



CITY OF MERCED

Merced Civic Center
678 W. 18th Street
Merced, CA 95340

Meeting Agenda

Citizen Advisory Focus Group

Wednesday, October 8, 2025

6:00 PM

City Council Chamber, 2nd Floor, Merced Civic
Center, 678 W. 18th Street, Merced, CA 95340

NOTICE TO PUBLIC

WELCOME

At least 72 hours prior to each regular Citizen Advisory Focus Group meeting, a complete agenda packet is available for review on the City's website at www.cityofmerced.gov or at the City Clerk's Office, 678 W. 18th Street, Merced, CA 95340. All public records relating to an open session item that are distributed to a majority of the Commission will be available for public inspection at the City Clerk's Office during regular business hours. Assisted hearing devices are available for meetings held in the Council Chamber.

PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE BOARD/COMMISSION CLERK

Members of the audience who wish to address the Citizen Advisory Focus Group (CAFG) are requested to complete a speaker card available at the podium against the back of the Council Chamber. Please submit the completed card to the Board/Commission Clerk before the item is called, preferably before the meeting begins.

Material may be emailed to planningweb@cityofmerced.gov no later than 1 PM on the day of the meeting. Please specify which portion of the agenda you are commenting on, for example, Report item # or Public Comment. Your comments will be presented to the CAFG at the appropriate time. Any correspondence received after 1 PM will be distributed to the CAFG and retained for the official record.

A. CALL TO ORDER

B. PLEDGE OF ALLEGIANCE

C. ROLL CALL

D. PUBLIC COMMENT

Members of the public who wish to speak on any matter not listed on the agenda may speak during this portion of the meeting and will be allotted 3 minutes. State law prohibits the CAFG from acting at this meeting on any matter raised during the public comment period. Members of the public who wish to speak on a matter that is listed on the agenda will be called upon to speak during discussion of that item.

E. CONSENT CALENDAR

E.1 [25-907](#) **SUBJECT:** Citizen Advisory Focus Group Minutes of August 27, 2025

ACTION:

Approving and filing the Citizen Advisory Focus Group Minutes of August 27, 2025.

Adoption of the Consent Calendar may be made by one motion of the CAFG, provided that any Member, individual, or organization may request removal of an item from the Consent Calendar for separate consideration. If a request for removal of an item from the Consent Calendar has been received, the item will be discussed and voted on separately.

F. REPORTS

F.1 [25-903](#) **SUBJECT:** Report on the Draft - Existing Conditions and Trends Workbook

REPORT IN BRIEF

Introduction and report on the Draft Existing Conditions and Trends Workbook

DISCUSSION

The Existing Conditions and Trends Workbook is a concise, reader-friendly overview of the various topics covered in the Merced General Plan. The purpose of the Workbook is to document the current state of the community by analyzing existing conditions and identifying key trends that will help guide the General Plan Update. The Workbook includes a mix of text, infographics, charts, graphs, and maps to provide a clear depiction of the current conditions and trends that will shape the future of Merced.

ATTACHMENTS

1. Presentation
2. DRAFT - Existing Conditions and Trends Workbook

G. ADJOURNMENT