

Profile

Arturo

First Name

Martinez Jr

Last Name

Middle Initial

Office of State Senator Anna Caballero, California State Senate

Employer

District Representative

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

Street Address

Suite or Apt

City

State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? \*

☒ District 6

Are you currently serving on a Board or Commission? If so, please list:

Which Boards would you like to apply for?

Tax Transparency Commission (Measure C and Measure Y): Submitted

Question applies to multiple boards

Highest Level of Education Completed: \*

☒ Bachelor's Degree

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## Communication

**The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?**

☒ Yes ☐ No

**If you selected no, please identify how you would like to be contacted:**

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

My name is Arturo Martinez Jr, and I'm proud to call Merced my home. For more than two years, I have served as a District Representative in Senator Anna Caballero's office, working directly with residents across Merced, Madera, and Fresno Counties. Through this role, I have had the opportunity to connect community members with vital state resources, advocate on local issues, and witness firsthand how local decisions shape our neighborhoods. I am applying for a position on one of Merced's Boards or Commissions because serving this community matters deeply to me. Public service is more than my profession; it is a personal commitment. I believe strongly in local government's ability to create meaningful change, and I am eager to bring my experience, dedication, and energy to help ensure that Merced grows thoughtfully, inclusively, and equitably. I see serving on a board as an extension of my ongoing efforts to support our residents, and I am ready to contribute actively.

**Please list your current employer and relevant volunteer experience.**

I currently serve as a District Representative for California State Senator Anna Caballero. In this position, I advocate for constituents, engage regularly with city and county governments, support legislative efforts on key issues such as economic development, public health, education, and infrastructure, and manage programs such as the Senator's Young Legislator Program, which mentors local students interested in civic leadership. My volunteer experience includes serving on the Citizens Advisory Committee for the Merced County Association of Governments, reviewing and providing input on regional transportation and planning projects. During my time at UC Merced, I served as a university senator, successfully advocating for funding dedicated to student mental health and wellness initiatives. Each of these experiences demonstrates my consistent dedication to community-focused engagement and proactive public service.

**What is your understanding of the roles and responsibilities of this Board or Commission?**

Boards and Commissions serve as important advisory groups to the Merced City Council. They review proposals, discuss and analyze community policies, and provide informed recommendations based on thorough deliberation and public input. These bodies help the City Council better understand and respond to community needs, ultimately shaping decisions and projects that directly affect residents' lives. Members of these boards are responsible for maintaining transparency, engaging with residents openly, preparing carefully for meetings, and representing community perspectives thoughtfully. Their input guides city policy, supports effective governance, and ensures that the voices of all Merced residents are actively considered in decision-making processes.

**Do you have experience or special knowledge pertaining to this Board or Commission?**

Yes. My current role regularly places me in direct collaboration with city and county officials, residents, community organizations, and local leaders. I frequently attend city meetings, community workshops, and regional planning discussions, giving me familiarity with many issues that Merced’s boards and commissions address, including economic development, housing, public safety, health, transportation, and education. Moreover, my direct experience in advocacy, policy analysis, and community outreach equips me with a solid understanding of how local and state policy decisions are shaped and implemented. My strongest skill, however, is my ability to listen actively to community members, understand complex problems, and collaborate effectively with stakeholders to develop practical, community-centered solutions.

**Any other comments you would like to add that may assist the City Council in their decision?**

I am prepared and genuinely committed to serving the City of Merced in this role. My desire to serve is deeply rooted in my respect and appreciation for this community and the potential we share for an even stronger future. I bring not just professional experience and knowledge, but genuine enthusiasm, humility, and a sincere willingness to learn and grow alongside other dedicated board members. If selected, I will approach my responsibilities with dedication, thoughtfulness, and openness, ensuring that every decision I make reflects the best interests of our residents. Thank you very much for considering my application. It would be an honor to serve Merced in this important capacity.

[Arturo Martinez Jr Resume - 2025.pdf](#)

Upload a Resume

**Requirements**

Question applies to multiple boards

**AB 1234 Ethics Training**

☒ I Agree \*

Question applies to multiple boards

**Attendance Policy**

☒ I Agree \*

Question applies to multiple boards

**Statement of Economic Interests - FPPC Form 700**

☒ I Agree \*

Question applies to multiple boards

Oath of Office

☒ I Agree \*

Question applies to multiple boards

Public Scrutiny

☒ I Agree \*

Question applies to multiple boards

How did you hear about this vacancy? \*

- ☒ City Website
- ☒ Other

If you selected other, please indicate how you learned about the vacancy:

City of Merced - Social Media

Demographics

Ethnicity

☒ Other

Gender

☒ Male

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

AM

# Arturo Martinez Jr.

## PROFESSIONAL SUMMARY

Passionate public affairs leader dedicated to strengthening local governance through strategic legislative advocacy, municipal engagement, and regional policy development. Skilled in navigating complex political landscapes, securing transformational funding, and shaping public policy to advance economic resilience and sustainable municipal governance. Proven ability to secure multimillion-dollar funding, influence economic development, and drive policy innovation through direct collaboration with state and federal agencies, elected officials, and key industry leaders. Demonstrated success in leading crisis management efforts, negotiating policy initiatives, and securing public investments to advance infrastructure, healthcare, and clean energy initiatives. Adept at shaping regional and statewide policy agendas, facilitating high-stakes negotiations, and building coalitions that deliver tangible legislative outcomes while advocating for local control, fiscal sustainability, and policy solutions that strengthen municipal governance.

## CORE COMPETENCIES

- Legislative Strategy and Public Affairs Leadership
- Government Relations & High-Level Stakeholder Engagement
- Strategic Policy Development & Crisis Management
- Economic Development & Infrastructure Advocacy
- Coalition Building & Cross-Government Collaboration
- Municipal Advocacy & Legislative Affairs
- Strategic Communications & Government Affairs Messaging
- Bilingual Communications (English and Spanish)

## EXPERIENCE

District Representative | Office of State Senator Anna Caballero  
California State Legislature, Senate District 14, Merced, CA

February 2023 – Present

- Community Representation and Advocacy: Represent the Senator at over 125 community events annually, directly engaging with an estimated 5,000 attendees to advance Senate priorities in healthcare, educational equity, and other legislative issues.
- Constituent Services Enhancement: Lead constituent services in the Merced District Office, overseeing case management improvements and achieving measurable efficiency gains in response times. Develop protocols for real-time tracking of community issues to ensure proactive engagement.
- Program Leadership for Youth Civic Engagement: Spearhead the Young Legislator Program, coordinating educational sessions and Capitol tours that engage over 50 youth, fostering leadership and civic involvement in alignment with Senate objectives.
- Partnerships with Key Stakeholders: Collaborate with healthcare providers, educational institutions, and community organizations like PROMOTORAS and Valley Children's Healthcare to address district needs. Apply health policy knowledge to advocate for equitable service solutions.
- Crisis Coordination in Emergencies: Coordinate district response efforts during community emergencies, such as the Planada floods, collaborating with local agencies to support constituents and demonstrating a hands-on approach in critical situations.

