

Patricia Pratt

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ry Committee and CCity of Merced,

Hello, my name is Patricia Pratt. I am a working visual artist from Merced, California. I am excited Caltrans and City of Merced have created this opportunity for artists in our community. Art has always played a large role in my life and I am grateful that there are public art opportunities that can reach the residents and visitors of Merced. I am interested in creating public art for the Heartland Grant Art Project.

I grew up in rural Merced County and continue to reside in Merced as an adult. My Father and Grandfather were both artists, sign painters, and pinstripers and I continue to carry the family torch as a third generation artist. I began apprenticing under my father at around the age of 8 by assisting with logo, signage and window painting. This was my informal formal training. Growing up in a rural town we did not have a lot of access to arts programming or public art, being born into a family business that included art was a blessing. Since becoming a mother I have made it one of my personal goals to bring artwork to spaces where it is not already present. All children should have access to art in their environments. I began advocating to legalize murals in Merced while attending Parent Leadership Institute where I learned how to navigate City departments and budgets in 2013. Since then it has become my personal mission to create public art in Merced and advocate for artists in my community. Creating art that connects to community and residents is a fulfilling career path for me. Since 2001 I have successfully created over 86 murals throughout California, Mexico, and Kansas. My subject matter mainly consists of imagery that is representative of the Central Valley.

Currently, I own and operate an art gallery and design studio in Downtown Merced. My main focuses are murals, design, curation and custom products. I enjoy making art that makes folks proud of where they live. I envision a Merced full of artwork that inspires and makes people feel like they are welcomed, seen, and valued. I look forward to seeing the wonderful artwork that will come to the City of Merced along Highway 99. I would like to thank you for reviewing my application, please reach out and contact me with any questions or additional requests. I hope we are able to collaborate on this project together.

## Patricia Pratt Artist CV & Resume

### Murals

July 2023 Caltrans Clean Ca, Merced Ca  
April 2023 With Open Paws, UC Merced, Merced Ca  
January 2023 10th Annual Bizr Art Festival, Fresno Ca  
November 2022 UC Merced, Merced Ca  
May 2022 Unravel Salon, Merced Ca  
April 2022 Bitwise, Merced CA  
March 2022 Farmworker Mural Visalia, CA  
November 2021 El Capitan Hotel Merced, CA  
October 2021 Juntos Mural Porterville, CA  
October 2021 DOMO Art Walls Modesto, CA  
August 2021 Fruitstand Mural 8 Merced, CA  
July 2021 Unity Mural, Merced CA  
March 2021 Paskenta Band of Nomlaki Indians Corning, CA  
Feb 2021 Mainzer Theatre, Merced CA  
Feb 2021 Moezart Tattoo, Turlock, CA  
September 2020 NOOR Trucking, Ceres CA  
June 2020 Barrio Unidos Fresno, CA  
June 2020 Camp Pacifica Mural, Awahnee CA  
April 2020 Abracadabra, Merced CA  
October 2019 Fruit House, Merced CA  
Livingston high School, Livingston CA  
September 2019 Fruit Stand Mural 1 Merced CA  
September 2019 Fruit Stand Mural 2 Merced CA  
September 2019 Fruit Stand Mural 3 Atwater CA  
August 2019 Fruit Stand Mural 4 Merced CA  
July 2019 Space Mural Ramirez Residence, Atwater CA  
June 2019 Fruit Stand Mural 5 Merced CA  
June 2019 Livingston high School, Livingston CA  
June 2019 Fruit Stand Mural 6 Livingston CA  
May 2019 Fruit Stand Mural 7 Merced CA  
April 2019 Queens of Style, Fresno CA  
October 2018 Health 4 All, Sacramento CA  
June 2018 Food Forest Mural, Los Banos CA  
June 2018 Artivism, Fresno CA  
May 2018 Oak Mural Chowchilla CA  
Feb 2018 Planada Community Mural, Merced CA  
Oct 2017 Taste the Arts, Visalia CA  
Sept 2017 Blueline Rentals, Merced CA  
Sept 2017 El Gallito Pan Dulce Mural, Planada CA  
July 2017 Womyn's Mural, Merced CA  
March 2017 Queens of Style, Visalia CA  
January 2017 Merced College Science Mural, Merced CA  
January 2017 Merced College Math Mural, Merced CA  
January 2017 Bizr Art Festival Calwa Park, Fresno CA  
Sept 2016 Split Skull Mural, Kansas City KS

July 2016 Merced County Food Bank, Merced CA  
June 2016 Muhammad Ali Mural Merced, CA  
May 2016 Folklorico Planada CA  
April 2016 Lady of the South Mural, Merced CA  
March 2016 Queens of Style, Visalia CA  
March 2016 Humming Bird Mural, Merced CA  
March 2023Feb 2016 Taco Love, Merced CA  
Jan 2016 Bizr Art Festival Fresno, CA  
Nov 2015 Welcome to Merced, Merced CA  
October 2015 Building healthy Communities Equity Mural, Merced CA  
August 2015 Beachwood Art Walls Merced, CA  
Aug 2015 Koi Mural, Merced CA  
July 2015 Donut Kings Mural Merced, CA  
May 2015 Merced College Mural, Merced CA  
April 2015 Unidos el Arte Mural Tijuana, Mexico  
Feb 2015 Merced Art Hop Van Mural, Merced CA  
March 2015 Downtown Merced Mural, Merced CA  
June 2014 Koi Fish Mural, Merced CA  
Feb 2014 Visitation Center Mural 1 Merced CA  
Feb 2014 Visitation Center Mural 2 Merced CA  
August 2014 Carnitas Michaoacan Merced CA  
August 2014 Ada Givens Elementary, Merced CA  
July 2014 Totoro Mural, Merced CA  
May 2014 Cesar Chavez Mural, Merced CA  
March 2014 Foster Youth Mural, Merced CA  
June 2013 Family Resource Center Mural, Merced CA  
May 2013 Family Services Call Center Merced CA  
April 2013 Team Pump Mural Merced, CA  
October 2013 Meeting of Styles Guadalajara, Jalisco, Mexico  
Hecho en Mexico Day of the Dead Mural, San Diego CA  
March 2013 Bgirl Bar B Q, San Diego CA  
December 2012 Devils Closet, Atwater CA  
November 2012 Writerz Block, San Diego CA  
August 2012 Scaling the Walls Cella Gallery, Los Angeles CA  
August 2012 DCAC Gallery, Fresno CA  
June 2012 para Sueno, Tijuana, Mexico  
April 2012 Mosais residence, Turlock CA  
December 2011 Venice Beach Walls, Venice CA  
October 2011 MOS Lilac Mural Project, San Fransisco CA  
Feb 2011 Electric Needle Room, Mercced CA  
December 2010 Motown Boogie, Modesto CA  
November 2010 Dial de los Muertos Gift 2 Gab, San Jose CA  
August 2010 Youth Mural Los Angeles, CA  
August 2010 Girls Gone Wildstyle Wall Modesto, CA  
April 2010 Vin One Unicorn Mural, Merced CA  
March 2010 Bombers, Bakersfield CA  
July 2005 East 2 West Barbershop, Visalia CA  
Dec 2002 Kartel Music  
October 2002 Geronimos, Merced CA

## Exhibits/Art Shows

Not From Here October 2023 Merced, Ca  
January 2023 Teeny Tiny Art Show Merced, Ca  
Sept 2022 Sabatikal Merced, Ca  
August 2022 Euphoria 1821 Fresno Ca  
July 2022 Low & Slow Merced CA  
March 2022 Urbanists Collective Madera County Arts Council  
January 2022 Far Out San Fransisco, CA  
December 2021 Hermanas Collective Art Show Merced, CA  
September 2021 Merced County Children's Summit Conference  
July 2021 All My Friends Merced, CA  
March 2021 Tioga/ Hyatt Hotels Merced, CA  
Feb 2021 Love on the Brain Merced, CA  
October 2020 Kreepy Kawaii Halloween Show Merced, CA  
October 2020 Day of the Dead Merced Merced CA  
March 2020 Flor de Muerto, Fresno CA  
Feb 2020 Danzantes y Adalantes Arte Americas, Fresno CA  
July 2020 Ag Show, MCAC Madera CA  
November 2019 Coffee Bandits, Merced CA  
Nov 2019 Womxn 2 Womxn, Fresno CA  
Oct 2019 Day of the Dead Merced CA  
Oct 2019 Luna y la Muerte, Fresno CA  
August 19 Sharpie Show Merced CA  
March 2019 Cesar Chavez March  
Oct 2018 Day of the Dead, Fresno Ca  
October 2018 Schools Not Prisons, Merced CA  
May 2018 Global Warming, Merced CA  
May 2018 Pizza Art Show, Merced CA  
May 2018 Degrees of Separation, Fresno CA  
April 2018 Selena /tribute, Merced CA  
March 2018 Queens of Style, Visalia CA  
Feb 2018 The Mixtape, Merced CA  
Jan 2018 Merced Art Hop, Merced CA  
Jan 2018 Adam Sandler Tribute Show, Merced CA  
Oct 2017 Oh Jeez, Fresno CA  
Sept 2017 Art of the 40, Fresno CA  
July 2017 Taco Truck Throwdown, Fresno CA  
July 2017 Schools Not Prisons, Merced CA  
June 2017 Eat my Shorts 4,, Fresno CA  
April 2017 Bag Show, Fresno CA  
Dec 2016 Disney Art Show, Fresno CA  
November 2016 Coffee Bandits, Merced CA  
Aug 2016 Eat my Shorts 3, Fresno CA  
May 2016 Grizzly Fest Fresno CA  
April 2016 Conjuntos, Merced CA  
April 2016 Cali /state of Mind, Merced CA  
Under Achievers March 2016, Fresno CA

December 2015 Art of Giving Merced CA  
December 2015 Won't you be my neighbor Merced CA  
October 2015 Loteria Merced, CA  
August 2015 Enlightened Perspectives Merced, CA  
July 2015 Eat my Shorts 2, Fresno CA  
July 2015 Psyched on Psyched Music Festival, Merced CA  
July 2015 FAME, Merced CA  
May 2015 Grizzly Fest Fresno, CA  
May 2015 Freak Show, Merced CA  
April 2015 Manifest Justice, Los Angeles CA  
April 2015 Coffee Bandits, Merced CA  
April 2015 Unidos y Arte, Tijuana MX  
March 2015 Cesar Chavez March, Merced CA  
Feb 2015 Children's Summit, Merced CA  
January 2015 Merced Art Hop, Merced CA  
Scratchpad Cellars/Bevmo, Fresno CA December 2014  
November 2014 Foster Care Appreciation Day, Merced CA  
November 2014 FAME, Merced CA  
October 2014 La Ultima Risa, Merced CA  
October 2014 Taste the Arts, Visalia CA  
July 2014 MACO Opening Merced CA  
June 2014 Merced County Fair, Merced CA  
April 2014 BBO, Los Angeles CA  
October 2012 Graffiti Against Cancer, San Francisco CA  
August 2012 Scaling the Walls, Los Angeles CA  
August 2010 Girls Gone Wildstyle Wall Modesto, CA  
August 2012 Urbanists Art Show DCAC Gallery, Fresno CA  
July 2012 When Minds Collide, Fresno CA  
April 2012 Vin One, Merced CA  
November 2011 Voz Alta Hecho En Mexico Group Show, San Diego CA  
October 2011 Devine Feline, Los Angeles CA  
August 2011 GOG Live Painting, Los Angeles CA March 2011 Merced Art Hop, Merced CA  
March 2011 Back to the Culture, Atwater CA  
March 2011 First 5 California, Children's Summit, Merced CA  
March 2011 Merced Bicycle Festival, Merced CA  
November 2010 Dia de los Muertos, San Jose CA  
September 2010 Guru Lounge, Modesto CA  
August 2010 Girls Gone wildstyle, Modesto CA  
July 2010 Throwback Thursdays, Turlock CA  
May 2010 Celebration of Motherhood, Merced CA  
August 2003 Wonder Women of Graff, Wilmington CA  
May 2000 Rebirth of Culture, Merced CA

## **Curation**

Sam Lazcano Solo Show September 2023 Merced, Ca  
Floriciendo August 2023 Merced, Ca  
March 2023 Central Valley Stories Merced, Ca

March 2023 AMOR Merced, Ca  
February 2023 Drawings from an Old Sketchbook Merced, Ca  
January 2023 Teeny Tiny Art Show Merced, Ca  
November 2022 Three Point Perspective Merced, Ca  
October 2022 Halloween Art Show Merced, Ca  
October 2022 Tioga Mezzanine, Merced Ca  
Sept 2022 Sabatikal Merced, Ca  
August 2022 Euphoria 1821 Fresno Ca  
July 2022 Low & Slow Merced CAMay 2022 Thore Merced, CA  
May 2022 Flor y Canto  
March 2022 Izel Illustrations and Alexis Luna Merced, CA  
March 2022 Tioga/ Hyatt Hotels Merced, CA  
December 2021 Hermanas Collective Art Show Merced, CA  
October 2021 Halloween Art Show Merced, CA  
September 2021 Goku the Pink King Merced, CA  
August 2021 NFD Merced, CA  
July 2021 All My Friends Merced, CA  
June 2021 Tioga/Hyatt Hotels Merced, CA  
June 2021 Next Stop, Tijuana... Merced CA  
March 2021 Beautiful Pain Merced, CA  
March 2021 Tioga/ Hyatt Hotels Merced, CA  
Feb 2021 Love on the Brain Merced, CA  
December 2020 Sock it to me Merced, CA  
October 2020 Kreepy Kawaii Halloween Show Merced, CA  
October 2020 Day of the Dead Merced Merced CA  
September 2020 Art Remate, Merced CA  
August 2020 Sold As-Is Merced, CA  
Oct 2019 Day of the Dead Merced CA  
March 2019 Cesar Chavez March  
December 2015 Art of Giving Merced CA  
December 2015 Won't you be my neighbor Merced CA  
October 2015 Loteria Merced, CA  
August 2015 Beachwood Art Walls Merced, CA  
August 2015 A Fool's Paradise Merced, CA  
July 2015 Freak Show, Merced CA  
May 2015 Freak Show, Merced CA  
April 2015 Kute Academy Kids Art Show, Merced CA  
April 2015 Madre Skateboard Launch Merced, CA  
April 2015 White & Gold, Merced CA  
Feb 2015 Love Reigns  
September 2014, Social Artist Mixer, Merced CA  
July 2014 MACO Opening Merced CA  
March 2011 Back to the Culture, Atwater CA  
August 2010 Girls Gone Wildstyle Modesto, CA  
January 2015 Loyalty & Integrity, Merced CA  
Dec 2014 art of Giving, Merced CA  
October 2014 La Ultima Risa, Merced CA  
October 2014 Silent witness Project Merced CA  
April 2014 BBO, Los Angeles CA

