

Profile

Caroline

First Name

Meraz

Last Name

Middle Initial

Concierge Consulting

Employer

CEO

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)

☒ Yes ☐ No

Street Address

Suite or Apt

City

State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)

☒ Yes ☐ No

Which Council district do you live in? *

☒ District 3

Are you currently serving on a Board or Commission? If so, please list:

No

Which Boards would you like to apply for?

Regional Airport Authority: Submitted

Question applies to multiple boards

Highest Level of Education Completed: *

☒ Associate's Degree

Communication

The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

Interests & Experiences

Tell us about yourself, and why you are applying for this particular Board or Commission:

I want to join a commission for the City of Merced because I believe in being an active participant in shaping the future of our community. As someone who has worked extensively in both public and nonprofit sectors—and who is deeply rooted in Merced—I have seen firsthand the challenges and opportunities our city faces. Joining a commission is a way for me to bring my experience, perspective, and commitment to service to the table in a meaningful and solutions-focused way. I'm passionate about creating inclusive, sustainable, and community-centered progress. Whether through youth development, public health, economic opportunity, or civic engagement, I want to contribute to policies and initiatives that reflect the needs and strengths of the people who call Merced home. I see this as a chance to listen, collaborate, and advocate for positive change.

Please list your current employer and relevant volunteer experience.

I am currently the CEO of Concierge Consulting, where I lead strategic operations, community outreach, and capacity-building initiatives for nonprofits and small businesses throughout the Central Valley. In terms of volunteer experience, I have been actively involved in the Merced community for over a decade. I currently serve on the Citizens Bond Oversight Committee for Merced City School District and have held roles on various advisory boards focused on health, family engagement, education, and community development. I am a Court Appointed Special Advocate (CASA) for foster youth, an active member of Kiwanis of Greater Merced, and have served as a coach and Assistant Commissioner for a local youth sports league since 2013. I have also worked closely with local law enforcement, school districts, and nonprofits to build inclusive partnerships that address critical community needs, especially in underserved populations. My goal is always to bring a collaborative, equity-focused approach to every role I take on—whether in a professional or volunteer capacity.

What is your understanding of the roles and responsibilities of this Board or Commission?

My understanding is that members of a City of Merced Board or Commission serve as vital links between the community and local government. These bodies are designed to provide informed recommendations, insight, and oversight on specific issues that impact city policy, planning, and services. Commission members are responsible for attending meetings regularly, reviewing materials, participating in discussions, and voting on matters within the scope of their advisory role. Each board or commission typically focuses on a specific area—such as planning, arts, youth, or recreation—and members are expected to bring a combination of lived experience, community perspective, and critical thinking to help guide city leadership in making decisions that reflect public needs and priorities. Ultimately, the goal is to support transparency, accountability, and community involvement in local governance. I also understand that being a member requires a commitment to ethics, public service, and collaboration—and I’m fully prepared to meet those responsibilities with professionalism and dedication.

Do you have experience or special knowledge pertaining to this Board or Commission?

Yes, as both a Merced resident and a local business owner, I bring a unique combination of lived experience and professional insight that aligns closely with the goals of city commissions. Through my work as CEO of Concierge Consulting, I’ve collaborated with government agencies, nonprofits, and community organizations on initiatives related to youth engagement, economic development, education, and public health. I have experience navigating local systems, leading community programs, and supporting underserved populations through capacity building and civic education. Additionally, I have served on multiple advisory boards and committees, including the Citizens Bond Oversight Committee for Merced City School District, which has given me direct experience in public accountability, fiscal oversight, and policy review. My volunteer work with CASA, Kiwanis, and youth athletics has also kept me closely connected to the diverse needs and strengths of our community. This combination of leadership, community service, and grassroots engagement allows me to contribute meaningfully to the responsibilities of a City of Merced Board or Commission.

Any other comments you would like to add that may assist the City Council in their decision?