Executive Committee Member | Regional Policy & Economic Development Advisor

Citizens Advisory Committee, Merced County Association of Governments December 2023 – July 2024

- Provided high-level advisory input on regional economic development, transportation planning, and multi-jurisdictional infrastructure funding, influencing major policy decisions across multiple cities.
- Advised on transportation and infrastructure funding priorities, ensuring investments supported local decision-making, economic resilience, and sustainable regional growth.
- Facilitated collaboration among local, county, and state agencies, ensuring policies protect local control, expand municipal decision-making authority, and promote sustainable economic growth in alignment with broader municipal governance priorities.

# Arturo Martinez Jr.

- Strategized funding applications for climate resilience and workforce mobility initiatives, securing government and private-sector investments that support sustainable development, public safety, and long-term economic stability for municipalities.

## Health Policy Fellow | Legislative & Policy Research

Health Policy Education Institute, Sacramento, CA

September 2024 – October 2024

- Conducted advanced policy analysis on Medicaid expansion, public health funding structures, and regulatory impacts on healthcare access.
- Engaged with legislators, healthcare executives, and policy experts to draft data-driven policy recommendations addressing rural healthcare disparities.
- Authored and presented a policy brief on Medicaid reform and health equity, contributing to legislative discussions at the state level.
- Developed long-term strategic recommendations for rural healthcare expansion, securing stakeholder buy-in for legislative proposals.

## Regional Field Canvasser | Voter Advocacy & Grassroots Engagement

Power California, Merced, CA

October 2022 - November 2022

- Executed direct community outreach to over 1,000 households, increasing voter participation by 35% in targeted precincts.
- Designed and implemented bilingual civic engagement strategies, mobilizing historically underrepresented communities in key electoral precincts.
- Led voter registration drives and advocacy initiatives, securing increased civic engagement among diverse populations.
- Facilitated coalition-building with grassroots organizations, strengthening community-based legislative advocacy networks.

## Program Technician | Federal Policy & Agricultural Advocacy

United States Department of Agriculture (USDA), Merced, CA

January 2022 – July 2022

- Guided 100+ agricultural stakeholders through federal policy frameworks and funding opportunities, increasing program accessibility for rural communities.
- Led process optimizations, reducing grant processing times by 25% and enhancing program efficiency.
- Served as a primary liaison between federal agencies and rural communities, advocating for agricultural policy improvements and sustainable development initiatives.

## EDUCATION & QUALIFICATIONS

Bachelor of Arts Degree in Political Science and Government, emphasis in Public Policy

University of California, Merced, Merced, CA

August 2021

- Extensive coursework in public policy analysis, governance, and legislative processes
- Research focus on economic development policies and their regional impact.
- Developed policy briefs and legislative proposals as part of academic projects.

## KEY SKILLS & TECHNICAL PROFICIENCY

- Senior-Level Legislative & Government Relations (5+ Years)
- Advanced Technical Proficiency: Microsoft Office Suite, Legislative Constituent Management Systems (LCMS)

Profile

Dina

First Name

Gonzalez

Middle Initial

Last Name

Dinas Daycare and Preschool

Employer

Teacher

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

Street Address

City

Suite or Apt

State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? \*

☒ District 1

Are you currently serving on a Board or Commission? If so, please list:

no

Which Boards would you like to apply for?

Tax Transparency Commission (Measure C and Measure Y): Submitted

Question applies to multiple boards

Highest Level of Education Completed: \*

☒ Master's Degree

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## Communication

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

Provide help families and children in the community keeping areas clean and safety.

**Please list your current employer and relevant volunteer experience.**

I work in the community providing support families to have a safety and health environment

**What is your understanding of the roles and responsibilities of this Board or Commission?**

To assist and to provide support families and community members

**Do you have experience or special knowledge pertaining to this Board or Commission?**

Yes, many years ago i assist families and be a voice for the community.

**Any other comments you would like to add that may assist the City Council in their decision?**

Keep in mind that we are here to provide support in the community and make a difference in the lives of their residents a better, safe.

[SCHOOL\\_AGE\\_Dinas\\_Resume\\_small\\_up\\_dated\\_July\\_30.docx](#)

Upload a Resume

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## Requirements

Question applies to multiple boards

**AB 1234 Ethics Training**

☒ I Agree \*



Question applies to multiple boards

Attendance Policy

☒ I Agree \*

Question applies to multiple boards

Statement of Economic Interests - FPPC Form 700

☒ I Agree \*

Question applies to multiple boards

Oath of Office

☒ I Agree \*

Question applies to multiple boards

Public Scrutiny

☒ I Agree \*

Question applies to multiple boards

How did you hear about this vacancy? \*

☒ A Friend

If you selected other, please indicate how you learned about the vacancy:

Friend

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Female

Date of Birth

Submission

**I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.**

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CA

# Dina Gonzalez

**Objective: To a challenging position as an Early Childhood Education specialist Or child care site supervisor, utilizing my verbal, written and interpersonal communication skills.**

## **Experience**

### Dina's Daycare and Preschool Merced CA September 2014 to Present

Program Director of a child care facility, working with families and children.

Supervising staff, food menus, daily signing sheets, Payroll and office work.

Working in the classroom and developing a daily lesson plan for children to learn.

### Mentor Program Merced Office of Education Merced CA March 2009 to June 2014

Working in the childcare provider setting changing the environment

Administration Filing, documentation, advertising supervising their environment

### Dina Family Daycare Merced CA- October 2007 to 2014

### **Child Care Provider \_ October 2007 to Present**

Providing care for all different ages, work as a private day care

Meals, Administration, Education Curriculum, Parent conference. Participating

Programs, RTT race to the top, PTIC, CIP, Mini Grants with first five.

### 4'cs of Santa Clara County San Jose CA- March 2007 to October 2007

### **Assistant Provider Coordinator March 2007 to October 2007**

Home visits and working with families, parent conference.

### Economics & Social opportunities Inc. San Jose CA- March 2005 to March 2007

### **Early Childhood Education Coordinator – October 2006 to March 2007**

Assist Providers in scheduling parent conference to review child development progress summary.

Plan and implements activities and or in services training for providers parents and staff

Complete the family daycare home environmental rating scale with plan of action.

