



# Merced City Council

## Redistricting Draft Maps

March 7, 2022

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National Demographics Corporation

# Redistricting Process

Step	Description
<b>City Council Public Hearing</b> June 21, 2021	<ul style="list-style-type: none"><li>• Held prior to release of draft maps</li><li>• Educate, solicit input on the communities in the Districts</li></ul>
<b>Census Data Releases</b>	<ul style="list-style-type: none"><li>• Census Bureau releases official 2020 Census population data – August 12</li><li>• California’s official ‘prisoner-adjusted’ 2020 redistricting data – Sept. 20, 27</li></ul>
<b>RAC Public Hearing</b> September 15, 2021	<ul style="list-style-type: none"><li>• Held prior to release of draft maps</li><li>• Educate, solicit input on the communities in the Districts</li></ul>
<b>Public Workshop</b> November 6, 2021	<ul style="list-style-type: none"><li>• Gather data on communities of interest, neighborhoods</li><li>• Learn more about the public mapping tools</li></ul>
<b>RAC Public Hearing</b> December 1, 2021	<ul style="list-style-type: none"><li>• Held prior to release of draft maps</li><li>• Educate, solicit input on the communities in the Districts</li></ul>
<b>Public Workshop</b> January 12, 2022	<ul style="list-style-type: none"><li>• Gather data on communities of interest, neighborhoods</li></ul>
<b>RAC Public Hearing</b> January 22, 2022	<ul style="list-style-type: none"><li>• Review neighborhoods/communities of interest</li><li>• Discuss and recommend up to two (2) draft maps (Nos. 107, 203)</li></ul>
<b>City Council Public Hearing</b> February 7, 2022	<ul style="list-style-type: none"><li>• Discuss, revise draft maps; discuss election sequencing</li></ul>
<b>City Council Public Hearing</b> March 7, 2022	<ul style="list-style-type: none"><li>• Discuss, determine final map</li></ul>

# Redistricting Rules and Goals

## Federal Laws

- ❑ Equal Population
- ❑ Federal Voting Rights Act
- ❑ No Racial Gerrymandering

## California Criteria For Cities

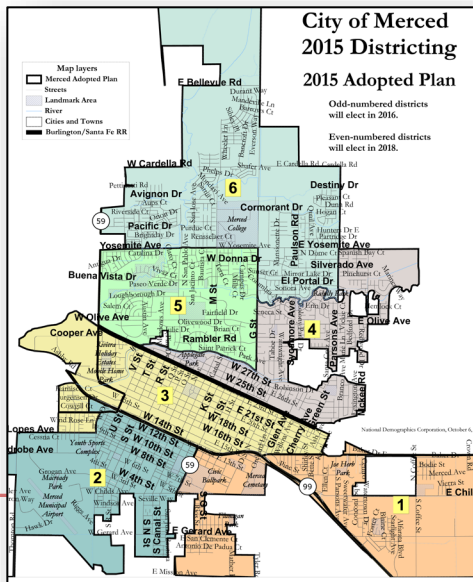
1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
3. Easily identifiable boundaries
4. Compact

**Prohibited:** “Shall not favor or discriminate against a political party.”

# City of Merced - 2015 Adopted Plan

District		1	2	3	4	5	6	City
2010 Census	Total Pop	13,236	13,332	12,728	12,579	13,700	13,267	78,842
	Deviation from ideal	96	192	-412	-561	560	127	1,121
	% Deviation	0.73%	1.46%	-3.14%	-4.27%	4.26%	0.97%	8.53%
Total Pop	% Hisp	59%	76%	52%	38%	40%	33%	50%
	% NH White	20%	5%	32%	45%	35%	42%	30%
	% NH Black	6%	5%	6%	5%	10%	5%	6%
	% Asian-American	14%	13%	7%	8%	13%	18%	12%
Citizen Voting Age Pop	% Hisp	47%	59%	36%	27%	35%	28%	37%
	% NH White	32%	9%	46%	57%	47%	49%	43%
	% NH Black	7%	9%	6%	6%	7%	7%	7%
	% Asian-American	12%	21%	6%	6%	8%	15%	11%

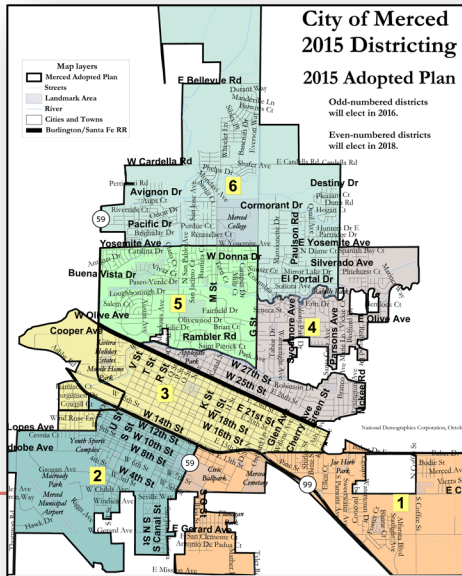
**Ideal population per District: 13,140**



## City of Merced - 2020 Census

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	15,145	13,783	12,762	14,039	14,211	16,741	86,681
	Population Dev.	698	-664	-1,685	-408	-236	2,294	3,979
	Pct. Deviation	4.83%	-4.60%	-11.66%	-2.82%	-1.63%	15.88%	<b>27.54%</b>
Total Pop.	Hispanic/Latino	66%	81%	59%	46%	49%	40%	56%
	NH White	14%	6%	24%	36%	28%	32%	24%
	NH Black	5%	4%	6%	5%	7%	6%	6%
	NH Asian/Pac.Isl.	12%	8%	8%	10%	14%	20%	12%
	NH Native Amer.	1%	1%	2%	2%	1%	1%	1%
Citizen Voting Age Pop	Total	6,064	5,206	7,763	8,925	10,085	10,010	48,053
	Hisp	51%	62%	50%	39%	39%	42%	45%
	NH White	27%	14%	37%	46%	35%	37%	34%
	NH Black	8%	8%	6%	7%	11%	5%	7%
	Asian/Pac.Isl.	15%	16%	7%	8%	14%	16%	13%
	Native Amer.	1%	1%	2%	0%	1%	1%	1%

Ideal population per District: 14,447



# Neighborhoods/Communities of Interest

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## *Neighborhoods*

1. **What is your neighborhood?**
2. **What are its geographic boundaries?**

*In the absence of public testimony, planning records and other similar documents may provide definition.*

## *Communities of Interest*

1. **What defines your community?**
2. **Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?**

*Communities of Interest may not include relationships with political parties, incumbents, or political candidates.*

# Possible Neighborhoods / Communities

- Airport area
- Applegate Park
- Bear Creek as a midline
- Campus Parkway area
- City schools (“civic centers”)
- Communities north of Yosemite Parkway – the “bird streets”
- Courthouse Park
- Cruickshank, Chenoweth, Burbank, Peterson schools
- Downtown -- BNSF up to Bear Creek (natural North boundary of D3); Highway 99 and Bear Creek (south boundary)
- Downtown Merced area
- Downtown Neighborhood Association – Main, 18<sup>th</sup>, 19<sup>th</sup>
- Elementary school attendance boundaries
- Givens, Charles Wright schools
- Golden Valley Neighborhood Association – south of Golden Valley High School
- Greenbriar
- Historic downtown association
- Intact downtown
- Loughborough

