

**CITY OF MERCED  
Economic Development Advisory Committee**

**MINUTES**

Third Floor Conference Room  
Tuesday, August 25, 2015

Chairperson Vanessa LARA called the meeting to order at 7:05 a.m.

**ROLL CALL**

Commissioners Present: Mary Camper, Christie Hendricks, Vanessa Lara, Paul Lundberg, Joe Ramirez and John Sundgren.

Commissioners Absent: Doug Fluetsch (excused) Steve Roussos (excused) (three vacancies).

Staff Present: City Manager John Bramble, Director of Economic Development Frank Quintero, Development Associate, Maria Mendoza and Development Associate Karen Baker

Others Present: Gonella Realty Coldwell Banker Realtor, Dan Gallagher

1. **MINUTES**

M/S RAMIREZ/HENDRICKS, and carried by unanimous voice vote (three vacancies) to approve the Minutes of July 28, 2015, as submitted.

2. **COMMUNICATIONS**

None.

3. **DIRECTOR'S REPORT**

Director of Economic Development Frank QUINTERO stated that application had been made for 70+ acres off of Mission Avenue for commercial use. A proposed mitigated negative declaration is in process and was expected to take between 6-9 months.

4. **ITEMS**

4.1 **Introduction to the Merced Gateway Retail Center**

Director of Economic Development Frank QUINTERO reviewed the history of the project since its beginnings in 2008. Commercial Broker, Dan GALLAGHER went into detail about the floating design aspect that would be driven by the retailers.

4.2 Merced Market Project Potential

Director of Economic Development Frank QUINTERO and Commercial Broker, Dan GALLAGHER gave the Committee an overview of projects on the horizon for Merced. Those projects included the G St. and Yosemite Ave. project, the proposed M St. and Bellevue Apartments, the Cardella Rd and M St. project and the infill at the former Carrow's site.

5. OTHER BUSINESS

None.

6. ADJOURNMENT

There being no further business, Chairperson Vanessa LARA adjourned the meeting at 8:10 a.m.

Respectfully Submitted

  
MARIA MENDOZA, Secretary  
Economic Development Advisory Committee

APPROVED:  
  
VANESSA LARA, Chairperson  
Economic Development Advisory Committee