
Profile

Yesenia

First Name

Curiel

Middle Initial

Last Name

UC Merced

Employer

Campus Advocacy, Resource &
Education Director

Job Title

Email AddressPrimary PhoneAlternate Phone

Are you 18 years of age or older? (Required)☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)☒ Yes ☐ NoStreet AddressCitySuite or AptStatePostal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)☒ Yes ☐ No

Which Council district do you live in?

None Selected

Are you currently serving on a Board or Commission? If so, please list:

Yes. RECREATION AND PARKS COMMISSION

Which Boards would you like to apply for?

Citizens Oversight Committee - Measure C: Submitted

Highest Level of Education Completed: *

- ☒ Master's Degree
☒ Professional Degree

Communication

The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

Interests & Experiences

Tell us about yourself, and why you are applying for this particular Board or Commission:

I live in the City of Merced with my husband and two rescue dogs. I am a licensed Marriage and Family therapist and director of the UC Merced Campus Advocacy, Resource, and Education (CARE) department which provides the prevention of gender-based violence and crisis intervention services. I am applying for the Central representative to serve on the Measure C- Citizens Oversight Committee. I am interested in the success of the City of Merced, and I am confident that I will be an asset to this committee. I would like to contribute to this commission by providing my years of civic services and employment history.

Please list your current employer and relevant volunteer experience.

I currently work at UC Merced. Below are my most recent volunteer experiences: September 2017 – Present City of Merced Recreations and Park Commission Merced, CA Commissioner Participate in monthly meetings. Acts in an advisory capacity to the City Council in all matters pertaining to recreation and parks. Review of annual budget for recreation and parks. Promotes and assists in the planning of a recreation program for the citizens of Merced. September 2010-Feb 2018 California Coalition Against Sexual Assault Sacramento, CA Board President, Board Secretary, and Member Participate in monthly meeting. Provide oversight and leadership of an agency. Provide financial oversight and monitoring. Promote a positive work environment. Engage with the membership of anti-sexual assault movement. Advocate for Rape Crisis Center in California. Networks and participates in coalition work. Participate in state and national events. September 2009-June 2016 City of Santa Barbara Human Service Committee Santa Barbara, CA Latina Representative Represent advocate for the Latin@ community. Completed analytical review based on scoring scales of 65-78 grants annually. Participate in monthly meetings. Conduct interviews of non-profit agencies and city departments. Conducted site visits to evaluate programs and outcomes. May 2002-May 2016 YMCA: Isla Vista Teen Center Santa Barbara, CA Tutor/Mentor/Facilitador Facilitate presentations on anti-gang involvement. Conducted house visits to parents. Facilitated workshops and meetings. Provided referrals and links to other community agencies. Mentored youth, parents, and staff members. Conducted fundraiser for holiday events. September 2004-Dec 2015 Santa Barbara Women's Political Committee Santa Barbara, CA Vice President of Policy Participate in monthly meetings. Engage in political evaluation of local elections. Provided Team Building activities to the group members. Facilitated member programs. Participated in Candidate Assessment Interviews and provided reports. Organized silent auctions. Member of Board development, Membership and Fundraising. September 2008- July 2015 California Coalition Against Sexual Assault Sacramento, CA Woman of Color South Representative Facilitated monthly meetings. Team building activities. Provided outreach and retention activities. Provided leadership to members from Southern California Rape Crisis Centers (most are dual agencies such as Domestic Violence and Rape Crisis programs). Provided support and referrals to members. Networks and participates in coalition work. Participate in state and national events. December 2009- January 2011 California Coalition Against Sexual Assault Sacramento, CA Queer Caucus Facilitator Facilitated monthly meetings. Provided leadership to members from Southern California Rape Crisis Centers. Provided support and referrals to members. September 2004-June 2010 The Fund for Santa Barbara Santa Barbara, CA Chair, Co-chair and member of Grant Making Committee Read and evaluate 35-45 grant proposals during spring and fall cycles. Provided analytical and need base oversight of proposals. Generated follow-up questions for proposals. Conduct site evaluations. Team building activities. Conflict resolution and mediation. Submit recommendations to board. September 2001-July 2004 Santa Barbara Rape Crisis Center Santa Barbara, CA Volunteer Advocate Cover 6-hour shift during the week. Provide crisis counseling on 24-hour hotline. Focus on adolescent clients and counseled 2-5 client's month.

What is your understanding of the roles and responsibilities of this Board or Commission?

The role of the committee is to review the spending of the City's half-cent sales tax (2006) and advises the City Council on ways to budget the funds. The expectation is for me to cooperate and collaborate with committee members to make sure the funds will be used to improve conditions for citizens in Merced.

Do you have experience or special knowledge pertaining to this Board or Commission?

I have experience budget and fiscal responsibility. Please refer to my resume or above for more information about my experience. In fall 2017, I also participated in the City of Merced Police Department Citizens Academy which gave me an opportunity to better understand the role of law enforcement in the city. I also participated in a 4-hour police ride-along.

Any other comments you would like to add that may assist the City Council in their decision?

I am excited to contribute my time to this commision. I am committed to making sure the City of Merced is successful.



Upload a Resume

Requirements

Question applies to multiple boards

AB 1234 Ethics Training

☒ I Agree *

Question applies to multiple boards

Attendance Policy

☒ I Agree *

Statement of Economic Interests - FPPC Form 700

☒ I Agree *

Question applies to multiple boards

Oath of Office

☒ I Agree *

Question applies to multiple boards

Public Scrutiny

☒ I Agree *

How did you hear about this vacancy? *

☒ City Website

If you selected other, please indicate how you learned about the vacancy:

Demographics

Ethnicity

☒ Other

Gender

☒ Female

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

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