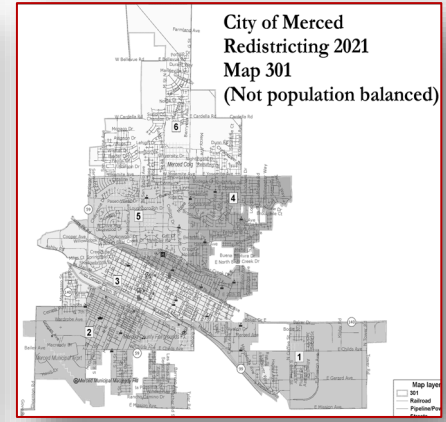
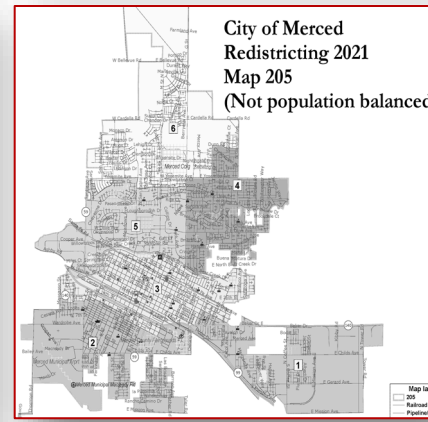
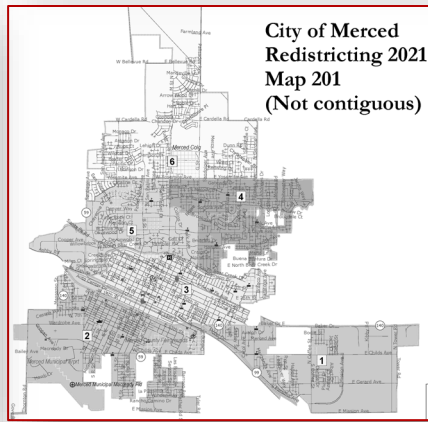
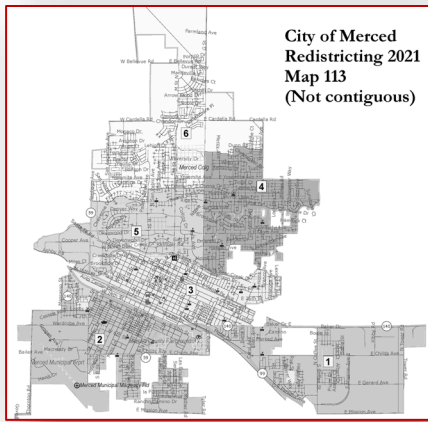
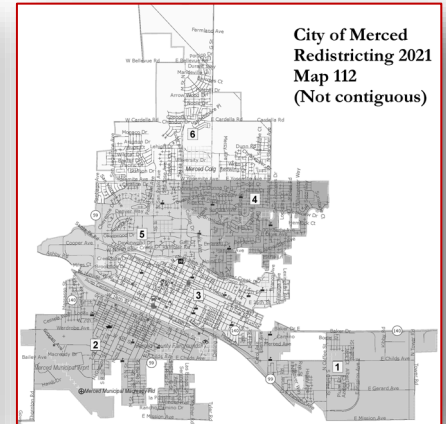
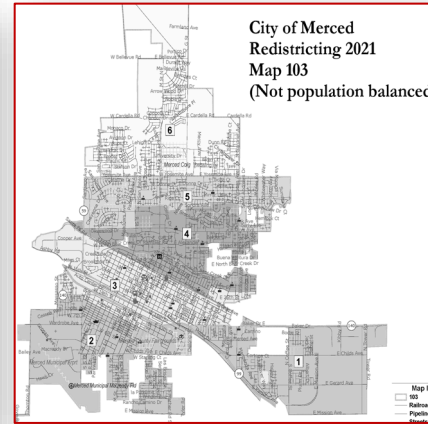
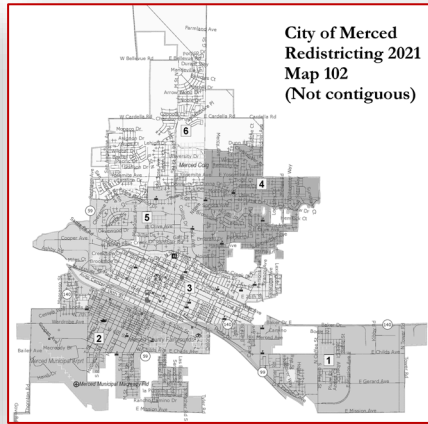
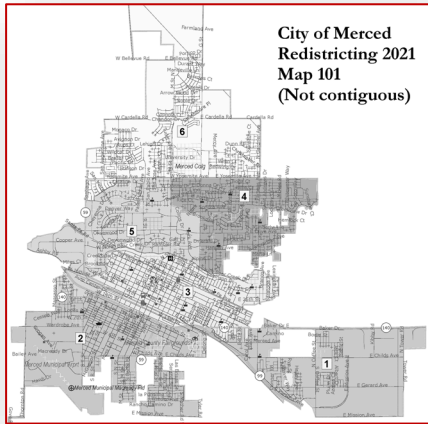
Submissions edited for clarity and brevity

# Possible Neighborhoods / Communities

- Main Street Association
- Merced College – “college streets”
- Merced College area
- Merced Mall area
- Muir Wood
- North Merced (schools, Merced College)
- North/South boundary at Bear Creek
- Old Town
- Ragsdale community -- G street, Bear Creek, Santa Fe, Glenn
- Regional Parks
- South Merced surrounding churches
- South Merced, circle around Tenaya
- South Merced, South Merced Coalition -- African American church locations
- South of Bear Creek, end of Bear Creek, old family residences, down to 18<sup>th</sup> Street, R Street-Highway 59
- South of Childs/east of Parsons, new housing last 15 years
- Spaghetti Acres
- University area

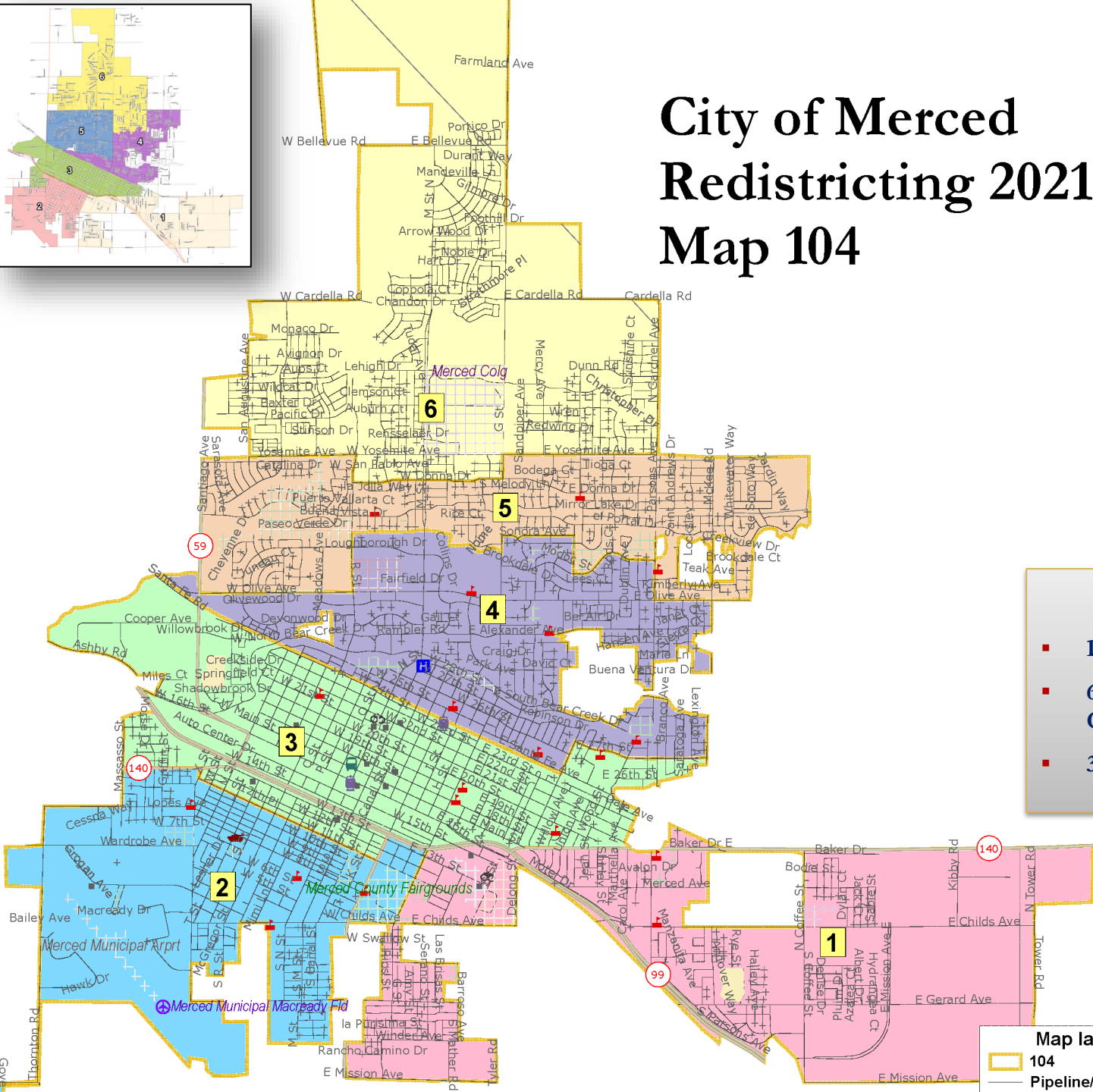
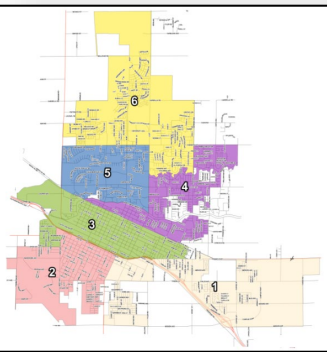
Submissions edited for clarity and brevity

