



*City of Merced Fire Department
Casey Wilson, Interim Fire Chief*



Independence Day Response & Enforcement Efforts 2025

Education and Outreach Efforts

- Social media posts
 - Facebook and Instagram
- Social media videos
- Television interviews
- Banner across G Street to deter the use of fireworks
- Meetings with neighborhood groups to listen to concerns

A form titled "Merced Fire Department to Issue Contact-Free Citations for Illegal Fireworks". It is a "CITY OF MERCED - FIRE DEPARTMENT" form, dated 9/1 E, 16th Street, Merced, CA 95340. The form has two sections: "CORRECTION NOTICE" and "ADMINISTRATIVE CITATION". It includes fields for "Issuing Dept.", "Case No.", "Date", "Time", "Name (First, Middle, Last)", "Address", "City", "State", "Zip Code", "Driver Lic or ID No.", "Class", "DOB", and "Description of Violation". There are checkboxes for "2nd CITATION (\$1000.00)" and "3rd CITATION (\$2000.00)". A note says "See 'How to Pay Fine' on Reverse Side of this Citation". At the bottom, it says "You can report illegal fireworks using the Merced Connect app or by calling (209) 388-7233." The form also contains text explaining the citation process and the consequences of non-compliance.



Mitigation and Prevention Efforts

- Implementation of Property Owner Citations
 - No contact by MFD members
 - 31 Administrative Citations Issued
- Utilization of GIS data to focus enforcement efforts
- Additional Staffing
 - Engine 355 (Type III Engine)
 - Additional Chief Officer



MPD Enforcement Efforts

- Police Officer overtime staffing to focus on fireworks enforcement
- Expanded dispatch staffing to handle additional calls for service



Police Calls for Service	
Calls for service	463 (June 1st –July 5th)
Citations	14

MFD July 4th Response



Fire Department Calls for Service

2024 July 4 th – Thursday	2025 July 4 th – Friday
Calls for service – 47	Calls for service – 61
Fires – 14	Fires – 26
Structure Fires - 2	Structure Fires – 1

Celebrate Safe Phone Line

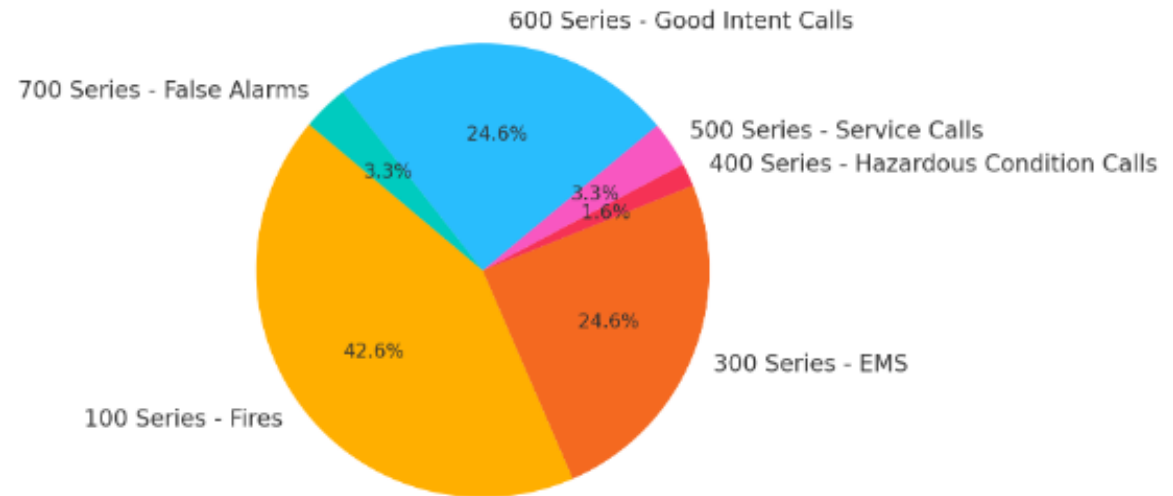
388-SAFE
July 3 rd - 7
July 4 th & 5 th - 131
Total - 138

2025 July 4th Response



Fire Department Calls for Service

- Fires – 26
 - 1 Building (Not Fireworks Related)
 - 25 Grass, Brush, Rubbish, Dumpster Fires
- EMS - 15
- Hazardous Condition - 1
- Service Calls – 2
- Good Intent Calls – 15
- False Alarms - 2
- 100% draw down – Multiple Occurrences





Celebrate Safe 2025

