

## ATTACHMENT 2

### **2020 HOST CITY BENEFITS AND OPPORTUNITIES MEN'S STAGE 2 START and FINISH, Monday May 11 CITY OF MERCED**

Bring the world to your city as a host for the Amgen Tour of California. The Tour provides a powerful platform to gain worldwide exposure, create economic impact and provide priceless experiences for local residents, supporters and dignitaries. Each official Amgen Tour of California Host City will receive an attractive package of benefits to assist with local fundraising efforts, to provide hospitality for key guests, and to promote and market the Host City while driving in-bound tourism. Below is a list of the benefits the Amgen Tour of California will be providing:

#### A. LOC Revenue Generation

- Local partnership packages
- Booths in Lifestyle Festival: Five (5) Festival booths for respective stage – 10' x 10' tent, including (1) 8' table and 2 chairs for each booth located at respective start/finish line area
- Promotional and charitable auction items; Two (2) Autographed 2019 Amgen Tour of California Jerseys; Two (2) 2019 Team Signed Jerseys (\*specific team jerseys contingent upon team jersey availability)
- VIP Experiences
  - Two (2) seats in VIP car for respective stages
  - Four (4) VIP finish line experiences for respective stages (which include VIP hospitality pass, green room area access and press conference access)

#### B. Race Hospitality

- One-hundred (100) VIP Hospitality passes for the Official tour hospitality tent located at start/finish line for respective stages
- Opportunity to showcase a local flavor in the Official tour hospitality tent (10' x 10' space) for respective stages
- Opportunity to have local dignitaries and local partners on stage to participate in a portion of the start/awards ceremonies for respective stages

#### A. Host City Publicity and Marketing

Television: Television rights and production are owned and controlled by Tour.

Each Host City will be provided the opportunity to submit video of City landmarks which may be integrated within the race broadcast.

In 2019, the race was seen live daily for 2-hours on NBCSN and NBC sports on the final Saturday in addition to 1-hour recap shows each night. Overall, the race was broadcast to over 200 countries and territories worldwide in partnership with Amaury Sport Organisation (ASO).

In 2020 we expect to deliver the following to each Host City:

Access to Amgen Tour of California Dropbox – Host City will be provided access to the Host City (LOC) folders which will contain marketing resources and templates such as:

- Stage / Host City Specific Key Art
- Web Banners /Digital Ad Units
- Tour Radio & TV Spots
- Posters & Flyer Templates
- Signage Templates
- Stage Photo Galleries

Broadcast (TV / Tour Tracker):

- Two (2) 30-second commercial units on national television broadcast during the day of City's race involvement. No pass-through Rights to local partners
- Four (4) Tour Tracker 15-Seconds Commercial for Tour Tracker Commercial Rotation for respective stages
- Opportunity to provide content and photos for social media integration with Tour Tracker and other Tour platforms

Website / Email:

- As a part of the Amgen Tour of California each Host City will have a dedicated city page created on the official website as a hub for regional and global interest on the city. During the year, any potential Tour created content around the Host City will be included on the page as well. Types of content include stories, photos, videos, and maps
- In addition, each Host City will have the opportunity to include:
  - Overview paragraph on the Host City & Tourism
  - Photos for Host City gallery on LOC Webpage
  - List of Outdoor Activities for Tourists
  - Partner Logos

- Ancillary Events dates & info that occur prior to Race Week
- All website content provided Tour will be at sole discretion of Tour to update and edit on Page
  - No back-end site access will be provided to the Host City
- Dedicated city pages will also be updated by Tour Staff with Stage specific information such as Festival Location, Start/Finish Line, Parking, etc.
- Post-Race Year involvement, Host City webpage will continue to live on the site under a previous Host Cities navigation tab
- Dedicated emails will be sent to Tour database announcing each stage, promoting each Host City, upcoming activities and events

Print / Merchandise Collateral:

- Official “Host City” Flyers – 1500
- Official “Host City” Posters – 100
- Electronic file that will have footer to be customized with local information and local partners
- One (1), full-page program ad in Official Program Guide
- Local Partner “Thank You” listed in the Official Program Guide

Finish-Line Lifestyle Festival / Race Day:

- Official City “Thank You to Local Partners” Banner to be placed on race days
- Eight (8) Host City Public Address Announcements for respective stages read by on-site hosts from the Announcer Stage
- Six (6) Unique Big Screen commercial units (:15 Seconds) to be shown on big-screens at finish line for respective stages which can be used for both Host City and approved Local Partners

