



CITY OF MERCED

City Council Chamber
Merced Civic Center
2nd Floor
678 W. 18th Street
Merced, CA 95340

Minutes

City Council/Public Finance and Economic Development Authority/Parking Authority

Monday, November 6, 2017

6:00 PM

A. CLOSED SESSION ROLL CALL

Present: 7 - Council Member Michael Belluomini, Council Member Anthony Martinez, Mayor Pro Tempore Jill McLeod, Council Member Joshua Pedrozo, Council Member Matthew Serratto, Mayor Mike Murphy, and Council Member Kevin Blake

Absent: 0

B. CLOSED SESSION

Clerk's Note: Council adjourned to Closed Session at 5:02 PM.

B.1.

SUBJECT: CONFERENCE WITH LABOR NEGOTIATORS -- Agency Designated Representative: City Manager Steve Carrigan; Employee Organization: American Federation of State, County, and Municipal Employees (AFSCME) Council 57; Local 2703; International Association of Fire Fighters, Local 1479; Merced Association of City Employees (MACE). AUTHORITY: Government Code Section 54957.6

B.2.

SUBJECT: CONFERENCE WITH LABOR NEGOTIATORS -- Agency Designated Representative: City Manager Steve Carrigan; Unrepresented Management AUTHORITY: Government Code Section 54957.6

B.3.

SUBJECT: CONFERENCE WITH REAL PROPERTY NEGOTIATORS - Property: 031-051-001, 031-051-005, 031-051-006, 031-051-007, 031-051-008, 031-051-009, 031-051-010, 031-051-011, 031-051-012, 031-051-015, 031-051-016, 031-052-003, 031-052-005, 031-052-006, 031-052-007, 031-052-008, 031-052-009, 031,052,010, 031-052-012, 031-052-013, 031-052-015, 031-052-016, 031-053-001, 031-053-002, 031-053-005, 031-053-006, 031-053-011, 031-053-012, 031-053-013, 031-053-014, 031-054-022, 031-054-024, 031-054-025, 031-054-026, 031-054-027, 031-062-005, 031-062-008, 031-062-011, 031-062-012, 031-062-013, 031-062-017, 031-062-018, 031-062-019, 031-064-001, 031-064-003, 031-064-004, 031-064-005, 031-064-006, 031-064-007, 031-064-008, 031-064-009, 031-064-011, 031-064-012, 031-064-013, 031-064-014, 031-064-015, 031-072-001, 031-072-002, 031-072-003, 031-072-004, 031-072-005, 031-072-006, 031-072-007, 031-072-008,

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259-190-006, 259-190-010, 259-190-011, 259-190-012, 259-190-015,
259-190-016, 259-190-017, 259-190-018; Agency Negotiator: Steve
Carrigan, City Manager, Stephanie Dietz, Assistant City Manager, and
Frank Quintero, Director of Economic Development; Negotiating
Parties: State of California and City of Merced and; Under Negotiation:
Price and Terms of Payment

B.4. SUBJECT: PUBLIC EMPLOYMENT - Title: City Attorney; Authority:
Government Code Section 54957

B.5. SUBJECT: PUBLIC EMPLOYMENT - Title: City Clerk; Authority:
Government Code Section 54957

Clerk's Note: Council adjourned from Closed Session at 5:54 PM.

C. CALL TO ORDER

Mayor MURPHY called the Regular Meeting to order at 6:01 PM.

C.1. Invocation - Monika Grasley, Lifeline Community Development Corp.

The invocation was delivered by Joel DORMAN from First Baptist Church.

C.2. Pledge of Allegiance to the Flag

Council Member MARTINEZ led the Pledge of Allegiance.