August 2010 Girls Gone wildstyle, Modesto CA

### **Media/ Publications**

February 2023 Art is Our Weapon Documentary

January 2023 Merced County Times

November 2022 Central Califas Revista

May 2022 Merced Sunstar

April 2022 Hulu Captive Audience Documentary

April 2022 Merced County Times

March 2022 Visalia Times

March 2022 Modesto View

January 2022 Vamanos Magazine

November 2021 Merced County Times

October 2021 Modesto Bee

July 2021 Merced County Times

March 2021 Merced County Times

Feb 2020 Merced County Times

August 2020 Merced County Times

Feb 2021 Merced County Times

March 2016 Merced Show KYOS

Dec 2015 Merced County Time

October 2015 Merced Sun-Star

August 2015 We'Ced Magazine

June 2015 Merced County Times

June 2015 CE Holmes Consulting Interview

May 2015 Wysefools.com

Feb 2015 Merced County Times

October 2014 Merced County Times

September 2014 Valley Talk Radio

August 2014 We'Ced Magazine

July 2014 Merced Sun-Star

July 2014 MAH Magazine

July 2014 ISSU

May 2014 UC Merced Magazine

August 2012 Juxtapoz Magazine

August 2012 LA Graffiti Girls Interview

2010 Zytgielst Magazine

October 2011 Blackout Magazine

December 2006 All This Love in Just One Can

### **Awards/Recognition**

2022 Merced County Hispanic Chamber of Commerce Woman of the Year

2019 Hands on Hero, First 5 Merced County

March 2014 Sessions College Student of the Month

April 2010 Merced Art Hop featured Artist



Clean California Hwy 99 Mural July 2023

Merced CA

Lead Artist, Design, Painting, Coordination Patricia Pratt

Artist Assistants Atuk Perez



Mural commissioned by UC Merced Alumni Class of 2021 completed November 2022  
Merced, Ca  
Lead Artists Design, Coordination, Paint Patricia Pratt  
Supporting Artists Andrea Torres and Krystal Shehadey  
Artist Assistant Atuk Perez



Greetings From Merced Mural November 2021  
El Capitan Hotel, Hyatt Joie De Vivre  
Lead Artist Patricia Pratt  
Artist Assistant Atuk Perez



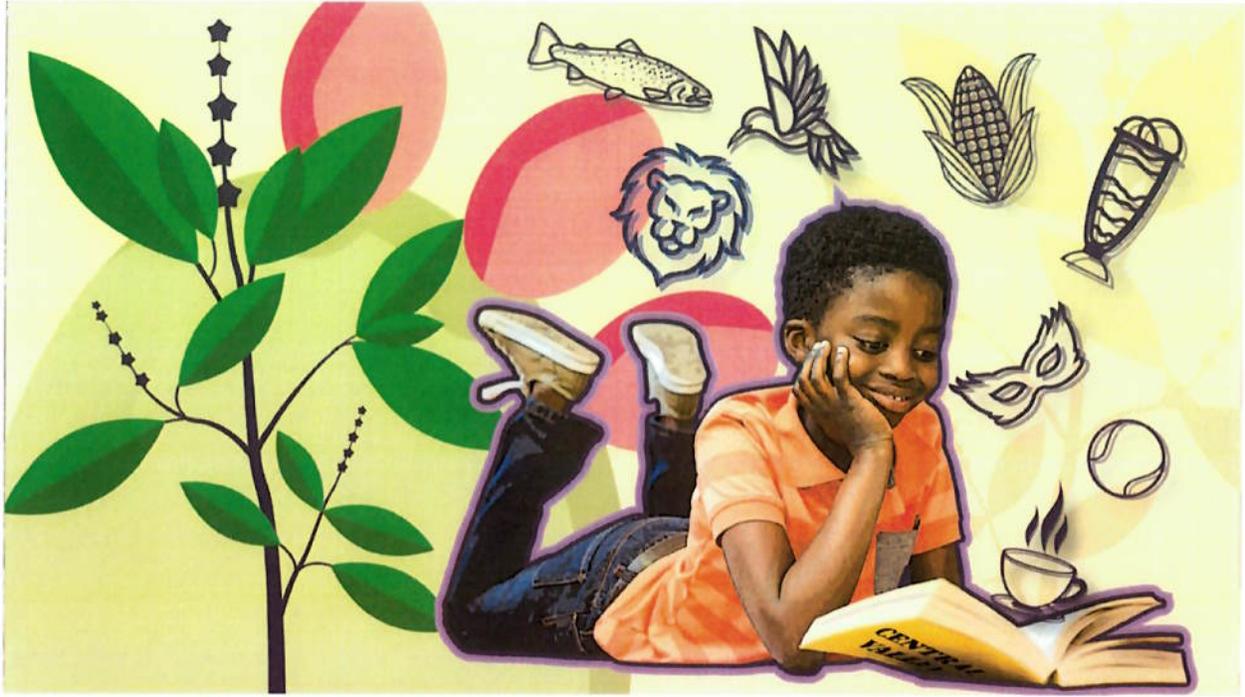
DOMO Art Walls October 2021  
Downtown Modesto Partnership  
Lead Artist Patricia Pratt  
Artist Assistant Atuk Perez







McCombs #2



## Project design

I would like to propose 2 designs depicting children reading a book titled Central Valley. There are cultural references floating around the children as their imaginations create images of what they are reading. In the first image the female figure is sitting on a pile of books referencing different cultures in Merced. Depicted in imagery are Punjabi, Miwuk, Mexican, Indigenous, Black, Hmong, Thai, Filipino and Italian references as well as a nod to south merced on the cover of one book. Image 2 depicts a male figure laying down reading a Central Valley book with the same references as image 1. The background of each have nopales (cactus) and thai basil. These ingredients are familiar to residents of Merced.

## Project materials and application

### 1. Prime

I will be utilizing the current exterior paint of the building in order to match the building's existing color scheme.

### 2. Paint

The team will apply the design to the wall using grid and projection methods. The grid method ensures the mural design is scaled correctly. Sometimes projection alone can slightly skew the image so using both methods together is most efficient. Paints used for the application of the mural include Exterior Acrylic and enamel paints purchased at either home depot or Kelly Moore, Chroma acrylic mural paint and High grade aerosol acrylic spray paint; Loop, Flame and Montana. All paints have a uv protectant. Paint application will be completed within 2 weeks including the weekend. The painting site will need to be accessible to the artist. Paint times vary each day depending on weather and temperature. the safety of the artists as well as pedestrians and drivers. Equipment will remain on site, locked and inaccessible to the public. Links to paints below:

#### Exterior Acrylic

[https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd\\_n\\_rx6MGHpVolAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD\\_BwE&gclidsrc=aw.ds](https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd_n_rx6MGHpVolAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD_BwE&gclidsrc=aw.ds)  
<https://www.sherwin-williams.com/webapp/wcs/stores/servlet/homeowners/products/resilience-exterior-acrylic-latex>

#### Mural Paint

<https://chromaonline.com/mural-paint/products/chroma-mural-paint/>

#### Spray Paint

<https://loopcolorusa.com/about/>  
<https://shop.bombingscience.com/flame-blue.html>  
<https://www.montanacolors.com/en/productos/mtn-94-aerosol-spray-paint/>

### 3. Clear Coat

Clear coat will be applied to the mural the following day after completion. Clear coat serves both as a protector of environmental factors such as weather, rain, heat and uv rays as well as a graffiti protectant. Clear coat will be applied over the course of 2 days. 4 coats will be applied in total. The first coat will be applied the morning after the mural is complete. The second coat will be applied later in the afternoon. The third coat will be applied the following morning. The fourth and final coat will be applied the following afternoon.

[https://www.precitaeyes.org/store/p4/754\\_Sheercoat.html](https://www.precitaeyes.org/store/p4/754_Sheercoat.html)

### Timeline

Work will begin once all equipment and supplies have been scheduled. Production will begin when the weather is permitted. Ideally, when the temperature is not too high. Projects will be scheduled to not overlap additionally planned projects and will be completed within the city's given timeline.

Week 1 project and paint

Week 2 paint completion and clear coat (2-3 days)

~~Boys & Girls Club Budget~~ Boys & Girls Club Budget

Item	Cost	Quantity	Total
Supplies (paint, brushes, clear coat, stencils, equipment)	<del>2,088</del> 2,088	1	<del>2,088</del> 2,088
Artist(s) fees (includes labor, design time, administration and clear coat)	104	300	22500
Subtotal			<del>22,500</del> 24,588
Total			<del>22,500</del> 24,588

PP

Art Alley Dumpster  
City Hall Proposal



## Project design

I would like to propose a neon inspired mural at City Hall. TDowntown Merced is known for it's bright neon lights and I think it makes it feel really special. In this design I have included the palm trees and pines that have come to represent Merced as well as It starts here wording. I am open to changing the words if requested. These words also appear inside the Mainzer Theatre. I have also incorporated some of the neon signage from the Historic Merced Kamangar Theatre in the bottom right.

## Project materials and application

### 1. Prime

3 coats of black cement primer will be used to create a prime the wall and ensure that the paint adheres properly to the surface. This wall is extremely textured and bare so it will absorb paint if not coated properly.

### 2. Paint

The team will apply the design to the wall using grids and tape. The grid method ensures the mural design is scaled correctly. Paints used for the application of the mural include Exterior Acrylic and enamel paints purchased at either home depot or Kelly Moore, Chroma acrylic mural paint and High grade aerosol acrylic spray paint; Loop, Flame and Montana. All paints have a uv protectant. A majority of the artwork will spray paint in order to create the neon glowing effect. Paint application will be completed within 1 weeks including the weekend. The painting site will need to be accessible to the artist. Paint times vary each day depending on weather and temperature. the safety of the artists as well as pedestrians and drivers. Equipment will remain on site, locked and inaccessible to the public. Links to paints below:

#### Exterior Acrylic

[https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd\\_n\\_rx6MGHpVoIAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD\\_BwE&gclidsrc=aw.ds](https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd_n_rx6MGHpVoIAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD_BwE&gclidsrc=aw.ds)  
<https://www.sherwin-williams.com/webapp/wcs/stores/servlet/homeowners/products/resilience-exterior-acrylic-latex>

#### Mural Paint

<https://chromaonline.com/mural-paint/products/chroma-mural-paint/>

#### Spray Paint

<https://loopcolorsusa.com/about/>  
<https://shop.bombingscience.com/flame-blue.html>  
<https://www.montanacolors.com/en/productos/mtn-94-aerosol-spray-paint/>

3. Clear Coat

Clear coat will be applied to the mural the following day after completion. Clear coat serves both as a protector of environmental factors such as weather, rain, heat and uv rays as well as a graffiti protectant. Clear coat will be applied over the course of 2 days. 4 coats will be applied in total. The first coat will be applied the morning after the mural is complete. The second coat will be applied later in the afternoon. The third coat will be applied the following morning. The fourth and final coat will be applied the following afternoon.

[https://www.precitaeyes.org/store/p4/754\\_Sheercoat.html](https://www.precitaeyes.org/store/p4/754_Sheercoat.html)

Timeline

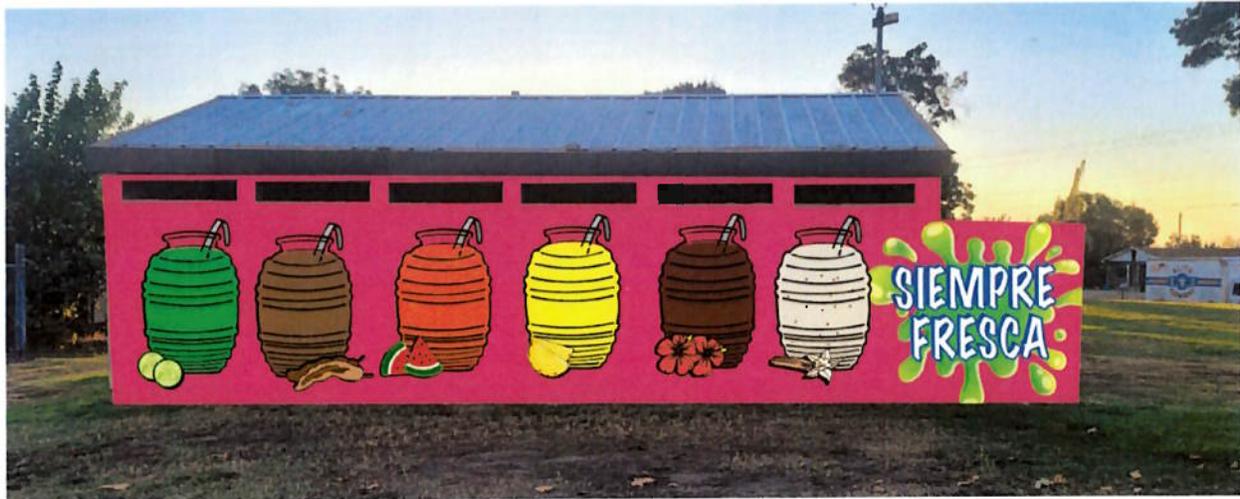
Work will begin once all equipment and supplies have been scheduled. Production will begin when the weather is permitted. Ideally, when the temperature is not too high. Projects will be scheduled to not overlap additionally planned projects and will be completed within the city's given timeline.

Week 1 project, paint and clear coat

**City Hall Budget**

Item	Cost	Quantity	Total
Supplies (paint, brushes, clear coat, stencils, equipment)	1050	1	1050
Artist(s) fees (includes labor, design time, administration and clear coat)	104	75	7800
		<b>Subtotal</b>	<b>8850</b>
		<b>Total</b>	<b>8850</b>

## Gilbert Macias Proposal



### Project design

I would like to propose a design depicting agua frescas. Aguas are very common drinks made from fresh fruits, vegetables and flowers in Mexico. This park is a fun place to honor Mexican culture. The Merced flea market is adjacent to this park where aguas are sold and it is a weekly tradition for a lot of south Merced residents to visit, enjoy drinks and purchase produce. The flea market is a staple for families who live in food deserts and do not have access to grocery stores or places to purchase fresh produce. I like the thought of the fun vibrant colors near where children play. The words siempre fresca mean always fresh which is a fun, hip way to say that Merced is always forward thinking. The aguas pictured are pepino (cucumber), Tamarindo, Sandia (watermelon), Pina (pineapple), jamaica (hibiscus) and horchata (rice).

### Project materials and application

#### 1. Prime

I will be utilizing the current exterior paint of the building in order to match the building's existing color scheme.

## 2. Paint

The team will apply the design to the wall using grid and projection methods. The grid method ensures the mural design is scaled correctly. Sometimes projection alone can slightly skew the image so using both methods together is most efficient. Paints used for the application of the mural include Exterior Acrylic and enamel paints purchased at either home depot or Kelly Moore, Chroma acrylic mural paint and High grade aerosol acrylic spray paint; Loop, Flame and Montana. All paints have a uv protectant. Paint application will be completed within 2 weeks including the weekend. The painting site will need to be accessible to the artist. Paint times vary each day depending on weather and temperature. the safety of the artists as well as pedestrians and drivers. Equipment will remain on site, locked and inaccessible to the public. Links to paints below:

### Exterior Acrylic

[https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd\\_n\\_rx6MGHpVoIAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2qRA3VWw4RoCNpEQAvD\\_BwE&gclidsrc=aw.ds](https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd_n_rx6MGHpVoIAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2qRA3VWw4RoCNpEQAvD_BwE&gclidsrc=aw.ds)  
<https://www.sherwin-williams.com/webapp/wcs/stores/servlet/homeowners/products/resilience-exterior-acrylic-latex>

### Mural Paint

<https://chromaonline.com/mural-paint/products/chroma-mural-paint/>

### Spray Paint

<https://loopcolorsusa.com/about/>  
<https://shop.bombingscience.com/flame-blue.html>  
<https://www.montanacolors.com/en/productos/mtn-94-aerosol-spray-paint/>

## 3. Clear Coat

Clear coat will be applied to the mural the following day after completion. Clear coat serves both as a protector of environmental factors such as weather, rain, heat and uv rays as well as a graffiti protectant. Clear coat will be applied over the course of 2 days. 4 coats will be applied in total. The first coat will be applied the morning after the mural is complete. The second coat will be applied later in the afternoon. The third coat will be applied the following morning. The fourth and final coat will be applied the following afternoon.

