

# Thunderbird Maintenance, Inc

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## Proposal for Graffiti Abatement Services

City of Merced

August 2023

Lt. Daniel Dabney  
City of Merced Police Department  
611 West 22<sup>nd</sup> Street  
Merced, CA 95340

August 28, 2023

Dear Mr. Dabney,

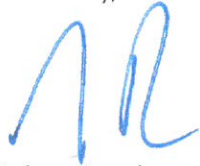
Thunderbird Maintenance, Inc ("TM") is pleased to submit this proposal to the City of Merced for review and consideration. Our graffiti removal services and qualifications are detailed in this proposal.

Thunderbird Maintenance, Inc. is a local Merced County company located in the Castle Commerce Center (formerly Castle AFB) in Atwater. Thunderbird Maintenance provides graffiti removal services to local jurisdictions and private property owners. Our process for graffiti removal includes the use of environmentally friendly chemicals approved for use in the State of California and pressure washing, while our graffiti concealment is performed using latex paints and spray paints. These processes are detailed later in this proposal.

The owners of Thunderbird Maintenance are local and have lifelong ties to Merced County and the City of Merced.

We truly appreciate the opportunity to submit this bid for Graffiti Removal Services and look forward to working with the City of Merced if we are selected. Please feel free to contact us with any questions you may have about our company or the services we provide.

Sincerely,



Adam Reed

Secretary & COO, Thunderbird Maintenance, Inc.

## Mandatory Proposal Items

### Statement Confirming Ability to Execute Agreement as Presented

Thunderbird Maintenance Inc. affirms its ability to execute the proposed Agreement for Professional Services (Exhibit 1 of RFP) with the City of Merced. Adam Reed, as the COO and Secretary of Thunderbird Maintenance Inc. has the ability to execute the above stated agreement for the corporation.

### Local Business Enterprise Policy Statement of Compliance

Thunderbird Maintenance Inc shall comply with the adopted City of Merced Local Business Enterprise Policy requirements. TM has contracted with Sherman Williams in Merced to provide paint and other materials for our abatement services. TM will also make the commitment to purchase gas within the City of Merced.

### Conflict of Interest Statement

The proposer holds no City or Agency board or committee appointment or other relationship.

### Labor Code

Proposer shall comply with Section 3700 et seq. of Labor Code of the State of California, requiring every employee to be insured against liability for worker's compensation.

### Insurance

Thunderbird Maintenance Inc. can and will meet the insurance requirements in Section 10 of the contract, including liability insurance in the amount of \$1,000,000, naming the City of Merced, its officers, agents, and employees as additional insured.

## Key Personnel

### Adam Reed

Adam Reed holds the positions of COO and Secretary of Thunderbird Maintenance, Inc. Mr. Reed manages day-to-day operations of TM and administrates contracts with jurisdictions. Mr. Reed has more than a decade of municipal experience working with various jurisdictions in Merced County and across the State of California. This municipal experience includes serving on the planning commission (City of Atwater) for 5 years and serving on a public board of trustees (Winton Cemetery District) for 5 years. Other experience includes more than a decade of working in the public sector and interacting with municipal staff, elected officials and the public and engaging in negotiations with government agencies.

Mr. Reed performs weekly recording and reporting of abatement activities and is familiar with the process the City of Merced requires for reporting and billing.

### Chris Morrow

Chris Morrow is the President of Thunderbird Maintenance, Inc. Mr. Morrow has a long history of working with the City of Merced and other agencies both in Merced County and across the State of California as a developer, contractor, and material supplier. Mr. Morrow is instrumental in the management of TM and is engaged in various aspects of operations including contract negotiations and agency relations.

## Mark Mendoza

Mark Mendoza comes to TM with 12 years of graffiti abatement experience. Mr. Mendoza has previously worked for a graffiti abatement company and performed graffiti removals in the City of Merced and surrounding jurisdictions for those 12 years. Mr. Mendoza is very well organized and keeps excellent records that are used to create reports required by agencies for abatements.

Mr. Mendoza has developed many proprietary processes used in the efficient and cost-effective abatement of graffiti. Most of Mr. Mendoza's time over the past 12 years has been in the City of Merced where Mr. Mendoza has extensive institutional knowledge of city parks and facilities and has created streamlined daily abatement schedules that are implemented to create cost effective workflows for abatements and to ensure that every area of the city is investigated for graffiti.

Mr. Mendoza works with city staff and the public daily and is well liked for his responsiveness and courtesy.

## Scope of Project

TM proposes to provide the City of Merced with graffiti abatement services within the city limits of Merced on public and private property. Abatements performed on public property will be done on a regular schedule and additionally as requested by city staff and residents. Response times to requests from city staff and residents will be determined by daily routes and schedules and will typically be performed the same day but will take no longer than 24 hours during a normal work week.