Digital (Social & Paid Media):

- Social media posts on Official Tour channels supporting each Host City before Race
  - All posts will be developed in conjunction with the Tour Marketing Team to match brand voice
- One (1) week social media Host City highlight (Facebook, Twitter and Instagram)
- Race Week regional digital and social paid media campaign supporting local attendance in Start/Finish Host Cities, running 48 hours before Stage date
- National Tune-In digital and social media campaign running during Live NBCSN & NBC airings promoting TV & App coverage of daily stage & Host Cities

#### Grassroots:

- Inclusion on printed materials distributed with Tour Street Team
- Over 580,000 impressions in 2019 Race Year

\*Benefits and opportunities subject to change

\*\* Please note that there are partnership categories that are off limits to Host Cities due to event exclusivity. The Tour will provide a list of closed categories as well

#### HOST CITY REQUIREMENTS

As a partner of the Amgen Tour of California, a Host City is required to provide the following support and assume all related costs as part of their bid submission.

#### RACE OPERATIONS

**POLICE SERVICES** - Local (city and/or county and unincorporated areas if applicable) police services and related costs are the responsibility of the Host City. In coordination with California Highway Patrol (CHP), CalTrans, as well as the Tour's motor and road marshals and in conjunction with the LOC volunteer program, local police provide safe road closures, which may include fixed-post positions, traffic control, crowd control, enforcing no-parking zones and maintaining general public safety.

**PUBLIC WORKS AND ROAD SERVICES** - Local public works and road services are the responsibility of the Host City. The Host City will absorb the cost for all services for road closures and course preparation within the city/county (and unincorporated areas if applicable) limits. These services are necessary to support police efforts and to ensure road closures and the safety of the course. These services include:

- Traffic rated detour equipment (tour will provide 3,000 feet of crowd control fencing at the start lines, and 6,000 feet of finish fencing\*)

*\*Once course is finalized additional fencing may be needed at host city expense*

- Barricades
- Cones
- Contracted traffic control services
- (2) Scissor Lifts/ (1) Fork Lift\*\*
- Printing/posting of 'No Parking' signs
- Removal/restoration and street repair

- Distribution of notices to residents advising of road closures and providing a “hotline” available to residents and businesses to handle issues related to closures
- Access to non-potable water for truss water barrel supports

\* Exact amount of fencing varies depending on the venue \*\* Scissor Lift and Fork Lift specs can be provided upon request. Fork Lift must be 5,000 lb. warehouse lifts

RACE ROUTE/CIRCUITS –The decision to incorporate either Start or Finish circuits into a Tour stage must be mutually agreed upon by the Tour and Host City. The Host City will absorb the cost for all services and infrastructure necessary to conduct circuits even if it extends outside of the city limits, including traffic control, permits and requirements for all roadways not under city jurisdictions. There can be no parked vehicles on the circuit.

- Host City and the Tour will agree on the race route that is within the city limits. Portions of the route may require “No Parking”. The entire route must be closed to all traffic (unless the course will only be using one side of a divided road.
- The course must be ready no later than 30-minutes before the start of the first rider.
- The Tour must have a chance to review and comment on the operations plan that the Host City will use to secure the route and possible circuits.

If there are road knobs, curbs, speed-bumps, etc., which impact the course and the riders’ safety, the city is financially responsible to have these elements temporarily removed and replaced.

PERMIT SERVICES - All fees associated with city/county/state (and unincorporated areas if applicable) permits and permit requirements for the operation of the event are to be procured by the Host City on behalf of the Tour. They may include, but are not limited to:

- City, county, and state permits for stages, tents, electrical, health, alcohol, encroachment, sound and road closures
- Parking - both on and off the street
- Alcoholic beverages - consumption in public, from cups, bottles and cans, in a private VIP area
- Road closures and use – all permits required for the closure and use of roads for setup and racing that may be required for any portion of the route that is within the city limits of the LOC
- Construction Permits - includes permits for construction of staging, tents, wiring and electrical, portable generators, power equipment and a fork lift

- Road closures and use - closure and use of roads for setup and racing
- Special and ancillary events - pre-event and race day
- Banners and signs - hanging and display of pre-event, race day advertising and partner banners
- Concession sales - on-site merchandise and concession stands as requested by race organizers

The LOC is responsible to provide all necessary health department contact information that pertains to the Host City 90 days prior to the event. The LOC is to make best efforts to invite health department permitting person to one of the pre-tour site visits designated by the Tour.