I am deeply committed to the long-term growth, equity, and well-being of the City of Merced. As someone who has both lived and worked in Merced for many years, I understand the unique challenges our community faces—but I also see its incredible potential. I bring a collaborative, solutions-focused mindset and a strong history of public service, leadership, and community advocacy. If selected, I will approach this role with dedication, professionalism, and a sincere desire to represent the voices of Merced residents. I am ready to listen, learn, and contribute in a meaningful way to help ensure our city continues to grow in ways that serve all of its people. Thank you for considering my application and for the opportunity to serve.

[Resume.MCSD.5-2-25.pdf](#)

Upload a Resume

Requirements

Question applies to multiple boards

AB 1234 Ethics Training

☒ I Agree *

Question applies to multiple boards

Attendance Policy

☒ I Agree *

Question applies to multiple boards

Statement of Economic Interests - FPPC Form 700

☒ I Agree *

Question applies to multiple boards

Oath of Office

☒ I Agree *

Question applies to multiple boards

Public Scrutiny

☒ I Agree *

Question applies to multiple boards

How did you hear about this vacancy? *

☒ Other

If you selected other, please indicate how you learned about the vacancy:

City Staff and Mayor

Demographics

Ethnicity

☒ Hispanic

Gender

☒ Female

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

CM

Caroline Meraz

[REDACTED]
[REDACTED]
[REDACTED]

May 2, 2025

Hiring Committee

Merced City School District
444 W 23rd Street
Merced, CA 95340

Dear Members of the Hiring Committee,

I am writing to express my interest in the **Executive Assistant/Confidential** position with the **Merced City School District**, as advertised on EDJOIN. With over **10 years of experience** working with the **Merced County Office of Education (MCOE)** and various local school districts, I have developed a comprehensive understanding of the district's needs and operations. This experience, coupled with my skills in executive support, bilingual communication, and administrative management, positions me well to contribute effectively to the Superintendent's Office.

As a **business consultant** with experience providing **confidential administrative assistance** to high-level executives, I am skilled in managing complex, sensitive tasks independently while maintaining the utmost discretion. I am adept at composing a wide range of **written materials** including reports, memos, and official correspondence—skills that directly align with the duties described in the job posting. Additionally, my **bilingual proficiency in Spanish and Portuguese** has allowed me to serve diverse communities, a key asset when working with students, parents, staff, and other stakeholders.

I have also had the privilege of working on the **MCSB Bond Measure** last fall and currently serve on the **Bond Oversight Committee**. These roles have provided me with a deeper understanding of the district's operations and financial priorities while strengthening my ability to collaborate with district leadership and provide oversight in a confidential and professional manner.

Key aspects of my experience and qualifications include:

- **Confidential Administrative Support:** Managing sensitive materials and communication for senior leadership, ensuring confidentiality in all interactions and documentation.
- **Calendar & Travel Coordination:** Organizing and maintaining the schedules of executives, including travel arrangements and event coordination, as well as assisting with the preparation and distribution of agendas and meeting minutes.
- **Policy & Compliance Management:** Assisting in the interpretation and enforcement of district policies and procedures, ensuring compliance with local, state, and federal

regulations. I have experience researching and applying **education codes** and government policies, which aligns with the requirements outlined in the job description.

- **Board & Committee Support:** Attending board meetings, preparing minutes, and supporting the **Superintendent and Board of Trustees** in all aspects of meeting preparation and communication.
- **Community & Stakeholder Engagement:** Serving as a liaison for parents, staff, and the public, answering inquiries, and ensuring positive and productive relationships with all stakeholders.
- **Technology Proficiency:** Highly skilled in a variety of software programs, including **word processing, spreadsheet management, and data systems**, enabling me to manage complex files, databases, and reports effectively.

I am excited about the opportunity to support the **Superintendent's Executive Cabinet** and contribute to the smooth and efficient operation of the **Merced City School District**. I am confident that my experience in **executive support, bilingual communication, policy compliance**, and my **long-term experience with MCOE** will allow me to make meaningful contributions to your team.