Abatements performed on private property will be limited to graffiti that is viewable from the public right of way in areas that are accessible to TM staff without having to access graffiti behind fences, shrubs, walls or any other physical barriers. Public requests for abatement on private property may require consultation with city staff prior to abatement. These abatements may require additional time to respond to.

No abatements will be performed, public or private, when a risk to TM staff exists.

TM will provide the City of Merced and its residents with a direct phone number to our personnel for reporting graffiti for removal. In addition to a direct phone line TM will continue to provide an email address for City of Merced staff and residents to submit graffiti requests to TM personnel, with the email monitored daily.

TM will document in writing and digital photos, all graffiti abatements, and utilize these records to generate monthly reports to be submitted to the City of Merced. Monthly reporting will include spreadsheets of abatements by district (in a form acceptable to the City of Merced), digital photo records, and invoicing for services.

## Term of Agreement

TM anticipates entering into an agreement for a term of 5 years or as negotiated between the City of Merced and TM. TM has reviewed Exhibit 1, "Agreement for Professional Services" and accepts the content and form of the agreement.



## Compensation

TM currently provides the City of Merced graffiti abatement services at a level of service of 120 hours a month. Based on current and historic abatement levels TM would propose providing a service level of 130 hours a month (not to exceed without authorization). TM can provide additional hours of service as required and approved by the City of Merced. Services are provided at a flat hourly rate that includes time and material at a rate of \$125.63 an hour. The annual compensation rate at a level of service of 130 hours a month is \$195,982.80. This would be the proposed not to exceed amount TM proposes to the City of Merced for the first year of the agreement.

An annual cost adjustment not to exceed 5% is proposed for increases in operations which may include personnel, insurance, fuel, and materials provided as part of the flat hourly rate. On or before the annual anniversary of the agreement, TM will notify the city of any increase in the rate of services.

Monthly billing of services will be submitted to the city by the 5th of each month for the prior month of services. Billing will include abatement reporting and digital photo files.

## SERVICES

TM will provide the City of Merced with graffiti removal services using highly trained employees with over a decade of experience in graffiti abatement and state of the art equipment with high-quality paints and chemicals designed for graffiti abatement. TM will work with the City of Merced to tailor a graffiti abatement program that works for the city while also meeting the needs of the residents to include the following:

- Utilize established routes to monitor graffiti patterns and provide timely and cost effective abatement services
- Proactive response to graffiti by providing scheduled routes Monday through Friday weekly.
- Provide city staff and residents with cell phone number and email address to report graffiti.
- Provide rapid response times for graffiti reporting, no later than 24 hours during normal weekdays.

## Removal Processes

Industry leading processes are used to abate graffiti in either removal or concealment. The removal process utilizes the application of chemicals to breakdown spray paints and markers on smooth non-porous surfaces such as metal and plastic playground equipment, benches, tables, and light posts. Pressure washing may be used if required in the chemical process of removal. The concealment process utilizes latex paints for walls, fences, and buildings while spray paints are used for metal surfaces like utility boxes, benches, and street light posts.

## Removal Equipment

TM uses state of the art equipment to perform graffiti abatement. The equipment starts with a specially designed truck large enough to carry all necessary equipment and materials but small enough to enter and maneuver through parks, bike paths and alleyways with ease.

The truck is highly visible and equipped with safety lighting. The key to this truck is the flat bed graffiti removal system. The flatbed houses the 4 Titan airless sprayers, each connected to large reservoirs of

latex paint. Each reservoir holds one of four primary colors, white, brown, gray, and tan. Other paint colors like blue, green, and yellow are kept in 1 gal. cans in storage boxes attached to the flatbed. 4 Titan airless sprayers are fixed to the flatbed and plumbed to each reservoir, with each plumbed to individual hose reels at the rear of the truck. Each hose reel has separate spray guns for each color and are used to apply paint to surfaces with graffiti. Powering the equipment on the flatbed is a ultra-quiet Honda generator. Storage boxes are attached to the flatbed with an assortment of tools and products to use in the graffiti abatement process.

## Experience

TM currently provides graffiti abatement services to the City of Merced through a blanket purchase order between the City of Merced and Jim Brisco Enterprises, Inc. TM personnel includes Mark Mendoz who has provided graffiti abatement services with the City of Merced for the past 12 years. Marks knowledge of graffiti patterns throughout the city allows TM to provide cost effective and timely removals of graffiti.

# THUNDERBIRD MAINTENANCE, INC

## September 2023 Removal Report

District	9/1	9/4-9/8	9/11-9/15	9/18-9/22	9/25-9/29	September Total
1.10	5	15	20	15	20	75
1.11	20	80	60	80	60	300
2.20	10	40	50	40	50	190
2.21	15	50	75	50	75	265
3.30	10	50	25	50	25	160
3.31	5	20	10	20	10	65
Weekly Total	65	255	240	255	240	1055
Weekly Hours	6	30	30	30	30	126

## September 2023