\*Please identify any special permitting/restrictions that the Tour should be aware of, including Merchandise Sales, Alcohol, Signage and Sound Amplification. This may affect the options for START/FINISH LINE placement

EMT/EMS SERVICES – Host City is financially responsible for providing EMT/EMS services for the general public on the day of the respective host stages. Medical plan must be submitted to the Tour’s Technical Director. Please note that the Tour provides medical services for the athletes, team support and staff personnel, however the LOC must cover ambulance costs if the Tour contract ambulance provider is not licensed for the location.

RESIDENT/BUSINESS NOTIFICATIONS – Host City is responsible for notifying local residents and businesses within the city limits that impact the Tour; including road closures, traffic advisories, etc. In the case of a circuit or agreed upon route outside the city, notification must be made in these locations as well. Notifications should be bilingual, including an English and Spanish version.

PORTABLE TOILETS – Host City is financially responsible for portable toilet services or public restrooms during the day of respective host stages. The number of units and placement of the units will be mutually agreed upon by the Host City and the Tour’s Production Director. Portable toilets are to be guaranteed to arrive the day prior to the stage for the overnight crews.

WASTE MANAGEMENT – Host City is financially responsible for waste management/trash removal services during the event, as well as after the conclusion of the event. Necessary supplies and services include: trash containers, roll off containers, dumpsters, recycling containers and the crews to remove full trash container liners, and replace them with fresh liners. Also needed are crews to restore the venue to its original beauty, meaning removal of trash from streets, parking lots, parking garages, curbs, city property, county property and federal property. Street sweeping is recommended the day before the event and the evening after tear down.

Janitorial staff will be needed to keep foot print clean during the event, as well as help with post -race cleanup.

LIFESTYLE FESTIVAL – The Host City is required to support the Tour with the Lifestyle Festival by assisting with the following:

- Allocation of a suitable area for the festival
- Handle all festival permits and associated fees
- Electricity and waste management
- Parking for vendors
- Bike Valet to accommodate 150 Bicycles

\* AEG reserves the right of final placement of finish line

#### AMGEN BREAKAWAY EVENT

Background: Up to four host cities will be chosen to host Amgen *Breakaway* events, which may include Amgen-sponsored hospitality and a pep rally or approximately one-half to one mile walk along the race course that crosses the start or finish line (prior to the pros) or a community spin class or similar activity. The event will be connected to Amgen's *Breakaway from Cancer*® and/or *Breakaway from Heart Disease*™.

The Host City is financially responsible for the following:

- Grassroots community marketing support to secure 150+ local participants
- Marching band or other ancillary participation creating a highly visual and compelling element
- Police escort (as needed)
- Parking for 75+ *Breakaway* participant vehicles
- Possible assistance identifying a local Champion who is an inspiration in the local community, connected to either Amgen's *Breakaway from Cancer*® and/or *Breakaway from Heart Disease*™

#### AWARDS CEREMONY

- LOC will provide eight (8) floral bouquets to be used in the awards ceremony for each respective stage. Floral bouquets should arrive on-site approximately three hours before the race finish

\*Additional details regarding the Ceremonies and LOC opportunities will be provided during the planning process.

## HOTEL ACCOMMODATIONS - ROOM BLOCKS

Please note: A “single” room is a room with 1 bed. A “double” room is a room with 2 beds. There will be a maximum of 2 people per room regardless of room type. The double/single ratios listed below are estimates.

*It is important to solicit hotel bids and request room block holds as soon as possible.*

*While the number of room nights required will not change, dates may vary due to travel patterns and will be confirmed with the city no later than December 1, 2019.*

The Host City is FINANCIALLY RESPONSIBLE for all costs associated with the following room allocations:

### NIGHT BEFORE THE STAGE START/FINISH:

- 800 Rooms (60/40 ratio of doubles/single rooms)
- Hotel-related parking expenses

### NIGHT OF THE STAGE START/FINISH:

- 800 rooms (60/40 ratio of doubles/single rooms)
- Hotel-related parking expenses

### HOTEL REQUIREMENTS:

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- No more than three hotel properties o Tour will work with LOC to assign and approve properties for each functional area
- Hotels must be a minimum of a 3-star hotel property and carry broadcast partner’s network
- Hotels must be within close proximity to the start/finish line
- Hotels must be located in close proximity to each other
- Team hotel(s) must be full-service properties with banquet facilities
- Complimentary self-parking
- Complimentary wireless Internet in public areas, meeting rooms, and guest rooms
- Individuals and teams will be responsible for their own incidental charges; Hotels shall not require credit/debit card pre-authorizations in excess of \$50 per person or \$100 per team
- Hotel properties must be approved by AEG



#### SITE VISIT/LOC ROOMS:

The Host City is financially responsible for providing the Tour with 60 hotel room nights to be used anytime from July 1, 2019 – July 1, 2020.