[https://www.precitaeyes.org/store/p4/754\\_Sheercoat.html](https://www.precitaeyes.org/store/p4/754_Sheercoat.html)

## Timeline

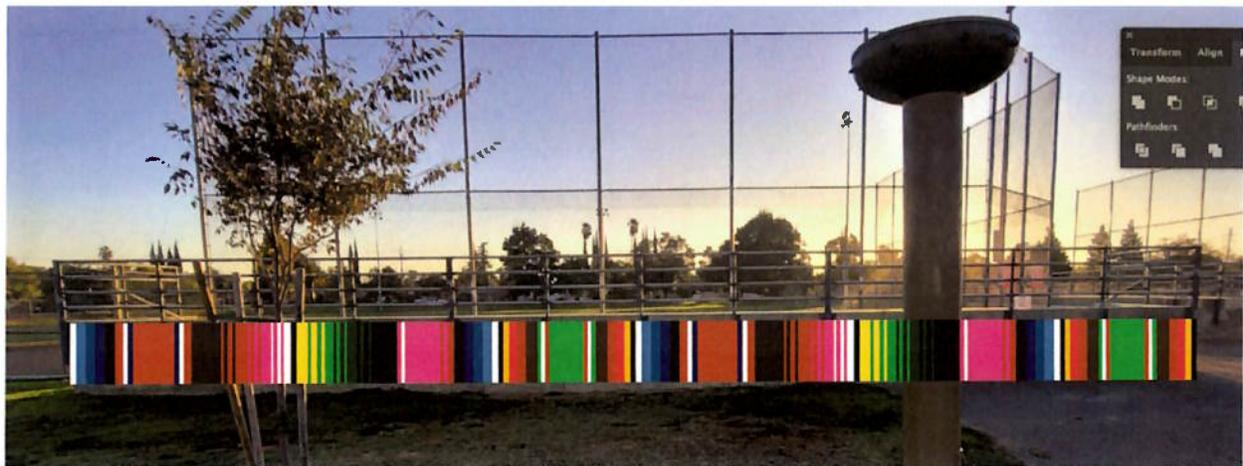
Work will begin once all equipment and supplies have been scheduled. Production will begin when the weather is permitted. Ideally, when the temperature is not too high. Projects will be scheduled to not overlap additionally planned projects and will be completed within the city's given timeline.

Week 1 project, paint and clear coat

**Gilbert Macias**

Item	Cost	Quantity	Total
Supplies (paint, brushes, clear coat, stencils, equipment)	1050	1	1050
Artist(s) fees (includes labor, design time, administration and clear coat)	104	75	<del>2850</del>
		Subtotal	<del>2850</del> 1800
		Total	<del>2850</del> 2850

## Nannini Proposal



### Project design

I would like to propose a design depicting a serape. The serape is the national garment of Mexico. The serape originated in Mexico and Guatemala. Serapes have become a symbol of Mexican and Latin American culture connecting Americans with their culture. The bright colors will provide a bright backdrop and excitement to baseball games.

### Project materials and application

#### 1. Prime

A cement primer will be used to create a prime the wall and ensure that the paint adheres properly to the surface. Metal bars and plaques will be taped off and left unpainted.

#### 2. Paint

The team will apply the design to the wall using grids and tape. The grid method ensures the mural design is scaled correctly. Paints used for the application of the mural include Exterior Acrylic and enamel paints purchased at either home depot or Kelly Moore,

Chroma acrylic mural paint and High grade aerosol acrylic spray paint; Loop, Flame and Montana. All paints have a uv protectant. Paint application will be completed within 2 weeks including the weekend. The painting site will need to be accessible to the artist. Paint times vary each day depending on weather and temperature. the safety of the artists as well as pedestrians and drivers. Equipment will remain on site, locked and inaccessible to the public. Links to paints below:

#### Exterior Acrylic

[https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd\\_n\\_rx6MGHpVoIAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD\\_BwE&gclidsrc=aw.ds](https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd_n_rx6MGHpVoIAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD_BwE&gclidsrc=aw.ds)

<https://www.sherwin-williams.com/webapp/wcs/stores/servlet/homeowners/products/resilience-exterior-acrylic-latex>

#### Mural Paint

<https://chromaonline.com/mural-paint/products/chroma-mural-paint/>

#### Spray Paint

<https://loopcolorsusa.com/about/>

<https://shop.bombingscience.com/flame-blue.html>

<https://www.montanacolors.com/en/productos/mtn-94-aerosol-spray-paint/>

### 3. Clear Coat

Clear coat will be applied to the mural the following day after completion. Clear coat serves both as a protector of environmental factors such as weather, rain, heat and uv rays as well as a graffiti protectant. Clear coat will be applied over the course of 2 days. 4 coats will be applied in total. The first coat will be applied the morning after the mural is complete. The second coat will be applied later in the afternoon. The third coat will be applied the following morning. The fourth and final coat will be applied the following afternoon.

[https://www.precitaeyes.org/store/p4/754\\_Sheercoat.html](https://www.precitaeyes.org/store/p4/754_Sheercoat.html)

#### Timeline

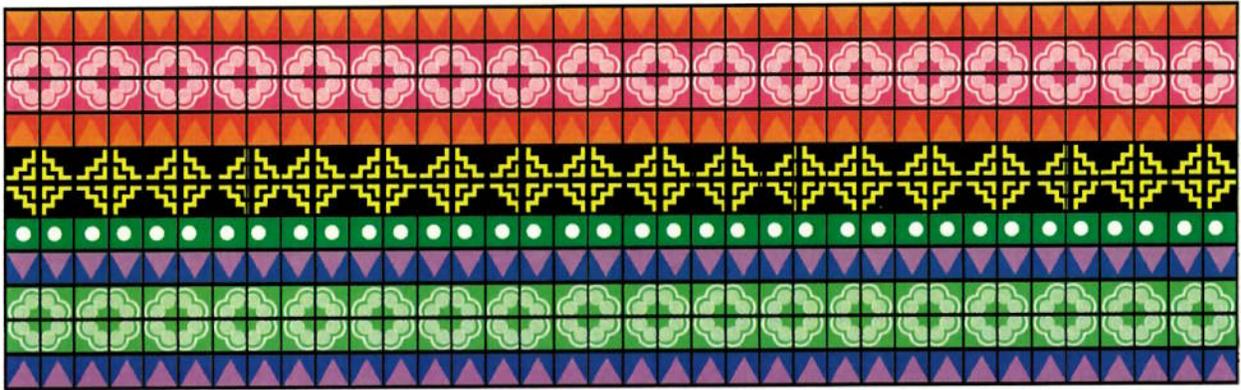
Work will begin once all equipment and supplies have been scheduled. Production will begin when the weather is permitted. Ideally, when the temperature is not too high. Projects will be scheduled to not overlap additionally planned projects and will be completed within the city's given timeline.

Week 1 project, paint and clear coat

**Nannini Budget**

Item	Cost	Quantity	Total
Supplies (paint, brushes, clear coat, stencils, equipment)	1050	1	1050
Artist(s) fees (includes labor, design time, administration and clear coat)		104	75
			<del>1800</del>
			<del>22500</del>
		Subtotal	<del>23550</del>
			8850
		Total	<del>23550</del>
			8850

## Joe Herb Proposal



### Project design

I would like to propose a design honoring the Hmong community of Merced. Depicted in this artwork is Hmong embroidery symbolizing prosperity, unity, strength and abundance reminiscent of traditional tapestry. This design was chosen due to the depth between the brick. This type of design would be most easily applied.

### Project materials and application

1. Prime

I will be utilizing the current exterior paint of the building in order to match the building's existing color scheme.

2. Paint

The team will apply the design to the wall using grid and projection methods. The grid method ensures the mural design is scaled correctly. Sometimes projection alone can slightly skew the image so using both methods together is most efficient. Paints used for the application of the mural include Exterior Acrylic and enamel paints purchased at either home depot or Kelly Moore, Chroma acrylic mural paint and High grade aerosol acrylic spray paint; Loop, Flame and Montana. All paints have a uv protectant. Paint application will be completed within 2 weeks including the weekend. The painting site will need to be accessible to the artist. Paint times vary each day depending on weather and temperature. the safety of the artists as well as pedestrians and drivers. Equipment will remain on site, locked and inaccessible to the public. Links to paints below:

#### Exterior Acrylic

[https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd\\_n\\_rx6MGHpVolAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD\\_BwE&qclsrc=aw.ds](https://www.behr.com/consumer/products/exterior-paint-and-primer/marquee-exterior/?gclid=CjwKCAjwuYWSBhByEiwAKd_n_rx6MGHpVolAfUKMKuRKzEHKnY1DOUgE-m5Bv3q4o1u2gRA3VWvw4RoCNpEQAvD_BwE&qclsrc=aw.ds)  
<https://www.sherwin-williams.com/webapp/wcs/stores/servlet/homeowners/products/resilience-exterior-acrylic-latex>

#### Mural Paint

<https://chromaonline.com/mural-paint/products/chroma-mural-paint/>

#### Spray Paint

<https://loopcolorsusa.com/about/>  
<https://shop.bombingscience.com/flame-blue.html>  
<https://www.montanacolors.com/en/productos/mtn-94-aerosol-spray-paint/>

### 3. Clear Coat

Clear coat will be applied to the mural the following day after completion. Clear coat serves both as a protector of environmental factors such as weather, rain, heat and uv rays as well as a graffiti protectant. Clear coat will be applied over the course of 2 days. 4 coats will be applied in total. The first coat will be applied the morning after the mural is complete. The second coat will be applied later in the afternoon. The third coat will be applied the following morning. The fourth and final coat will be applied the following afternoon.

[https://www.precitaeyes.org/store/p4/754\\_Sheercoat.html](https://www.precitaeyes.org/store/p4/754_Sheercoat.html)

#### Timeline

Work will begin once all equipment and supplies have been scheduled. Production will begin when the weather is permitted. Ideally, when the temperature is not too high. Projects will be scheduled to not overlap additionally planned projects and will be completed within the city's given timeline.

Week 1 project and paint

Week 2 paint completion and clear coat (2-3 days)

Joe Herb

Item	Cost	Quantity	Total
Supplies (paint, brushes, clear coat, stencils, equipment)	1050	1	1050
Artist(s) fees (includes labor, design time, administration and clear coat)	104	75	<del>7800</del> 7800
		Subtotal	<del>8850</del> 8850
		Total	<del>9900</del> 9950

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Christina Ortiz  
COrtizPhotography.mypixieset.com

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# CHRISTINA ORTIZ

Artist

## EDUCATION

MERCED COLLEGE

Junior College  
AA-T Studio Arts  
2015-2017

## SUMMARY

Eclectic artist with 8 years experience in mediums ranging from wired art to photography, acrylic on canvas, ceramic, pastel, charcoal, fashion design and commercial acting. Known for my creativity, integrity and fearless attempts at trying new mediums.

## ART EXPERIENCE

### YOSEMITE CHURCH - SPLENDOR SILENT LIVE AUTION

Yosemite Church  
2/24/2019

- Our Beauty: 12x24" Bird of paradise: pastel on brown paper (Sold \$80)
- Life: 18x24" Houses: acrylic on canvas (Sold \$45)
- Patience: 24x24" Teddy Bear: charcoal on brown paper (Sold \$300)

### MERCED COUNTY FAIR ART SHOW

Merced County Fair  
6/2018

- First Place (3) Pit-fired Ceramic Vase, Action shot photo, humor photo,
- Best in Division (2) - Pit-fired Ceramic Vase, Action Shot Photo
- Second place (1) - Cast Iron Snail on rock

### MERCED MULTICULTURAL ART CENTER SHOW

the MAC  
8/2018

- 16x9.5" Pit-fired Ceramic Vase (Chinese inspired-dragon handles)
- Life: 18x24" Houses: acrylic on canvas
- Speedy: 10x6" Cast Iron Snail on rock

I can humbly yet confidently say, I am a well rounded artist that respects all mediums of art. I have experience in photography, ceramics, pottery, wired art, sandstone relief, air brush, charcoal, pastel and acrylic on canvas. I currently work on tiny canvases on a daily basis as my job-Nail Artist in Merced. Eventually I would love to work with glass, but for now, I am going with the flow of the opportunities that are presented to me, such as this one-Mural art work. As an artist that is known for successfully trying new mediums and techniques; my confidence is driven by the process of learning and creating pieces by using new mediums and techniques. For example, cross hatching (with spray paint, charcoal, color pencils, finger prints, etc) to create dimension and depth in a piece or spray paint/air brush to create soft fluffy areas, or using a spatula to create 3D areas of an acrylic painting. Something I learned during my first art class in 6th grade was, there are no mistakes in art; with that being said, if/when a “mistake” such as an extra line, drips, etc. is created I see the opportunity to evolve the piece with extra drips/lines/etc by going with the flow of the piece. For the most part, I am the director of my visions but will also go with the flow of the pieces; it tends to create organically beautiful touches that complete the piece.

My vision for public artwork is to inspire non-artists, closet artists, people that are struggling with their mental health to assist with the healing process of their journey. Sometimes by seeing a piece of art, for whatever reason will inspire, will make a person stop to admire and slow down their fast paced life. My goal is to grow with Merced’s public artwork; this is my 1st step in participating with the evolution of the growth of color and beauty on Merced buildings.

1st location selected for project proposal: **The Art Alley Mural location:** my vision: A floating family of teddy bears (Mom, Dad & 2 cubs) traveling via balloons in hand, in the sky to Yosemite National Park. Mom & Dad bear each have their own set of balloons, the 2 cubs have 1 set of balloons-one cub is holding the balloons meanwhile holding his brother bear upside down by his foot. Quirky fun scenery, with a gradient background from red to orange to blue then to a light blue; in the horizon you see a curvy road in the mountains, then trees and a sign that says "Yosemite National Park". Medium I would use to paint murals is outdoor paint with paint brushes/rollers/sprayer/tarp/tape to protect the floor, canned spray paint to give the gradient look in certain areas and details. I would start by color blocking, then add outlines, then details at the end. Supply budget of \$1,050 should be sufficient, if there is any left over money it will be returned with receipts of what I purchase to complete Mural.

2nd location selected for project proposal: **Joe Herb Park Concession:** my vision: A single father spending quality time with his 8 year old daughter, flying a large Macaw kite, gradient background from green to red then to yellow, blue, light blue. I would start by color blocking, then add outlines, then details at the end. I have drawn a rough sample example on the next page... Medium I would use to paint murals is outdoor paint with paint brushes/rollers/sprayer/tarp/tape to protect the floor, canned spray paint to give the gradient look in certain areas and details. I would start by color blocking, then add outlines, then details at the end... Supply budget of \$1,050 should be sufficient, if there is any left over money it will be returned with receipts of what I purchase to complete Mural.

Yosemite  
National  
Park





# References

Louisa Benhissen

MC Professor Fine Art

Phone:

Email:

Vanessa Ruiz

Psychologist

Phone:

Email:

Yosemite Church

Church

Phone:

Email:

Teddy Bear  
Charcoal on Brown Paper ♡ 2017



Bird of Paradise & Pencil on Brown Paper 2017





House - Acrylic Paint on Canvas © 2018



# JESSE JAMES HUNT

ARTIST / UX DESIGNER / RECREATION THERAPIST

**Address**

**Telephone/ Mobile**

**Email**

**Site**

**Instagram**

### **Statement of Interest:**

As an artist, I feel a longing to tell the human stories of others who have gone before me. My art currently reflects the human condition and how story impacts others. My art hopefully reflects the stories of the past still impacting us today. As a recreation therapist working in mental health, I also love to spread the message of Recreation being Re-Creation and the ability to become what we practice.

I reside in Merced, CA, and seek to make an impact of positivity on the community. Currently seeking to create a non-profit to benefit mental health and build community in Merced.

### **Vision for Public Arts:**

Artists hold a unique responsibility in our society, one that transcends boundaries and inspires through visual expressions. Our ability to perceive the world differently often enables us to challenge the norms that restrict creativity. Through this distinctive lens, artists guide people by highlighting the apparent or connecting the dots from the past that continue to shape our present.