# Not Population Balanced or Not Contiguous





# City of Merced Redistricting 2021 Map 104



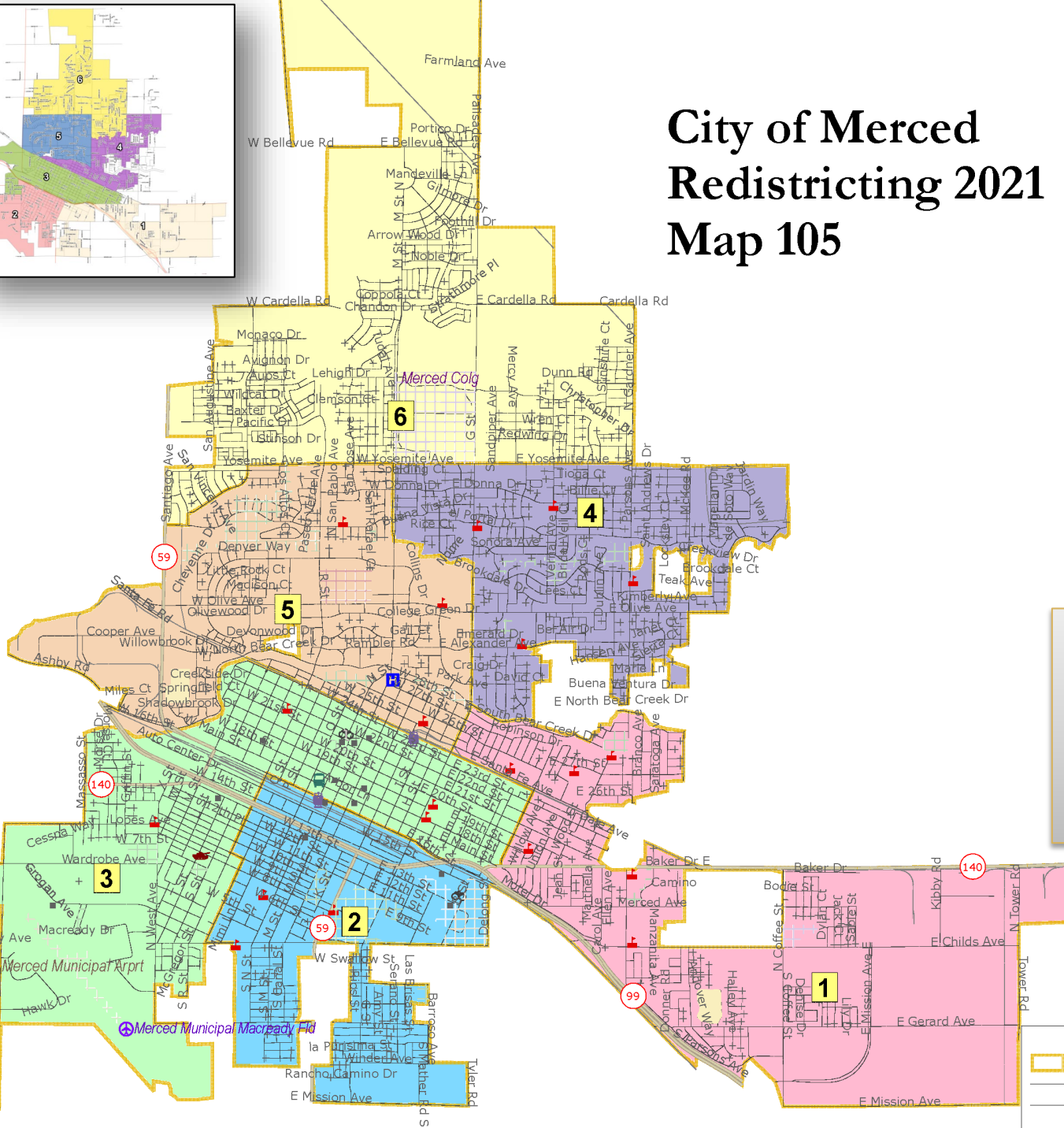
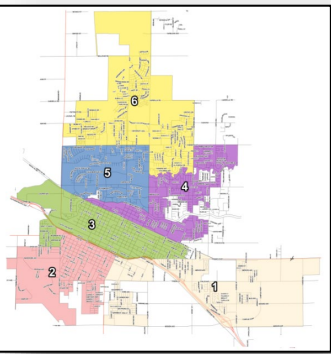
**Of Note:**

- Deviation: 9.92%
- 6 overall majority minority CVAP districts
- 3 Latino CVAP districts

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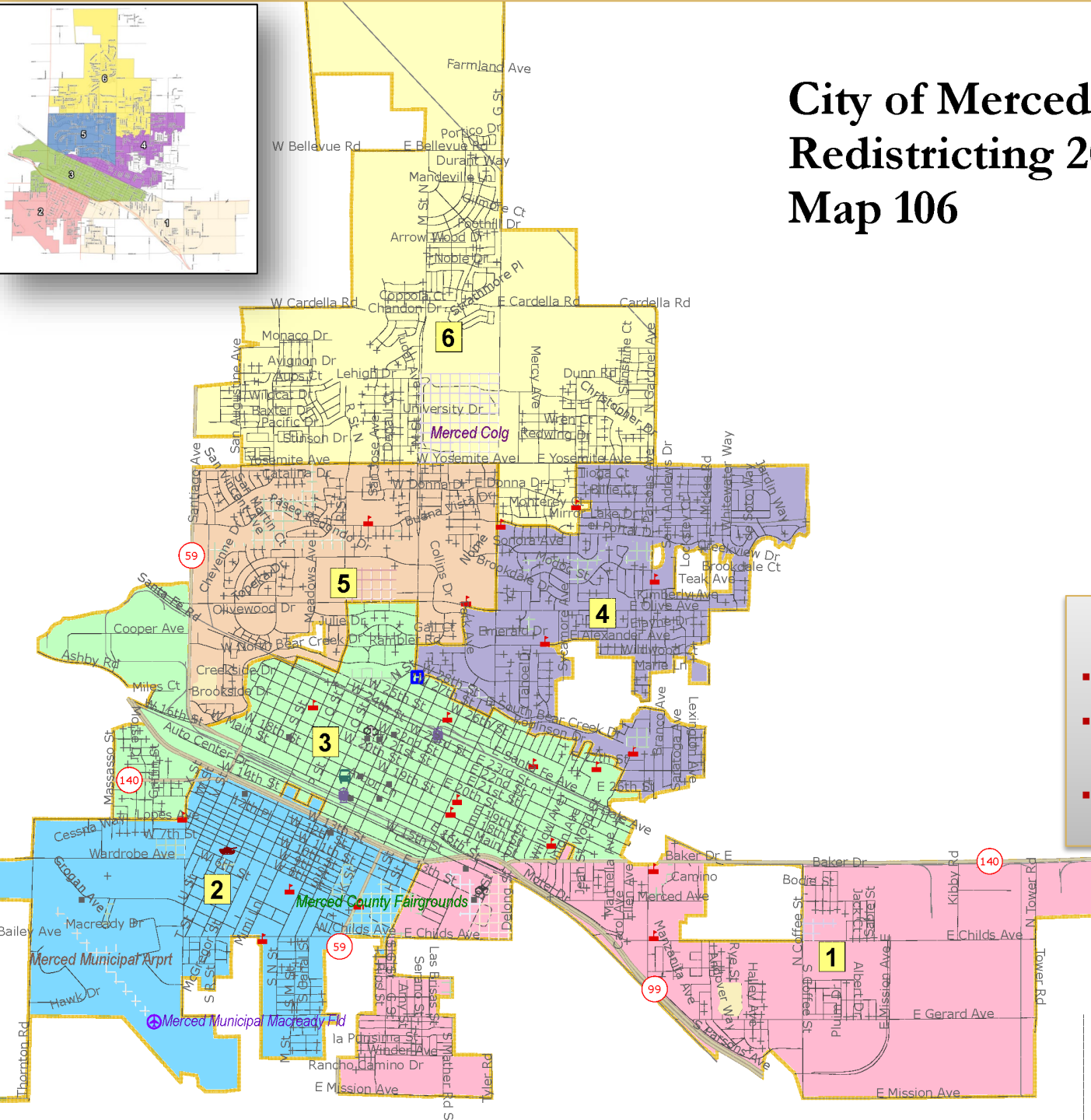
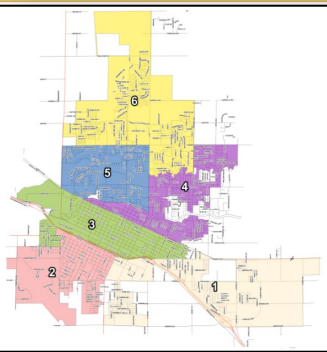
March 7, 2022

# City of Merced Redistricting 2021 Map 105



- Of Note:**
- Deviation: 3.63%
  - 6 overall majority minority CVAP districts
  - 2 Latino CVAP districts

