bullying decreases in our schools.
- ❖ This will be on-going throughout the program start to end.

PROGRAM BUDGET

Annual Operating Budget (7/1/2022 – 6/30/2023)

Payroll Expenses = \$14,400 total:

- ✓ CEO = \$4,000 salary
- ✓ COO = \$3,000 salary
- ✓ Professional #1 = \$2,500 salary
 - Part-time effort
- ✓ Professional #2 = \$2,500 salary
 - Part-time effort

Salary Total = \$12,000

- ✓ Benefits = Salary Total X 20% rate

Benefits Total = \$2,400

Non-Payroll Expenses = \$20,600 total:

- ✓ Program supplies = \$7,000
 - Posters approved by the school district that will be donated to various school districts to support anti-bullying programs
- ✓ Operating expenses = \$6,000
 - Rent, communications, and utilities costs
- ✓ General supplies = \$4,600
 - Office equipment and materials
- ✓ Travel expenses = \$3,000
 - Local transportation, mileage, and gas

Operating Budget TOTAL = \$35,000

REFERENCES

Ms. Robyn Reliford
Finance Director – Non-Profit Industry
Independent Consultant – Tax and Financial Services
132 Argonaut Avenue, San Francisco, CA 94134
(415) 713-4207

Mr. Carl Burch
Truck Driver – LGT Transport
944 Windrift Way, Oakley, CA 94561
(209) 403-6395

Mrs. Liz Holliman
Childcare Provider – Touch of Love Day Care
2368 Portal Way, San Jose, CA 95148
(408) 661-8874