Inputs developmental profiles data into computerized system according to the department schedule

Follow the center agency polices and procedure for health and safety

Monitor clients for compliance with program regulations and requirements

Maintain excellent customer/ client relationship

#### **Associate Teacher Child care Center – March 2005- 2006**

Prepare weekly lesson plan that support areas of indemnifies desire results for individual/ groups.

Communication positively and actively develops reciprocal notes.

File developmental profile with observation and anecdotal notes.

Complete multiple reports within tight dead line restrictions, parents and director.

#### **San Jose Unified School District- January 2004 to 2004**

##### **Extended Day Care Program Director**

Maintain accurate client billing / payment system.

Create monthly schedule for client appointments

Prioritize and implement multiple projects

References available upon request Assist program coordinate in maintaining daily operations

#### **Our Savior Lutheran Preschool – June 1996 to 2002**

##### **Preschool Teacher**

Staff supervision, including scheduling

In charge of a class of children 3 to 5 years of age

Creative Art curriculum and high scope

Weekly lesson plan and daily activities

**Special Skills & Abilities**

Ability in establishing, preparing and maintaining reports and record related to assigned

Ability to manage time and work independently

Ability to foster and maintain excellent peer and customer/ client relations

Bilingual: English / Spanish

**Education: Ashford University M.A in Early Childhood Education**

Chapman University B.A in Early Childhood Education

M.A Completed Education: 33. Units need more 3 to finished Ashford University

San Jose City College and Long Beach City College

**Certificate:** Child Development Site Supervisor Permit, Program Director permit

Early Child Growth and Interaction

Finance and Insurance Management

Profile

Harpreet

First Name

Takhar

Last Name

Middle Initial

Self-Employed

Employer

Educational Consultant

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

Street Address

Suite or Apt

City

State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? \*

☒ District 6

Are you currently serving on a Board or Commission? If so, please list:

No

Which Boards would you like to apply for?

Tax Transparency Commission (Measure C and Measure Y): Submitted

Question applies to multiple boards

Highest Level of Education Completed: \*

☒ Doctoral Degree

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## Communication

**The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?**

☒ Yes ☐ No

**If you selected no, please identify how you would like to be contacted:**

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

I am an educational leader with an Ed.D. in Educational Leadership and extensive experience in grant management, budget oversight, and fiscal accountability across multiple funding streams. Throughout my career, I have been committed to ensuring that public funds are used effectively and transparently to serve community needs. I am applying for the Tax Transparency Commission because I believe taxpayers deserve clear oversight of how their tax dollars are being spent. My experience managing complex budgets and ensuring compliance with funding requirements has taught me the importance of fiscal transparency and accountability in building public trust. I want to contribute to ensuring that Merced's tax revenues are allocated in ways that truly benefit our community.

**Please list your current employer and relevant volunteer experience.**

Recently completed role as State & Federal Projects Director at Le Grand Union High School District. Extensive grant management and budget oversight experience with state and federal funding streams. Financial compliance monitoring and reporting for categorical programs. Experience coordinating multi-partner budget planning and resource allocation. Background in analyzing expenditures and ensuring alignment with funding specifications.

**What is your understanding of the roles and responsibilities of this Board or Commission?**

The Tax Transparency Commission serves on behalf of taxpayers to monitor and ensure Measure C and Measure Y funds are spent the way voters intended when they approved these taxes. The Commission reviews revenue projections and recommends how money should be allocated, then reports back to residents about where their tax dollars are actually going. Meeting quarterly, commissioners help the City Council make informed spending decisions while protecting taxpayer interests and maintaining public trust in these voter-approved measures.

**Do you have experience or special knowledge pertaining to this Board or Commission?**

Yes, my professional background includes extensive experience managing complex budgets, overseeing categorical funding compliance, and ensuring that expenditures align with specific grant requirements and voter intentions. Through managing programs like CCSPP, GSPP, and other state initiatives, I've learned how to track revenue projections, monitor spending against approved purposes, and prepare detailed compliance reports. My experience includes working with auditors, maintaining documentation for fiscal accountability, and translating complex budget information for educational partners. This background has given me strong analytical skills in reviewing financial data and ensuring that funds are used as intended.

**Any other comments you would like to add that may assist the City Council in their decision?**

My professional background has taught me the importance of listening to community voices and ensuring that public services reflect the needs of all residents. I am committed to bringing a collaborative, equity-focused perspective to the Commission’s work. I also bring a commitment to transparency and fiscal responsibility that comes from years of managing public funds. My approach emphasizes clear communication with community members and ensuring that budget decisions are made with full consideration of taxpayer trust. I understand that effective oversight requires both attention to detail and the ability to see the bigger picture of community impact.

[H. Takhar - Resume 2025.pdf](#)

Upload a Resume

**Requirements**

Question applies to multiple boards

**AB 1234 Ethics Training**

☒ I Agree \*

Question applies to multiple boards

**Attendance Policy**

☒ I Agree \*

Question applies to multiple boards

**Statement of Economic Interests - FPPC Form 700**

☒ I Agree \*

Question applies to multiple boards

**Oath of Office**

☒ I Agree \*

Question applies to multiple boards

**Public Scrutiny**

☒ I Agree \*



Question applies to multiple boards

How did you hear about this vacancy? \*

☒ City Website

If you selected other, please indicate how you learned about the vacancy:

Demographics

Ethnicity

☒ Asian or Pacific Islander

Gender

☒ Female

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

HT

# Harpreet Takhar, Ed.D.



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## Education:

### **Ed.D. in Educational Leadership**

California State University Fresno, Fresno, CA

### **M.A. in Education & PPS Credential: Counselor Education**

California State University Stanislaus, Turlock, CA

### **B.A. Liberal Studies: Concentration in TESOL (Teaching English to Speakers of Other Languages)**

California State University Stanislaus, Turlock, CA

## **Certifications & Training:**

<b>Administrative Services Credential</b> CTC, Valid through June 2026	<b>Pupil Personnel Services Credential</b> CTC, Valid through June 2026
<b>Youth Mental Health First Aid Instructor</b> National Council for Mental Wellbeing	<b>PBIS – PTR Tier III Master Facilitator</b> California Technical Assistance Center on PBIS
<b>Fundamentals of Peacemaking</b> Fresno Pacific University	<b>Nurtured Heart Approach Certified Trainer</b> Children’s Success Foundation
<b>Foundations for Compassionate Systems Leadership</b> Center for Systems Awareness	<b>Cal-SAC Trainer</b> California School Age Consortium
<b>Improvement Science in Practice</b> Tulare County Office of Education	<b>Cognitive Coaching Seminar</b> Merced County Office of Education
<b>Adaptive Schools Seminar</b> Merced County Office of Education	<b>Professional Learning Communities</b> Solution Tree, Mike Mattos

