



Merced, California

Marketing + Community Engagement



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Q1 | 2025

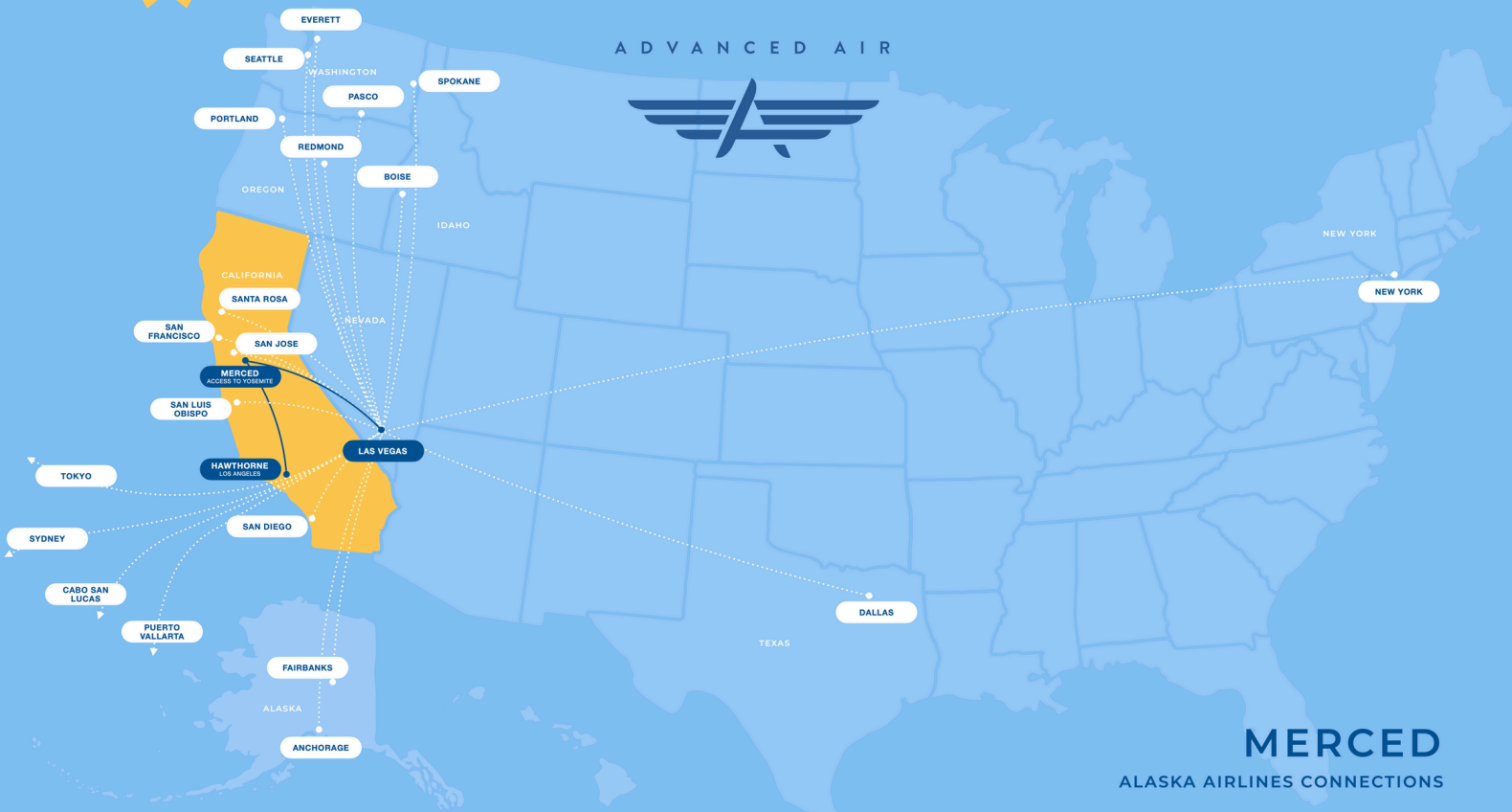


News & Updates

Advanced Air now has an interline agreement with Alaska Airlines, enabling our flights to be booked directly on Alaska's website.