My vision for public art begins with nurturing the artistic spirit in children. They are the future custodians of art, and it is vital that they grow up embracing its value rather than shying away from it. I aspire for young minds to encounter art and be profoundly moved by its beauty and potential.

Furthermore, I believe that art should serve as a catalyst for self-reflection and transformation. It should provoke questions, challenge biases, and encourage us to reevaluate our deeply ingrained beliefs. My art aims to fulfill this role, asking viewers to engage with it on a profound level.

Lastly, I envision the arts as a potent tool for psychological healing and community wellness, spanning from childhood to adulthood. Neglecting the arts results in a community that lacks an essential element for its well-being. Through art and recreation, we can foster a sense of connection, resilience, and mental wellness that contributes to the thriving, harmonious fabric of our community.

# JESSE JAMES HUNT

ARTIST / MAKER

Address

Telephone/ Mobile

Email

Site

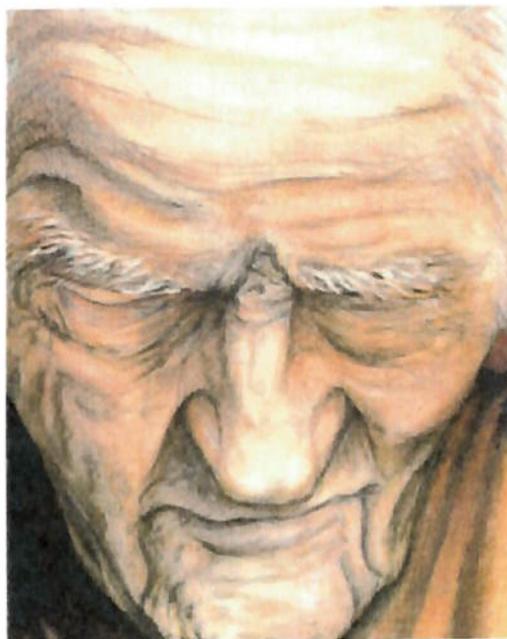
Instagram

## E D U C A T I O N

- 2007** Bachelors of Science  
Recreation Management  
Arizona State University
- 2013** Center for Academic Study and  
Naturalistic Painting
- 2016** Master of Public Administration  
Arkansas State University

## P R O F E S S I O N A L E X P E R I E N C E

- 2018-Current** **Recreation Therapist**  
Teaching art workshops and classes in  
Acrylic Painting, Drawing, Mural Painting  
Therapeutic Arts.
- 2017** **Salmon Public Library**  
Community Liaison, Project Coordinator  
for makerspace
- 2017** **Guest Artist Teacher**  
Purple Easel Gallery  
Salmon, ID
- 2008-2017** **Recreation Therapist**  
Teaching art workshops and classes in  
Acrylic Painting, Drawing, Mural Painting  
Therapeutic Arts.
- 2011** **Art Instructor, Atascadero**  
Created curriculum and instructed a  
drawing class, and mural painting class
- 2006-2007** **The Finishing Studio**  
Faux Finisher and mural painting,  
Developed a variety of techniques for  
decorative painting.
- 2005-2007** **Mural Business Owner**  
The Blank Canvas Co.  
Coordinated and booked mural jobs.  
Completed large projects.



## GROUP EXHIBITIONS

- Sept, 2008 Avenue One Art Gallery  
Avenue One, Phoenix, Arizona
- May, 2009 San Luis Obispo UMC Beacon Art Show- 1st prize  
San Luis Obispo, CA
- July, 2010 Coalition Skate Shop- Skateboard design contest  
1st prize  
San Luis Obispo, CA
- Feb, 2011 Jeff Clausen Gallery--Under \$100 show  
San Luis Obispo, CA
- May, 2011 Wine Women, and Song  
Paso Robles Art Association, Paso Robles, CA
- Aug, 2011 Carnival  
Paso Robles Art Association, Paso Robles, CA
- May, 2012 The Phantom Art Project  
San Luis Museum of Art, A&R Furniture  
Paso Robles, CA
- Oct, 2014 Merced Art Hop  
Drawing Photo Booth, Merced, CA
- Dec, 2014 Holiday Craft Fair  
Multicultural Art Center, Merced, CA
- Jan, 2015 Merced Art Hop  
Fatherhood Project, Merced, CA
- Jan 2018 My Artrepreneur™ Program Cohort  
Coeur d'Alene, ID
- Nov, 2017 Purple Easel Gallery  
Solo Show- Featured Artist, Salmon, ID
- Nov, 2017 Salmon Arts Council  
Charity Auction, Salmon, ID
- 2018-2020 The Generator Artist in Residence  
Reno, NV
- May 2019 Behavioral Health Mural  
Saint Mary's Regional Medical Center
- Aug 2019 Head Maze-Burning Man  
Library paintings, Woman Heroes  
Black Rocks City, NV
- June 2019 Plein Air Paint Out Among The Perennials, May  
Arboretum Society, Best in Show Professional,  
Reno, NV
- June 2020 Art of Isolation, The Generator Gallery, Sparks, NV  
July 2020- Karma Box Project-, Bat Painting,  
Sparks, NV

## GROUP EXHIBITIONS

- OCT 2020 Wellness Art Club, Directing Wellness Art Club, Reno, NV. Wilbur D. May Arboretum, Hosted Mental Health Art Event
- July 2020 Hockey Art Show and Scrimmage Battle Born Hockey, Donated Painting, Reno, NV
- Oct, 2021 Kreepy Kawaii Halloween Art Show  
Merced, CA
- Dec 2021 Mural at California Psychiatric Transitions  
Delhi, CA

## MEDIA

- May, 2009 New Times- San Luis Obispo County  
UMC Beacon Art Show
- Central Coast Living Magazine  
UMC Beacon Art Show
- Sept, 2010 New Times- San Luis Obispo  
Art After Dark, Coalition Skate Shop
- Mar 2023 Merced County Times  
<https://mercedcountytimes.com/wellness-club-combines-art-with-lessons-about-mental-health/>

## ARTIST REFERENCES

DR. EDRIENNE  
KITTREDGE  
My Artrepreneur™ Program

**Address** |  
**Telephone** |  
**Email** |  
|

CELESTE GRAHAM  
Purple Easel Gallery

**Address**  
**Telephone**  
**Email**

HANNAH BARRON  
SPENCER  
Artist and Peer in Cohort  
Group My Artrepreneur™  
Program

**Address**  
**Telephone**  
**Email**

ADDITIONAL ART



PEACEFUL  
MOMENT

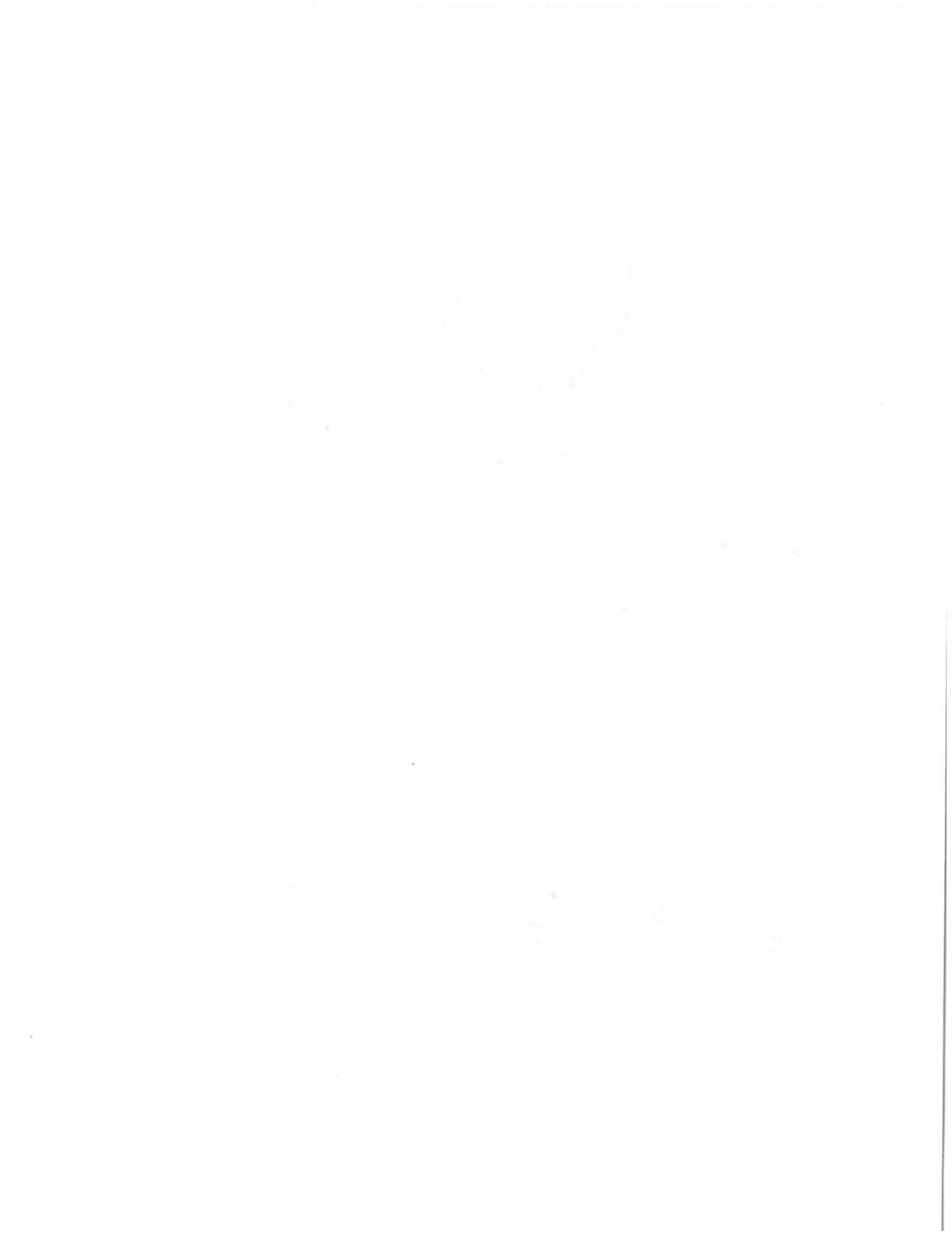
2018 48X48

ACRYLIC ON PANEL



NEW HORIZONS

Mural design for Saint  
Mary's Regional Medical  
Center 2020



ADDITIONAL ART



MURAL SAINT  
MARY'S RMC

2020  
Acrylic Mural



NEVADA  
LANDSCAPE

2020  
ACRYLIC ON PANEL

ADDITIONAL ART



MURAL SAINT  
MARY'S RMC

2020  
Acrylic Mural



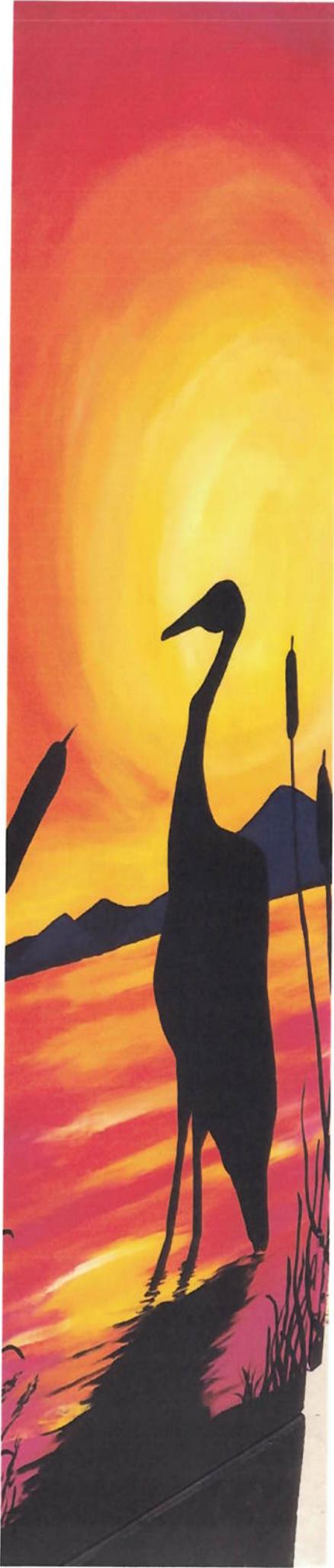
NEVADA  
LANDSCAPE

2020  
ACRYLIC ON PANEL

**Preference 4: Art Alley Mural – Dumpster Enclosure Mural -  
\$7,800.00 • Stipend for project expenses (paint and supplies) -  
\$1,050.00**

This mural will focus on the Re-Creation aspect of the arts including drama, music performance, art painting, pottery, and open mic performance. Utilizing illustrated characters in bold colors.

**I am interested in any site if these are not my selected.**



RFP  
Heartland Grant Art  
Project Call for Artist  
Karen McComb

**Karen McComb**

**October 27, 2023**

**RFQ Open Call for Artist**

**Dear Arts & Culture Board ,  
City of Merced**

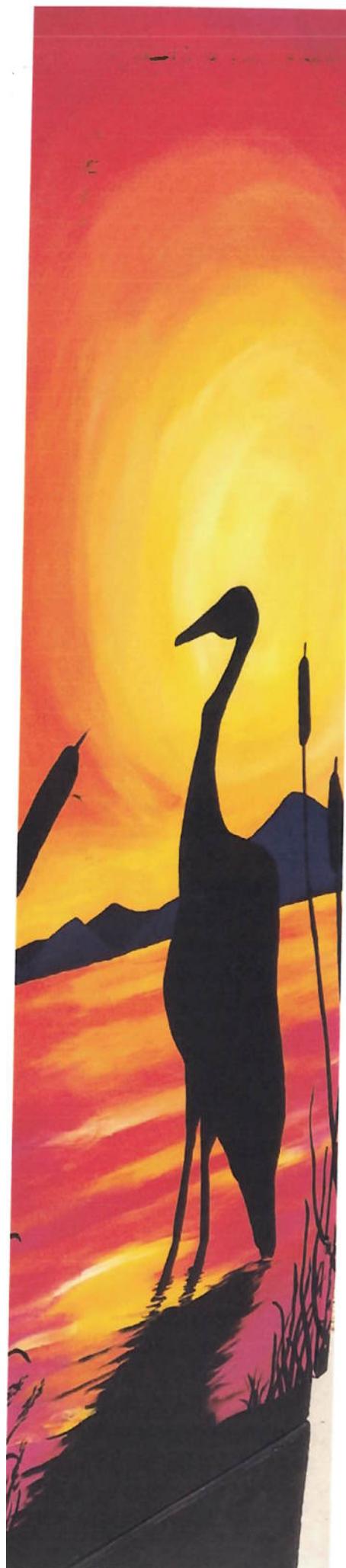
**I'm writing to express my interest in the recently posted RFP for the Heartland Grant Art Project call for Artist. I believe I could bring your vision for a mural for the community expressing social justice and engaging the community to light. I have worked a few community driven projects for the city and other private groups. I have been able to meet the project guidelines, timeliness and budgets for all projects I have worked on.**

**I am a hard working, motivated, deadline-driven professional with excellent painting & planning skills, who can bring my vision to fruition. Over the years I've worked hard to hone my expertise and build my knowledge of the arts industry, earning recognition in my field.**

**My vision for doing public artwork is to provide community with bright beautiful thoughtful works of art that brings an emotional response to the viewer. To challenge myself by always growing and changing with the city and the new art movement we our having here.**

**I am available for weekday interviews, both telephonically, email and in-person. Thank you for taking the time to consider my sincere interest in working for the City of Merced and the Arts & Culture board. I look forward to speaking with you.**