## Experience:

### **State & Federal Projects Director, January 2024 – June 2025**

Le Grand Union High School District, Le Grand, CA

- Lead, Oversee, Design, Implement, Monitor, & Evaluate all District and School Site level categorical programs to ensure compliance with applicable federal, state, and local policies, as well as specifications for funding sources
- Lead the development and implementation of school-based mental health services through the school district Wellness Center and supervise all relevant wellness counseling staffing

- Serve as the District Coordinator leading the implementation and fiscal management of the California Community Schools Partnership Program and collaboration districtwide
- Serve as a collaborative member on the Administrative Team supporting the district, comprehensive high school, alternative high school, and all other programs
- Co-lead and facilitate the district Student Support Team (COST Team approach) to ensure consistent and comprehensive academic, behavioral, and social-emotional/mental health supports are provided to students following the tiered MTSS framework
- Lead and organize all activities related to the LCAP, in collaboration with the educational consultant
- Lead ongoing districtwide Parent Engagement initiatives and oversee the Parent Liaison staff
- Lead and oversee implementation of existing and new grants including but not limited to the application process, planning, implementation, reporting, budget management, etc.
  - Examples of Grants: CCSPP, GSPP, CYBHI, CalHOPE, CTEIG, etc.
- Serve as the District Liaison to lead and coordinate all services supporting homeless and foster youth
- Collaborate with all educational partners and consultants to ensure relevant services are provided to the district on a consistent basis
- Collaborate with community agencies to increase partnerships and services to support students and families

**Program Advisor, Leadership & Systems, July 2021 – December 2023**

Merced County Office of Education, Merced, CA

- Facilitate Professional Development Opportunities across Merced County's School Districts and Programs
  - MTSS, PBIS, Social Emotional Learning, Mental Health, Suicide Prevention, TUPE etc.
- Support the Development & Facilitation of the SEL Community of Practice across Merced County's School Districts and Community Partners
- Provide Group Development Support for Internal MCOE program staff, student equity focus groups, and cross program teams
- Provide Technical Assistance related to Tobacco Use Prevention Education (TUPE) & Develop Community Partnerships with Community and Law Enforcement Agencies to increase Awareness and Education
- Contribute and Participate in the Development of Equity & Inclusion Initiatives within our Community

### **Expanded Learning Program Advisor, July 2018 – July 2021**

Merced County Office of Education, Merced, CA

- Support all 44 after school program sites with tier III level student interventions.
- Ongoing Development & Implementation of a Comprehensive System of PBIS Alignment with the regular school day across the entire ASSETS program & Valley Community Schools
- Crisis Intervention Support
  - Site Emergencies, Suicidal Ideation, Behavioral Issues, Death of Staff/Students, etc.
- Research, Plan, & Implement Curriculum (SEL, Behavior, & Academic) applicable to program needs.
- Lead the development of the Student Programs SEL Team & support facilitation of the MCOE SEL Team, including CalHOPE grant support.
- Develop, Implement, & Follow-Up on professional development for program staff.
  - Improvement Science Model: Plan, Do, Study, Act
- Communicate with school and district personnel in regards to student and program issues.
- Collaborate with other MCOE Dept. and local organizations to support the program and community needs.
- Provides resources, guidance, and support to Program Supervisors and Program Leaders concerning student needs, parent communication, program improvement, and school site personnel issues.

### **After School Program Supervisor, July 2016 – July 2018**

Merced County Office of Education, Merced, CA

- Coordinates and oversees After School Program facilitation across 11-14 schools sites among various school districts in the county and monitors implementation of program through regular visitation at all assigned program sites.
- Provides resources, guidance, and support to Program Leaders concerning student discipline and behavior management, parent communication, program improvement, and school site personnel issues.
- Recruits, trains, supervises, and evaluates Program Leaders, Program Assistants, Substitute Assistants, and assigned staff.
- Interviews, oversees, and provides support to all volunteers, ROP students, interns, etc. during their site placements.
- Leads the After School Program PBIS Team in researching, developing, and implementing PBIS in a manner appropriate for the afterschool setting.

- Works in collaboration with the Program Manager and other departments in the development, implementation, and facilitation of new programs.
  - i.e. Migrant Education Summer Learning Program
- Assists in budget management for assigned sites and the coordination, purchase, and organization of inventory and dispersal of supplies and equipment to sites.
- Develops and implements ongoing professional development for staff.

**Center Director, May 2016 – August 2016**

Sylvan Learning (DBA Zoglin Inc.) Modesto, CA

- Manages Day-to-Day Operations
  - Budgets, Payroll/Labor, Expenditures, etc.
- Creates, Promotes & Maintains a Positive Climate & Culture
- Oversees Center Staff
  - Recruits, Hires, & Trains Tutoring and Administrative Staff
  - Oversees, Manages, & Evaluates Staff
  - Monitors Staff Training and Development
- Responsible for Maintaining and Implementing Current Sylvan instructional Programs/Educational Standards
- Oversees the Administration of Assessments and Reporting of Results
  - Skills & Progress Assessments/Test Prep Assessments (GED, SAT/ACT, etc.)
  - Analyzes Assessments results and Prepares Reports
- Develops Appropriate Individualized Learning Plans
- Conducts Monthly Conferences with Parents and/or Students
- Ongoing Communication and Meetings with Student's Classroom Teachers
- Creates and Implements Quarterly Marketing Plan to Promote the Center
- Establishes and maintains collaborative relationships with teachers, educational specialists, other school administrators, and parent/teacher organizations; engage in marketing activities to increase awareness of Sylvan Learning in the community.