This seamless connection expands our reach, providing travelers with more convenient booking options and enhanced connectivity across our network.

**COMING
SOON**



DISCLAIMER FOR ROUTE MAP:

The routes displayed are for illustrative purposes only and represent potential connectivity based on Alaska Airlines' existing network. Final schedules and availability will be determined by operational feasibility and are subject to change.

ADVANCED AIR



Merced, California

Email Marketing

ADVANCED AIR

Spontaneous Trip?

Vegas is Just a Flight Away!

**FLY FROM MERCED
TO LAS VEGAS
FOR JUST \$84**

RESERVE A SEAT

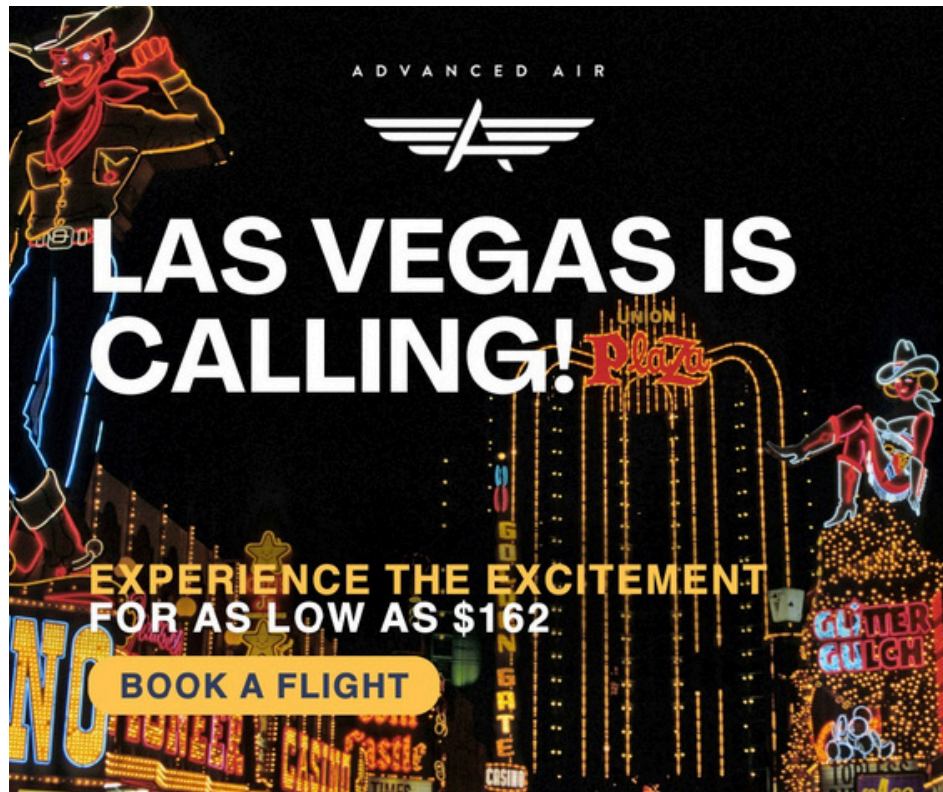
Whether you're craving
world-class entertainment,
epic outdoor adventures, or
incredible dining, Las Vegas
has it all. With Advanced Air's
direct flights from Merced,
you'll get there faster and
stress-free. Your weekend
adventure is waiting—book
your trip now!

See you in
the *Vegas*

AS LOW AS
\$84



Email Marketing



Las Vegas is just a short flight away! **Fly from Merced to Las Vegas** and dive into the entertainment capital of the world. Slots, shows, and spectacular dining await. Don't miss out!