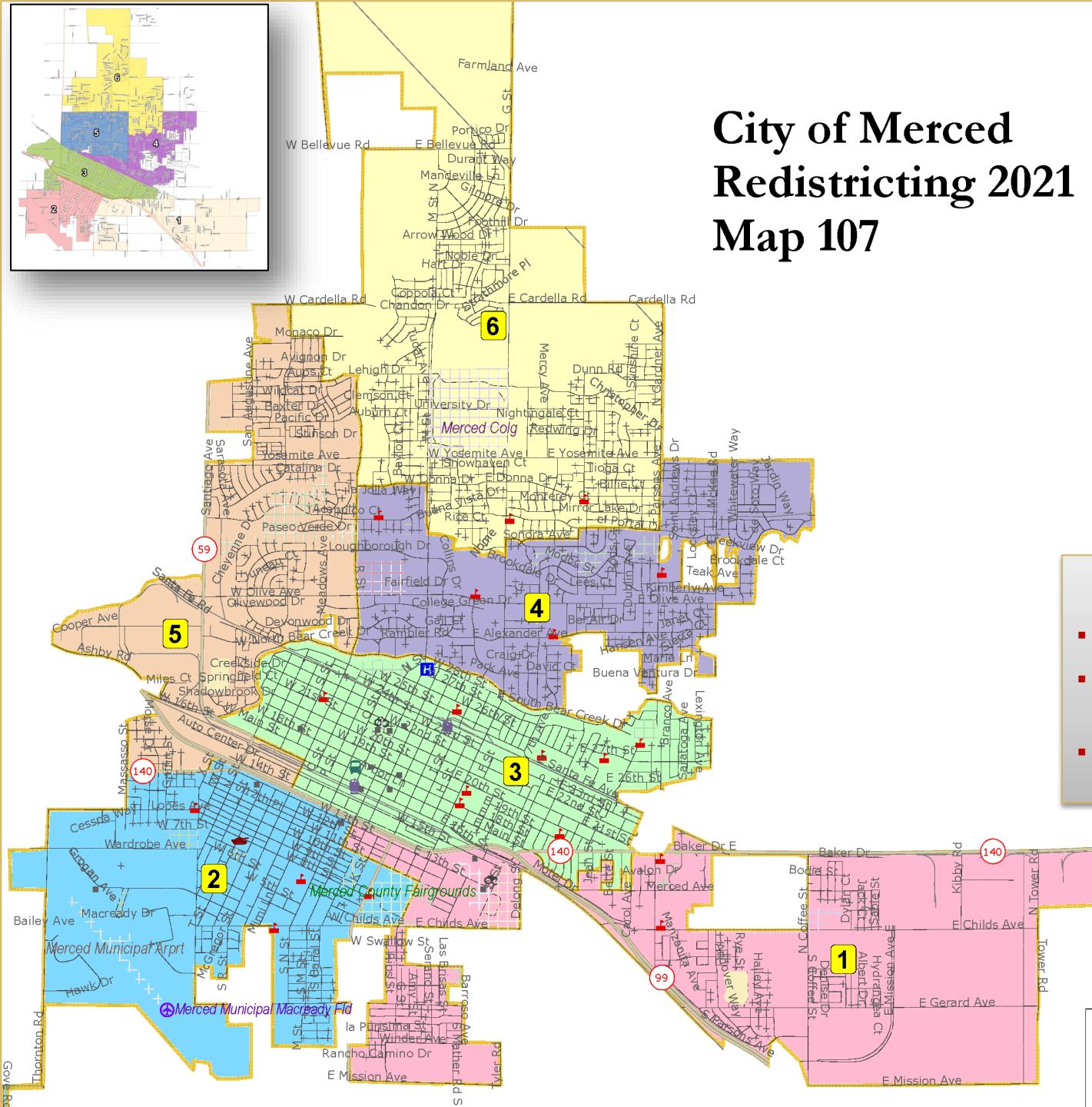
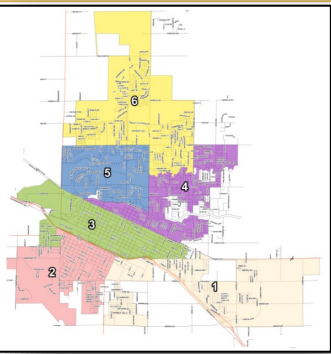
# City of Merced Redistricting 2021 Map 106



- Of Note:**
- Deviation: 2.70%
  - 6 overall majority minority CVAP districts
  - 2 Latino CVAP districts

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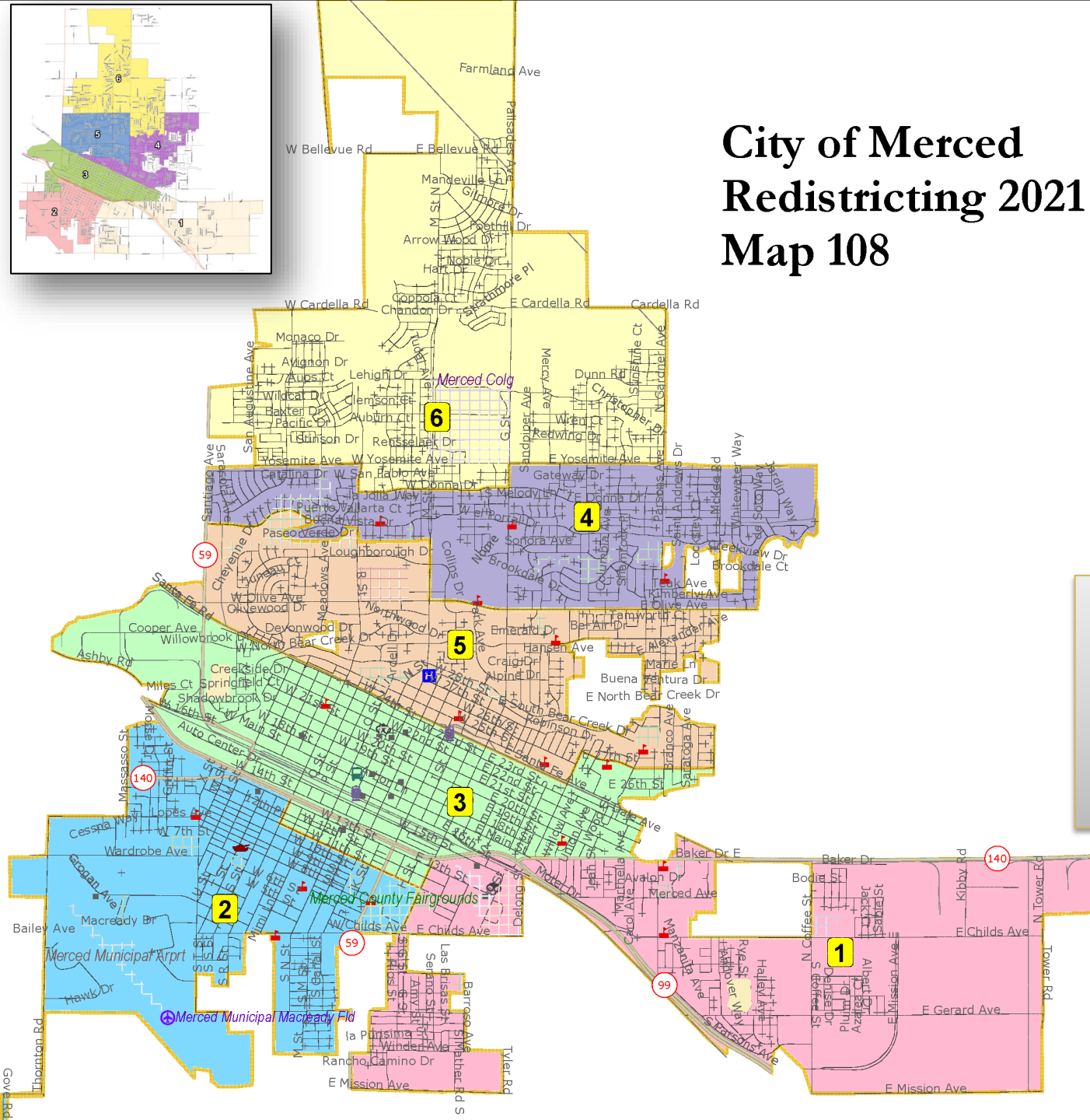
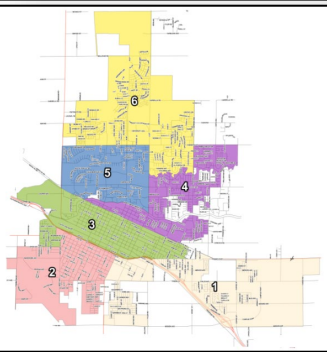
# City of Merced Redistricting 2021 Map 107



### Of Note:

- Deviation: 5.82%
- 6 overall majority minority CVAP districts
- 2 Latino CVAP districts