D. ROLL CALL

Present: 7 - Council Member Michael Belluomini, Council Member Anthony Martinez, Mayor Pro Tempore Jill McLeod, Council Member Joshua Pedrozo, Council Member Matthew Serratto, Mayor Mike Murphy, and Council Member Kevin Blake

Absent: 0

D.1. In accordance with Government Code 54952.3, it is hereby announced that the City Council sits either simultaneously or serially as the Parking Authority and the Public Financing and Economic Development Authority. City Council members receive a monthly stipend of \$20.00 by Charter for sitting as the City Council; and the Mayor receives an additional \$50.00 each month as a part of the adopted budget and Resolution 1975-37. The members of the Parking Authority and the Public Financing and Economic Development Authority receive no compensation.

E. REPORT OUT OF CLOSED SESSION

Mayor MURPHY stated that there was no report out of Closed Session and that Council would have to continue the Closed Session after the Regular Meeting.

F. SPECIAL PRESENTATIONS

F.1. YARTS Presentation

Assistant Transit Manager Cindy KELLY gave a slide show presentation on YARTS transportation to Yosemite.

Mayor MURPHY asked about the impact of the increase in entry fees.

Ms. KELLY explained that the fee increase could impact the California residents attendance, but that YARTS could benefit from the fee increase.

Council Member MARTINEZ asked about the free days and if YARTS issues newsletters to the public.

Ms. KELLY stated that YARTS uses their website and other various ways to notify the public about free days.

Council Member SERRATTO asked how the City could help facilitate Merced as a hub for Yosemite travelers.

Ms. KELLY discussed YARTS partnerships with Amtrak and the Grey Hound Bus. She also suggested the City work with the travel and tourism bureau.

G. WRITTEN PETITIONS AND COMMUNICATIONS

The Clerk's Office received written petitions and communications from Rick TELEGAN and Richard NARRMAN and placed them on the dais.

H. ORAL COMMUNICATIONS

Rick TELEGAN, Fresno - spoke on development issues with the City.

Clerk's Note: Mr. TELEGAN submitted a document that can be viewed at the Clerk's Office.

John DUNN, Modesto - spoke on a property dispute located at Merrill Place.

Lance EBER, Merced - spoke on activities available to the youth.

I. CONSENT CALENDAR

Items I.5. First Amendment to Agreement with Carollo Engineers Inc., for Urban Water Management Plan, I.8. Temporary Encroachment Permit 17-01 - Request by the Merced Main Street Association to Allow Banners Promoting Seasonal Events and the Downtown on Multiple Light Poles on West Main Street, I.9. Consider Locating All Wheels/Skate Park in McNamara Community Park and Adopting the Memorandum of Understanding, I.10. Supplemental Appropriation to the Economic Development Opportunity Fund (074) for Consultant Services to Poll Property Owners in Industrial Expansion Study Area #7, and I.11. 2017 Central California Band Review, were pulled for separate consideration.

Approval of the Consent Agenda

A motion was made by Council Member Pedrozo, seconded by Council Member Belluomini, to approve the Consent Agenda. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

I.1. **SUBJECT: Reading by Title of All Ordinances and Resolutions**

REPORT IN BRIEF

Ordinances and Resolutions which appear on the public agenda shall be determined to have been read by title and a summary title may be read with further reading waived.

RECOMMENDATION

City Council - Adopt a motion waiving the reading of Ordinances and Resolutions, pursuant to Section 412 of the Merced City Charter.

This Consent Item was approved.

I.2. SUBJECT: Information-Only Contracts

REPORT IN BRIEF

Notification of awarded Non-Public Works contracts under \$30,000 and of Public Works contracts under \$67,779.

AUTHORITY

Pursuant to the authority delegated to the City Manager on behalf of the City by Article XI, Section 1109, of the Merced City Charter to execute Public Works contracts under the adjusted FY 2017-2018 threshold of \$67,779.00, and Chapter 3.04.080 - 3.04.110 of the Merced Municipal Code to execute Non-Public Works contracts under the adjusted FY 2017-2018 threshold of \$30,000.00, the contracts listed on the attached table were entered into by the City.

