



# CITY OF MERCED

Merced Civic Center  
678 W. 18th Street  
Merced, CA 95340

## Meeting Agenda

### Citizen Advisory Focus Group

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Wednesday, February 25, 2026

6:00 PM

City Council Chamber, 2nd Floor, Merced Civic  
Center, 678 W. 18th Street, Merced, CA 95340

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#### NOTICE TO PUBLIC

##### WELCOME

At least 72 hours prior to each regular Citizen Advisory Focus Group meeting, a complete agenda packet is available for review on the City's website at [www.cityofmerced.gov](http://www.cityofmerced.gov) or at the City Clerk's Office, 678 W. 18th Street, Merced, CA 95340. All public records relation to an open session item that are distributed to a majority of the Commission will be available for public inspection at the City Clerk's Office during regular business hours. Assisted hearing devices are available for meetings held in the Council Chamber.

##### **PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE BOARD/COMMISSION CLERK**

Members of the audience who wish to address the Citizen Advisory Focus Group (CAFG) are requested to complete a speaker card available at the podium against the back of the Council Chamber. Please submit the completed card to the Clerk before the item is called, preferably before the meeting begins.

Material may be emailed to [planningweb@cityofmerced.gov](mailto:planningweb@cityofmerced.gov) no later than 1 PM on the day of the meeting. Please specify which portion of the agenda you are commenting on, for example, Report item # or Public Comment. Your comments will be presented to the CAFG at the appropriate time. Any correspondence received after 1 PM will be distributed to the Focus Group and retained for the official record.

To view video (if available) or listen to the CAFG meeting live, go to the City's website [www.cityofmerced.gov](http://www.cityofmerced.gov), YouTube, or Comcast Public Access Channel 96.

#### **A. CALL TO ORDER**

#### **B. PLEDGE OF ALLEGIANCE**

#### **C. ROLL CALL**

#### **D. PUBLIC COMMENT**

Members of the public who wish to speak on any matter not listed on the agenda may speak during this portion of the meeting and will be allotted 3 minutes. State law prohibits the CAFG from acting at this meeting on any matter raised during the public comment period. Members of the public who wish to speak on a matter that is listed on the agenda will be called upon to speak during discussion of that item.

## E. CONSENT CALENDAR

Adoption of the Consent Calendar may be made by one motion of the CAFG, provided that any Member, individual, or organization may request removal of an item from the Consent Calendar for separate consideration. If a request for removal of an item from the Consent Calendar has been received, the item will be discussed and voted on separately.

E.1. [25-1039](#)      **SUBJECT:** Citizen Advisory Focus Group Minutes of October 8, 2025

**ACTION:**

Approving and filing the Citizen Advisory Focus Group Minutes of October 8, 2025.

## F. REPORTS

F.1. [26-174](#)      **SUBJECT:** Existing Conditions

**REPORT IN BRIEF**

Final Existing Conditions and Trends Workbook

**DISCUSSION**

The Citizens Advisory Focus Group (CAFG) will continue the discussion centered on community Assets, Issues, and Opportunities. Extending this dialogue will allow a better understanding the specific priorities and interests, which will directly inform the development of a comprehensive vision statement and guiding principles. Continuing this discussion also ensures alignment with the ongoing digital community survey, which will remain open through the end of the month.

**ATTACHMENTS**

1. Presentation

## G. ADJOURNMENT