



BOB HART SQUARE- STAGE NAMING

- A proposal submitted by Merced Rotary Club

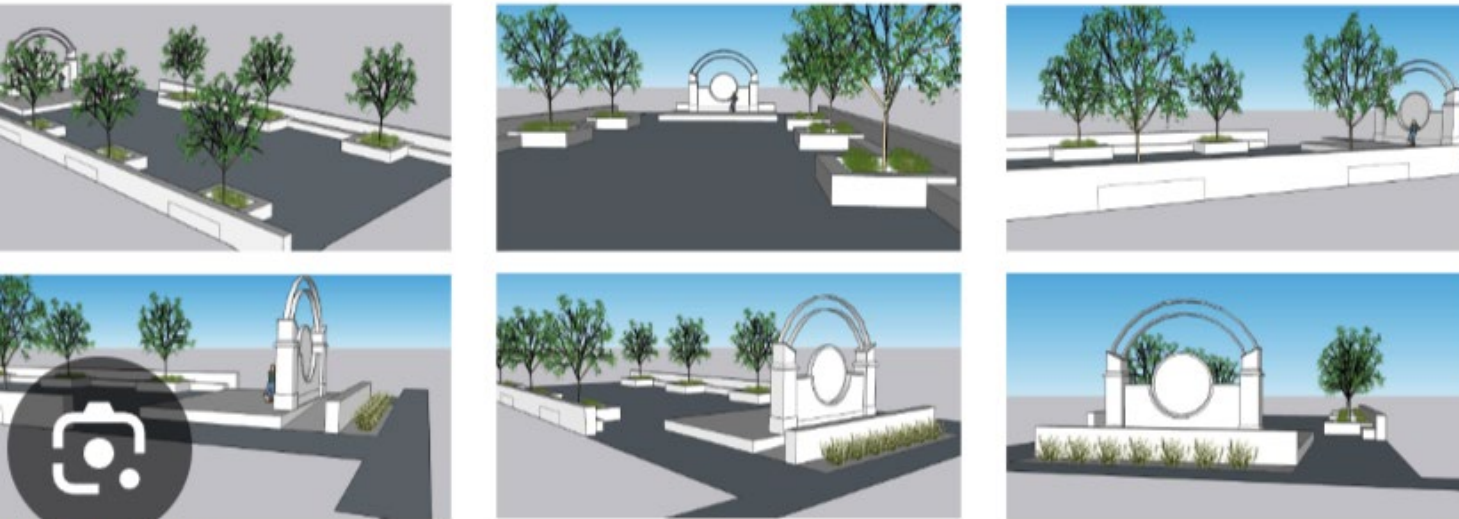
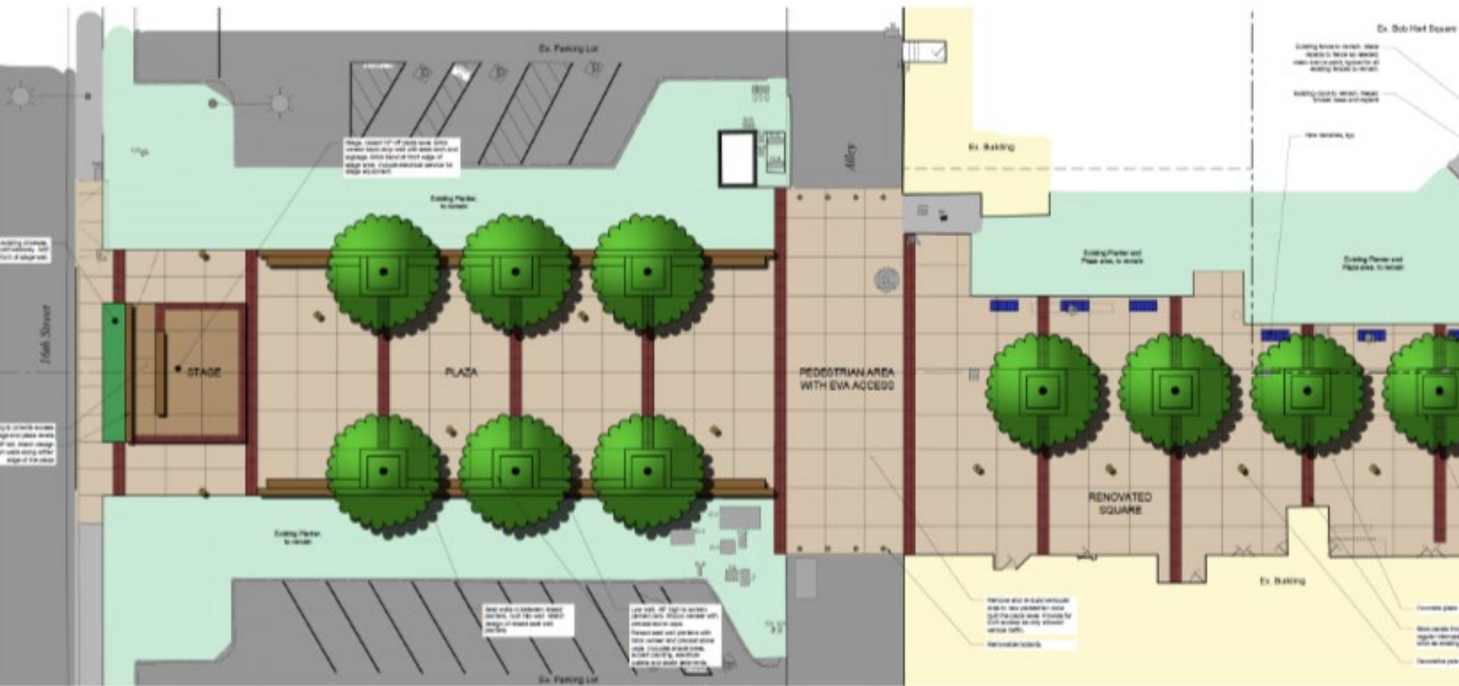
HISTORY OF WORK