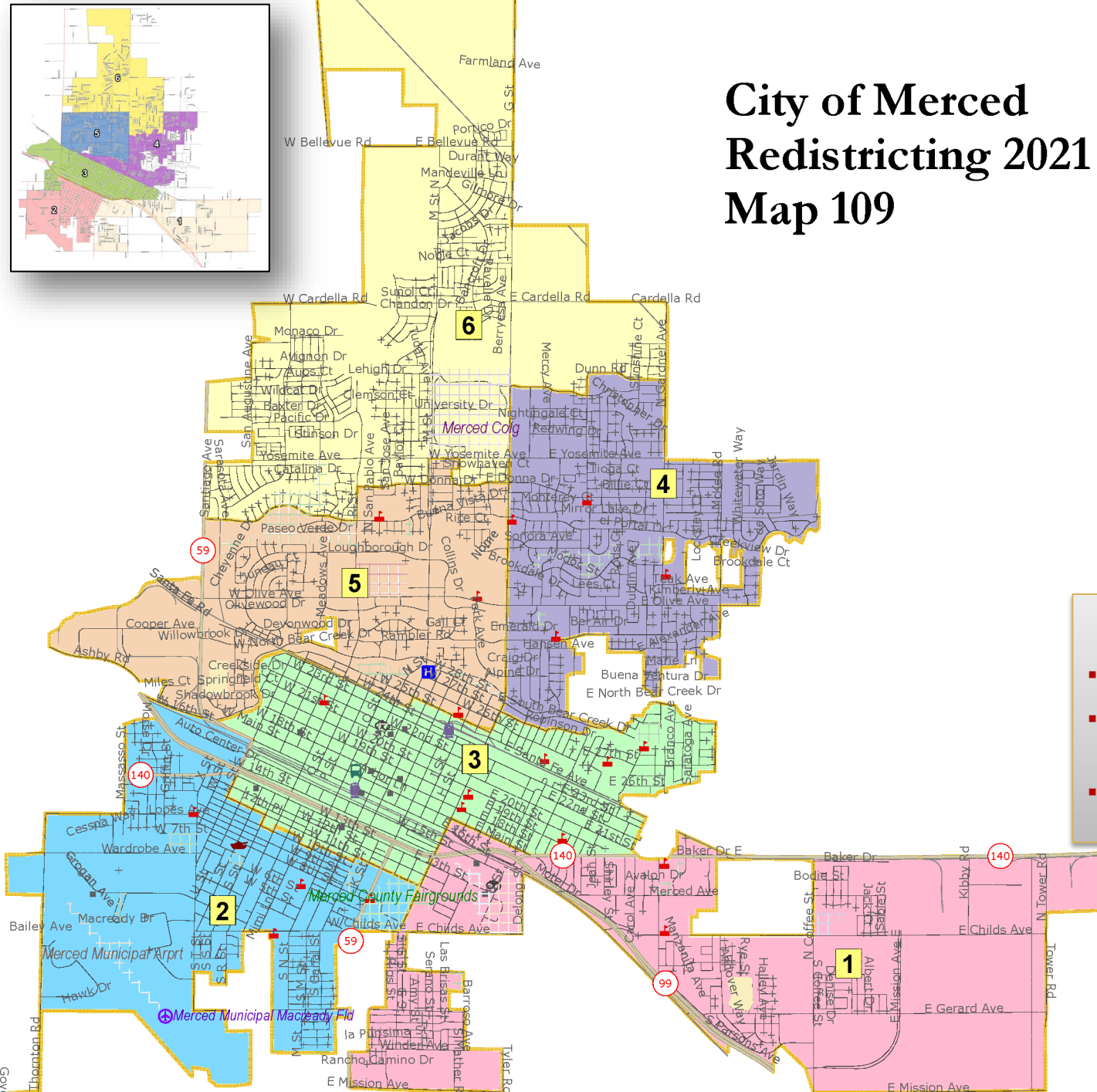
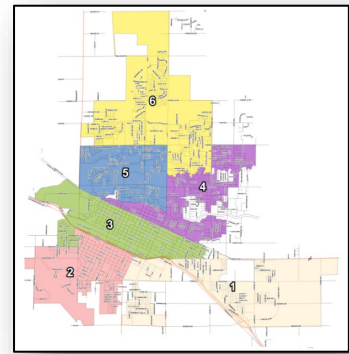
# City of Merced Redistricting 2021 Map 108



**Of Note:**

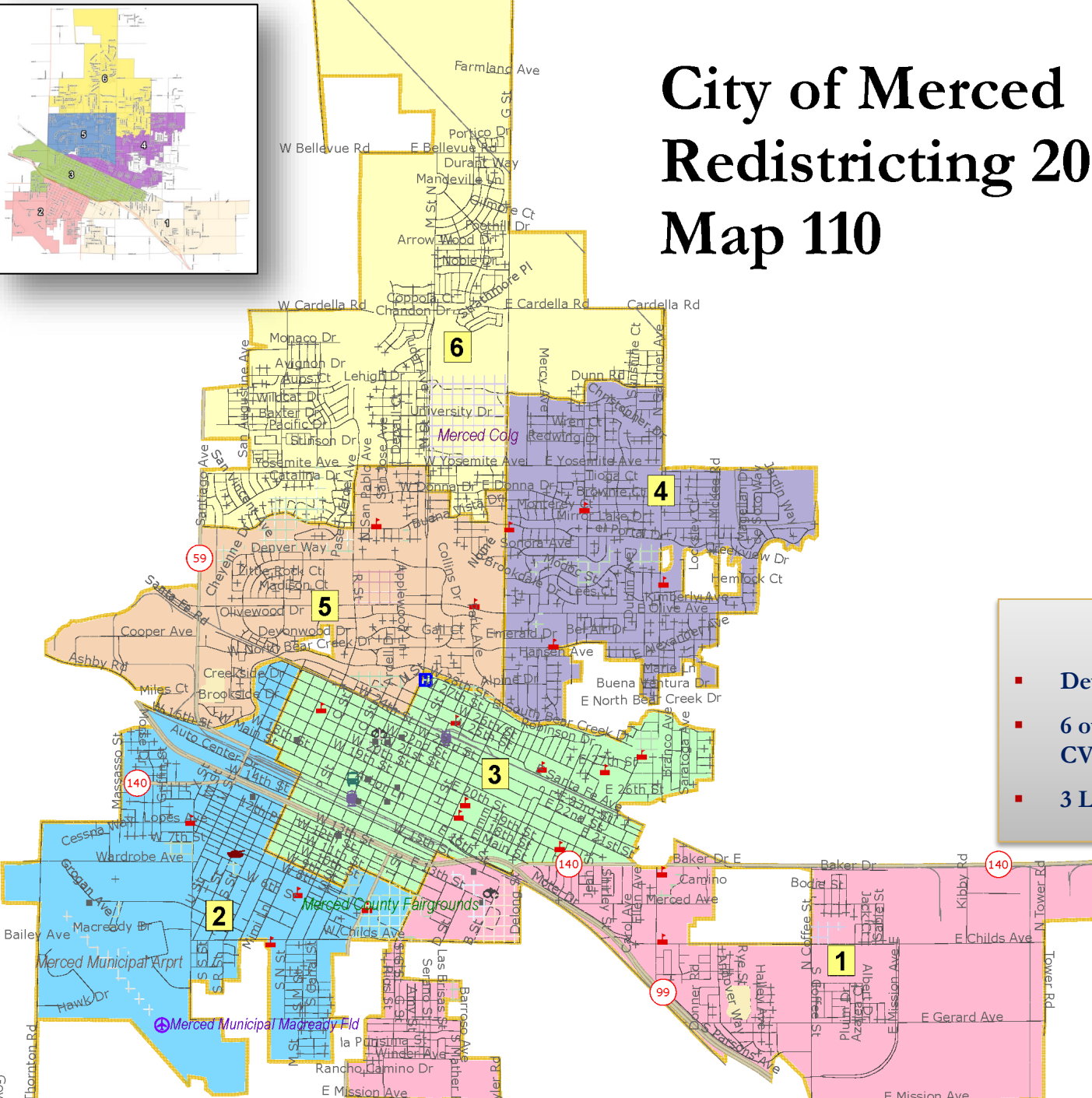
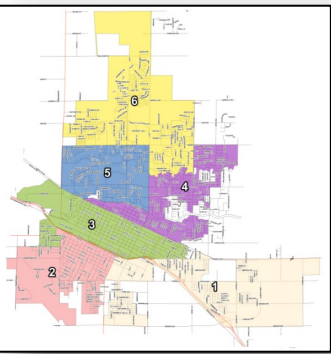
- Deviation: 6.37%
- 6 overall majority minority CVAP districts
- 3 Latino CVAP districts

# City of Merced Redistricting 2021 Map 109



- Of Note:**
- Deviation: 8.98%
  - 6 overall majority minority CVAP districts
  - 3 Latino CVAP districts

