

**FIRST AMENDMENT TO AGREEMENT FOR
PROFESSIONAL SERVICES**

THIS FIRST AMENDMENT TO AGREEMENT is made and entered into this ___ day of _____, 2022, by and between the City of Merced, a California Charter Municipal Corporation (“City”), and Fairbank, Maslin, Maullin, Metz & Associates, Inc., a California Corporation, whose address of record is 1999 Harrison Street, Suite 2020, Oakland, California 94612, (“Consultant”).

WHEREAS, City is undertaking a project to evaluate the viability of extending Measure C (Vital City Services Protection General Sales Tax Revenue Measure); and,

WHEREAS, City and Consultant have previously entered into an Agreement for Professional Services (“Agreement”) dated April 14, 2022; and,

WHEREAS, City and Consultant desire to amend said Agreement to provide for additional services in connection with said project.

NOW, THEREFORE, the parties hereto, in consideration of the mutual covenants hereinafter recited, agree as follows:

1. Section 23, “ADDITIONAL WORK,” is hereby added to the Agreement to read as follows:

“SECTION 23. ADDITIONAL WORK. Consultant shall perform the additional work outlined in the proposal from Consultant to City dated May 28, 2022, attached hereto as Exhibit “1”.

2. Section 24, “ADDITIONAL COMPENSATION,” is hereby added to the Agreement to read as follows:

“SECTION 24. ADDITIONAL COMPENSATION. City shall pay to Consultant the not to exceed additional sum of Thirty-three Thousand Dollars (\$33,000.00) for the additional work described in the proposal attached hereto as Exhibit “1” and in accordance with the rates set forth on Exhibit “1.”

CONSULTANT
FAIRBANK, MASLIN, MAULLIN,
METZ & ASSOCIATES, INC.
A California Corporation

BY: _____
(Signature)

(Typed Name)

Its: _____
(Title)

BY: _____
(Signature)

(Typed Name)

Its: _____
(Title)

Taxpayer I.D. No. 95-4466320

ADDRESS: 1999 Harrison Street
Suite 2020
Oakland, CA 94612

TELEPHONE: (510) 451-9521

FAX: _____

E-MAIL: _____



OPINION
RESEARCH
& STRATEGY

TO Stephanie Dietz
City of Merced

FROM Curt Below & Lucia Del Puppo
FM3 Research

RE: Scope of Work to Conduct Summer 2022 Survey Assessing Ballot Measure Feasibility

DATE May 28, 2022

Fairbank, Maslin, Maullin, Metz & Associates (FM3) is pleased to submit this short scope of work to conduct research assessing the viability of a Measure C renewal measure and alternative ballot measure approaches to raising additional funding to address housing affordability and homelessness in the City of Merced.

Research Methodology Dual-mode voter survey

Data Collection Mode Telephone and online/mobile interviews

Respondent Contact Method Telephone calls, email invitations, and text invitations

Research Population & Sample 400 likely November 2022 voters in the City of Merced. (If due to timeline constraints, 400 interviews is not achievable, costs will scale down, accordingly.)

Margin of Sampling Error* $\pm 4.9\%$ for a sample of 400 interviews

*At the 95% confidence level (i.e., in 95 out of 100 cases)

Questionnaire 15-20 minutes long

Language Telephone interviews will be conducted in English and Spanish; online interviews in English.

Deliverables Following the completion of the survey, we will provide:

- A questionnaire with the topline results of the survey for easy reference
- A complete analysis of survey results in PowerPoint
- A presentation of the survey results, with key survey findings and actionable recommendations

FM3 will also be available for ongoing consultation and any further analysis of the research.

Cost Figure 1 contains the total estimated costs for this research. These prices are comprehensive and include all costs for questionnaire design; sample acquisition and preparation; translation; programming; email and text invitations; survey hosting; bilingual telephone interviewing; data entry and analysis; and reporting.

Figure 1: Estimated Survey Costs

Survey Length	400 Interviews
15 minutes	\$29,750
20 minutes	\$33,000

We would welcome the opportunity to work with you on this research, and if you have any questions or if there is any further information we can provide, please do not hesitate to contact us. Thank you for your consideration and you may reach us as follows:

Curtis Below
 Fairbank, Maslin, Maullin, Metz & Associates (FM3)
 1999 Harrison Street, Suite 2020
 Oakland, CA 94612
 (510) 451-9521 (Office)
 Curt@FM3Research.com

Lucia Del Puppo
 Fairbank, Maslin, Maullin, Metz & Associates (FM3)
 1999 Harrison Street, Suite 2020
 Oakland, CA 94612
 (510) 451-9521 (Office)
 Lucia@FM3Research.com