



3/21/2025

To Whom It May Concern:

Students With Aspiring Goals (SWAG), a Non-Profit Organization located in Merced County, intends to operate within the city limits in compliance with all municipal regulations and ordinances. Our primary business activities include private athletic training. We employ 3 staff members and operate daily between the hours of 8am-8pm. Note that athletic training is by appointment only so there are times in between those hours that the building will be vacant. Our typical number of total persons within the building at one time is 12 people. Our operational goals are to contribute to the local economy, maintain sustainable practices, and engage with the community through providing competent athletic engagement with people of diverse backgrounds. We are committed to adhering to zoning, safety, and environmental standards as required by the City of Merced. For further inquiries, please contact DeVon Hilliard at 209-676-0335 or dhilliard.swag@gmail.com.

DeVon Hilliard

DeVon Hilliard

Founder

Students With Aspiring Goals

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