**Kind regards,  
*Karen McComb*  
Karen McComb**





## ***Be the change mural***

***Mahatma Gandhi is credited of saying “ Be the change you wish to see in the world.” This mural is a take from this quote. We should not wait for others to make changes to make the world a better place. We should be the ones to make the change happen. When I was growing up I was in Girl scouts and I heard this then. When we were going anywhere or camping we always left it cleaner than when we got there. That was just one of things we learn to be a change in the world and make it happen. When I had kids they were also in Girl Scouts and 4h. They were taught this too and in 4h they were taught how to be a voice for the causes they believe in. At the Boys and Girls club they help kids to be the change too. That is why I would like to make this mural here.***

### ***Application of Mural:***

***Surfaces will be prep by cleaning and painting with a masonry primer. Mural paint and spray paint will be used for the mural. A anti-graffiti sealer will cover mural once finished.***

***McCombs Youth Center-  
Exterior Wall Mural***

***\$22,500.00***

***Stipend for project expenses  
(paint & supplies)- \$2,088.00***





*Little painter girl*

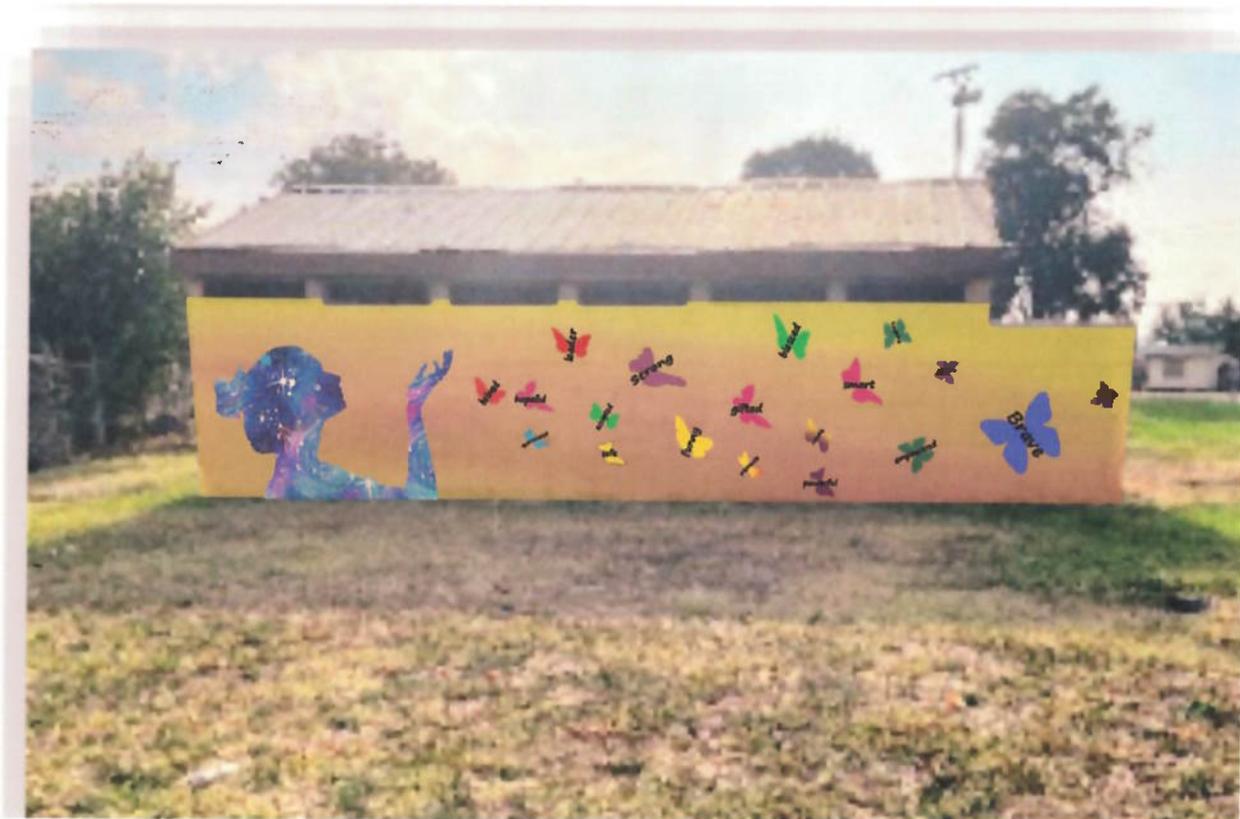
***We all deserve a healthy and safe community. I hope this little girl painting will bring awareness to that we all need access to health care no matter who we are. Health for our well being: mental, physical and healthy air. Merced ranks at 19 for the worst air particles nationwide. A safe community safe from gang violence, drug abuse, homeless, child abuse. There as been so many people vs vehicle and bad wrecks lately. We need a Healthy and safe community for our children.***

### ***Application of Mural:***

***Surfaces will be prep by cleaning and painting with a masonry primer. Mural paint and spray paint will be used for the mural. A anti-graffiti sealer will cover mural once finished.***

***Art Alley Mural-  
Dumpster Enclosure Mural  
\$7,800.00  
Stipend for project expenses  
(paint & supplies)- \$1,050.00***





## **Words to give wings**

**Positive words to give girls wings is the message of this mural. To the empowerment of women. To give a sense of self-worth and their right to influence social change for themselves and others. I want to help girls and women to see their worth and help create their own wings. When women are empowered they become the agents of change. To Foster healthier communities and the confidence to challenge societal norms. I work at the after school program at the schools in this area and the girls light up when they are given positive words in a world where we do not hear a lot of positive words.**

### ***Application of Mural:***

***Surfaces will be prep by cleaning and painting with a masonry primer. Mural paint and spray paint will be used for the mural. A anti-graffiti sealer will cover mural once finished.***



***Gilbert Macias  
Restroom Facility  
Exterior Wall Mural  
\$7,800.00***

***Stipend for project expenses  
(paint & supplies)- \$1,050.00***

# **Exhibition History & Projects**

## **Karen McComb**

### **Work:**

**2023 Artree after-school Teacher & Summer school**

**2022- current Merced Fair signshop making signs on the fairgrounds**

### **Art Galleries:**

**2022 Mariposa Sierra Artists gallery Miniatures in Mariposa show**

**2022 Delcatio Winery Art show**

**2019 to current Arbor Art Gallery Member**

**2019, 2021,22,23 The Big Show Merced Multicultural art Center**

**2015, 2017 and 2019 Mercedcountyarts Merced County Fair Art at the Merced Multicultural Art Center**

**2018 High Hand Art Gallery in Loomis Steam Punk Show**

### **Cafes and other displays of art:**

**2023 Merced Playhouse lobby**

**2019 to current Toni's Cafe in Merced**

**2016 to 2021 Jury room art display**

**• 2008 to 2019 Arthrop In Merced**

**1989-1992 Solo Art Display In Sears cafe**

### **Art Booths**

**2019 Riverdance Farms, American Legion, Applegate Zoo**

**Turlock comic con, Merced Comic con**

### **Projects:**

**• 2023 Impact grant with Peoples Garden pop-up boxes mural**

**• 2023 Puppet Stage mural for nut festival**

**• 2022/23 Caltrans Mural**

**• 2021 MAC and Rotary Club school desk project**

**• 2021 City of Merced Utility box beautification project**

**2020 to current Murals for Allen Silver commission art**

**2021 Christmas art pieces**

**2017 to 2020 murals for Beyond The Gates**

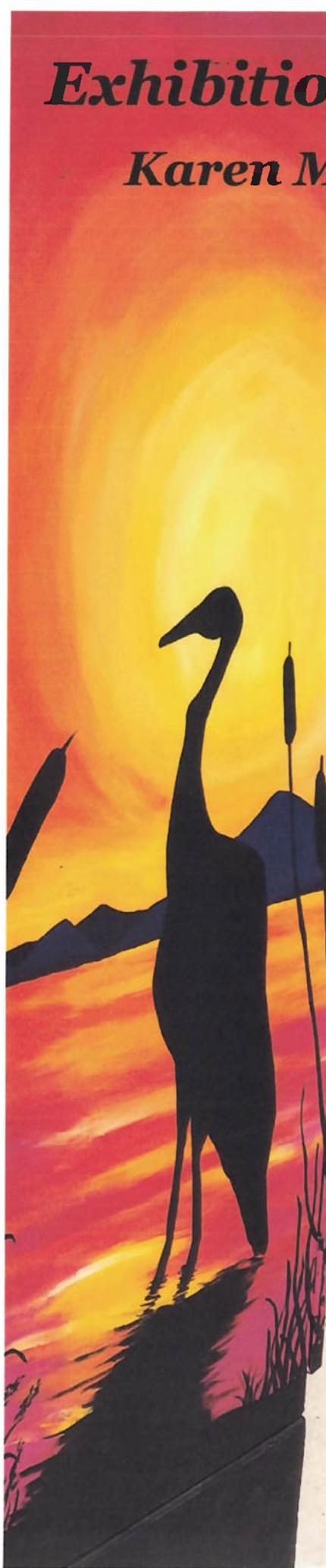
**• 2021 mural art on refrigerators for The People's Fridge Project**

**2022 finished 12 new paintings, 2023 21 new paintings**

**2021 finished 16 new paintings**

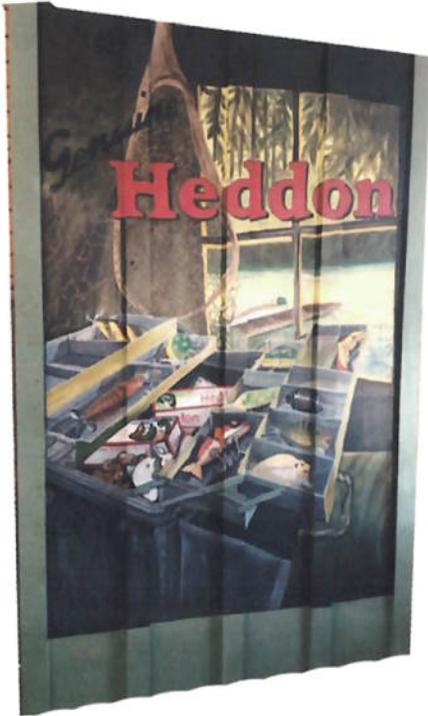
**• past projects help on sets for Playhouse Merced and Merced Shakespeare.**

**• Community-driven projects**



# ***MURALS BY KAREN MCCOMB***

***4 foot by 8 foot commission barn art piece.  
This is one of several art pieces I have done for  
Allen Silvera over the last three years.***



***15ft x 33ft Caltrans mural on the Vst underpass.  
The poppies and the rainbow drips were my favorite  
parts to paint on this one.***



***City Of Merced's Utility Box Beautification Project  
I was picked for the 18th and R st. Boxes. I enjoyed painting  
these two boxes. I love how bright they came out.***

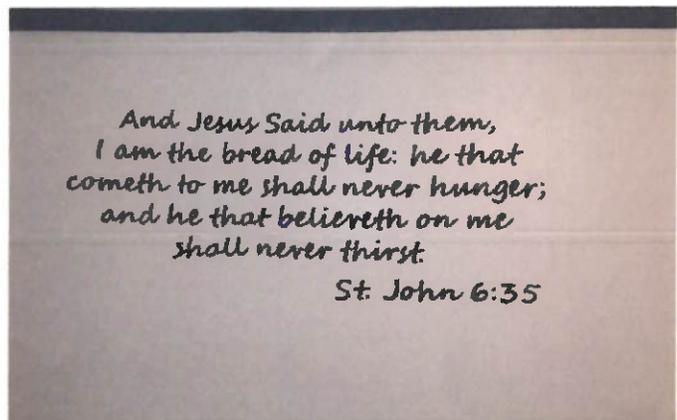
**12 ft. x 6 ft.. puppet stage painted and made custom for the 2023 Merced County Nut Festival. It has custom openings hidden in the trees for the puppets and a main stage.**



**I have painted 4 fridges for the Peoples Fridge from 2021 to 2023. This year we will be adding 4 mural painted food boxes**

# More Murals

**One of 6 scripture lettering murals for a Merced church done 2023**



**Beyond the Gates haunt mural just one of the many pieces I painted that year on site. This one also glows in the dark. This one is 12 ft. x 8ft . This is also how I started painting murals working for them painting sets for five years.**



## **Merced County Nut Festival**

**To whom it may concern:**

**My name is Necola Adams, I am the president and organizer of the Merced County Nut Festival.**

**This past festival we added a puppet show for the children's area and contracted Karen to create a puppet stage for us, it turned fabulous and was exactly what we had envisioned for the show.**

**I highly recommend Karen for all your art projects. She is professional, dependable and completes the task on time.**

**If you have any questions, please feel free to contact me.**

**Thank you.**

**Respectfully,**

**Necola Adams**



Community Initiatives for Collective Impact (Ci4Ci)

March 2, 2022



To Whom It May Concern:

Our team works with the UC Merced Office of Sustainability to provide the People's Fridge throughout Merced County (<https://www.facebook.com/PeoplesFridge/>). We have been working with Karen McComb for nearly a year. Karen has patiently and thoughtfully worked with us to design and paint our refrigerators that we place in public settings to deliver free food to people who may need it. Karen's artwork has made each People's Fridge unique and attractive to the community. Her artwork also captures the attention of youth both to come to the fridge to get food and admire the art on the People's Fridge.

We have been tremendously happy to work with Karen and are proud to display her art on the People's Fridge. She works very hard on each fridge, managing her schedule to complete the work on time. Her communication with us is always open and clear. Karen's work ethic and professionalism have contributed to the success of our program.

I give Karen McComb my highest recommendation and wish you the pleasure of working with her. If you have any further questions regarding her background or qualifications, please do not hesitate to contact me.

Sincerely,

Stergios Roussos, PhD, MPH

March 1, 2021

To Whom It May Concern,

I am writing this letter of recommendation for Karen McComb. I have hired Karen in the past to create two different mural projects for me and I was extremely happy with her finished products. Karen pays great attention to detail, is punctual and is very professional. I highly recommend Karen, as I believe she would be an asset to any organization as she is reliable and has an outgoing personality.

Please feel free to contact me should you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Allen Silvera".

Allen Silvera



# Joel Aguilar

## “Run the Gamut”

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### Education

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California State Summer School for the Arts: Cal Arts	2010-2010
CSU Stanislaus, Turlock CA: Major: Fine Art	2010-2016
CSU International Program: Florence, Italy	2013-2014

### Work Experience

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Gallery assistant 2013-2014

- Arranging art works, assisting artist, organizing a gallery opening.

Cal Signs Wholesale

- Graphic Designer, Print Operator March 2019-July 2019

Livingston Mural Artist

- Beautification Project, mural, June 2017- Present

Merced Community College

- Art Technician August 2021 - Present

### Community Driven Projects

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-Livingston Beautification Project; Historical Mural & Electrical Boxes (arranged by Livingston City Council)

-Martin Luther King Mural Project (arranged by Tamara Cobb)

-Treviño's Memorial Mural ( arranged by the Traviño Family & approved by Merced historical society)

-Oakdale Murals ( arranged by OakdaleARTS)

-Merced electrical boxes ( arranged by the art council of Merced)

- Pueblo of Changuitiro, Michoacán Mex. Mural Project

-McNamara Skatepark mural (Young Revolutionary Front)

# ***Joel Aguilar***

n

My intention in submitting to the Open Call for Artist is simple, I believe our city needs art. There are many positive reasons why Merced needs art. Merced residents have history and art can be the door to expressing their culture and past.

My enthusiasm in working with a City Merced has been growing ever since I've moved to this town. I have previously done beautification projects and murals in cities such as Le Grand, Livingston, Oakdale, Modesto and even venturing out to small towns in Mexico. I've had my eye on our downtown ever since I created the mural located on the Trevino's restaurant wall and it is my goal to collab with more building owners to further on my ambitious creativity. I believe I can be a great asset to any artistic project because of my communication skills and willingness to be a conduit for my community.

