
Profile

Manuel

First Name

J

Middle Initial

Alvarado

Last Name

Greater Merced Chamber of
Commerce

Employer

President/CEO

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)☐ Yes ☒ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)☒ Yes ☐ No

Street Address

City

Suite or Apt
State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)☒ Yes ☐ No

Which Council district do you live in?☒ District 4

Merced Main Street Association

Are you currently serving on a Board or Commission? If
so, please list:

Which Boards would you like to apply for?

Arts and Culture Advisory Commission: Submitted

Communication

The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

Interests & Experiences

Tell us about yourself, and why you are applying for this particular Board or Commission:

I feel that public art in Merced needs to stand out beyond other Cities in California. As the gateway to "crown-jewel" of the National Parks we must insist that our public art is on the level of other "destination-cities". World-Class art will not only be something our residents will be proud of, but also be an attraction for all the world to see while visiting Yosemite.

Please list your current employer and relevant volunteer experience.

I am the President/CEO of the Greater Merced Chamber of Commerce, and I most recently served as Community Relations Manager for the Sierra Health Foundation where I designed and open the Center for Health Program Management in downtown Merced. Previously to this Director of Leadership Programs for The Great Valley Center serving the Sacramento and San Joaquin Valley's where I managed five leadership programs. I also served as Director of Tourism for the City of Reedley where he oversaw the Historic Reedley Opera House. I worked closely with the production company that performs professional theatre. He also served as Vice President of the Central Valley Visitors Association. Prior to this he served as Executive Director of the Reedley Downtown Association working to build the business community and to make a difference in the economic stability and betterment of this community. I have organized and is Past-President of a new non-profit organization, the Kings River Arts Council with a gallery showcasing the work of local artists in Reedley. Currently I serve on the Alliance for Community Transformation and the Merced Main Street Association.

What is your understanding of the roles and responsibilities of this Board or Commission?

The purpose of the Arts and Culture Advisory Commission is to serve as an advisory body to the City Council on matters having to do with public art, art projects, cultural program and activities and the promotions of the arts within the City of Merced. In forming the Arts and Culture Advisory Commission, it is the intent to help implement policy, programs, and standards for public art.

Do you have experience or special knowledge pertaining to this Board or Commission?

As previously stated I have organized a Non-Profit Arts Council in Eastern Fresno County, the Kings River Arts Council. I have a minor in art history and have been involved in performing arts most of my life. I have a Bachelors in Theatre Arts from CSU Fresno and help open a dinner theatre in the Tower District named Good Company Music Hall.

Any other comments you would like to add that may assist the City Council in their decision?

I am committed to the City of Merced and the growth it will see as it evolves to becomes a University town that embraces the arts, university student population with world-class public art.


Upload a Resume

Requirements

Statement of Economic Interests - FPPC Form 700

☒ I Agree *

How did you hear about this vacancy? *

☒ Other

S. Dietz

If you selected other, please indicate how you learned about the vacancy:

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Male

Submission

MA

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.