



4/2/2025

To Whom It May Concern:

Students With Aspiring Goals (SWAG), a Non-Profit Organization located in Merced County, intends to operate within the city limits in compliance with all municipal regulations and ordinances. The address of the proposed business is 2241 Cessna Way, Merced CA 95340. Our primary business activities include private one on one training and small group training (no more than 5 participants). We employ 1 staff member and operate daily between the hours of 4pm-8pm (After-School Hours). Note that athletic training is by appointment only so there are times in between those hours that the building will be vacant. Our typical number of total persons within the building at one time is 6 people max (including staff). Our operational goals are to contribute to the local economy, maintain sustainable practices, and engage with the community through providing competent athletic engagement with people of diverse backgrounds. We are committed to adhering to zoning, safety, and environmental standards as required by the City of Merced. For further inquiries, please contact DeVon Hilliard at 209-676-0335 or [dhilliard.swag@gmail.com](mailto:dhilliard.swag@gmail.com).

DeVon Hilliard

Founder

Students With Aspiring Goals

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