My studies have assisted me in gaining high artistic skills and my mural experience on creating public art has been based on my own motivation to become more involved in my city and encourage others to give back to their community. Through my time as a Full-time Artist, I have proven how my skills help my community build their imprint and stick out among the rest. There are always new challenges in every project that I tackle and I have learned to find quick resolutions to any of these challenges in a professional and timely manner.

Thank you for reviewing my application. I welcome the opportunity to discuss my application in detail with an interview.

I am writing regarding the request for proposal: Heartland Grant Art Project Call of Artists. I believe my qualifications and experience makes me an ideal candidate for their public art.

I have a Bachelor's in Fine Arts with a concentration in Painting and during my undergraduate taken numerous art classes to grasp and understand different mediums such as oil painting, printmaking, sculpture, and digital media. In 2013-14 I had the opportunity to study abroad in Florence, Italy learning art techniques from master painters while exercising my own artist expression. During 2017 with the help of the City of Livingston I began several beautification projects such as painting electrical boxes, the Diversity cutouts, which can be located near Livingston's welcome sign and Livingston's first historical mural. I am passionate when it comes to art and enjoy the process that goes through creating public art.

I believe collaborating with the City of Merced n adding more murals would be can showcase the spirit of our communities. As an artist I enjoy working on creative concepts and networking with a team of other creatives, it would be a step in the right direction for me to expand my skills in art and build relations with the the city I call home.

Sincerely,

Joel Aguilar

## Dumpster enclosure Mural

Here's a great opportunity to have fun with concepts and introduce colorful. Art Works) reflect our community or nature. Perhaps recycling or clean environment ideas.

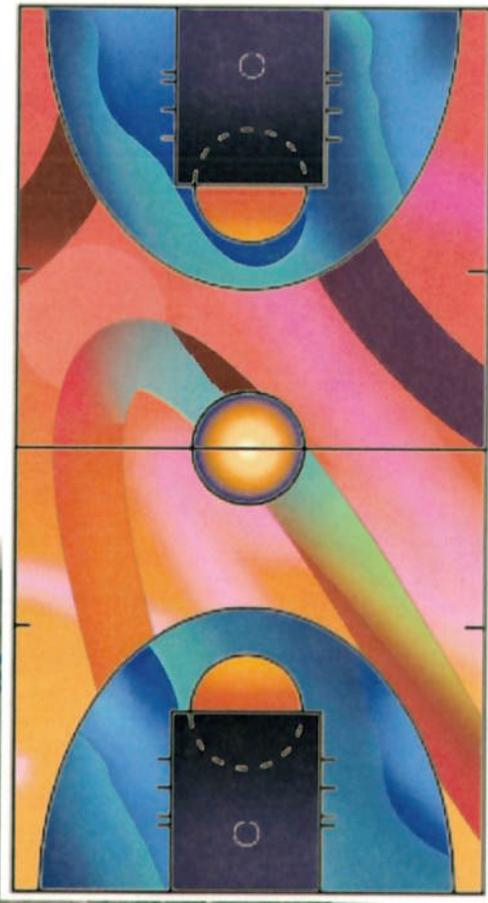


Design: \$1,000.00  
Supplies: \$1,000.00  
Equipment: \$1,000.00  
Insurance: \$1000.00  
Artist commission: 3,500.00



**McNamara basketball  
Court Mural**

I see the space full of color with abstract flows to catch anybody's attention. I also like to keep it minimal due to vertigo if the Mural) is too busy. Open to feedback on design.



- Design: \$1,000.00
- Supplies :\$1,000.00
- Equipment: \$1,000.00
- Insurance: \$1000.00
- Artist commission: 4,500.00

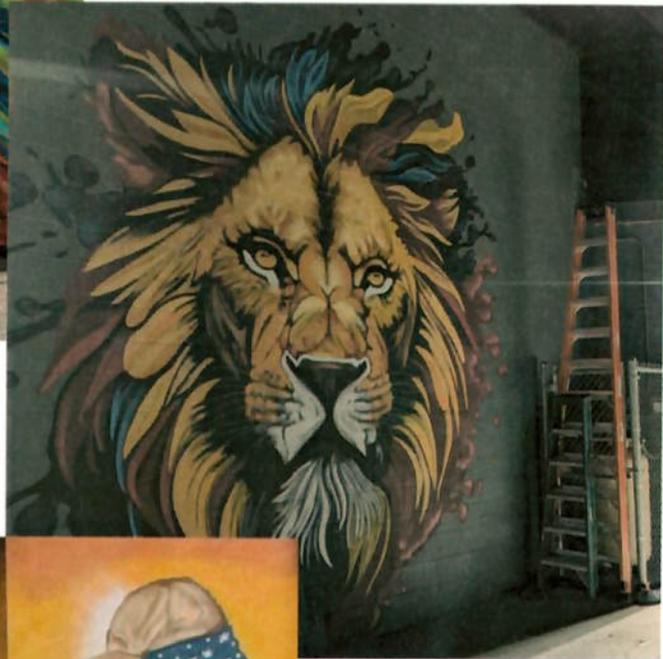
## References



Modesto State theater  
DoMo Walls mural: artists were  
given creative freedom (2022)

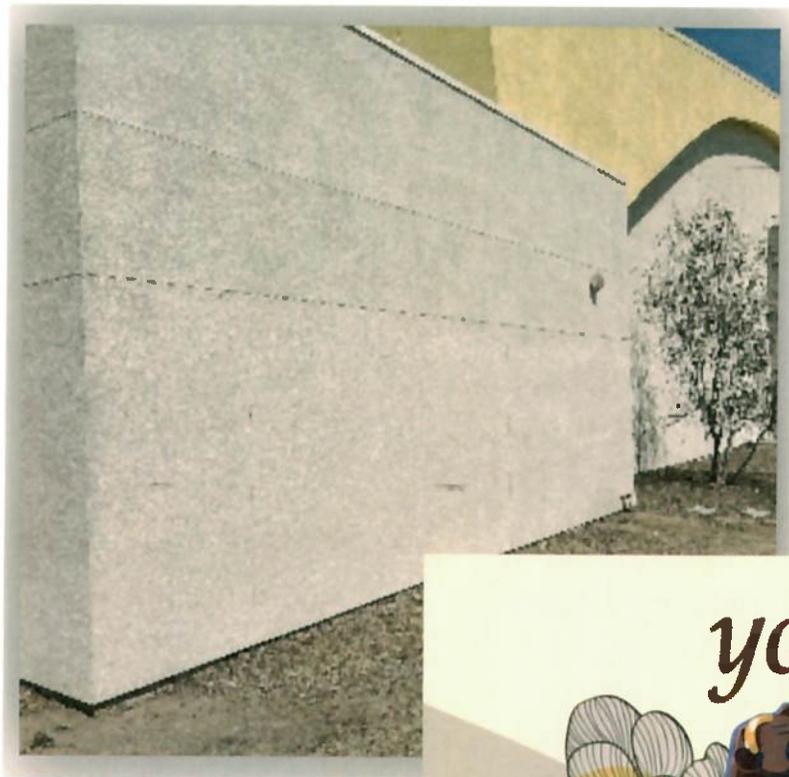


Modesto Vanguard high school  
School spirit mural (2023)



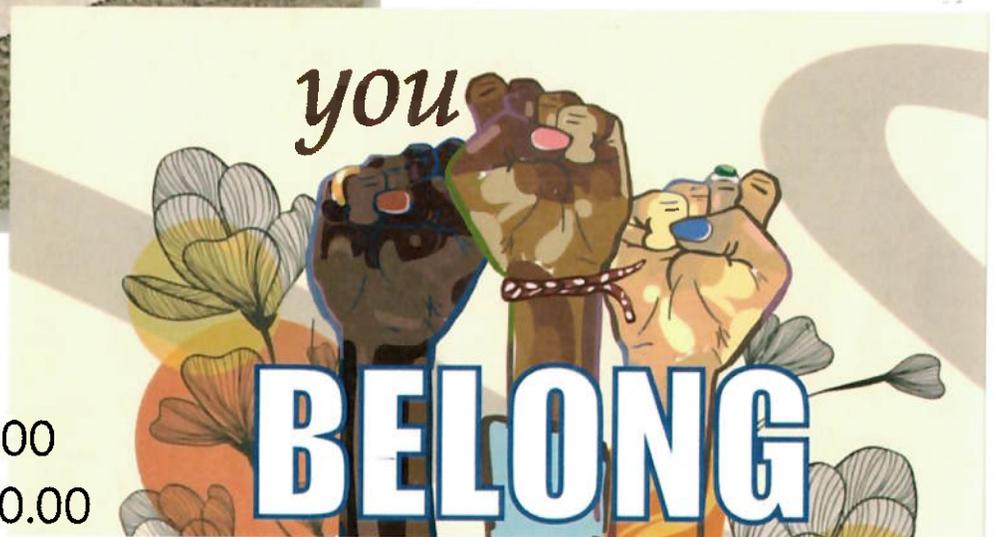
Modesto Peace Center mural  
(2023)





**:McCombs Youth Center  
Exterior Wall**

**This Center is a place for children to grow and empower them for success in their future. I can envision a mural of growth, empowerment, colorful, or town pride. Open to feedback on design.**



- Design: \$2,000.00
- Supplies :\$2,000.00
- Generator rental: \$700.00
- Equipment: \$2,000.00
- Insurance: \$1000.00
- Artist commission: 14,700.00

# Heartland Grant Art Project

Kristen Concepcion

K. Concepcion  
Heartland Grant Art Project

Statement of Interest:

As a local artist and educator in Merced County, I am committed to using my skill set, experience, and education to impact the progression of the positive change in the community that I care for, and am invested in. Participating in the Heartland Grant Art Project would allow me to be a part of transforming spaces that are welcoming to children and families. To be included in beautifying spaces where children and adults are encouraged to Play, Grow, and Learn would be an honor for me professionally and personally.

I recently had the opportunity to collaborate with the City of Merced and Caltrans when completing the piece on the O Street underpass. During my time working on Bountiful Merced, Merced staff members were friendly, dependable, and supportive. It was a great experience that I would be happy to have again.

When visiting the locations outlined in the RFP, I was drawn to Nannini Youth Sports Complex and the Gilbert Macias Basketball and Restroom building. Nannini Youth Sports Complex provides a unique canvas that with some additional color and celebration of baseball/softball could become even more welcoming and festive. The Gilbert Macias Park is appealing as it has two projects that if designed and completed in a collaborative design, can uplift the look and feeling of the small park.

Thank you for considering me when choosing artists to work on this project. If designs are not chosen for the other locations, I'd be happy to submit sketches of ideas.

## Artist Statement :

Kristen Concepcion is a multimedia artist and educator who has dedicated her career to impacting positive change to local communities and youth. Concepcion's mural work began with the idea that schools should not look like institutions, but rather should inspire curiosity and creativity. Concepcion completed a full interior transformation of Options For Youth Public Charter School in San Bernardino, Ca trading a beige monochrome design to a vibrant environment that welcomed students and staff to an exciting place to learn and grow. Concepcion has continued to create artwork for and at schools since.

Concepcion had her first opportunity to participate in community revitalization when she was approached to create a large-scale painting and supporting features for a historical location in Pomona, Ca. Artec Partners had been diligently working to transform the city center of Pomona from a high crime and depleted area to an exciting, innovative and safe environment where art, education, entertainment, and industry could thrive. *Progress* (picture included with application pack) was completed in 2010 in Vive, previously the location of the Daily Progress Newspaper. The completion of *Progress* led to further commercial and residential partnerships with Jerry Tessier, president of Artec Partners.

Since relocating to the Central Valley, Concepcion has worked with the City of Merced, Caltrans, the Atwater Educational Enrichment Foundation, Tree Partners Foundation, and Atwater Rotary in creating work that celebrates and supports the local community.

## Professional References

Kristen Concepcion  
Artist Criteria

- Meets the definition of artist, as defined by the ACAC policy;
  - Bachelor Degree in Studio Art: Double emphasis in Wood and Furniture Design and Printmaking, Minor in Theater Arts: emphasis tech- Set Construction/Design, Costume Design, and Make-up
  - Master of Teaching: emphasis in Art Education
  - Careers in Art include:  
Secondary Art Teacher, including Visual Art, Art History, Arts and Crafts, Art for Social Justice, Community Centered Art, and Arts and Crafts
  - Art Curricula Designer/Writer
  - Elective Multidisciplinary Elective Writer
  - Local school administrator with experience designing and overseeing VAPA enrichment programs for local youth
  - 25 years of experience as an artist working in 2D and 3D art media
  
- Demonstrates artistic excellence, innovation, and originality as represented in past work and supporting materials;
  - Documentation of previous work included in packet
  - Recent work available to view on O Street underpass, Merced, Ca
  
- Demonstrates capacity for working in media and with concepts that are appropriate to the project goals and site;
  - Community centered artist who is dedicated to using art and education to build positive relationships between diverse groups in order to impact change and growth on a local level
  
- Demonstrates interest and capability in creating Public Art in collaboration with the City, design teams, and other project partners;
  - Positive collaboration history with multiple non profits, City of Merced/ Caltrans and the business sector
  - Believer in the ability of public art to inform and promote positive change to communities
  - Committed to using skill set to build relationships with community leaders, stakeholders, and youth
  - Supportive of creating art that promotes county wide goals of beautification and community growth
  
- Demonstrates interest and capability in engaging community representatives in a project
  - Interest and ability to effectively engage community representatives
  - Experience in public speaking, presentations, and representing interests to diverse stakeholders
  
- Demonstrates experience in completing works of similar scope, scale, budget, and complexity, or articulates how s/he will bring the necessary artistic and technical skills to the project;

- Ability to create large scale art projects that positively impact the community while supporting city interests.
  - Technical skills to complete the project within a timely manner
- Demonstrates interest in and understanding of the project as outlined in the Project Plan;
    - Shared interest in using art to uplift a community
    - Belief in the power of public art to encourage community pride and inspire community beautification in other areas
- Is available to perform the scope of work in a timely and professional manner;
    - Proven ability to work effectively within timelines to city standards
- Demonstrates artistic merit, including excellence in aesthetic quality, artistry, innovation, and creativity;
    - Skilled artist who appreciates and can produce works of art that demonstrate an excellence in aesthetic quality, artistry, innovation, and creativity
- Demonstrates appropriateness in scale and form and is of materials/media suitable for the site;
    - Strong understanding of use of media that is exposed to the elements.
    - Construction experience
    - Ability to design according to specs and beautification goals of The City of Merced
- Ability to reduce cost through economies of scale
    - Mindful of costs and experienced in working within a provided budget
    - Committed to using local vendors and residents as needed to complete project
    - Resident of Merced County with close proximity to designated sites
- Demonstrates feasibility of construction and installation;
    - Experience in Construction and ability to operate machinery
    - Ability to construct and install for durability and public safety
    - Insured Artist
- Demonstrates feasibility in terms of budget, timeline, safety, security, durability, operation, maintenance, conservation, legal and ethical issues;
    - Ability and commitment to work within parameters of project
    - Committed to completing long lasting public art which is durable and safe
- Builds the diversity of the Public Art Collection.
    - Committed to completing works of art that celebrate diversity and build positive community relationships between cultures, ages, and socio-economic status.