See you in
the Sky



ADVANCED AIR



Merced, California

Email Marketing



Whether you're visiting your student or attending university events, our flights make it simple and quick to get from Las Vegas to UC Merced. Save time and stress with direct flights priced at just \$162.

See you in
the *Sky*



ADVANCED AIR



Merced, California

Email Marketing



Experience the serene beauty of Yosemite in winter, less crowded and breathtakingly snowy. Merced is your gateway to this winter paradise. Start your scenic journey today and discover the charm of the quieter season.

See you in
the *Sky*



ADVANCED AIR



Merced, California

Email Marketing



ADVANCED AIR

**THE FAST TRACK TO
YOSEMITE'S WINTER
WONDERLAND**

FLIGHTS AS LOW AS \$162

BOOK A FLIGHT

Discover the quickest route to Yosemite National Park. Fly from Hawthorne to Merced and reach Yosemite with ease, avoiding the long drive. Start your scenic adventure in comfort and style.

**See you in
the Sky**

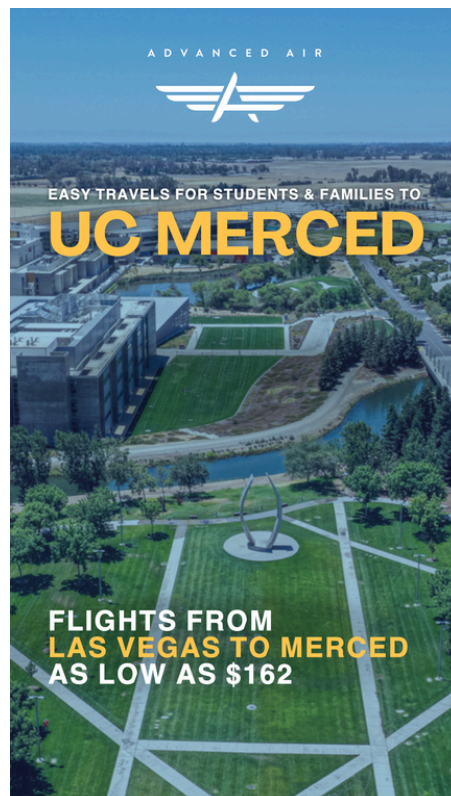


ADVANCED AIR



Merced, California

Instagram/Facebook Story Ads



ADVANCED AIR



Merced, California

Print Advertising

