



CITY OF MERCED

Merced Civic Center
678 W. 18th Street
Merced, CA 95340

Minutes Regional Airport Authority

Tuesday, March 18, 2025

7:00 PM

A. CALL TO ORDER

Clerks Note: Regional Airport Authority Meeting was called to order at 7PM.

B. PLEDGE OF ALLEGIANCE

C. ROLL CALL

Present: 5 - Member Travis Colby, Member Cheryl Hirsch, Member Sabrina Abong, Chair Robert Scoble, and Member Jim Song

Absent: 1 - Member Seferino Silva

D. PUBLIC COMMENT

There was no Public Comment.

E. REPORTS

SUBJECT: Airport Manager Report

Report in Brief: Summary of key tasks completed by the Merced Airport staff.

RECOMMENDATION

Information only-no action required.

Airport Manager Rhett WILLIAMS gave an update on the Terminal Replacement Project, the Federal Aviation Administration outreach, the public outreach efforts made by Economic Development Associate Karen BAKER and himself regarding the Terminal Replacement Project and the future of the Merced Yosemite Regional Airport, the December 2025 report that the Department of Transportation conducted on the airport, and the current Airport Improvement Projects.

Board Member HIRSCH and Deputy City Manager Frank QUINTERO discussed the possibility of touring the new airport terminal and details of the Brown Act.

Clerk's Note: There was no formal vote taken, item was for information

only.

SUBJECT: Advanced Air Quarterly Marketing Update

ACTION: For Information Only

REPORT IN BRIEF

The Terminal lease between the City of Merced and Advanced Air requires Advanced Air to provide a written report to the City summarizing its marketing efforts on a quarterly basis. These reports are to be provided in October, January, April and July of each year for the duration of the Agreement.

Attached is Advanced Air's Marketing Report for 1st Quarter of 2025.

Barbara Hunt, VP of Business Operations, Advanced Air, will make a presentation on updated statistics regarding enplanements and load factors, as well as recent advertising and marketing campaigns.

Airport Manager Rhett WILLIAMS reported that the Advanced Air team was unable to attend the meeting and reported that they said they would be at the next meeting to go over their quarterly report.

Regional Airport Authority Members and Mr. Williams discussed that they were impressed with Advanced Airlines Marketing efforts and look forward to more detail from Advanced Air when they can attend the meeting.

Clerk's Note: there was no formal vote taken, item was for information only.

SUBJECT: Passenger and Cargo Report of April 2025

REPORT IN BRIEF

MCE Passenger and Cargo reports for the months of April 2025.

RECOMMENDATION

Information only-no action required.

Airport Manager Rhett WILLIAMS reported on the Passenger and Landing Report of November and December 2024 and January and February 2025.

Clerk's Note: There was no formal vote taken, item was for information only.

F BUSINESS

SUBJECT: Request to Add Item to Future Agenda**REPORT IN BRIEF**

Provides members of the Boards/Commissions to request that an item be placed on a future Boards/Commissions agenda for initial consideration by the Boards/Commissions.

Airport Authority Chairman SCOBLE asked if there was a request to Add Items to the Future Agenda from the Regional Airport Authority.

Regional Airport Authority Members requested putting together a capital improvement project for secure parking. Assistant City Manager Frank QUINTERO suggested requesting presentation to include a three year crime heat map for car break ins from the Police Department, and a five year projection for the City and the Airport by the City's Chief Finance Officer Venus RODRIGUEZ.

Clerk's Note: There was no formal vote taken, item was for information only.

SUBJECT: Commission Comments**REPORT IN BRIEF**

Provides an opportunity for the Chair and/or Member(s) to make a brief announcement on any activity(ies) she/he has attended on behalf of the Commission and to make a brief announcement on future community events and/or activities. The Brown Act does not allow discussion or action by the legislative body under this section.

Regional Airport Authority Members and Assistant City Manager Frank QUINTERO discussed how far the Merced Yosemite Airport has progressed during the last seven years with the new facilities and new airline, but wondered what will happen with the existing terminal. QUINTERO stated that the Facility cannot be torn down but perhaps a City Department might lease the space such as the Fire Department.

Clerk's Note: There was no formal vote taken, item was for information only.

G ADJOURNMENT

Clerk's Note: The Regular Meeting was adjourned at 7:47 PM.

A motion was made by Member Hirsch, seconded by Member Song, that this Regular Meeting be adjourned. The motion carried by the following vote:

Aye: 5 - Member Colby, Member Hirsch, Member Abong, Chair Scoble, and Member Song

No: 0

Absent: 1 - Member Silva