Thank you for considering my application. I would welcome the opportunity to discuss how I can support the district's goals and contribute to the success of the Superintendent's Office. I can be reached at [REDACTED] or via email at [REDACTED]

Sincerely,
Caroline Meraz

Profile

Cheryl

First Name

S

Middle Initial

Hirsch

Last Name

Retired Disability

Employer

Nuclear Medicine Technologist

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Street Address

Suite or Apt

City

State

Postal Code

Which Council district do you live in? *

☒ Unknown

Are you currently serving on a Board or Commission? If so, please list:

Airport Authority Board

Which Boards would you like to apply for?

Regional Airport Authority: Submitted

Question applies to multiple boards

Highest Level of Education Completed: *

☒ Associate's Degree

Communication

The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

Interests & Experiences

Tell us about yourself, and why you are applying for this particular Board or Commission:

I would like to be more involved with the city of Merced

Please list your current employer and relevant volunteer experience.

I am on the HOA as President for Colony Park HOA. I served as President for my HOA in Florida for 5 years.

What is your understanding of the roles and responsibilities of this Board or Commission?

I understand the responsibilities and undertakings of being a board member. I am willing to take on this responsibility and serve the role as a board member.

Do you have experience or special knowledge pertaining to this Board or Commission?

I am currently on the Airport Authority Board I was for a short while on the Grand Jury Board

Any other comments you would like to add that may assist the City Council in their decision?

I believe I can take on the role for this commission. I am a responsible

[resume.pdf](#)

Upload a Resume

Requirements

Question applies to multiple boards

AB 1234 Ethics Training

☒ I Agree *

Question applies to multiple boards

Attendance Policy

☒ I Agree *

☒ I Agree *

☒ I Agree *

☒ I Agree *

☒ Other

If you selected other, please indicate how you learned about the vacancy:

I am currently on Arpt Auth Board

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

CH

Cheryl Hirsch

Experienced Nuclear Medicine Technologist - Relocating back home to South Florida. CT registry eligible.



My experience includes:

Nuclear diagnostic imaging

Nuclear cardiac studies- Treadmill, Adenosine, Adenosine/Treadmill, Persantine, Lexiscan, EKG and blood pressure monitoring

Therapy

PET/CT

RAM license - updates and renewals

Radiation Safety - chaired meeting while Director absent

Radiation Badges - ordering and upkeep

Policy and Procedures - update/revise manuals

I have worked with several different cameras including:

Phillips (ADAC) - genesis, Vertex, Forte (also PET using coincidence scanner)

GE - Starcam, Infinia

Seimens - E-cam, Symbia and PET/CT Biograph

I took an online CT course and accomplished my CT clinicals. I am now Eligible to take my ARRT-CT test.

Work Experience

Nuclear Medicine Technologist

Mercy Medical Center - Merced, CA

2008 to Present

Performs diagnostic nuclear imaging including cardiac and therapy

- QC all equipment
- Update Cardinal Health/Syntrac Hotlab and Dose Management system.
- Order radioactive materials and department equipment and supplies

Nuclear Medicine Technologist

Delano Regional Medical Center - Delano, CA

2007 to 2008

Performs diagnostic nuclear imaging including cardiac

- QC all equipment
- Update Cardinal Health/Syntrac Hotlab and Dose Management system
- Order radioactive materials and department equipment and supplies
- Verify department paperwork and records up to date and in regulatory compliance
- member of Radiation Safety Committee
- update Radioactive Materials License and Policy and Procedure Manual

- Conducted radiation safety meetings in absence of Director.

Nuclear Medicine Technologist

Memorial Healthcare - Hallandale Beach, FL

2002 to 2006

Performs general nuclear medicine imaging procedures and computer analysis for accurate, high quality imaging for presentation to radiologist.