This Consent Item was approved.

I.3. SUBJECT: Information Only-Planning Commission Minutes of September 20, 2017

RECOMMENDATION

For information only

This Consent Item was approved.

I.4. SUBJECT: City Council/Public Financing and Economic Development/Parking Authority Meeting Minutes of October 2, 2017

REPORT IN BRIEF

Official adoption of previously held meeting minutes.

RECOMMENDATION

City Council/Public Financing and Economic Development/Parking Authority - Adopt a motion approving the meeting minutes of October 2, 2017.

This Consent Item was approved.

I.6. SUBJECT: Reject All Bids for the New Municipal Well 21 Construction, Project No. 113026

REPORT IN BRIEF

Consider rejecting all bids to construct the new municipal well for the Well 21 site located at the intersection of Bellevue Road and G Street.

RECOMMENDATION

City Council - Adopt a motion rejecting all bids for the Well 21 site well construction and directing staff to advertise the project for rebidding.

This Consent Item was approved.

I.7.

SUBJECT: Consideration of Naming Memorial Bench after Bob McKissick

REPORT IN BRIEF

Requesting approval of MaryAnn McKissick's application to install a Memorial Plaque on a bench in Rahilly Park along the bike path.

RECOMMENDATION

City Council - Adopt a motion approving the request from MaryAnn McKissick to install a memorial plaque on a bench in Rahilly Park.

This Consent Item was approved.

I.12.

SUBJECT: Street Closure Veterans Parade

REPORT IN BRIEF

Consider allowing the use of City streets on November 11, 2017 for the Veteran's Day Parade.

RECOMMENDATION

City Council - Adopt a motion approving the street closures of Calimyrna Avenue from E Main Street to E 18th Street, East Main Street, from "G" Street to Calimyrna Avenue; West Main Street, from "G" to "O" Streets; "H", "I", "K", and "N" Streets, from the north and south alleys of West Main Street; Canal Street, from the north alley of West Main Street to Bob Hart Square; and "O" Street, from Main Street to 20th Street as requested by John Ceccoli, Merced County Veterans Services for the 2017 Veterans Day Parade on Saturday, November 11, 2017. The street closures will be between 12:00 PM and 4:00 PM; subject to the conditions outlined in the administrative report.

This Consent Item was approved.

I.13.

SUBJECT: Accept Donated Equipment for Merced Police Department Small Unmanned Aerial Division.

REPORT IN BRIEF

Accept donated equipment from SHOPSABRE CNC and PEL Design for the Merced Police Department Small Unmanned Aerial Division.

RECOMMENDATION

City Council - Adopt a motion:

A. Accepting (2) DJI Phantom 4 Pro Plus drone donations from SHOPSABRE CNC and FLIR Camera donations from PEL Designs; and,

B. Adopting **Resolution 2017-57**, a Resolution of the City Council of the City of Merced, California, authorizing the use of unmanned aircraft systems.

This Consent Item was approved.

I.5.

SUBJECT: First Amendment to Agreement with Carollo Engineers, Inc., for Urban Water Management Plan

REPORT IN BRIEF

Approves a contract amendment for professional services with Carollo Engineers to prepare an amendment to the Urban Water Management Plan (UWMP) as required by the Department of Water Resources (DWR).

RECOMMENDATION

City Council - Adopt a motion approving the First Amendment to Professional Services with Carollo Engineers, Inc., in the amount of \$3,500 to prepare an amendment to the 2015 Urban Water Management Plan; and, authorizing the City Manager or Assistant City Manager to sign the necessary documents.

Clerk's Note: Council received a letter in protest to this item.

Interim City Attorney Jolie HOUSTON explained that Council has an option to continue this item by making a motion. She also stated that the item is only an amendment to the agreement, and once the Urban Water Management Plan is amended, it will be adopted by the City Council after a Notice of Hearing is posted.