**Student Support Specialist, October 2015 – June 2016**

Ceres Unified School District: La Rosa Elementary School, Ceres, CA

- Individual & Group Counseling Services
- Curriculum Development & Implementation
- Classroom Guidance Lessons
- Crisis Interventions
- Collaboration with school personnel, service providers, etc.
- Participates in development of Professional Development for Staff

- Promotes Positive School Climate & Culture through School-Wide Campaigns

**Area Supervisor**, January 2014 – May 2016

Ace it! Tutoring Powered by Sylvan Learning (DBA Zoglin Inc.) Modesto, CA

- Recruit, hire, and train tutors for central SES division
- Assess students and create learning goals
- Regularly communicate with school districts
- Coordinate schedules and assign tutors to sites
- Manage and evaluate tutors while districts are in progress
- Evaluate and implement new procedures to promote efficiency
- HR & Payroll

**Administrative Assistant**, June 2012 - December 2013

Sylvan Learning & Ace it! Division (DBA Zoglin Inc.) Modesto, CA

- Prep student curriculum for lessons
- Coordinate SAT program with local schools
  - Research and develop program plan, procedures, and marketing materials
  - Coordinate schedule, practice test dates, etc.
  - Conduct informational meeting for students and parents regarding SAT, College Applications, FAFSA/scholarships, etc.
- Provide ongoing support for students transitioning into high school and/or college
- Regular communication with school districts, parents, teachers, etc.
- Manage and respond to inquiries
- Invoice and payment processing
- Proctor Assessments
- Inventory, data entry, and maintenance of confidential documents

Profile

Jerry

First Name

Middle Initial

Vue

Last Name

City of Turlock

Employer

Human Relations Specialist

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

Street Address

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Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? \*

☒ District 6

Are you currently serving on a Board or Commission? If so, please list:

No

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Tax Transparency Commission (Measure C and Measure Y): Submitted

Question applies to multiple boards

Highest Level of Education Completed: \*

☒ Master's Degree

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## Communication

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☒ Yes ☐ No

**If you selected no, please identify how you would like to be contacted:**

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

My name is Jerry Vue, and I was born and raised in Merced. As a first-generation Asian American, I grew up seeing my parents work tirelessly to build a life here. Like many families in our community, we faced financial challenges, language barriers, and the reality of having to work twice as hard to create opportunities. These experiences shaped my values of resilience, hard work, and giving back. I have over six years of administrative experience working in city, county, and university roles, and I recently earned my Master of Business Administration while working full-time. Currently, I work as a Human Relations Specialist for the City of Turlock, where I manage complex budgets, contracts, and departmental projects, and support public communication initiatives. My work has always been about serving others, solving problems efficiently, and making sure decisions are made with transparency and accountability. I am applying for the Tax Transparency Commission, Planning Commission, and Citizens Advisory Focus Group because I love my community and want to help shape the future of Merced. Growing up here, I saw areas of our city that thrived and others that were left behind. I want to be a voice for families like mine and ensure our growth is inclusive and equitable. I believe Merced deserves leaders who understand its diverse communities and bring both lived experience and professional expertise to the table. I am ready to work hard, ask the tough questions, and make fair decisions that prioritize all residents and support Merced's growth into a city where every family can thrive.

**Please list your current employer and relevant volunteer experience.**

Company/Agency City of Turlock Address 156 S. Broadway Turlock, CA US Phone 2096685150 Website <https://www.cityofturlock.org/>



## **What is your understanding of the roles and responsibilities of this Board or Commission?**

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**Tax Transparency Commission (Measure C and Measure Y)** My understanding is that the Tax Transparency Commission is responsible for reviewing, monitoring, and providing oversight on the revenues and expenditures generated from Measure C and Measure Y sales taxes. This commission ensures that funds are used as intended to benefit the community, such as for public safety, infrastructure, and essential city services. Members review financial reports, evaluate spending plans, and make recommendations to City Council to promote accountability and transparency. I believe their role is critical in building public trust and ensuring taxpayer dollars are managed responsibly to address community needs.

**Planning Commission** I understand that the Planning Commission plays a key role in shaping the city's development and growth. It reviews and makes decisions or recommendations on land use applications, zoning changes, general plan amendments, conditional use permits, and development projects to ensure they align with city codes, zoning regulations, and long-term planning goals. The commission also holds public hearings to gather community input and considers how projects impact traffic, housing, business, the environment, and quality of life. Their decisions help guide responsible development and create a balanced, sustainable city for current and future residents.

**Citizens Advisory Focus Group** My understanding is that the Citizens Advisory Focus Group serves as a bridge between the community and city leadership, gathering input on policies, programs, and projects. Members listen to community concerns, review proposed initiatives, and provide feedback to City Council and staff to help shape decisions that reflect the needs and priorities of residents. This group ensures that diverse voices are heard in the decision-making process, helping to build policies and projects that are practical, inclusive, and community-centered.

## **Do you have experience or special knowledge pertaining to this Board or Commission?**

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**Tax Transparency Commission (Measure C and Measure Y)** While I do not have direct experience serving on a tax oversight board, I have extensive experience managing and analyzing budgets, contracts, and financial reports in my role as a Human Relations Specialist for the City of Turlock. I prepare monthly reports for executive meetings and City Council, manage department budgets, process reimbursements, and ensure compliance with city and state financial requirements. I also earned my Master of Business Administration, which strengthened my understanding of public finance, accountability, and the importance of transparency in managing taxpayer funds.

**Planning Commission** I do not have direct experience serving on a Planning Commission, but I have worked in city government supporting projects that required coordination with multiple departments, understanding municipal policies, and ensuring compliance with city standards and contracts. My administrative and analytical skills, along with my MBA education, give me a strong foundation to review development projects, understand zoning codes, and ask thoughtful questions to support fair and responsible planning decisions.

**Citizens Advisory Focus Group** While I have not served on an advisory group, I have significant experience engaging with diverse groups in the community through my work with Merced County and the City of Turlock. I have coordinated public events, managed social media communications to inform and engage residents, and conducted outreach to businesses and nonprofits to address concerns. As a first-generation Hmong American born and raised in Merced, I understand the importance of listening to community voices and ensuring all perspectives are represented in city decisions.

## **Any other comments you would like to add that may assist the City Council in their decision?**

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I appreciate your consideration of my application. As someone who was born and raised in Merced, I am deeply committed to seeing our city thrive. I bring a strong work ethic, over six years of public sector administrative experience, and a Master of Business Administration, along with lived experience as a first-generation Asian American who understands the needs and challenges of our diverse community. I am ready to listen, learn, and serve with integrity to support decisions that make Merced a better place for all residents. Thank you for the opportunity to give back to the city that has given so much to me and my family.

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## Requirements

Question applies to multiple boards

### AB 1234 Ethics Training

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☒ I Agree \*

Question applies to multiple boards

### Attendance Policy

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☒ I Agree \*

Question applies to multiple boards

### Statement of Economic Interests - FPPC Form 700

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☒ I Agree \*

Question applies to multiple boards

### Oath of Office

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☒ I Agree \*

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Question applies to multiple boards

### Public Scrutiny

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☒ I Agree \*

Question applies to multiple boards

### How did you hear about this vacancy? \*

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☒ Other

If you selected other, please indicate how you learned about the vacancy:

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## Demographics

**Ethnicity**

☒ Prefer not to Answer

**Gender**

☒ Male

Date of Birth

**Submission**

**I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.**

JV

# Jerry Vue

## EXECUTIVE SUMMARY

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Performance-driven college student with many years of administrative experience. Seeking a position where I can apply my excellent customer service and administrative skills in effectively fulfilling the responsibilities for the position.