- Downtown Planning
- ARPA funded renovation
- Downtown Anchor
- Art and Culture District Designation
- Park and Rec Facility Naming Policy- Recommended Naming
 - Council Action Item

ARPA FUNDED RENOVATIONS

- ARPA funded investments Downtown
 - adding parking to the area
 - reduce the number of street closures
 - create community anchor for events and celebrations downtown



Imagery of Plaza, Stage and Backdrop Wall

DOWNTOWN ANCHOR- BOB HART SQUARE



DOWNTOWN DESIGNATION

- State of California has made strides in supporting Art and Cultural District designations over past several years
- Cultural Districts for 2026–2030, bringing the total to 24 state-recognized districts
- Downtown Merced was one of 10 recently designated as a state recognized Arts and Cultural District
 - Bob Hart Square one of the many highlights recognized by the designation



PROPOSAL- MERCED ROTARY

Merced Rotary has requested naming the stage at Bob Hart Square- ***Merced Rotary Stage***

History in Merced

Have made significant investments in Recreational Spaces across Merced including Rahilly Park. Often known as the Downtown Merced Rotary as major supporters of business downtown, looking for opportunity to make significant investment in downtown spaces focused on arts and entertainment.

One Time Committed Funding

Merced Rotary is proposing a one-time contribution \$50,000 towards the plaza and Stage to support supportive amenities.

Ongoing Supportive Funding for City Sponsored Performances

In addition, Merced Rotary will work with City staff on an agreement detailing annual contributions towards performances on the Bob Hart Square stage. Those agreements will be brought back at another time.





CITY OF MERCED- PROCESS FOR NAMING PARKS AND REC. FACILITIES

The City of Merced has a rich history of recognizing commitments of individuals and or groups who has supported parks and community services in various capacities

Policy A-20 outlines the process to be used when reviewing proposals for naming such facilities.

Review Committee was established through Recreation and Parks Commission

- Held Public Hearing on March 3rd
- Non opposition
- Recommending Council move forward with Naming as proposed



REQUESTED COUNCIL ACTION

- Adopt a motion
 - Approving the proposed Facility Naming application by Merced Rotary Club to name the Stage in Bob Hart Square Plaza, **Merced Rotary Stage**
- Accept and appropriate \$50,000 from Merced Rotary to Parks & Community Services, projects to be determined for Bob Hart Square Plaza.