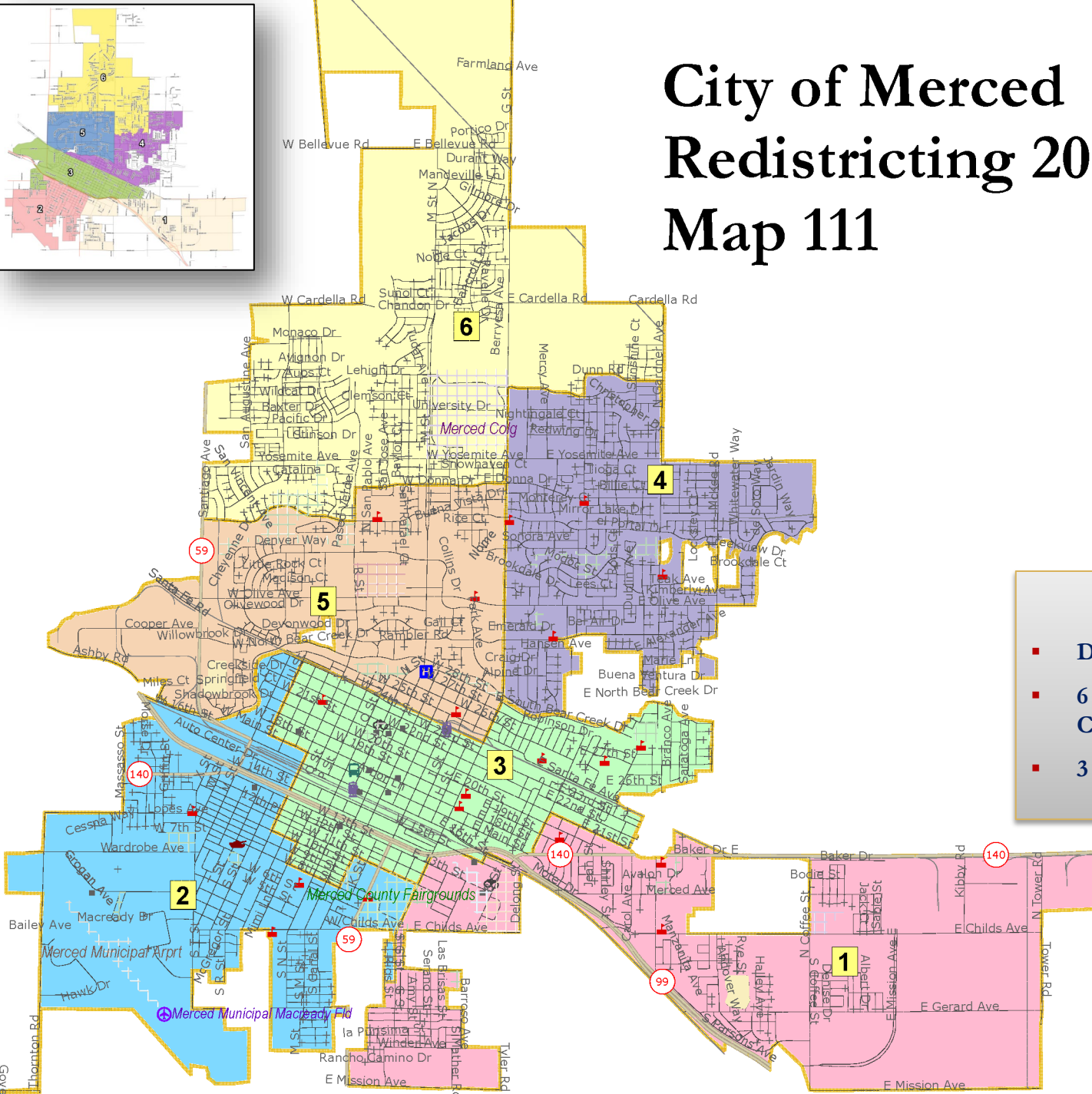
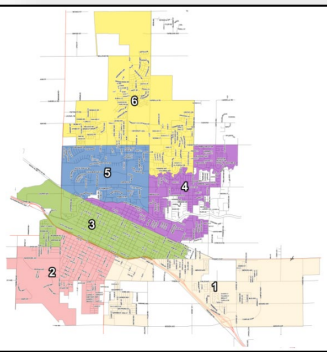
# City of Merced Redistricting 2021 Map 110



**Of Note:**

- Deviation: 8.96%
- 6 overall majority minority CVAP districts
- 3 Latino CVAP districts

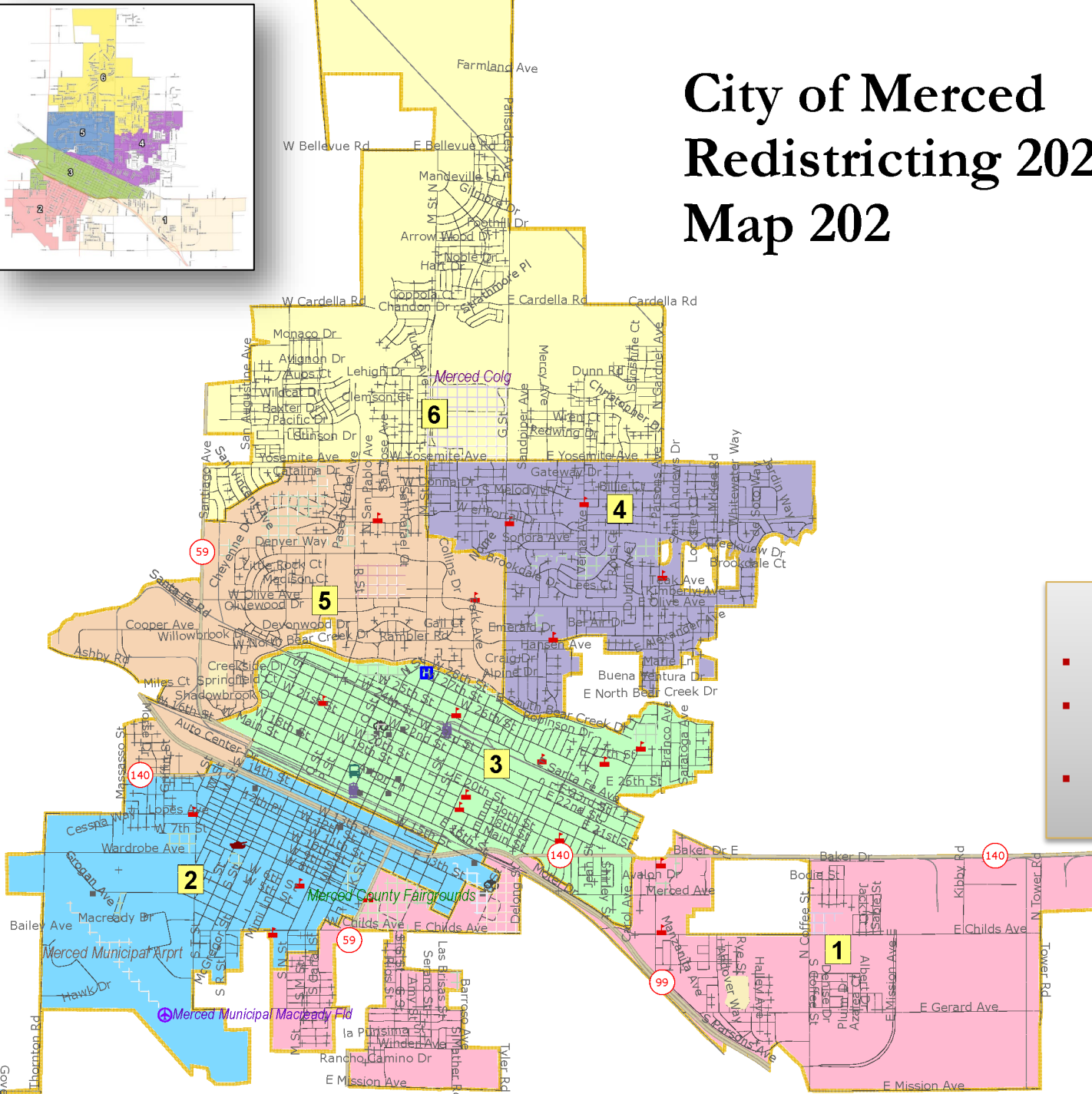
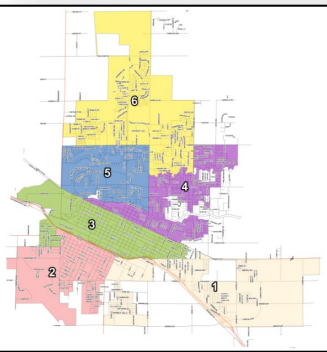
# City of Merced Redistricting 2021 Map 111



**Of Note:**

- **Deviation: 4.96%**
- **6 overall majority minority CVAP districts**
- **3 Latino CVAP districts**