A motion was made by Council Member Pedrozo, seconded by Mayor Pro Tempore Blake, that this agenda item be approved. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

I.8.

SUBJECT: Temporary Encroachment Permit 17-01 - Request by the Merced Main Street Association to Allow Banners Promoting Seasonal Events and the Downtown on Multiple Light Poles on West Main Street

REPORT IN BRIEF

This is a request to allow the installation of banners that promote seasonal events in the Downtown Area on certain City-owned light poles on West Main Street, between K and N Streets.

RECOMMENDATION

City Council - Adopt a motion approving a Temporary Encroachment Permit to allow the installation and display of seasonal banners promoting events in the Downtown Area on specific light poles on West Main Street, between K and N Streets; and authorizing the City Manager or Assistant City Manager to execute the necessary documents.

Council Member BELLUOMINI pulled this item to state his support, but also his concern, regarding the artwork of the banners displayed during the holidays.

Director of Development Services Scott MCBRIDE explained that the exhibits in the staff report were examples of the artwork on the banners that would be displayed.

Rick MCMILLION, Merced - spoke on the decorations for downtown during the holiday season.

Director of Economic Development Frank QUINTERO responded to Mr. MCMILLION's concern.

Kathryn HANSEN, Merced - spoke on the downtown banners.

A motion was made by Council Member Belluomini, seconded by Council Member McLeod, to approve this item with the deletion of Exhibit A. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

I.9.**SUBJECT: Consider Locating All Wheels/Skate Park in McNamara Community Park and Adopting the Memorandum of Understanding**

REPORT IN BRIEF

Consider locating an All Wheels/Skate Park in McNamara Community Park.

RECOMMENDATION

City Council - Adopt a motion approving the selection of McNamara Community Park for an All Wheels/Skate Park and adopting the Memorandum of Understanding.

Council Member PEDROZO pulled this item to request a staff report.

Assistant to the City Manager Mike CONWAY gave a brief report on the proposed All Wheels Skate Park.

Council Member PEDROZO asked if a budget was submitted to the City.

Mr. CONWAY stated that a budget has not been submitted to the City.

Brian NAKAMURA - explained that the concept drawing was based around the budget.

Mayor MURPHY spoke on the City-sanctioned Community Meeting.

A motion was made by Council Member Martinez, seconded by Council Member Pedrozo, that this agenda item be approved. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

I.10.**SUBJECT: Supplemental Appropriation to the Economic Development Opportunity Fund (074) for Consultant Services to Poll**

Property Owners in Industrial Expansion Study Area #7

REPORT IN BRIEF

Requesting a supplemental appropriation in the amount of \$22,000 from the Economic Development Opportunity Fund (074), unreserved fund balance for consultant services relative to a potential annexation relative to Industrial Expansion Study Area #7.

RECOMMENDATION

City Council - Adopt a motion authorizing a supplemental appropriation in the amount of \$22,000 from the unreserved fund balance to account 074-2002-572-17-00 (Professional Services - Economic Development Opportunity Fund) for consultant services to poll property owners in Industrial Expansion Study Area #7.

Council Member BELLUOMINI pulled this item to ask about notifying the property owners by phone call and notifying the general public about the Community Meeting. He suggested to notice the public with mailers or an ad in the newspaper.

Director of Economic Development Frank QUINTERO explained the process of obtaining the property owners' phone numbers. He stated that posting in the newspaper to notify the public of the Community Meeting can be added.

Council Member BELLUOMINI asked about the scheduling of the project and requested a specific date for the deadline.

Quad Knopf Consultant John QUIRING - explained the process of collecting information from the property owners. He also stated that the deadline to finish all tasks is April 1, 2018.

A motion was made by Council Member Belluomini, seconded by Council Member Pedrozo, to approve the contract with the schedule stating all tasks to be completed by April 1, 2018. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

I.11.