- Conduct QC on all equipment
- Kept current documentation of QC, surveys and patient dosing for regulatory compliance.
- Responsible for ordering all radionuclides and checking packages going in and out.
- Ensure all invoices are correct and provided documentation for Medicare billing.
- Handle all aspects of keeping a nuclear medicine department running smoothly and safely.
- Work with PACS for transferring images to radiologist.
- Responsible for reminder calls to patients about scheduled appointments and also scheduling of new patients.
- Cross-trained for EKG and Bone Density.
- On-call at hospital one or two weekends a month.
- Interviewed and hired company for camera repair/maintenance.

Nuclear Medicine Technologist

Palmetto General Hospital - Hialeah, FL

2000 to 2002

Performed general nuclear medicine procedures including cardiac and some PET studies using coincidence camera.

- Conducted QC all equipment and updated department paperwork, including QC, surveys, and patient dosing.
- Ordered and received doses, QC, wipes, surveys and logged into NMIS computer.
- Updated patient charts.
- After analyzing films, presented to radiologist to dictate.
- Handled calls from patients or doctors offices to schedule O/P exams

Aircraft Records Analyst

Carnival Air Lines - Fort Lauderdale, FL

1991 to 1997

Tracked and updated all aircraft hours and cycles on all (25) aircraft.

- Applied hours and cycles to update maintenance scheduling for the maintenance planning reports.
- Ran daily computer reports of hours and cycles for planning of maintenance, part changes, and for accounting department to pay for leases.
- Ran daily computer reports and sent to all maintenance personnel for planning of maintenance and other items due on aircraft that are tracked by hours, cycles or dates.
- Logged and tracked all part changes updating part numbers, serial numbers, date, and other pertinent information required by the FAA.
- Updated all maintenance accomplished on aircraft for planners to schedule next due date.
- Provided reports to administrative departments and FAA.

- Trained to log in engine monitoring information provided by testing on aircraft while in air by pilots. This information would show trend monitoring of engines to show engine performance. (CAS report)

- Clearance obtained to access ramp at airport. This clearance needed to access aircraft on ramp to verify part numbers and obtain logpages and other paperwork left on aircraft.

Education

A.S. in Nuclear Medicine Technology

Broward University - Coconut Creek, FL

1997 to 2000

Skills

CT-ARRT eligible

Additional Information

Skills

Computer proficient, Windows including Office programs such as Excel, Access and Word. Older computer programs such as Quattro Pro, Lotus, Word Perfect, and D-Base. Telex machine, calculator, typewriter, and receptionist phone, and copier, Treadmill, EKG machine, Bone Density machine.

GE-Starcam, Infinia camera, Phillips (ADAC)-Genesis, Vertex, Forte and Skylight cameras, Siemens-E-Cam, Symbia and PET/CT biograph.

Profile

Delvina

First Name

C.S.

Middle
Initial

Johnson

Last Name

Keller Williams Property
Team

Employer

Real Estate Agent

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)☒ Yes ☐ No

Question applies to multiple boards

Do you live within the City Limits of Merced? (Required)☒ Yes ☐ No

Street Address

Suite or Apt

City

State

Postal Code

Question applies to multiple boards

Are you a registered voter in the City of Merced? (Required)☒ Yes ☐ No

Which Council district do you live in? *☒ Unknown

Are you currently serving on a Board or Commission? If so, please list:

Which Boards would you like to apply for?