#### MEALS

*While the number of meals required will not change, dates may vary due to travel patterns and will be confirmed with the city during planning.*

**TEAM DINNERS** – The Host City is financially obligated to provide dinner for athletes and team support personnel only (2 total dinners, approximately 350 individuals per dinner) on the night the night before and the night of the respective stages, based upon menu specifications provided by the Tour's Operations Director. The dinner should be served at the Team Hotel and the space must be large enough to accommodate thirty-five (35) table rounds of ten (10) people.

**TEAM BREAKFASTS** – The Host City is financially obligated to provide a breakfast the morning of in addition to the morning after the respective stages for athletes and team support personnel only (2 total breakfasts, approximately 350 individuals per breakfast). The Tour's Operations Director will provide a specific menu for the team breakfast. The breakfast should be served at the Team Hotel and the space must be large enough to accommodate thirty-five (35) table rounds of ten (10) people.

**MEDIA MEALS** – The Host City is financially obligated to provide a light continental breakfast to be set 1 hour prior to the start of the race for 30 people in addition to a lunch and dinner the day of each respective stage, for approximately 150 working media. Meals should be served adjacent to the designated media workroom. Lunch for approximately 75 should be served at 1 PM, and dinner for approximately 75 should be served at 5 PM. The catering agreement should be defined and submitted to the Tour's media operations team two (2) weeks in advance of the Tour. The Host City must assign an individual to be present to monitor food and beverage preparation and replenishment throughout the day. (Snacks, candy, nuts, etc. for media to be replenished during the day)

**CARAVAN BOXED LUNCHES** – The Host City is financially responsible to provide 590 boxed lunches for the teams and staff for each respective stage. Boxed lunches, to include (but not limited to): sandwich, fruit, chips, cookies. Sandwich choices should include three varieties plus a vegetarian (small percentage vegetarian). Lunches must be dropped off 2 ½ to 3 hours prior to the race start. The Tour will provide a box lunch RFP to assist with soliciting local caterers/restaurants.

**START CREW BREAKFAST** - The Host City is financially obligated to provide breakfast (i.e. breakfast sandwiches/burritos, raw fruit, coffee) for each respective stage for the

start line construction crew and start advance staff (approximately 30 people). Breakfast should be served at the Start Line no later than 6:30 AM.

FINISH CREW BREAKFAST - The Host City is financially obligated to provide breakfast (i.e. breakfast sandwiches/burritos, raw fruit, coffee) for each respective stage for the finish line construction crew and finish advance staff (approximately 40 people). Breakfast should be served at the Finish Line no later than 6:30 AM.

TOUR HOSPITALITY PROGRAM - The Host City is financially responsible for procuring local catering services, to cover the following areas, as it pertains to the official Tour VIP Hospitality tent for each respective stage, an all-inclusive tent with services for approximately 500 people for the respective stages (final guest count to be confirmed by AEG the Friday before the Tour starts). Below are the requirements:

- All catering to include high-end fare for VIP guests including official partners, VIPs, celebrities and local VIPs/ dignitaries
- Caterer to provide up to 8 items, 4 of which are to be hot items. Tour will supply sponsor beverage product if available
- Final menu subject to AEG approval
- Caterer to be contracted 90 days prior to the race and caterer to begin coordination and preparation with Tour team within 60 days of the event
- Once caterer is contracted, AEG will coordinate overall caterer management
- Planning conference calls will be required with the LOC and Caterer to finalize details for event starting in March 2020.
- Caterer to provide all necessary service ware, utensils, serving plates, cups, etc. for all food and beverage preparation, service and guest usage
- Caterer to provide all contracted wait/service staff for both front and back of house
- Floral arrangements for tables (subject to AEG approval)
- Ice
- Once the hospitality tent closes the Host City will be responsible for the cleanup and removal of all trash, recyclables and left-over food and beverage within the hospitality tent through a contracted trash removal service

\* The Tour will provide a catering checklist, outlining specifics

TASTE OF - The "Taste of" program is an opportunity for host cities to showcase the city's local flavor. It is not mandatory. Should the Local Organizing Committee (LOC) decide to proceed, the LOC will be asked to secure a "Taste of" caterer or vendor (s). They will be provided with a 10x10 space within the Michelob Ultra VIP Hospitality tent to provide a sampling from the local restaurant specific to the community and / or region. Guest counts will be communicated and confirmed by the Tour. Some "Taste of" examples are mini cupcakes from a local bakery, or olive oil samplings.