## EDUCATION

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### LAMAR UNIVERSITY

BEAUMONT, TX

*Master of Business Administration*

8/2023-Present

### CALIFORNIA STATE UNIVERSITY STANISLAUS

TURLOCK, CA

*Bachelor of Business Administration*

8/2019-5/2021

## PROFESSIONAL EXPERIENCE

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### CITY OF TURLOCK

156 S. BROADWAY, TURLOCK, CA 95380

**Human Relations Specialist**

10/2022-Present

-Maintain confidentiality of records and information concerning other City employees including personnel files, medical records files, workers' compensation files, payroll, and all performance related information such as employee performance evaluations, wage and salary information.

-Prepares and maintains records and logs and conducts special studies; may monitor budget accounts, as directed by supervisor.

-Provides assistance to City staff and the general public on matters regarding human resources and/or payroll.

-Conducts surveys, prepares and processes correspondence.

-Organize employee trainings.

-Maintained appointment schedules and calendars and arranged meetings.

-Assist with tracking and managing departmental projects and/or program activities.

-Assist with Internship and Performance on Purpose program.

-Prepare payroll for the division to interface with City payroll system.

-Processes a variety of personnel transactions; such as salaries, benefits, promotions, special pays, reclassifications, demotions, suspensions, terminations, merit increases along with employee performance evaluations, and other related matters.

-Maintains records of employee benefits to include vacation, sick leave, etc.

-Manage invoices, purchase orders, and contracts.

-Maintain and update the City's social media efforts.

-Assist with developing/organizing and participating in City events.

-Create and maintain the City's social media resources (Facebook, Instagram and LinkedIn), ensuring an active and engaging presence and appropriate content.

-Prepare information and flyers for billboards and City TV monitors.

-Prepare City Manager's Monthly reports.

-Prepare meeting agendas and analytical reports for Director's Executive meetings.

-Update information and policies on the City website.

-Perform research, administrative, and analytical assignments.

-Attend job fairs at colleges.

-Assisted with organizing Annual City job fair with Employment Development Department (EDD).

- Prepares recruitment materials including job announcements, writing and placing advertising, social media, assembling mailing lists and preparing and issuing candidates notices.
- Schedules, administers and scores written examinations; chair oral panels and written exams.
- Reviews and evaluates applications; updates the applicant tracking system.
- Conducts orientation interviews with new employees and exit interviews.
- Schedules pre-employment and Department of Transportation (DOT) related medical examinations.
- Prepares employees workers' compensation initial reports and forwards to third party administrator for claims processing; monitors employees return to work status reports.
- Enrolls employees in the City's retirement program (PERS) and other health care programs; answers questions regarding benefit programs; processes problem health care claims and coordinates with appropriate administrators and insurance carriers.
- Process paperwork relating to long term disability claims.
- Process Family and Medical Leave Act (FMLA/CFRA/PDL) paperwork from sending initial correspondence to employee through submitting paperwork to payroll; monitor employees return to work status reports.
- Lead Part-Time Staff.

When assigned to the Payroll function:

- Prepares and processes city-wide payroll in compliance with City, State, and Federal requirements; assists with the administration of the City's compensation plan; and prepare quarterly, annual, and W-2 tax reporting statements; process retirement plan contributions.
- Maintains and prepares payroll related records and reports; prepare payroll journal entries, prepare a variety of finance reports for multi-departmental use.
- Answer payroll related questions from employees.
- Research and resolve discrepancies or problems with a variety of vendors and governmental agencies, implement provisions and associated changes in employee bargaining agreements on the payroll system; coordinate with outside vendors, plan sponsors and governmental agencies.

## **CITY OF TURLOCK**

**156 S. BROADWAY, TURLOCK, CA 95380**

### **Human Resources Technician**

**3/2022-10/2022**

- Maintained confidentiality of records and information concerning other City employees including personnel files, medical records files, workers' compensation files and all performance related information such as employee performance evaluations and wage and salary information.
- Provided assistance to City staff and the general public matters regarding human resources.
- Processed merit increases along with employee performance evaluations.
- Prepared recruitment materials including job announcements, writing and placing advertising, social media, assembling mailing lists and preparing and issuing candidates notices.
- Chaired oral panels and written examinations.
- Scheduled, administered and scored written examinations.
- Reviewed and evaluated applications.
- Conducted orientation interviews with new employees and exit interviews.
- Scheduled pre-employment and Department of Transportation (DOT) related medical examinations.
- Prepared employees workers' compensation initial reports and monitored employees return to work status reports.
- Enrolled employees in the City's retirement program (PERS) and other health care programs.
- Processed paperwork relating to long term disability claims.
- Processed Family and Medical Leave Act (FMLA/CFRA/PDL) paperwork from sending initial correspondence to employee through submitting paperwork to payroll; monitored employees return to work status reports.
- Maintains records of employee benefits to include vacation, sick leave, etc.
- Manage invoices, purchase orders, and contracts.
- Conducted surveys, prepared and processed correspondence.
- Organized employee training.

- Prepared and maintained records and logged and conducted special studies.
- Maintained appointment schedules and calendars and arranged meetings.
- Prepared payroll for the division to interface with City payroll system.
- Maintained and updated the City's social media efforts.
- Assisted with tracking and managing departmental projects and/or program activities.
- Assist with Internship and Performance on Purpose program.
- Assisted with developing/organizing and participating in City events.
- Created and maintained the City's social media resources (Facebook, Instagram and LinkedIn), insuring an active and engaging presence and appropriate content.
- Prepared information and flyers for billboards and City TV monitors.
- Prepared City Manager's Monthly reports.
- Prepared meeting agendas and analytical reports for the Department Director's Executive meetings.
- Updated information and policies on the City website.
- Performed research, administrative, and analytical assignments.
- Attended job fairs at colleges.
- Assisted with organizing Annual City job fair with Employment Development Department (EDD).
- Lead Part-Time Staff.

