

# City of Merced 2025-2029 Consolidated Plan: Stakeholder Feedback Analysis

## Stakeholder Feedback Summary

- RSG's summary of needs identified
  - More quality affordable housing
  - Rental assistance, including emergency, long term tenant based rental assistance, and utility assistance
  - Access to mental health services (coordinated and more resources)
- Survey Organization Participants
  - Housing Authority of Merced
  - Habitat for Humanity
  - Merced County Human Services Agency
  - Merced City and County Continuum of Care (CoC)
  - Leadership Counsel for Justice and Accountability
  - United Way of Merced County
  - Merced County Office of Education
  - Sierra Saving Grace Homeless Project
  - Central Valley Community Foundation
- Most pressing housing and community development needs
  - Quality and safe affordable housing
  - More shelter beds for people experiencing homelessness
  - Eviction prevention (rental assistance, landlord/tenant mediation)
- Most pressing public facility needs
  - Community Center that serves youth and seniors
  - Homeless shelters for families, seniors, youth, and individuals with pets
- Primary challenges organization faces in providing housing and community development services
  - Lack of funding
  - Lack of affordable units
  - Recruitment and retention of skilled workforce
- Suggested organizations for the County to collaborate with to address the most pressing community needs in the next five years
  - California Realtors Association

- Central California Services
  - Boys and Girls Club
  - Central California Alliance for Health
  - Project Sentinel
  - Merced Multi-Issue Coalition
  - Valley Land Alliance
  - Strong Towns Merced Chapter
  - Faith-based organizations and churches
  - Merced Boosters
  - Merced Community Action Agency
  - Jennifer Jones Legacy Project
- Information and data sources used to inform organization goals and measure outcomes?
    - HUD PIC system
    - CalEnviroScreen
    - CalPads