ADVANCED AIR



FLY FROM MERCED
AS LOW AS \$81



**LAS
VEGAS**



**LOS
ANGELES**

ADVANCEDAIRLINES.COM

ADVANCED AIR



Merced, California

Mobile Conquesting Ads

ADVANCED AIR



**FLY FROM MERCED
TO LOS ANGELES
OR LAS VEGAS**

AS LOW AS
\$162
ONE-WAY

BOOK NOW

ADVANCEDAIRLINES.COM

ADVANCED AIR



**FLY FROM
MERCED
TO
LOS
ANGELES**

BOOK NOW

ADVANCEDAIRLINES.COM

**FLY FROM MERCED
TO LA OR LAS VEGAS**





Promotions & Giveaways

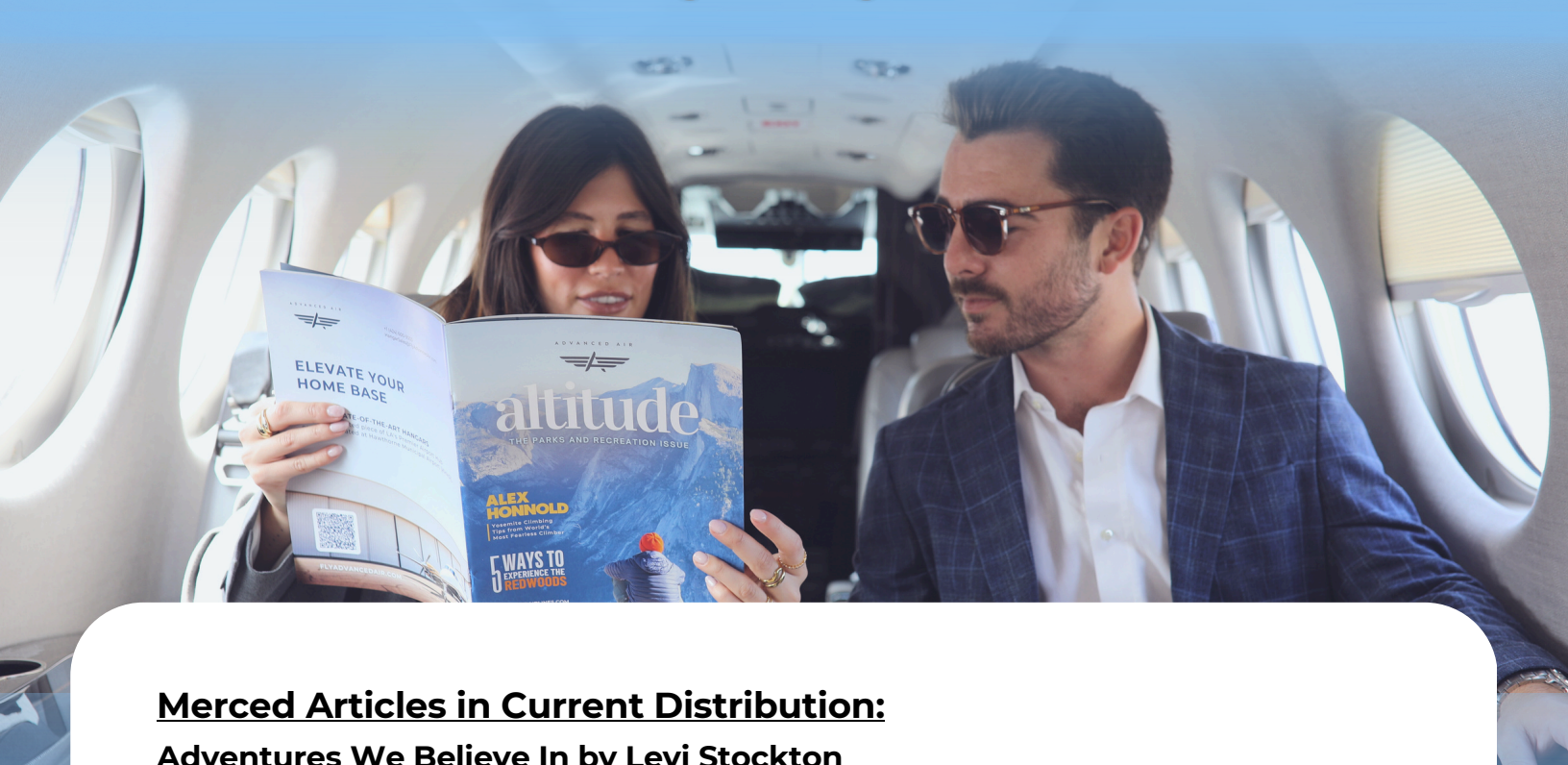
Merced County Hispanic Chamber of Commerce

20% Off Promo Code

YARTS Pilot Program

25% Off Promo Code for Passengers

In-Flight Magazine



Merced Articles in Current Distribution:

Adventures We Believe In by Levi Stockton

Follow our President/CEO as he travels with his family from Los Angeles to Merced on Advanced Air, connecting to AutoCamp, just outside of Yosemite National Park, via YARTS.

Yosemite Climbing Tips from World's Most Fearless Climber, Alex Honnold

Merced Advertisers in Current Distribution:

YARTS

Promo Code for 25% Off Your Trip to Yosemite

AutoCamp

Boutique Hotel outside of Yosemite



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