

Request For Interest- McNamara Youth Center

Announcement- City of Merced Parks & Community Services is calling for interested parties to respond to a request for interest in programming to be offered at McNamara Youth Center. Programming should aim to accomplish the mission of the Parks & Community Services Department:

To plan, facilitate, promote, maintain, and develop activities and facilities that enhance the quality of life in Merced.

Applicants are encouraged to read the Request For Interest before submitting their application to ensure responses are thorough. Applications will be reviewed on four criteria; program structure (10 points), program overview (10 points), program objectives, activities, and link to neighborhood needs (20 points), and the understanding of monitoring and evaluation methods to measure program success and identify barriers (10 points). If more room is needed to answer questions, please attach additional pages with reference to which section the narrative is addressing.

PROGRAM STRUCTURE (10 points)				
Applicant Organization				
Type of Organization (circle one)	501C(3)	Gov't/Public	For Profit	Other
Mission of the Org.				
Primary Contact				
Members of Board or Commission				
Org. Address				
Org. Phone Number				
Org. Email				
Tax I.D. number				

PROGRAM OVERVIEW (10 points)			
Name of Program to be Implemented			
Population(s) to be Served	Preschool Children (0-5) Middle School Youth (12-14)	Elementary Children (6-11) High School Youth (14-18)	
Days, Times & Significant Occasions Program will be open to Community (check those that apply)	Weekdays Mornings (8am- 2pm)	Weekends Afternoons (2pm- 6pm)	Student Breaks Evenings (6pm-8pm)
Anticipated Start Date			
Staffing/ Furnishing/ & Maintenance plan for the Youth Center	How many staff will be on site when open to public? What equipment will be used to furnish the facility? What can the program commit to regarding facility maintenance?		
Staff training requirements for program (required training/ certification)			
Proposed participant fee for program (daily, weekly, monthly, yearly)			

PROGRAM OBJECTIVES, ACTIVITIES AND LINK TO NEIGHBORHOOD NEEDS AND INTERESTS (20 points)

Objective(s) to be met for program participants

What will participants experience because of your program?

Services to be Offered to Achieve Objective(s)

What activities, actions, or services will ensure the program meets the objective(s)?

Meeting Neighborhood Need and Interest

Explain why these services will be of interest to the residents within the area of McNamara Park. How do you plan on recruiting participation for the program?

EVALUATION/ MONITORING METHODS (10 points)

Output & outcome measures of evaluation to be used

What program efforts will be used to evaluate effort (output)? How will the program track these efforts? What will be used to indicate if the program was a success for participants? Please explain how the program will measure the outcomes (impact on participants).

Reporting Requirements- Monthly meetings with Parks & Community Services and completions of quarterly reports for Recreation and parks Commission

What benefits do you see in attending monthly meetings with Parks & Community Services Department and providing quarterly (once every 3 months) activity reports to the Recreation and Parks Commission?

Financial stability- utility budget & material and supply expenses

The city allocates \$7,500 to utility expenses annually for McNamara Youth Center. What steps will the program take to stay within its utility budget? Should the program exceed the annual allocation, how will it cover the overage? Lastly, how will the org. cover the cost of materials and supplies while also keeping services free or low cost for residents?

Additional programs currently or previously offered in Merced that indicate a track record of success

Briefly describe other current or previous programming by your organization that supports this program's likelihood of success at McNamara Youth Center.