SUBJECT: 2017 Central California Band Review

REPORT IN BRIEF

Consider allowing street closures on portions of Parsons Avenue, Dinkey Creek, Watertown Drive, and East Childs Avenue to facilitate the Central California Band Review on November 11, 2017.

RECOMMENDATION

City Council - Adopt a motion approving the street closures of Parsons Avenue, from Merced Avenue to Dinkey Creek; Dinkey Creek, from Parsons Avenue to Watertown Drive; Watertown Drive, from Dinkey Creek to East Childs Avenue; and East Childs Avenue, from Coffee Street to Carol Avenue, as requested by Golden Valley High School Band Boosters Coordinator Kirsten Shulley for the 2017 Central California Band Review scheduled Saturday, November 11, 2017. The street closures will be between 6:00 a.m. and 3:30 p.m.; subject to the conditions of the administrative staff report.

Council Member MARTINEZ pulled this item to have the Golden Valley Band Director discuss the event.

Michael VASQUEZ, Golden Valley Band Director - spoke on the 2017 Central California Band Review Event.

Amelia LEPE, Student at Golden Valley High School - spoke on her experience in the Cardinal Regime Band.

Victoria ARYANO, Student at Golden Valley High School - spoke on her experience in the Cardinal Regime Band.

Council Member PEDROZO spoke about the event and encouraged everyone to attend.

Council Member MARTINEZ spoke on the great turnout for the event.

A motion was made by Council Member Martinez, seconded by Council Member Belluomini, that this agenda item be approved. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

J. REPORTS

J.1. **SUBJECT: Acceptance of the Petition to Annex into Community Facilities District (CFD) No. 2003-2 (Services); Approval of a Deposit**

and Reimbursement Agreement to Cover the Costs of the Annexation for Compass Pointe Off Campus, LLC; Adoption of a Resolution of Intent to Annex Property into Community Facilities District (CFD) No. 2003-2 (Services); and Setting a Public Hearing for December 4, 2017, to Hold the Election for Annexation into the CFD

REPORT IN BRIEF

This report requests the City Council accept the Petition to Annex into CFD No. 2003-2 (Services) from Compass Pointe Off Campus, LLC; approve a Deposit and Reimbursement Agreement with Compass Pointe Off Campus, LLC; adopt a Resolution of Intent to annex the Compass Pointe Apartments into Community Facilities District (CFD) No. 2003-2; and set a public hearing for December 4, 2017, to hold the election for annexation into the CFD.

RECOMMENDATION

City Council - Adopt a motion:

- A. Accepting the Petition for the Initiation of Proceedings for Establishment of a Community Facilities District from Compass Pointe Off Campus, LLC; and,
- B. Adopting **Resolution 2017-51**, A Resolution of the City Council of the City of Merced, California approving the Deposit and Reimbursement Agreement for Residential Development between the City of Merced and Compass Pointe Off Campus, LLC; and,
- C. Authorizing the appropriation of funds from the Deposit to Fund 150 to reimburse the City for Community Facilities District formation and related expenditures; and,
- D. Adopting **Resolution 2017-52**, a Resolution of Intention of the City Council of the City of Merced, acting as the legislative body of the City of Merced Community Facilities District No. 2003-02 (Services), declaring its intention to annex area to said District and authorize the levy of a special tax within said annexation, and,
- E. Setting the Public Hearing for December 4, 2017.

Director of Development Services Scott MCBRIDE gave a brief report on this item.

A motion was made by Council Member Pedrozo, seconded by Mayor Pro Tempore Blake, that this agenda item be approved. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

K. BUSINESS

K.1. **SUBJECT:** Confirmation of Appointment (1) - Planning Commission

REPORT IN BRIEF

Considers confirming the appointment of Sonia Alshami to the Planning Commission.

RECOMMENDATION

City Council - Adopt a motion:

A. Accepting nomination and appointing Sonia Alshami to the Planning Commission; or,

B. Accepting nomination and appointing one of the other eligible applicants to the Planning Commission; or,

C. Directing the Clerk's Office to continue recruitment for the vacancy.

Assistant City Clerk John TRESIDDER gave a brief explanation on the confirmation appointment of the Planning Commission.