Regional Airport Authority: Submitted

Question applies to multiple boards

Highest Level of Education Completed: *

-
- ☒
- High School Graduate
-
- ☒
- Some College, No Degree

Communication

The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

Interests & Experiences

Tell us about yourself, and why you are applying for this particular Board or Commission:

I am 27 year old California Realtor and Community Organizer with an extensive background in housing, finance and education. I am a true Merced Native born and raised. I am one of the only members in my family that is from Merced. Since a youth I have been heavily involved in my community. In 2012 as a Freshman in High School, I partnered with Building Healthy Communities and became the renown 'Voice of the Youth'. Over the years I've stayed connected from adolescence to now young adult hood. I have long been invested in Merced and would love to continue to be apart of the change. I would like to contribute to the growth of my hometown in any way that I can. I attended and was a apart of our Park 42 groundbreaking here in Merced. I was invited via my mentor Joyce Dale. I was inspired by the speeches made by Mayor Serrato, Chris Jensen, and Stephanie. I can feel the enthusiasm and can see the vision out community leaders have for our city. It has inspired me to take concrete action to invest in the future of Merced.

Please list your current employer and relevant volunteer experience.

I am currently a licensed real estate agent working for Keller Williams Property Team. Recently been appointed as the official Community Organizer in Merced for Faith in the Valley. A former member of Young Professionals Network and Pico California. In the past 12 years, I was an affiliate of Building Healthy Communities, United Way, CNCEF. Became known the renown voice of the youth, my efforts among my mentor Melissa Kelly Ortega, Michelle Xiong, Chrisanthea and many others helped to reinstate transportation for high school students. Was apart of Assembly woman Esmeralda Soria's campaign as Assistant Field Director w/ lead on outreach and aided in her being elected. And most recently my speech and interview i did in 2023 with Pico California moved assembly man Alanis to help pass Sb #567 regarding homeless prevention.

What is your understanding of the roles and responsibilities of this Board or Commission?

My understanding of the roles and responsibilities of this Board or Commission is that it acts as one of the pillars of support to the City Council. To act as an consultant pertaining to all matters involving Bicycle and Pedestrian Advisories or Regional Airport affairs. Such as what improvements are needed in current areas we have designated for pedestrian safety and our local airport. Or to advise and direct how much funding is available to allocate towards the refurbishing bicycle/walking trails and our regional airport to attract more traffic in our area. I come equipped with knowledge of land subdivisions, current accessible trails as I am an active runner utilizing the trails myself, a frequent flier knowledgeable of how TSA works, airport operations, etc. that's needed for the growth and success of our community. I have the affluent connections needed to bring the dollar back into our community while respecting the historic greatness of our town.

Do you have experience or special knowledge pertaining to this Board or Commission?

i have extensive background in all matters pertaining real estate and foot traffic within our community as I am a former canvasser, community organizer and active runner. I received some training from American Airlines when I was in the process of becoming a flight attendant as well. I come equipped with knowledge of land subdivisions, current accessible trails as I am an active runner utilizing the trails myself, a frequent flier knowledgeable of how TSA works, airport operations, etc. that's needed for the growth and success of our community. I have knowledge of how boards work and previously served on boards for transportation in Planada and most recently for Transformative Justice in the San Joaquin. I am eager to learn how to effectively handle the duties and responsibilities of this board. I am a fast learner and I have long withstanding connections to my community.

Any other comments you would like to add that may assist the City Council in their decision?

I am an invested member of the community. I look forward to this opportunity to help serve the growth and development for the City of Merced.

[Delvina_Johnson_Boards_and_Commissions_Resume.pdf](#)

Upload a Resume

Requirements

Question applies to multiple boards

AB 1234 Ethics Training

☒ I Agree *

Question applies to multiple boards

Attendance Policy

☒ I Agree *

Question applies to multiple boards

Statement of Economic Interests - FPPC Form 700

☒ I Agree *

Question applies to multiple boards

Oath of Office

☒ I Agree *

Question applies to multiple boards

Public Scrutiny

☒ I Agree *

Question applies to multiple boards

How did you hear about this vacancy? *

☒ Other

If you selected other, please indicate how you learned about the vacancy:

Alejandra Medina

Demographics

Ethnicity

☒ African American

Gender

☒ Female

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

DCSJ

Dedicated Spokeswoman Realtor and Community Organizer with extensive background in education, housing, social justice, financial literacy, real estate and campaign support. Superior communications and analytical skills. Profound knowledge in all matters pertaining to real estate such as development, planning, zoning etc. Merced native and Affluent member connected in the community. Previously utilized skills to transform the social and economic conditions in the Central Valley. Contributed to building a healthy diverse network capable of uplifting communities by the thousands. Thus, influencing proactive change, policy reform to help mold the next generations.