- Permanence concerning resistance to theft, graffiti, weathering, and repair costs

- Ability to seal work for resistance to weather and vandalism

- Residency of artist

- Proud homeowner and school administrator in Atwater who is excited to support community goals and accessibility to art

Artist Resume: Kristen Concepcion

Education

Bachelor Degree in Art from Cal State San Bernardino  
Double Emphasis: Wood and Furniture Design and Printmaking  
Minor in Theater Arts: Tech  
Set design, Makeup, Costumes

Master Degree in Teaching from Chapman University  
Art Education Emphasis

Clear Teaching Credential: Visual Arts  
Supplementary Authorization in Theater Arts/Speech

Three Deminintial Art:

Virgen De Gaudalupe  
Sculpture  
Wood, paint, natural materials  
Completed 2003

Guitar and Case  
Sculpture  
Wood, Paint  
Completed 2008

Mixed Memories  
Collaborative wood and glass piece (barn and windmill by another artist)  
Wood quilt by K.Concepcion  
Interior piece  
Wood, paint  
Completed 2020

Public Art:

Options for Youth Public Charter School  
Interior Mural  
San Bernardino, CA  
Picture included in proposal packet  
Completed 2009

Central Language Academy Mural/Fundraiser  
Exterior Mural  
Ontario, CA  
Picture included on collage picture in proposal packet  
Completed 2009

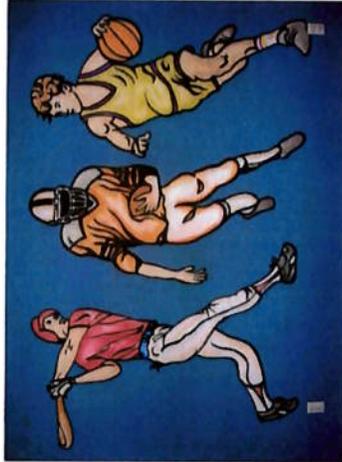
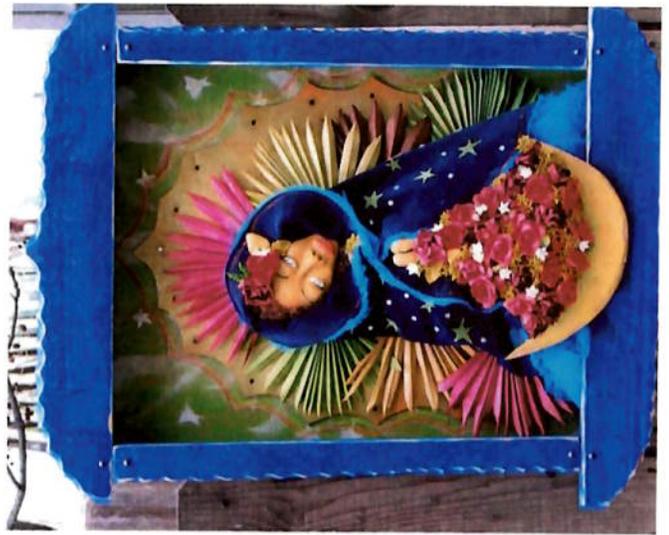
Vive Mural and interior details

Interior Mural  
Pomona, CA  
Pictures included in proposal packet  
Completed 2012

Bountiful Merced  
Exterior Mural  
Merced, CA  
Picture included in proposal packet  
Completed 2023

Career Experience related to Art

Art Teacher  
Visual Art Curriculum Designer/Writer  
Elective Curriculum Designer/Writer  
Fashion Design  
Purse Design and Production  
Mural Artist  
Site Specific Designs for Special Events  
Floral Design



**Make It So!**  
Join us to celebrate the Centennial  
California Historical Monument Program  
\*Using Historic Inspiration\*

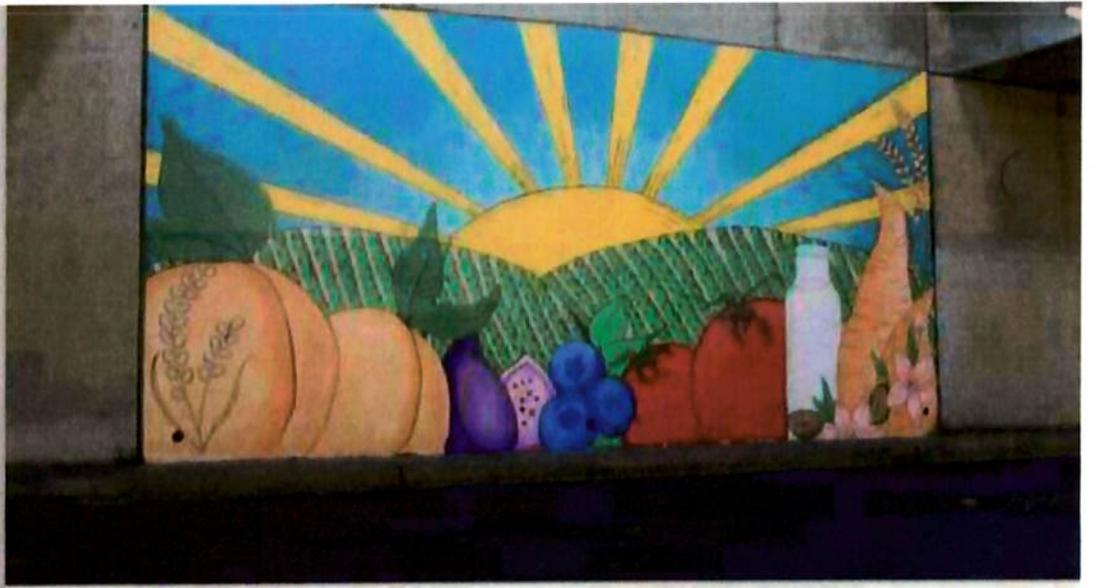






EXPECTED SCHOOLWIDE LEARNING RESULTS





**You're Invited!**  
Join us to celebrate the Caltrans Clean

McCombs Youth Center  
615 W. 15th Street  
Merced, CA





K. Concepcion sketch  
Gilbert Macias Park  
Basketball court.

Home RUN

WE LOVE this GAME

new's Batter's Batter

EXCELLENCE PLAY BALL! says batter! Way!

revised sketches

Nannini Youth Center

tagging



K. Conaperoi sketch  
Gilbert Macias Park  
restroom building

\* if selected  
this piece will be  
be painted with the  
same colors as the  
basketball court



*Jose*

**Jose Sanchez**

City Manager Stephanie Dietz

City of Merced / Office of the City Manager

678 W. 18th Street Merced, CA 95340

To whom it may concern,

My name is Jose Hernandez-Sanchez, I am a 31 year old artist from merced. I'm very pleased to enclose my proposal and design plan for the Heartland Grant RFQ. Inside, you'll find information about my plan and proposal for the Merced Boys and Girls club outer wall location, a thorough assessment of what it would take to make this project happen and other information about my reasoning behind these designs, and a detailed plan to execute them. I look forward to the possibility of working with the city of Merced again and making these mural projects a success in the coming months and hopefully years to come.

I am eager to work with the city again and I look forward to hear back and answer any questions you may have. I hope to hear back from you soon.

## **Overview**

My name is Jose Sanchez, I am 31, I am a muralist from Merced. I've been creating art for 15 years. I participated in and was part of the electrical box project for the city of Merced. I have recently completed my biggest mural for the city and Caltrans. I'm ready to bring more color and beauty to Merced. I am experienced in mural work. I mainly use spray paints to put up the art piece. I am insured and have a city of Merced business license.

## **Projects & Art exhibitions**

### **Merced Art Hop**

-The art hop was the first art show I was involved with right after high school. I got more involved with it after a few years but after a while I focused on my family.

### **Downtown Arts Alive competition**

-A few years after I started with the Merced Art Hop I entered a competition in the downtown area to create a piece of art in a day and had my piece exhibited in the Multi-Cultural Arts Center for a few months.

### **Merced county fair art exhibit**

-In 2018 I entered the county fair art exhibit. I was awarded two first-place awards, one in the painting category and the second in the drawing category.

### **City of Merced electric box project**

-My art is currently up on R and 16 Street as part of the city Electrical box project.

### **Kreepy Kawaii Halloween gallery exhibit in 2021**

After the electric box project I started to get more involved with art groups in the downtown area and slowly started to get more opportunities with art projects. Kreepy Kawaii being one of the most recent collaborations.

### **Caltrans, city of Merced mural**

Recently completed a mural for Caltrans on Yosemite Parkway and the 99. Being my biggest project to date I am looking for the opportunity to keep bringing color to Merced.

## Group Projects

Working with groups on some art projects or designs are a regular part of my creative process. I do like to get peoples opinions and thoughts on a project. For example worked with a committee to redesign the Associated Students of Merced College (ASMC) logo. And I've also worked with other local artists to put up their murals. Below are images of the two projects.

ASMC logo



Joel Aguilar's mural at Merced College (helped with portions of mural)



## Mural design

Location : boys and girls club

My vision for this project is to bring attention to the kids the boys and girls club help every day by giving them a place where they feel welcomed and part of a big family. For years the boys and girls club have provided just that to kids from different places and cultural backgrounds. With the main goal of these students is to reach for a better tomorrow we all find a way of bringing them the tools they need to succeed. The mural I designed depicts people in different colors running in the direction of the door to the Boys and Girls club if placed on the outer wall. For many students this location is a place to unwind and relax and be a kid. Even if it's just for a few hours a day it provides a safe haven and a spot where they can escape everyday situations.

"Running to a better tomorrow"



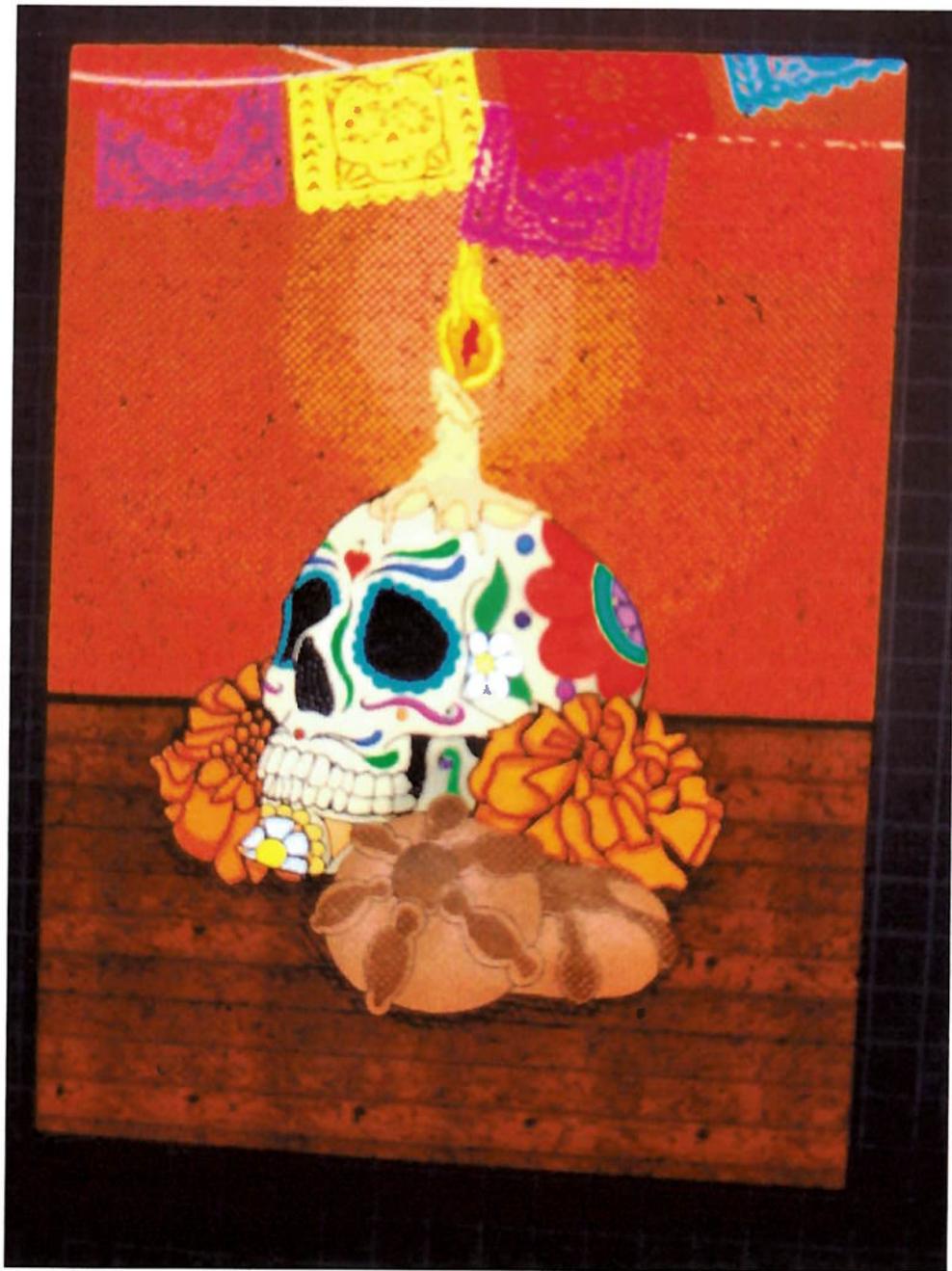
## Art samples

*Caltrans mural located on Yosemite parkway and the 99*





*Electric box on R and 16th*



*A candle light for the past*

## **Overview**

My name is Jose Sanchez, I am a thirty one year-old artist from Merced. I've been creating art for 15 years. I am a multimedia artist. I have experience in graphic design, digital art, painting with different mediums including acrylic, watercolor, and spray paints, digital and film photography. I also have some experience in ceramics and sculpting.

## **Exhibitions and projects**

Merced Art Hop - *Oct. 2010-Oct.2018*

Downtown Arts Alive competition - *Aug-2009/2010.*

Merced Arts Center *Aug.2009-Nov. 2009*

Merced county fair art exhibit- *June 2018.*

-Awarded two first place ribbons

Hand drawn category, 1st place

Acrylic painting category, 1st place

City of merced electric box project- *July 2020*

Box located on the corner of Rst and 16th

Kreepy Kawaii multiple times in 2021/22

-*Oct. 2021-Halloween show*

-*Feb. 2022-Art Remate*

Sold digital prints that night

-Caltrans and city of merced mural project

located on Yosemite parkway and highway 99 completed the project in a total of 4 days.

## Other mural

I have included three other mural designs two aimed for the sports complex and one one for any other location that would fit the park wall

## Sports complex

Both of these concepts are themed after the sports that the complex has been host to for years bringing bright colors to the complex would be a very good addition to the complex.



## Park wall

Bringing colors to a park would bring more of a playful atmosphere for anyone who attends the park. This design would not only bring a more playful experience but it'll bring more of a friendly vibe by the use of calm colors and shape outlines give it a more animated look.



