

ATTACHMENT 1

MERCED, CA TOURISM BASED IMPROVEMENT DISTRICT FORMATION TIMELINE

Target Date	Action	Parties
By Mid-August:	Calculate annual assessments Draft Management District Plan (MDP) for review	Consultant Consultant
End of August:	Renewal committee consensus on MDP Final MDP Prepare petitions and petition packets	MHLA Consultant
September 1st-30th:	Petitions signed BY September 20 th (must be greater than 50% of the budget)	MHLA
October 7, 2024:	City Council approves Resolution of Intention and calls for public hearing and assessment ballots to be mailed to all assessed hotel property owners	City
October 11, 2024	City Clerk mails assessment ballots to all hotel property owners	City
December 2, 2024:	City Council public hearing, tabulate ballots	City

Consultant – Kristin Lowell, Inc.

MHLA – Merced Hospitality and Lodging Association