Council Member MARTINEZ discussed the interview process and the qualified applicants.

A motion was made by Council Member Pedrozo, seconded by Council Member Belluomini, to appoint Sonia Alshami to the Planning Commission. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0

K.2. **SUBJECT:** Council Discussion on Regular Meeting Start Time

REPORT IN BRIEF

Upon the implementation of the current 6:00 PM Regular Meeting start time on May 1, 2017, Council requested a follow up discussion after 6 months.

RECOMMENDATION

Provide staff direction on any requested changes to the meeting start time.

City Manager Steve CARRIGAN gave a brief background on this item.

Council Member PEDROZO stated his support for a 6:00 PM start time.

Council Member SERRATTO stated his support for a 6:00 PM start time.

Mayor Pro Tempore BLAKE stated his support for a 6:00 PM start time.

Council Member MCLEOD stated her support for a 6:00 PM start time.

Council Member MARTINEZ stated his support for a 6:00 PM start time.

Council Member BELLUOMINI stated his support for a 7:00 PM start time.

Mayor MURPHY stated he preferred the 7:00 PM start time.

Clerk's Note: A majority of Council were in favor of a 6:00 PM start time.

K.3.

SUBJECT: Direction on Establishing an Arts Commission within the City of Merced

REPORT IN BRIEF

On August 7, 2017, Council Member Martinez presented the benefits of creating a Public Arts Commission in the City of Merced. During the discussion, staff were given direction to research this topic and return to Council for further direction.

RECOMMENDATION

Provide staff with further direction on the creation and implementation of a City Arts Commission.

Assistant City Manager Stephanie DIETZ gave a slide show presentation on establishing an Arts Commission within the City of Merced.

Council Member MARTINEZ asked about membership qualifications.

Ms. DIETZ explained the application process, including providing resumes. She stated that staff would then determine the qualifications of the

applicants.

Mayor MURPHY suggested eliminating the term design review. He discussed funding and areas that would benefit from having public art.

Council Member PEDROZO discussed the public's response and the community benefits of public arts.

Ms. DIETZ asked if this commission should report directly to Council.

Mayor MURPHY stated that the commission should report directly to Council.

Council Member MCLEOD stated her support for community art and shared her concerns about having time to form the commission and for a discussion during the budget cycle.

Ms. DIETZ discussed having staff spend time for development and have a discussion at the next budget cycle.

City Manager Steve CARRIGAN discussed having commission members participate in the discussion of funding projects.

Council Member BELLUOMINI asked if the City had met with the stakeholders. He also suggested that the stakeholders be involved with the development of the ordinance.

Ms. DIETZ stated that staff has not met with stakeholders and that staff is seeking direction from Council before meeting with stakeholders.

Mayor MURPHY clarified that staff will meet with stakeholders and that this item is for staff to get direction from Council.

Council Member BELLUOMINI suggested adding a landscape architect to the membership list. He also discussed funds and suggested to look into what other cities do for funding.

Ms. DIETZ explained that this item is for direction on policy and not funding.

Council Member SERRATTO stated his support for this item.

Council Member MARTINEZ asked if the Arts Commission could fundraise for projects and if members can represent different areas of the City.

Ms. DIETZ stated that the Commission would have to work with the City but could possibly establish future partnerships with local non-profit organizations for fundraising. She also stated that members' addresses can be linked to districts. She also discussed an option to use the Merced County Arts Council to make applicant recommendations to City Council.

Council Member PEDROZO discussed taking the time to develop the Arts Commission and having a discussion at a Town Hall Meeting.

Council Member SERRATTO stated his concern about structuring the Commission into districts.

Lance EBER, Merced - suggested changing the membership verbiage to allow more people to apply.