- \*The “Taste of” Vendor will need to provide a health permit and complete a Temporary Food Facility (TFF) permit application
- \*The Tour will submit and pay permit fees
- \*The Tour will provide a “Taste of” checklist outlining specifics

#### MICHELOB ULTRA BEER GARDEN

The Michelob Ultra Beer Garden is an activation initiative through Anheuser Busch’s partnership with the Tour which requires the city to provide a letter of support on a City or County letterhead to the Alcohol Beverage Control, requesting the issuance of an original Type 47 liquor license to our Tour caterer, for both Festival beer garden as well as Michelob Ultra VIP Hospitality (sample letters to be provided).

**AUXILIARY SPACES AND SERVICES** The Host Cities are responsible for providing the following auxiliary spaces:

**TEAM MEALS ROOM** (Sunday night through Tuesday morning, timing to be confirmed during planning) – Ballroom or meeting room at the team hotel(s), approximately 4,000 square feet, to accommodate a total of forty (40) table rounds of ten (10) people.

**TEAM PARKING AND MECHANICS WORK AREA** – (Sunday night through Tuesday morning, timing to be confirmed during planning)) – Requires equivalent of 15 contiguous parking spaces per Team for up to 18 teams, in an open-air parking lot at the Team Hotel(s), with DEDICATED overnight security. Each team travels with a combination of vehicles such as a motor coach, trailer and support vehicles, and additional space is needed for mechanics to work on bikes. Must have access to water: 75–150 gallons of non-potable water per team, and power: one (1) 20-amp or 30-amp plug-in per team. Each team should have a water hose connection available to them within 50’ and access to an electrical outlet within 50’. The LOC is responsible for providing dedicated overnight security for this lot, from 7 pm – 7 am, starting the night before the respective stages through race day. Minimum 14’ overhead clearance is required.

**TEAM MASSAGE LINENS** – Each Team is to receive a bundle of linens for massages upon check in. Each bundle should include: 8 Bath Towels; 8 Flat Sheets; 12 Hand Towels. Bundles must be swapped for clean bundles upon request. LOC is responsible for any costs associated with Team Massage Linens for each respective stage.

**MEDIA OFFICE/WORK ROOM (Race Day)** – Must be in close proximity to the finish line area (no more than 100 meters from finish line). Requires approximately 2,000

square feet. Workrooms will need to remain operational until at least six (6) hours after the end of the race.

The Media Work Room must have the following:

- 150 chairs
- Fifty (50) 6' skirted tables
- 110V outlets and power strips for each table (50)
- Two (2) high speed color copiers which collate and staple, have the ability to print from USB and 3,000 sheets of paper for printing needs. Copiers will be delivered and installed in the media office and should print a minimum of 3050 pages per minute. Copiers should come with a service agreement that includes on-site maintenance from 9 AM – 9 PM on day of event
- One (1) dedicated phone lines

Media Internet Lines – The Host City is financially responsible for delivering one or two open Internet connections to the Media Workroom with minimum upload/download speeds of 5Mbps.

- Host City is requested to provide wifi (wireless networking) for approx. 200 clients.
- Open Ports
- Technical contact should be available for the duration of the race, and until close of Media Workroom.
- Drop(s) should be available no later than 7:30am and will be active until close of Media Workroom.
- Cable or satellite service that provides the NBC Sports Network as part of the package hooked up to each television in the media center
- One (1) screen and projector to be hooked up to a laptop computer to project computer images
- Four (4) televisions (each a minimum of 46 inches in size each) to project live race coverage
- Sufficient trash and recyclable cans
- Four (4) volunteers to assist press room operations staff

#### PRESS CONFERENCE AREA

- Requires approximately 2,000 square feet; minimum
- 100 chairs arranged theatre style
- Three (3) 8-foot skirted tables for dais
- 18-foot risers with platform for dais
- Four (4) 110V outlets with power strips
- One (1) working phone/phone line (for teleconference capabilities, if needed)

- Security to monitor/check credentials

\*The Tour will provide a mult-box, microphones and a sound system \*\* The Tour's media operations team will provide a schematic with details regarding the press conference and media work room

TV COMPOUND INTERNET LINES – The Host City is financially responsible for delivering two (2) separate open Internet connections to the TV compound with minimum upload/download speeds of 40Mbps per line. This is in addition to the pressroom needs.