**CALIFORNIA STATE UNIVERSITY, STANISLAUS**

**1 UNIVERSITY CIRCLE, TURLOCK, CA 95382**

**Administrative Support Assistant**

**9/2021-3/2022**

- Managed the front desk and assisted customers when they came in to our office.
- Ordered supplies for the department and managed purchase orders.
- Addressed inquiries regarding HR, benefits, and payroll-related matters.
- Drafted job postings.
- Conducted employee onboarding and orientation and presented the organization's policies and procedures.
- Assisted employees with completing new hire documents.
- Updated employee information on spreadsheets and databases.
- Assisted with the I-9 audit project. I worked on transitioning our paper I-9 to electronic. I reviewed employees I-9 forms. I made sure that they are authorized to work and have the required documentation. I tracked and made sure expired documentation were updated.
- Assisted employees with benefits enrollment during open enrollment and checked for the required documentation.
- Sent benefit change notices to employees.
- Maintain confidentiality of records and information.
- Managed employee personnel and benefits files.
- Lead and trained student employees.

**CALIFORNIA STATE UNIVERSITY, STANISLAUS**

**1 UNIVERSITY CIRCLE, TURLOCK, CA 95382**

**HR Assistant**

**9/2020-8/2021**

- Managed the front desk and assisted customers when they came into our office.
- Answered emails and phone calls.
- Responded to inquiries regarding HR, and payroll-related matters.
- Assisted employees with completing benefits enrollment and change forms.
- Maintained confidentiality with employee information.
- Maintained filing of personnel, payroll, and other documents.
- Assisted with the employee files project. I created a filing system for sorting and filing payroll documentation.
- Compiled and updated employee records of database system.
- Managed employee personnel and benefits files.

- Performed data entry with HR and payroll-related information.
- Performed other duties as assigned.

#### **MERCED COUNTY BOARD OF SUPERVISORS**

**2222 M STREET, MERCED, CA 95340**

**Extra-Help Administrative Assistant**

**3/2020-9/2020**

- Proofread and edited correspondences.
- Interpreted rules and regulations.
- Managed calendars.
- Took meeting notes.
- Prepared oral presentations.
- Scheduled meetings.
- Outreach with local business and non-profit organizations and helped address issues or concerns.
- Conducted community engagement and employment research surveys.
- Maintained confidential information.

#### **MERCED COLLEGE**

**3600 M STREET, MERCED, CA 95348**

**Office Assistant**

**8/2017-8/2019**

- Assisted Program Coordinator with the EOPS, CARE, and NextUp programs. These programs provided student resources to support low income, first generation, disabled, single household parents and foster youth students going to college at Merced College.
- Performed program intake.
- Assisted students with completing program documentation.
- Attended outreach events to promote our programs.
- Created marketing flyers to promote our programs.
- Organized meetings, workshops, and events.
- Assisted with office management and updating organization policies.
- Answered phone calls, took messages, and redirected calls.
- Scheduled and checked in students for their appointments using the college scheduling system.
- Filed and maintained confidentiality with student files and records.
- Updated information on spreadsheets, Microsoft Access, and system database.
- Performed database auditing.

#### **SKILLS**

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- Bilingual in Hmong
- Microsoft Office Excel, Word, Outlook, PowerPoint, Access & OneNote
- People Soft
- Neogov
- CHRS
- New World ERP Tyler Technologies
- New World Intranet
- Canva
- Bright Sign
- ProWatch
- Target Solution (Employee Training Software)
- Calendly
- Teams
- Zoom

- Adobe



Profile

Latanya

First Name

V

Middle Initial

Ri'chard

Last Name

Black Woman Sanctuary

Employer

Director of Health Equity

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

Street Address

Suite or Apt

City

State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? \*

☒ District 6

Are you currently serving on a Board or Commission? If so, please list:

No.

Which Boards would you like to apply for?

Tax Transparency Commission (Measure C and Measure Y): Submitted

Question applies to multiple boards

Highest Level of Education Completed: \*

☒ Associate's Degree

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## Communication

**The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?**

☒ Yes ☐ No

**If you selected no, please identify how you would like to be contacted:**

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

As a longtime Merced resident and health equity advocate, transparency and community trust are foundational to effective governance. My work in nonprofit leadership, trauma-informed program design, and policy advocacy has consistently involved budget oversight, public accountability, and equitable resource allocation. I am applying to the Tax Transparency Commission to ensure that public funds, especially those generated through tax measures, are distributed responsibly by the City and reflect the priorities of Merced's diverse communities.

**Please list your current employer and relevant volunteer experience.**

• Employer: Black Woman Sanctuary – Director of Health Equity • Volunteer Roles: Justice 4 South Merced, ACCE, Central CA Journey 4 Justice, and Peer UP/NHRC I've also supported local outreach efforts, including community forums, holiday wellness events, and planning collaborations with Merced BHRS.

**What is your understanding of the roles and responsibilities of this Board or Commission?**

The Tax Transparency Commission is responsible for reviewing revenue and expenditures tied to general and special tax measures, making budget recommendations to the City Council, and ensuring compliance with the intent of each measure. It also reviews annual audits and reports findings to the Council. The commission plays a vital role in maintaining public trust and ensuring that tax-generated funds are used ethically, efficiently, and in alignment with community needs.

**Do you have experience or special knowledge pertaining to this Board or Commission?**

? Yes. I have experience in nonprofit and public sector budgeting, including grant management, program funding oversight, and compliance reporting. I have worked with city departments, state agencies, and grassroots coalitions to advocate for transparent use of public funds. My background includes reviewing audits, contributing to fiscal policy recommendations, and ensuring that equity is embedded in financial decision-making.

**Any other comments you would like to add that may assist the City Council in their decision?**

I bring both lived and professional experience to this role, along with a strong commitment to ethical stewardship and community accountability. I understand the importance of translating complex financial data into accessible information for residents, and I am prepared to serve with integrity, diligence, and a deep respect for public trust. I would be honored to contribute to a commission that ensures Merced’s tax measures are not only compliant but community centered.

[LaTanya\\_Ri\\_Chard\\_s\\_Citizen\\_s\\_Advisory\\_Focus\\_Group\\_Committe\\_Resume.docx](#)

Upload a Resume

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**Requirements**

Question applies to multiple boards

**AB 1234 Ethics Training**

☒ I Agree \*

Question applies to multiple boards

**Attendance Policy**

☒ I Agree \*

Question applies to multiple boards

**Statement of Economic Interests - FPPC Form 700**

☒ I Agree \*

Question applies to multiple boards

**Oath of Office**

☒ I Agree \*

Question applies to multiple boards

**Public Scrutiny**

☒ I Agree \*

Question applies to multiple boards

**How did you hear about this vacancy? \***

☒ Other

**If you selected other, please indicate how you learned about the vacancy:**

I read about it online

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## Demographics

### Ethnicity

☒ African American

### Gender

☒ Female

Date of Birth

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## Submission

**I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.**

LaTanya Ri'Chard

**LaTanya Ri'Chard** Certified Medi-Cal Peer Support Specialist MPSS-VSOLRD, Certified Medi-Cal Peer Support Specialist – Unhoused Specialization, Equitable Care Counselor, Director of Health Equity -Black Woman Sanctuary [REDACTED] [REDACTED] [REDACTED]

## Objective

Equity-driven advocate, behavioral health specialist, and lifelong public servant with over 25 years of experience shaping trauma-informed systems, housing justice, and mental health access. Seeking to contribute grounded, culturally responsive insights into the Citizens Advisory Focus Group to ensure Merced's urban planning reflects the real needs of its residents.

