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Mid Valley Publications

Merced County Times • Atwater-Winton Times • Hilmar Times • Waterford News • Hughson Chronicle & Denair Dispatch

Publishing - Advertising of Legal Notices

September 16, 2025

Prepared for: City of Merced,
Purchasing Division
City of Merced,
City Clerk's Office,
678 West 18th Street,
Merced, CA 95340

— Newspaper —

— MERCED COUNTY TIMES —

Mechanical Specifications Page Specs: 10.625" X 21.50"

- One column equals 1.632"
- Two columns equals 3.431"
- Three columns equals 5.229"
- Four columns equals 7.028"
- Five columns equals 8.8289"
- Six columns equals 10.625"

Advertising in Legal Section:

- Per Column Inch: \$3.25
- Additional Cost per Publication(s): \$3.25 Per Column Inch
- Minimum Charge: \$25.00

Advertising in Classified Section:

- Per Column Inch: \$23.95
- Additional Cost per Publication (s): \$23.95 Per Column Inch for the second week and the third week for free.
- Minimum Charge: \$23.95

Retail Display Advertisements:

- Per Column Inch: \$13.95
- Additional Cost per Publication(s) \$13.95 Per Column Inch
- Minimum Charge: \$95.00

We have been very pleased to work with the City of Merced for many years in the processing of legal notices and hope to continue our relationship in the future. We are able to meet with the City of Merced staff personally to ensure accuracy and a smooth process for notices.

Most copy submissions should be done by email to publicnotices@midvalleypub.com. We are familiar with the requirements of most official legal publishing agencies. In addition, we are pleased to announce that you can also view legal notices on the digital version of our newspaper found online at our new website:

MercedCountyTimes.com.

Thank you for continuing to consider us as an efficient source for publishing legal notices for the City of Merced.

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