



4 November 2025

City of Merced
678 W. 18th Street
Merced, CA 95340

Subject: Request for In-Kind Services Donation – 2025 Downtown Christmas Parade

Dear City of Merced,

The Merced Christmas Parade Committee is excited to once again host the annual Downtown Merced Christmas Parade, a cherished community event that brings joy and holiday spirit to our city. To make this year's parade a resounding success, we respectfully request the City of Merced's valuable support through an in-kind services donation.

We are seeking assistance with the following essential services:

- **Christmas Parade Banner:** Placement of a banner across "G" Street for one week prior to the Christmas Parade to announce the event.
- **Electricity:** Provision of electricity in Bob Hart Square and the Downtown District (power poles) for our Christmas decorations, including the magnificent Downtown Christmas Tree.
- **Downtown Street Cleaning:** Thorough cleaning of the downtown streets before and after the parade to ensure a pristine environment for attendees.
- **Special Event Refuse Service:** Refuse collection services along Main Street during the event to manage waste effectively.
- **Police Services:** Support from the Merced Police Department for street closures and barricade management, ensuring the safety and smooth flow of the parade.
- **Bob Hart Square:** Use of Bob Hart Square during the day of the parade.

In appreciation of your generous in-kind contribution, we propose offering the City of Merced the benefits associated with the Silver Sponsorship level (see attached). Your partnership is invaluable in creating a memorable and festive experience for our community. We look forward to your positive response and the opportunity to collaborate on this wonderful event.

Sincerely,

Tracy Proietti