## Relevant Experience

### **Director of Health Equity** *Black Woman Sanctuary – Merced, CA | 2024–Present*

- Directed culturally specific housing and wraparound support for Black women
- Served on the planning committee for Advancing Health Equity and Diversity in Merced Conference, and assisted with updates to the BHRS cultural competency policy
- Represented community interests at national policy panels and housing equity rallies

### **Health Equity Advocate / Certified Medi-Cal Peer Support Specialist**, *Peer Voices of Orange County – Remote | 2023–2024*

- Led weekly peer support groups: Recovery, Overcoming Addiction, Healing Through Empowerment, Managing Crisis
- Provided trauma-informed individual, group, and family counseling
- Contributed to statewide mental health policy campaigns and grassroots civic mobilization

### **Associate Director & Co-Founder** *Communities Voices – Remote | 2022–2024*

- Developed healing spaces, including the African American Healing Circle and support programs for parenting, disability, and burnout
- Collaborated with the National Center for Missing and Exploited Children to rescue a trafficked child
- Facilitated statewide peer-led education and resource navigation

### **Legislative Aide** *Wayne County Commission – Detroit, MI | 1995–1997*

- Interned via the Michigan Democratic Black Caucus and hired full-time within four months
- Scheduled Commissioner's activities, resolved housing issues like abandoned properties, and liaised with city departments
- Attended policy briefings, hosted constituent meetings, and coordinated senior holiday outreach

- Worked with the American Federation of State, County, and Municipal Employees, Detroit Urban League, and the National Association for the Advancement of Colored People on voter campaigns, including President Clinton's 1996 re-election

## **Additional Professional Experience**

### **Merchandiser** *Survey Merchandiser – Remote | March 2018–2023*

- Executed product displays, resets, and compliance with planograms for nationally distributed brands
- Maintained strong working relationships with store teams and coordinated inventory orders
- Reported merchandising data and made in-store recommendations to increase product engagement

### **Brand Ambassador** *Front Row Event Production & Management – Remote | August 2016–August 2019*

- Delivered engaging product demonstrations and customer outreach
- Compiled performance data for brand partners and contributed to successful regional marketing outcomes
- Increased sales through strategic consumer connection and campaign effectiveness

## **Education & Certifications**

- Associate of Arts, Political Science – Wayne County Community College
- Certified Medi-Cal Peer Support Specialist with Unhoused Specialization – BestNow
- Certified Medi-cal Peer Support Specialist (2025 Renewal)
- Equitable Care Certification – Zepp Wellness / American Association of Sexuality Educators, Counselors, and Therapists
- Mental Health First Aid – National Council for Mental Wellbeing
- Wellness Readiness Action Planning, Emotional CPR (eCPR), Motivational Interviewing, Depression, Bipolar Support Alliance Facilitator, Suicide Prevention Certification
- Certified Domestic Violence & Sexual Assault Advocate

## **Skills**

- Peer Counseling & Community Education
- Trauma-Informed Crisis Intervention
- Housing & Health Equity Advocacy
- Program Development & Public Policy Engagement
- Retail Coordination & Data Reporting
- Tech: Empower DB, Vonage Warmline, Wix, 211 Platform, 8x8 platform, Zoom

## **Awards & Recognition**

- Woman Making Herstory Award – Senator Anna Caballero (2024)
- Women of Distinction – District 14 & City of Fresno (2024)
- Equity-Grounded Leadership Powerhouse Peer Award (2024)
- Regional Emmy Nominee – Screenwriting (2002)

## **Community Memberships**

Justice 4 South Merced • Alliance of Californians for Community Empowerment • RiseUpCA • Common Sense American • Popular Democracy Past: Peer Up (National Harm Reduction Coalition) • Journey 4 Justice

Profile

Nicole		Ubbink
First Name	Middle Initial	Last Name
County of Merced	Director of Administrative Services	
Employer	Job Title	
<div></div>		
Email Address		

<div></div>	<div></div>
Primary Phone	Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

<div></div>	<div></div>
Street Address	Suite or Apt
<div></div>	<div></div>
City	State
	Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? \*

☒ District 6

Are you currently serving on a Board or Commission? If so, please list:

No

Which Boards would you like to apply for?

Tax Transparency Commission (Measure C and Measure Y): Submitted

Question applies to multiple boards

Highest Level of Education Completed: \*

☒ Some College, No Degree



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## Communication

**The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?**

☒ Yes ☐ No

**If you selected no, please identify how you would like to be contacted:**

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

Being a resident of Merced for the past 3.5 years, my family and I have a desire to give back and be involved in organizations to benefit our community. With a 15-year background in local government finance and budget, I believe I can bring value to the commission.

**Please list your current employer and relevant volunteer experience.**

County of Merced, Community and Economic Development

**What is your understanding of the roles and responsibilities of this Board or Commission?**

The role of this commission is to review the revenues generated by Measures C and Y and recommended allowable uses as outlined in each Measure. There is a focus on public safety, and there are also uses, such as road improvements with Measure C and parks and recreation with Measure Y.

**Do you have experience or special knowledge pertaining to this Board or Commission?**

I believe my experience in local government finance and budget gives knowledge to ensure recommendations for use of these funds will meet the requirements of each measure, focusing on the term of the revenue stream compared to the use of the funds.

**Any other comments you would like to add that may assist the City Council in their decision?**

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Upload a Resume

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## Requirements

Question applies to multiple boards

**AB 1234 Ethics Training**

☒ I Agree \*

Question applies to multiple boards

**Attendance Policy**

☒ I Agree \*

Question applies to multiple boards

**Statement of Economic Interests - FPPC Form 700**

☒ I Agree \*

Question applies to multiple boards

**Oath of Office**

☒ I Agree \*

Question applies to multiple boards

**Public Scrutiny**

☒ I Agree \*

Question applies to multiple boards

**How did you hear about this vacancy? \***

☒ City Website

**If you selected other, please indicate how you learned about the vacancy:**

**Demographics**

**Ethnicity**

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☒ Caucasian/Non-Hispanic

**Gender**

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☒ Female

Date of Birth

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**Submission**

**I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledege.**

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NU