SKILLS

- Development, Leadership, and Planning
- Strong Organizing
- Media, Outreach and Recruitment
- Real Estate
- Project Management
- Coalition Support
- Active Listener
- Young Professionals Network, FIV, Pico CA, United Way Affiliate

EXPERIENCE

COMMUNITY OUTREACH SPECIALIST

FAITH IN THE VALLEY, MERCED, CALIFORNIA

Attended meetings and actively participated in community advancement discussions. Assisted with leadership development through organized activities and trainings. Produced community outreach and engagement by Identifying and recruiting leaders into action. Facilitated ongoing plans of community development to foster and cultivate positive relationship building, political awareness and leadership skills development necessary for growth. Canvassed communities, established and maintained relations with other community stakeholders, social services, non-profits through collaborative affairs. Prepared written statements, provided bilingual support. Voice over and Public Speaking Services for Publications or Official Faith in the Valley, Community engagement events.

ASSISTANT FIELD DIRECTOR

SORIA FOR CALIFORNIA, MERCED, CALIFORNIA

Attended daily meetings on site and remote. Conducted quality assurance and assessments of field operations, neighborhoods and sites being canvassed. Provided recruitment, performance, management and team development for canvassing and phone banking staff. Stayed up to date "in the know" of current laws to collaborate with program leaders and community organizers to update materials and ensure compliance with related policies and procedures. Integrated efficient program practices with organizational goals to improve performance.

EMPLOYMENT DEVELOPMENT DEPT CLAIMS ANALYST

ASTON CARTER, MERCED, CALIFORNIA

Assessed unemployment claims and determined eligibility. Issued rulings and determinations for payout. Issue stop pay alerts or ID verification. Inputted data into ER Pro, OTECH and CUBS systems. Reported wages and issue De4614s. Used Microsoft Excel to track cases and data. Communicated with cohort members and supervisors daily using TEAMS or zoom. Used VCC, InContact NICE to clock in and track breaks and approved absences. Worked remotely.

SEASONAL ACCOUNTING TECHNICIAN-ACCOUNTS PAYABLE

SACRAMENTO COUNTY OFFICE OF EDUCATION, MATHER, CALIFORNIA

Accounting, auditing, budget and records maintenance. Created vouchers and draft up warrants to pay SCOE utility and staff expenses for all sites and districts. Processed credit card reconciliations, health care retiree benefit payments and inputted data into QSS and Excel. Maintained Vendor Accounts, interpreted and applied complex laws, rules, and regulations.

HEAD START FISCAL CLERK-ACCOUNTS RECEIVABLE INTERN

MERCED COUNTY OFFICE OF EDUCATION, MERCED, CALIFORNIA

Accounting data and purchased receivables for Head Start admins, parents and staff. Entered requisitions, initiated credit card authorizations, warrant requests and a variety of administrative duties. Processed purchase orders for Head Start teachers and vendors after shipments. Tracked packing slips, sent out invoices for purchases to accounts payable staff in the Business Services Department.

ENUMERATOR

UNITED STATES CENSUS BUREAU, FRESNO, CALIFORNIA

Conducted and obtained confidential information on a government issued device. Canvassed neighborhoods and provided outreach through approved marketing informative materials. Assessed the number of residents within a home by obtained demographics. Traveled between local neighborhoods and cities in surrounding areas. Worked remote.