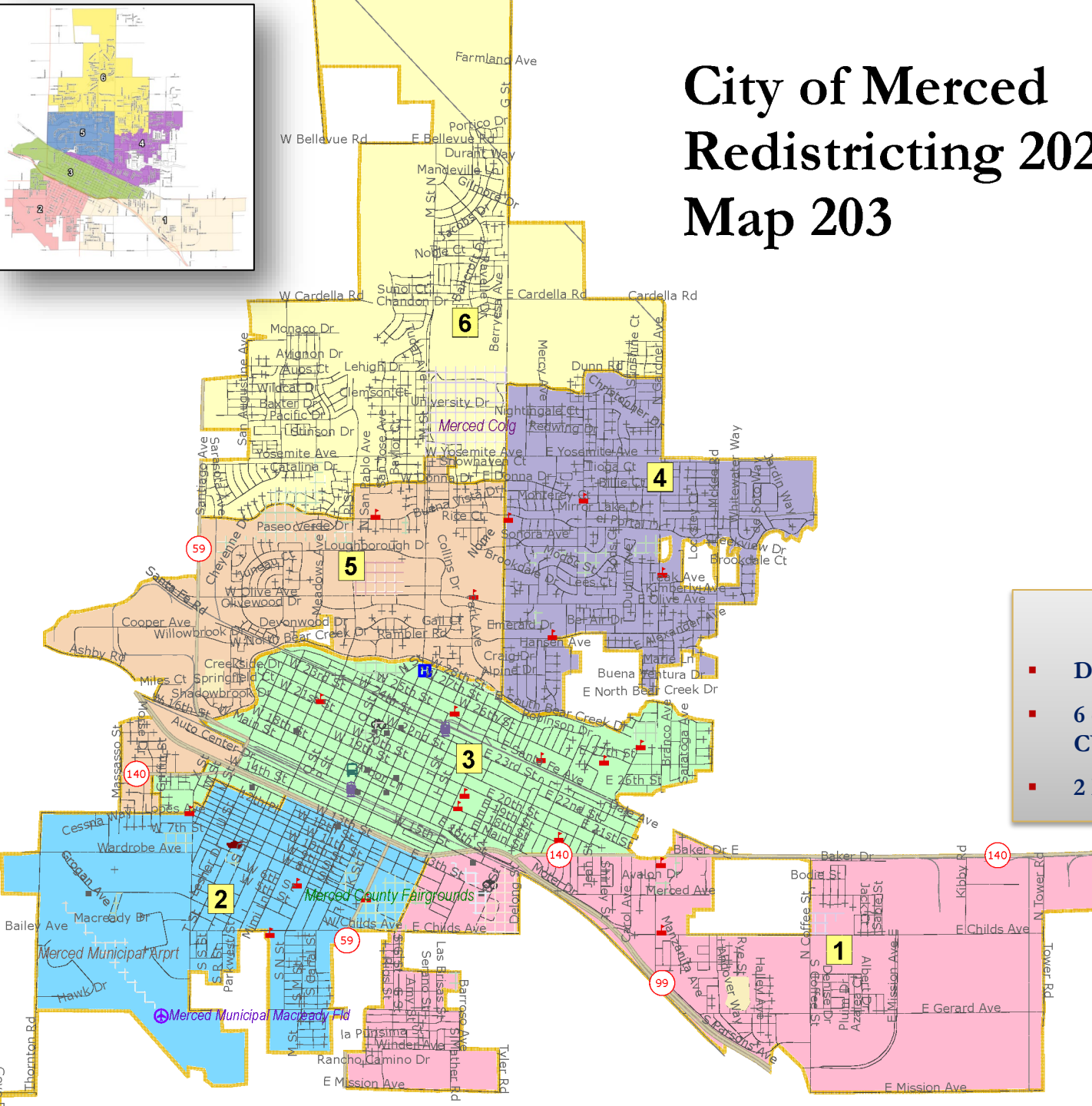
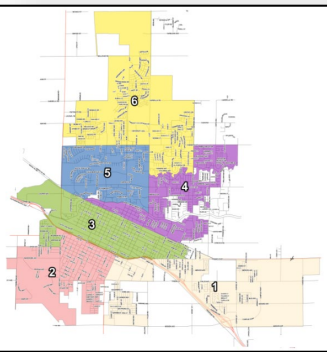
# City of Merced Redistricting 2021 Map 202



**Of Note:**

- **Deviation: 8.92%**
- **6 overall majority minority CVAP districts**
- **1 Latino CVAP district**

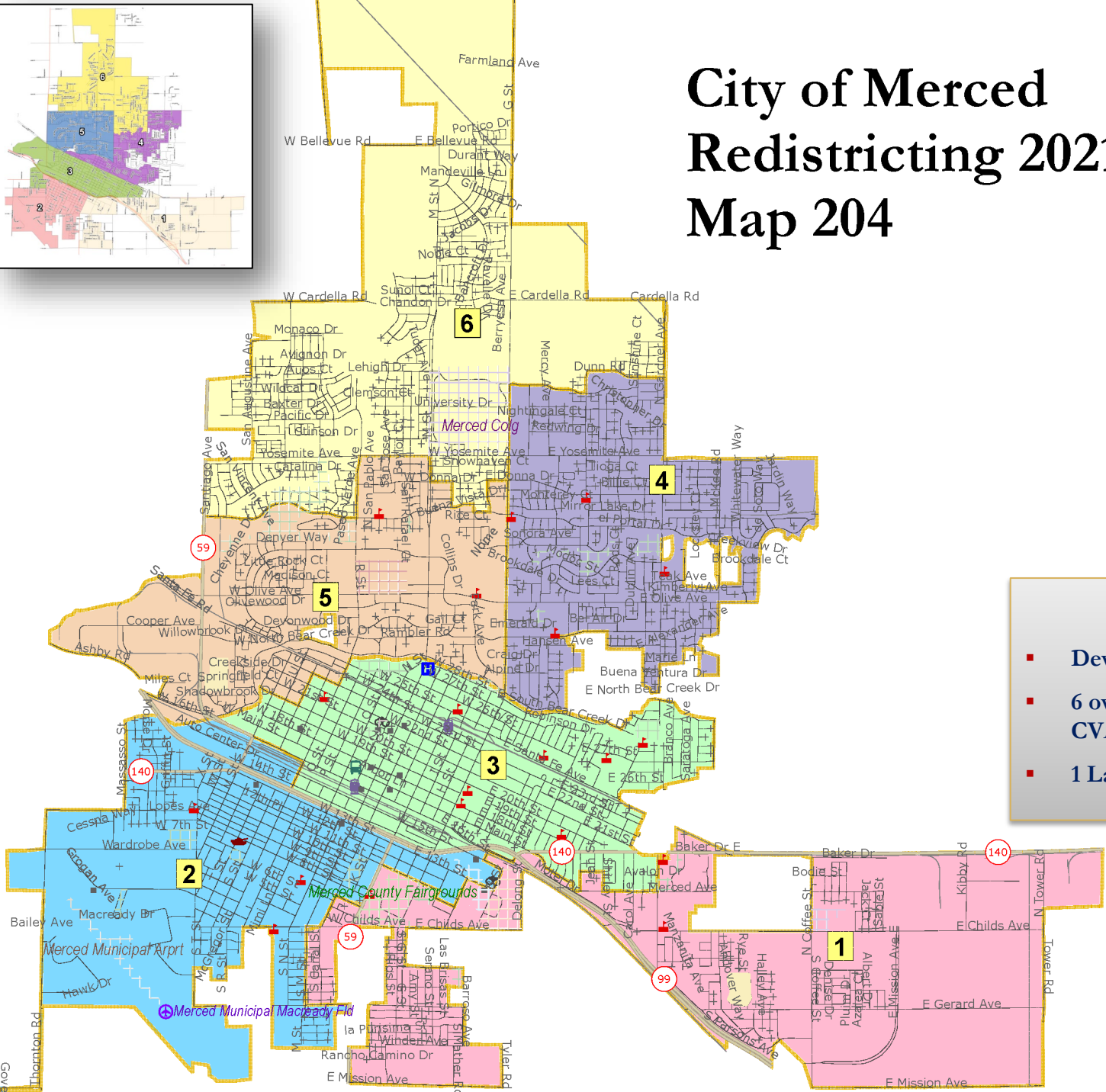
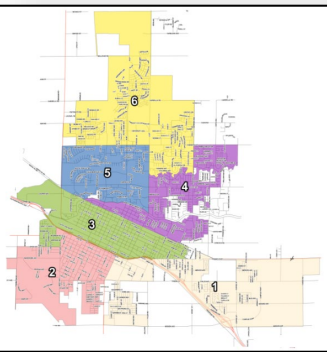
# City of Merced Redistricting 2021 Map 203



**Of Note:**

- **Deviation: 3.60%**
- **6 overall majority minority CVAP districts**
- **2 Latino CVAP districts**

