

CITIZENS' OVERSIGHT COMMITTEE – MEASURE C

CITY COUNCIL JULY 6, 2021

OVERVIEW

- Changes to the Measure C Ordinance
- Tax Transparency Ordinance
- Outreach
- Measure C Attendance Record
- Next Steps

CHANGES TO THE MEASURE C ORDINANCE

- Transitioning from 9 members to 7 members
- Appoint to 6 Council Districts and 1 At-Large
- Committee will also be known as the Tax Transparency Commission

TAX TRANSPARENCY ORDINANCE

- Introduced on January 21, 2019
- Adopted on February 3 , 2019 with unanimous vote
- Reviews the projected revenue and expenditures for the funds generated by each general or special tax measure

OUTREACH

- Social Media Posts
 - City's Facebook and Instagram
 - Posting vacancy list
 - Individual Board & Commission Flyer
- Mass email through Subscribe Merced
- Distributed to church groups
- Radio interview

MEASURE C COMMITTEE ATTENDANCE RECORD

- Measure C Meetings are held in February, May, August, and November.
- 2015 – 3 meetings held
- 2016 – 2 meetings held
- 2017 – 3 meetings held
- 2018 – 2 meetings held
- 2019 – 3 meetings held
- 2020 – 1 meeting held

MEASURE C COMMITTEE ATTENDANCE RECORD CONT.

- 20 different members in the last 5 years (7 current + 13 resignations)
- 25 applications received in the last 5 years
- 2011 last time all 4 meetings were held

NEXT STEPS

- Reduce the number of members from 9 to 7 to help with quorum issues
- Move from Policing Districts to Council Districts
- Committee will also be known as the Tax Transparency Committee
- Discuss appointing Planning Commission and Recreation and Parks Commission members by Council District