EDUCATION

CA SALESPERSON LICENSEE, CALIFORNIA DEPT OF REAL ESTATE

- Completed 45 hour of prelicensing requirements w/ Kaplan Learning
- Relevant Coursework: Real Estate Principles, Real Estate Practice, Legal Aspects of Real Estate
- Keller Williams and The Wealthy Group Affiliate

ACCOUNTING OCCUPATIONS, MERCED COUNTY OFFICE OF EDUCATION

- Most affluent and adept in financial literacy
- Relevant Coursework: Financial Literacy, Accounting and Reporting Systems, Microsoft Offices, QuickBooks, QSS, Excel, Income Tax
- GPA: 3.5



HIGH SCHOOL DIPLOMA, MERCED HIGH SCHOOL

- Proactive member of Merced High's Marketing ROP program
- Avid student

ACTIVITIES & INTERESTS

- Recording Music
- Real Estate
- Runway
- Fine Art
- Photography
- Scenic Travel

Profile

Shahid

First Name

N

Middle Initial

Sohail

Last Name

reteired

Employer

Job Title

Email Address

Primary Phone

Alternate Phone

Are you 18 years of age or older? (Required)

☒ Yes ☐ No

Street Address

City

Suite or Apt

State

Postal Code

Which Council district do you live in? *

☒ District 3

Are you currently serving on a Board or Commission? If so, please list:

no

Which Boards would you like to apply for?

Regional Airport Authority: Submitted

Question applies to multiple boards

Highest Level of Education Completed: *

☒ Some College, No Degree

☒ Associate's Degree

Communication

The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

Interests & Experiences

Tell us about yourself, and why you are applying for this particular Board or Commission:

13 year residence of Merced and semi retired, I love Merced and central valley and would be part of development. I have 30 years retail and wholesale business experience in Boston and Silicon Valley

Please list your current employer and relevant volunteer experience.

I am a former President for my religious community in Merced, My volunteer experience is to develop human beings and bring prosperity to society.

What is your understanding of the roles and responsibilities of this Board or Commission?

Make a deep study to develop Merced County Airport. If you want to develop Merced City and specially with UC Merced we should have more and regular flights from and to metropolitan cities. Very important for international students and business man.

Do you have experience or special knowledge pertaining to this Board or Commission?

NO [but will learn and develop a retail business on airport also]

Any other comments you would like to add that may assist the City Council in their decision?

To grow Merced city, we need to work on transportation 1) high speed rail 2) roads and specially international airport in Merced. Then only the investors will come, now to make a trip from San Francisco to Dc or Fresno to DC you spend extra 10 hours from Fresno/Merced.

[Updated Resume shahid_customer_service_new-march052014.doc](#)

Upload a Resume

Requirements

Question applies to multiple boards

AB 1234 Ethics Training

☒ I Agree *

Question applies to multiple boards

Attendance Policy

☒ I Agree *

Question applies to multiple boards

Statement of Economic Interests - FPPC Form 700

☒ I Agree *

Question applies to multiple boards

Oath of Office

☒ I Agree *

Question applies to multiple boards

Public Scrutiny

☒ I Agree *

Question applies to multiple boards

How did you hear about this vacancy? *

☒ Other

If you selected other, please indicate how you learned about the vacancy:

Mayor Facebook

Demographics

Ethnicity

☒ Asian or Pacific Islander

Gender

☒ Male

Date of Birth

Submission

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.

sh

SHAHID SOHAIL

Career Target: **CUSTOMER SERVICE**

Motivated, Customer Service, with over sixteen years of transferrable retail and customer service experience. Able to work in high pressure and high volume retail settings, fulfilling the roles and responsibilities of a customer service rep. Excellent verbal and communication skills. Accomplished leader with propensity for strengthening customer relationships, consistently achieving high levels of customer satisfaction, and exceeding customer expectations.

SIGNIFICANT CAREER EXPERIENCE

JADOOTV.INC – PLEASANTON, CA

2011 - 2014

WHOLE SALE DISTRIBUTOR

I am electronic product distribution in west coast, USA. This job is sales based only and has to develop new markets for the product by make new resellers. Start up company increased revenues from 0% to 70 % of company's expectations.