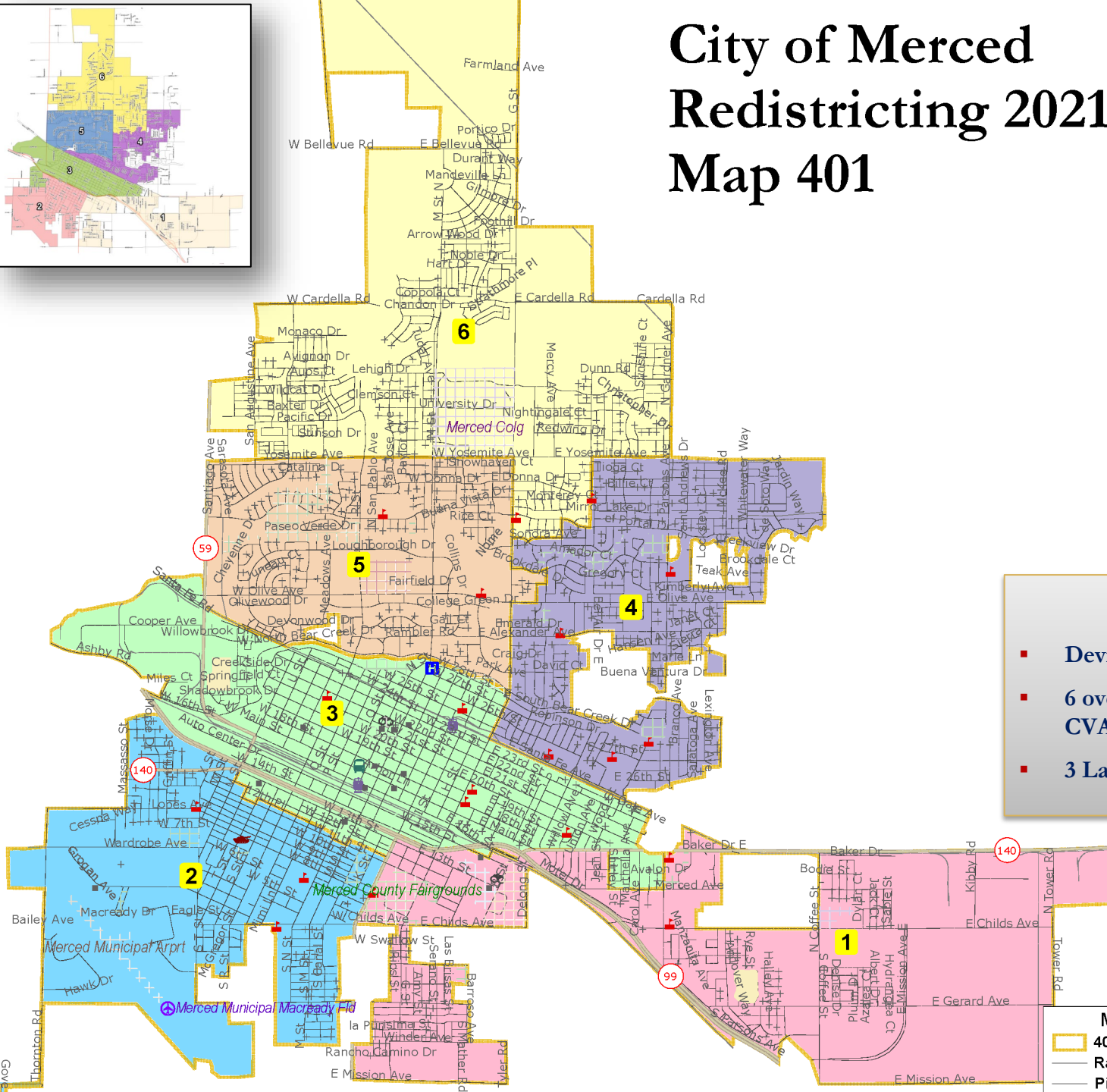
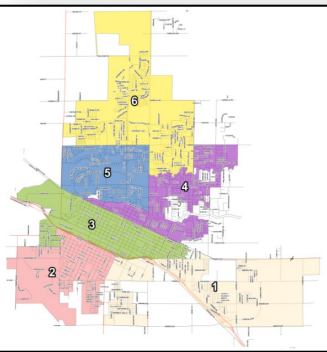
# City of Merced Redistricting 2021 Map 204



**Of Note:**

- **Deviation: 6.60%**
- **6 overall majority minority CVAP districts**
- **1 Latino CVAP district**

# City of Merced Redistricting 2021 Map 401

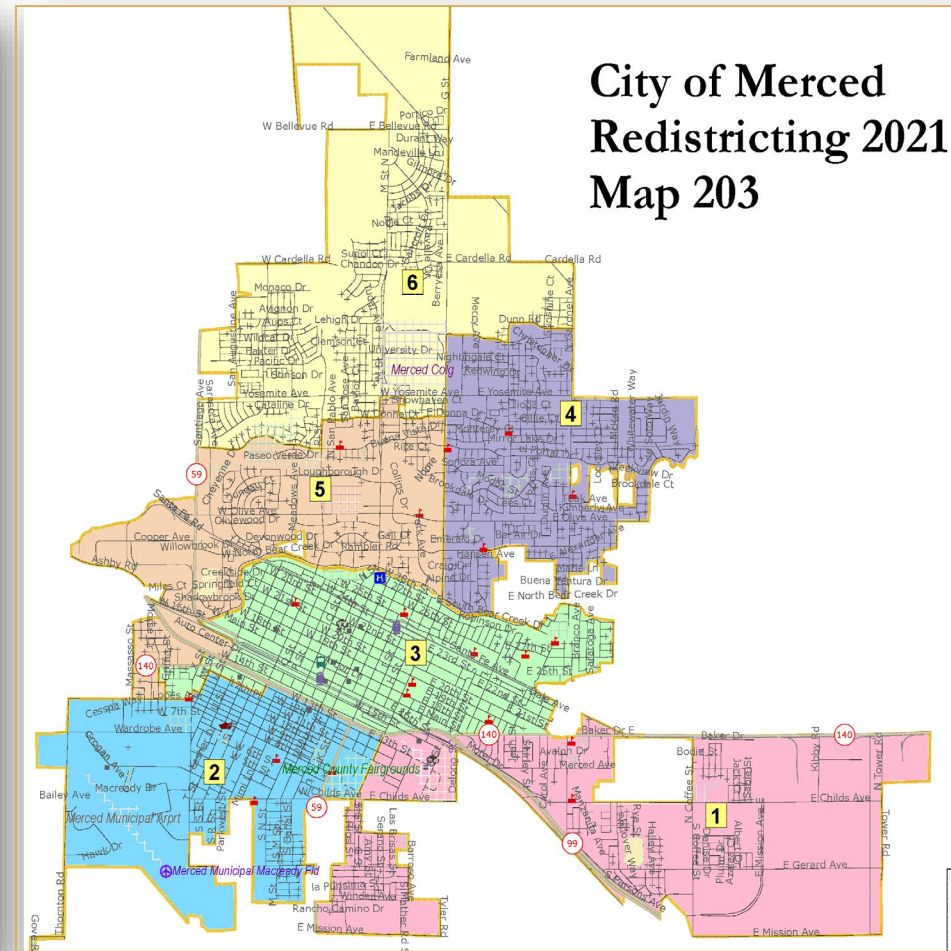
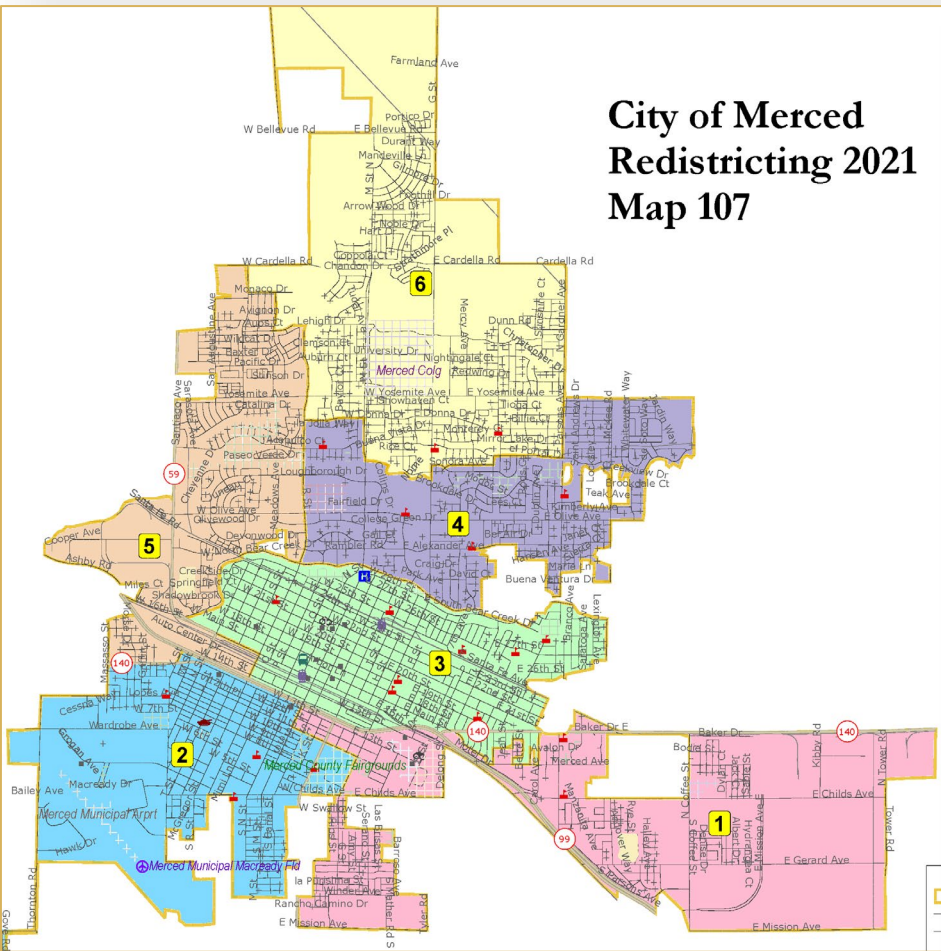


**Of Note:**

- Deviation: 2.47 %
- 6 overall majority minority CVAP districts
- 3 Latino CVAP districts

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# Advisory Committee Recommends



# Public Hearing

