



CITY OF MERCED

Merced Civic Center
678 W. 18th Street
Merced, CA 95340

Meeting Agenda

Regional Airport Authority

Tuesday, March 18, 2025

7:00 PM

City Council Chamber, 2nd Floor, Merced Civic
Center, 678 W. 18th Street, Merced, CA 95340

NOTICE TO PUBLIC

WELCOME

At least 72 hours prior to each regular Regional Airport Authority meeting, complete agenda packet is available for review on the City's website at www.cityofmerced.org or at the City Clerk's Office, 678 W. 18th Street, Merced, CA 95340. All public records relation to an open session item that are distributed to a majority of the Commission will be available for public inspection at the City Clerk's Office during regular business hours. Assisted hearing devices are available for meetings held in the Council Chamber.

PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE Regional Airport Authority CLERK

Members of the audience who wish to address the Regional Airport Authority are requested to complete a speaker card available at the podium against the back of the Council Chamber. Please submit the completed card to the Regional Airport Authority Clerk before the item is called, preferably before the meeting begins.

Material may be emailed to Regional Airport Authority contact flymercedairport@cityofmerced.org no later than 1 PM on the day of the meeting. Please specify which portion of the agenda you are commenting on, for example, Report item # or Public Comment. Your comments will be presented to the Regional Airport Authority at the appropriate time. Any correspondence received after 1 PM will be distributed to the Regional Airport Authority and retained for the official record.

A. CALL TO ORDER

B. PLEDGE OF ALLEGIANCE

C. ROLL CALL

D. PUBLIC COMMENT

Members of the public who wish to speak on any matter not listed on the agenda may speak during this portion of the meeting and will be allotted 3 minutes. State law prohibits the Board/Commission from acting at this meeting on any matter raised during the public comment period. Members of the public who wish to speak on a matter that is listed on the agenda will be called upon to speak during discussion of that item.

E. REPORTS[24-1020](#)**SUBJECT: Airport Manager Report**

Report in Brief: Summary of key tasks completed by the Merced Airport staff.

RECOMMENDATION

Information only-no action required.

[24-1025](#)**SUBJECT: Advanced Air Quarterly Marketing Update****REPORT IN BRIEF**

The Terminal lease between the City of Merced and Advanced Air requires Advanced Air to provide a written report to the City summarizing its marketing efforts on a quarterly basis. These reports are to be provided in October, January, April and July of each year for the duration of the Agreement.

Attached is Advanced Air's Marketing Report for the 4th Quarter of 2024 and the 1st Quarter of 2025.

Barbara Hunt, VP of Business Operations, Advanced Air, will make a presentation on updated statistics regarding enplanements and load factors, as well as recent advertising and marketing campaigns.

[24-1024](#)**SUBJECT: Passenger and Cargo Report of November and December 2024, and January and February 2025****REPORT IN BRIEF**

MCE Passenger and Cargo reports for the months of November and December 2024, and January and February 2025.

RECOMMENDATION

Information only-no action required.

F BUSINESS[10-2020](#)**SUBJECT: Request to Add Item to Future Agenda****REPORT IN BRIEF**

Provides members of the Boards/Commissions to request that an item be placed on a future Boards/Commissions agenda for initial consideration by the Boards/Commissions.

[24-1032](#)**SUBJECT:** Commission Comments**REPORT IN BRIEF**

Provides an opportunity for the Chair and/or Member(s) to make a brief announcement on any activity(ies) she/he has attended on behalf of the Commission and to make a brief announcement on future community events and/or activities. The Brown Act does not allow discussion or action by the legislative body under this section.

G ADJOURNMENT