OUR LADY OF FATIMA VILLA - SARAGOTA, CA

2009 - 2011

CNA

SELECT COMFORT CORPORATION – San Jose, CA

2007 - 2008

SALES REPRESENTATIVE

I accepted individual sales contributor opportunity to reduce commute. Tasked with conducting product-specific consultative sales, increasing sales in collaborative manner, implementing creative ideas to generate leads, managing sales lead lifecycle, participating in ongoing product training, and foster customer-centric sales environment.

- Consistently achieved month-over-month sales goals in less than one month's time.

RADIO SHACK – Redwood City, CA - Foster City, CA

2005 – 2007

STORE MANAGER – Foster City, CA

Awarded opportunity to manage daily operations, conduct all banking efforts, assist with recruiting new employees, facilitate staff training, present new product demonstrations to Sales Associates, and collaborate with Manager to establish Sales Associate sales goals. In addition, analyzed P&L, oversaw profitability performance, compiled employee reviews, scheduled staff, oversaw effective point of purchase display efforts, and served as key holder tasked with opening and closing store. Led team comprised of one Assistant Manager and 7 Sales Associates.

- Catalyst in accelerating retail sales by qualifying customers' needs, introducing products based on requirements, and cross selling accessories.
- Key contributor assisting with attaining 100% ranking during corporate audits.

Résumé continues...

SHAHID SOHAIL

Page 2 of 2

- Ranked #1 - #3 in district comprised of 20 stores for meeting and/or exceeding profitability goals.

SOQUEL SPEEDMART – Santa Cruz, CA

2001 – 2005

MANAGER

Was, challenged with directing up to 25 sales associates, mechanics, and carwash employees for Santa Cruz's largest gas station comprised of one car wash, 1,000 square foot convenience store, three bay auto repair center, and twelve gas pumps. Key activities include implementing operational direction, facilitating product promotion education sessions, analyzing P&L performance, and creating strategic business plan to drive growth while reducing overhead. Additional functions relate to inventory control, employee supervision, marketing, human resources, and more.

- Increased sales by leading operational change from franchise to independently-owned business model.
- Boosted gasoline sales to 7,000 gallons per day from 1,500.
- Improved convenience store sales 300% to \$1,200 per day in sales from \$300.
- Created and implemented standardized utilization of job descriptions, operations policies, and sales forecasting processes.

OFFICEMAX – Fremont/Santa Clara, CA

1995 – 1999

CUSTOMER SERVICE MANAGER

Was Recruited to assist \$8 billion revenue-generating retailer employing 40,000+ associates with cashier training at the store level as well as solving in-store customer concerns, authorizing check payments, and supervising one Administrative Assistant and one Cashier Team Leader. I also assumed responsibility for managing pricing changes, receiving and distributing returns, and conducting merchandising efforts.

- Key member of management team securing Customer Service Award for achieving exceptional customer satisfaction ratings.
- Reduced employee turnover by scheduling employees efficiently and effectively.

ADDITIONAL WORK HISTORY

Solectron – Milpitas, CA	<u>Materials Program Manager</u>	2000 – 2001
Dazzle Multimedia – Fremont, CA	<u>Returned Merchandise Manager</u>	1999 – 2000
Regatta Technologies – San Jose, CA	<u>Technical Support Coordinator</u>	1994 – 1995
Dairy Mart – Natick, MA	<u>Store Manager</u>	1988 – 1994

EDUCATION and CERTIFICATION

Certified Nurse's Assistant - Nurses Builder Academy

Associate Degree in Electronics Technology – Heald College; San Jose, CA

Electrical Technician Diploma – West Germany Apprentice Program

APICS (Production and Inventory Management) – Solectron University; Milpitas, CA

SHAHID SOHAIL

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COMPUTER SKILLS INVENTORY

Word ... Excel ... PowerPoint ... Access