Jazz DIAZ, Merced - spoke on a mural that she is working on and the positive response she received from the public.

Patricia PRATT, Merced - spoke on the art and her support for the Arts Commission.

Kathryn HANSEN, Merced County Arts Council - spoke on the partnership between the Merced County Arts Council and the City of Merced. She also spoke on the Multicultural Arts Center.

Judy SMITH, President of the Merced Symphony - spoke on the Merced Symphony and the events they have.

Jane LAWRENCE, Merced - encouraged Council to work with the stakeholders and arts organizations.

Richard WHITTINGTON, Merced - encouraged Council to choose members for the Arts Commission who are artistically inclined.

Council Member BELLUOMINI suggested holding a stakeholders' meeting or community input session to draft an ordinance.

Council Members and Ms. DIETZ further discussed the development of the Arts Commission.

Clerk's Note: Council took a break at 8:19 PM and returned to the Regular Meeting at 8:28 PM.

K.4. SUBJECT: City Council Subcommittee Welcome Sign and City Slogan
Contest Recommendations

REPORT IN BRIEF

This item is in response to the City Council Subcommittee's request to discuss the recommendations of the Welcome Sign and City Slogan Contest.

RECOMMENDATION

It is requested Council give staff direction on this item.

Council Member BELLUOMINI gave a slide show presentation on the entry sign contest results.

Mayor Pro Tempore BLAKE discussed prioritizing signs in the event that funding is limited.

Council Member MARTINEZ discussed prioritizing signs in the event that funding is limited. He also spoke on the entry sign and slogan entries.

Mayor MURPHY discussed the importance of branding and possibly doing a monument sign.

Council Member PEDROZO asked about the Entry Sign Committee members, the number of meetings held, and how many people attended. He stated his concern about funding. He also discussed soliciting professionals for designs.

Council Members further discussed the City slogan and branding.

City Manager Steve CARRIGAN suggested hiring a consultant to guide the City in the right direction and to let staff work on the location and cost of an archway sign.

Rick MCMILLION, Merced - suggested using Mayor MURPHY's slogan of "Merced, a City on the Rise."

Eric MOORE, Merced - spoke about branding for the City.

Council Members directed staff to work to recreate the original archway and to hire a professional to process the artwork that was submitted and develop ideas to present to Council Members and stakeholders.

K.5. Request to Add Item to Future Agenda

There were no items added.

K.6. City Council Comments

Council Member MARTINEZ reported on attending the Lobster Fest Event.

Council Member PEDROZO reported on attending the Lobster Fest Event and the Field of Honor Ceremony.

Council Member BELLUOMINI encouraged the public to attend the Veterans Day Parade.

Mayor MURPHY reported on attending the UC Merced Homecoming, the Sun-Star Business Award Luncheon, the All Wheels Skate Park Meeting, the Ribbon Cutting of the STEM Center, the UC Merced Access Talk Event, the Zoo Boo Event, and the Field of Honor Ceremony. He also recognized Merced College Board of Trustees Member Dennis JORDAN, presented at the Sunrise Rotary Group, and presented the Mayor's Cup at the Merced High School versus Golden Valley High School Football Game. He also spoke about the opening ceremony of the M Street Bridge.

Clerk's Note: Council adjourned to Closed Session at 9:26 PM.

Clerk's Note: Council adjourned from Closed Session at 10:22 PM.

Clerk's Note: There was no report out of Closed Session.

L. ADJOURNMENT

Clerk's Note: The Regular Meeting was adjourned at 10:23 PM.

A motion was made by Mayor Murphy, seconded by Council Member Pedrozo, to adjourn the Regular Meeting in honor of Dr. Napoleon Washington. The motion carried by the following vote:

Aye: 7 - Council Member Belluomini, Council Member Martinez, Mayor Pro Tempore McLeod, Council Member Pedrozo, Council Member Serratto, Mayor Murphy, and Council Member Blake

No: 0

Absent: 0