Require hard connections at the finish line, near the TV compound (to be mutually determined).

- 2 separate hard line drops with a minimum 40 Mbps up/40 Mbps down to the TV Compound for each line or single hard line drop with the minimum capacity of 80 Mbps up and down
- Provide Static IP address per drop (our routers will provide local DHCP access) or Unlimited DHCP addresses if DHCP is provided
- Open Ports
- Local provider should provide modems or CAT 5e/6 cables for use with our Wi-Fi routers. Please provide sufficient cabling to the TV Compound
- Technical contact should be available for the duration of the race
- Drop(s) should be available no later than 7:30pm before the day of stage and will be deactivated by approximately 6:30pm (depending on race and TV deliverable schedule)

COMMISSAIRES MEETING ROOM – Small conference room for approximately 8-10 people; close proximity to finish line available immediately after the race finish for respective stages. Light refreshments to be included.

RACE HEADQUARTERS ROOM (for Competition Department; available from noon to 8PM for each respective stage) – Small conference room for approximately 10-12 people; close proximity to finish line; in the same building as Commissaires Meeting Room; Wi-Fi internet; one (1) high-speed color copier which has the ability to collate, staple, and print from USB, as well as 3,000 sheets of paper for printing needs. Copiers will need to be delivered and installed and should print a minimum of 30-50 pages per minute.

#### PARKING REQUIREMENTS

The Host City is obligated to provide suggested directions to each parking area and assist with the following parking

TEAM PARKING (START/FINISH LINE) – Requires a sizable lot (approximately 160 parking spaces) in close proximity to the Start/Finish Line, to accommodate team vehicles. Each team travels with a motor coach, trailer and support vehicles

VIP PARKING – Requires parking for approximately 200 vehicles adjacent to the start/finish line location for each respective stage

FESTIVAL VENDOR PARKING – Requires parking within close proximity of the start/finish area for approximately 75 vehicles for event and festival vendors for each respective stage

MEDIA PARKING – Parking for 50 vehicles within close proximity of the press workroom/press conference for each respective stage

AMGEN BREAKAWAY EVENT PARKING (only needed if hosting a *Breakaway* Event) – Requires parking for approximately 75 vehicles adjacent to the finish line location

STAFF PARKING – Requires parking for approximately 100 vehicles adjacent to the start/finish line location for each respective stage

CREW PARKING – Parking must be secured for the construction crew vehicles (20 box trucks) near the start/finish line

OVERNIGHT VENUE SECURITY – The Host City is financially responsible for security for the build crew graveyard shift and should begin the evening prior to the event to watch over equipment and crews. Hours of Security Operation are typically 7 pm – 7 am and include the TV Compound, Hospitality, Festival, and start/finish footprint. See production schedule for details.

#### RECYCLE PROGRAM

The Amgen Tour of California is committed to being a responsible and green event. As such, Host Cities should provide sufficient means of recycling for all areas of the event. Clearly marked recycling bins should be placed at every trash can to encourage participants to recycle. Host Cities should provide dumpsters for recyclables only and make all staff aware of the location of these dumpsters to ensure proper disposal of recyclables. These must be provided within the entire footprint. (i.e.: hospitality, festival, etc.)

#### VOLUNTEER PROGRAM

The Host City is responsible for securing and organizing local volunteers for the Tour. Volunteers will assist the Tour and the LOC with coordinating activities on the day of the event. The total number of volunteers is typically 400 to 500 for a Stage Start/Finish Host City.

If the LOC decides that volunteer check-in is at a location other than the start/finish line location, then the LOC is responsible for its own infrastructure (tents, tables, chairs, generators). The Tour will not provide these items to satellite locations. \* Please note you may be asked to extend the volunteers a short distance beyond the city limits

## TOUR SUSTAINABILITY

The Amgen Tour of California will collaborate with the Host City in an effort to minimize the environmental impact of the event:

1. Appoint Host City Sustainability Manager to Local Organizing Committee (LOC)
2. Work with Tour Sustainability Manager to create event sustainability plan
3. Coordinate with LOC, City representatives and Tour operations team to execute sustainability initiatives