Name: Saúl González Laureano

**My name is Saul Gonzalez Laureano, I am 41 years old. My perspective and development as an artist is nourished by two main elements: 1) My academic training and professional experience in Education and 2) My identity and roots where my family and I come from.**

**1. I completed a Bachelor's and Postgraduate Degree at the National Autonomous University of Mexico (UNAM) with a specialty in Education, Culture and Youth in 2010. For more than 10 years I have worked at different educational levels, preschool, primary, secondary, high school, college and graduate (In Mexico).**

**2. My parents are originally from Oaxaca, a state of Mexico recognized for its rich culture and traditions as well as the cradle of great artists for the country such as Francisco Toledo, Rufino Tamayo and others. The relationship we have with field activities and agriculture are part of our family identity.**

**I came to Merced California 5 years ago as a legal resident and I have worked in the Agriculture area, building containers for livestock feed, and transporting almonds through the fields in season (I have come to know the importance of Agriculture in California for the United States Economy) and this influenced me as I have taken free time to continue developing murals at home.**

**My vision as an artist is to rescue the traditional style of Mexican muralism, paying homage to muralists from the golden age of Mexico such as Diego Rivera and González Camarena. Although I have worked in different styles (landscape, decorative, representational and historical) my taste is focused on colorful details that emphasize the pictorial elements of a Mexican mural.**

**By way of clarification, my style is with the exclusive use of brushes, brushes and the work to scale by means of a grid. I don't use spray paint, so my style is not related to urban art (graffitti)**

**I wish to contribute with the art of my murals so that the City of Merced gradually becomes a city with striking murals, of great visual impact and is known in the central Valley as a place of beautiful murals.**

**My main interest in developing this mural is to leave a legacy that allows visitors to appreciate and feel the relationship of the Mexican style of muralism that is loaded with meaning, symbolism and bright colors, with powerful elements not only of historical value but of identity and cultural roots.**

**My artist philosophy: Art is to Transcend**

**Saul Gonzalez Laureano**

**Saul González Laureano**

**Proposed artwork to McCombs Youth Center Exterior Wall**

**Topic: Connection and Respect to our home**

**Measurements: 27 x 15 feet**

**Technique: Oil paint with anti-graffiti coating.**

**Description:**

The work shows a young couple in contemporary dance movements, both in balance with the environment and its elements. The couple expresses themselves as beings of fire but with deep respect and connection with the earth and the living beings that inhabit it. The young man waters the plants with water, the bear is an element of strength and identity for California, the bird is a symbol of spirituality. The Young Woman represents movement through limbs in green. The sky is represented with clouds and a sun that joins the dance. All the elements are inside different circles representing cyclical life.

The colors were chosen in strong tones for greater visual impact in an area that is exposed to sunlight.

**Methodology:**

- The wall will be prepared with a white primer.
- A grid will be drawn per square foot to draw the main elements to scale.
- The circles will be drawn with an anchor to a small piece of wood fixed with adhesive tape so as not to damage the wall.
- The use of scaffolding and ladders is required for high areas.
- It will be painted with oil paint and anti-graffiti coating for better protection.

**Saul González Laureano**

**Proposed artwork to McCombs Youth Center Exterior Wall**

**Tema: Conexión y Respeto a nuestro hogar**

**Medidas: 27 x 15 pies**

**Técnica: Pintura de Aceite con recubrimiento anti graffiti**

**Descripción:**

La obra muestra una pareja de jóvenes en movimientos de danza contemporánea, ambos en equilibrio con el entorno y sus elementos. La pareja se expresa como seres de fuego pero con profundo respeto y conexión con la tierra y los seres vivos que habitan en él. El joven riega con agua a las plantas, el oso es un elemento de fortaleza e identidad para California, el ave es símbolo de espiritualidad. La Joven representa movimiento a través de extremidades en color verde. El cielo esta representado con nubes y un sol que se une a la danza. Todos los elementos están al interior de diferentes círculos representando la vida cíclica.

Los colores se eligieron en tonos fuertes para mayor impacto visual en un área que esta expuesta a la iluminación del sol.

**Metodología:**

1. Se hara una preparación del muro con primer blanco
2. Se trazara un cuadrículado por pie cuadrado para dibujar a escala los elementos principales.
3. Los círculos se trazaran con un anclaje a una pequeña madera fijada con cinta adhesiva para no dañar el muro.
4. Se requiere el uso de andamios y escalera para zonas altas
5. Se pintara con pintura de aceite y recubrimiento anti graffiti para su mejor protección.

**Maestrante: Saúl González Laureano**

**Pedagogo Ced: 5287206**

**-2008- 2010: Posgrado: Maestría en Pedagogía**

**Institución Educativa: Facultad de Filosofía Y Letras UNAM**

**Título de Tesis: Espacios de formación de los jóvenes en México: Una aproximación pedagógica al estudio de las culturas juveniles en la Delegación Iztapalapa(en desarrollo)**

**-2001- 2005: Licenciatura en Pedagogía Ced: 5287206**

**Institución Educativa: Facultad de Filosofía Y Letras UNAM**

**Fecha de titulación: octubre 2007**

**Título de Tesis: Fundamentos educativos de la cultura hip hop en los jóvenes**

**-2016.Gestor Cultural.** Dirección de Servicios Urbanos de la Delegación Cuauhtemoc Responsable de la coordinación de actividades diversas, talleres, eventos, conciertos, festivales culturales y artísticos. Labor de conducción de eventos, docencia, intervención social y comunitaria, producción musical, promoción y difusión de eventos.

**-2015-2016. Coordinador de talleres** en Conaculta: Diseñar, implementar y coordinar talleres vinculados a la música e identidades juveniles para la prevención de adicciones y de la violencia en la delegaciones Iztapalapa, Cuauhtemoc, y el Municipio Nezahualcoyotl

**-2014- 2023 Director de la Asociación Civil Hiphoptarsis,** en cuyo objeto y líneas de acción se encuentra la atención a problemáticas de las juventudes a través de diversos programas de fomento al arte, educación, salud y cultura. Labores de atención a las juventudes, orientación educativa y vocacional, conducción de eventos, ingeniero en audio, levantamiento de imagen fotográfica y de video.

#### Curriculum Artístico

2023. Realización mural homenaje a Gonzalez Bocanegra, Merced Ca

2022. Realización de 2 murales decorativos en Merced Ca

2016. Desarrollo y apoyo en realización de eventos y murales en la delegación Cuauhtemoc Ciudad de México. diferentes temas

2012. Realización de mural con tema de educación en Escuela Primaria, Iztapalapa Ciudad de México.

2011. Realización de 3 murales en la Delegación Xochimilco Ciudad de México, diferentes zonas, con temas de primavera, flores.

2010. Realización de murales municipales en Miahuatlan Oaxaca Mexico con temas de indigenismo.

To City of Merced

It's a pleasure to recommend Mr. Saul González Laureano for the development of the artistic mural project. Among Mr. Saul's abilities, his knack for creativity has always stand out to me. From his work in welding to glass and also canvas, his creative intelligence easily shows. These are only some forms in which he has shown his talents and commitment.

My name is Martina Muñoz I've collaborate by 25 years in various functions in the church "Templo La Hermosa" Actually I am treasurer of the Board of the Directors.

I have known Mr. Saul Gonzalez for several years. Our families bond together constantly, So I have full confidence to support him in the realization of this artistic project.

If I can be of any further assistance, or provide you with any information, please contact me.

Martina Muñoz

To City of Merced

I am pleased to recommend Saul González Laureano for the development of the artistic mural project. He is a responsible person that is committed and passionate about art, and its meaning.

My name is Alfredo Villa and I have worked for 32 years as a Teacher's Assistant at the Merced Ca Adult School. I've know Saul Gonzalez about 5 years. I have constantly noticed his artistic talent in many forms, including work projects.

If I can be of any further assistance, or provide you with any information, please contact me.

Alfredo Villa

## Reference letter

I hereby extend my personal recommendation to Saúl Gonzalez Laureano, who throughout the 5 years that we have known each other, has shown himself to be a person of integrity, responsibility, hard-working and, above all, talented in his art. For all of the above, I consider him a great person worthy of trust and with the aptitude and capacity to face any responsibility and artistic work that is left in his charge. Likewise, I can assure that he is a person with impeccable ethics and that he will fulfill the commitments assigned to him in appropriate times.

Without further ado for the moment, I reiterate my most sincere recommendation for the purposes that Saul Gonzalez Laureano considers appropriate.

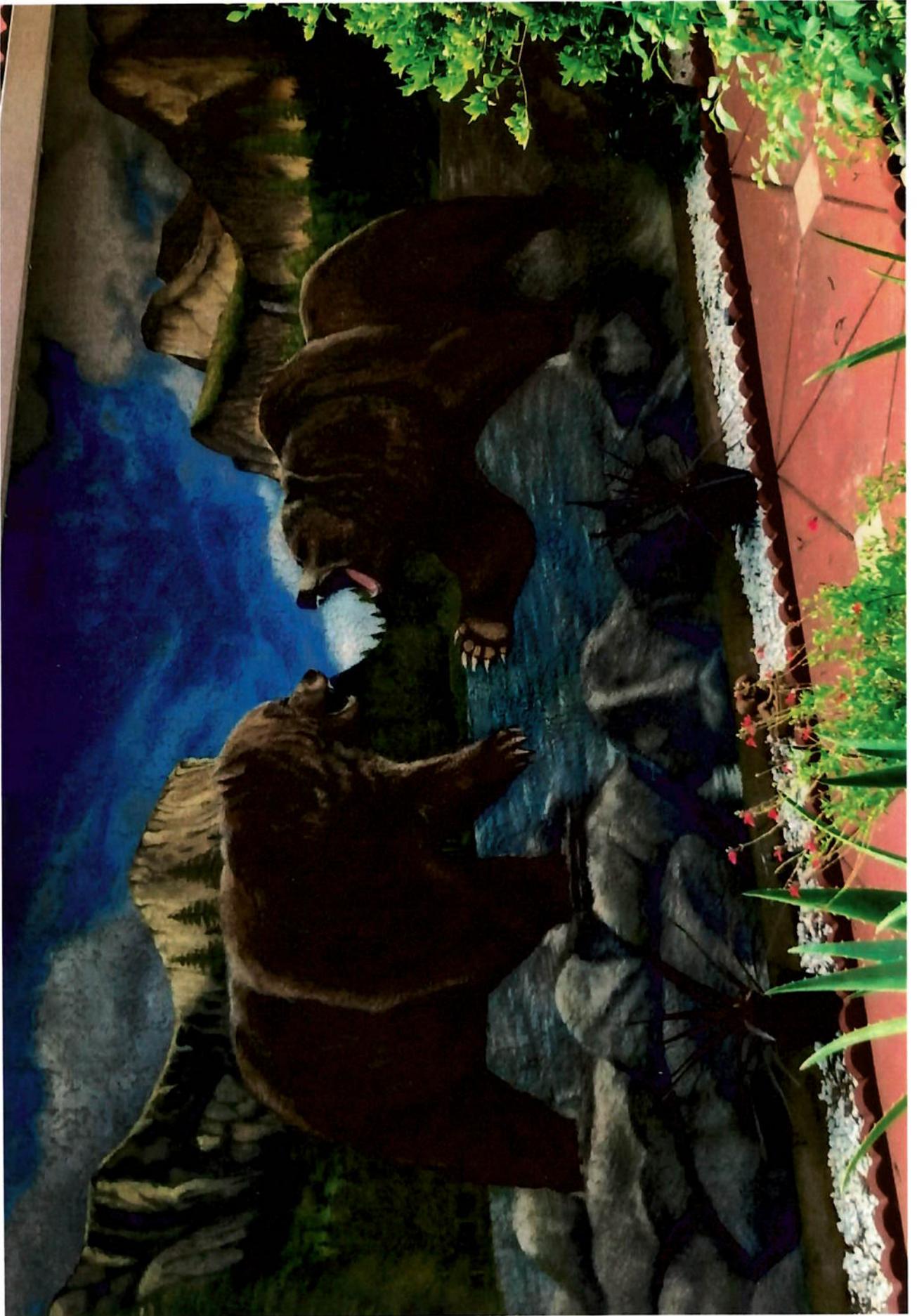
Edith Arellano

## Relevant Work / Saúl González Laureano

Select 5 works that show the diversity of techniques

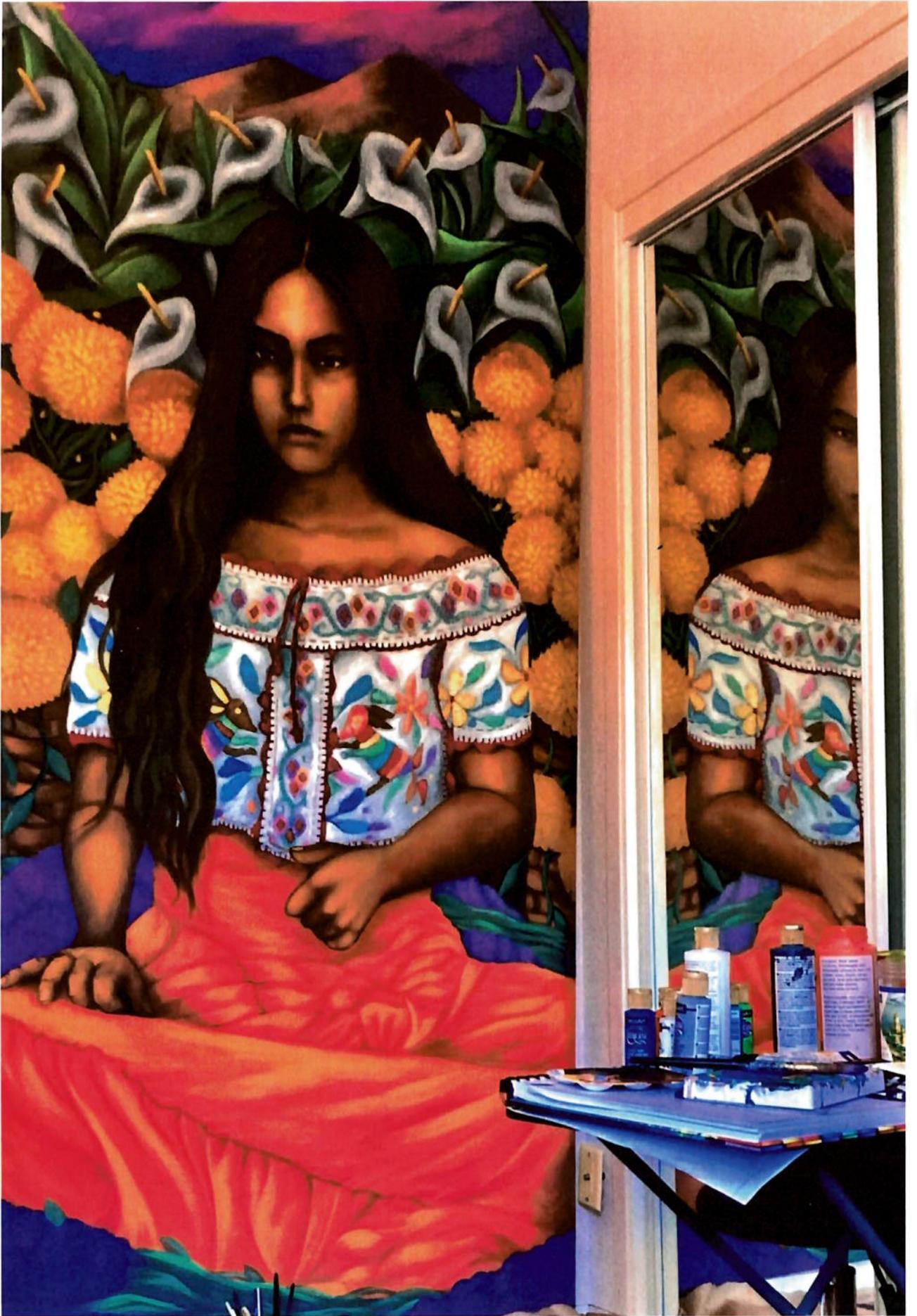
1. Decorative Mural. Theme "Nature and tranquility" Oil paint for exterior, Size 8'x 45' In Merced Ca (July 2022)
2. Decorative mural representative passage. Yosemite theme. Oil paint for exterior, Size 8'x 15' In Merced Ca (Nov 2022)
3. Historical Wall. Theme, Tribute to Gonzalez Camarena, "La Conquista". Acrylic on wooden frames, Size 8'x 8' In Merced Ca July 2023
4. Representative mural. Theme "The educational system and knowledge as light" Oil paint for exterior, Size 11'x 22' In a school in Mexico City (December 2018)
5. Representative Mural, Theme "Piel Morena" Hispanic pride month. Acrylic on wooden frames, Size 4'x 8' In Merced Ca October 2023









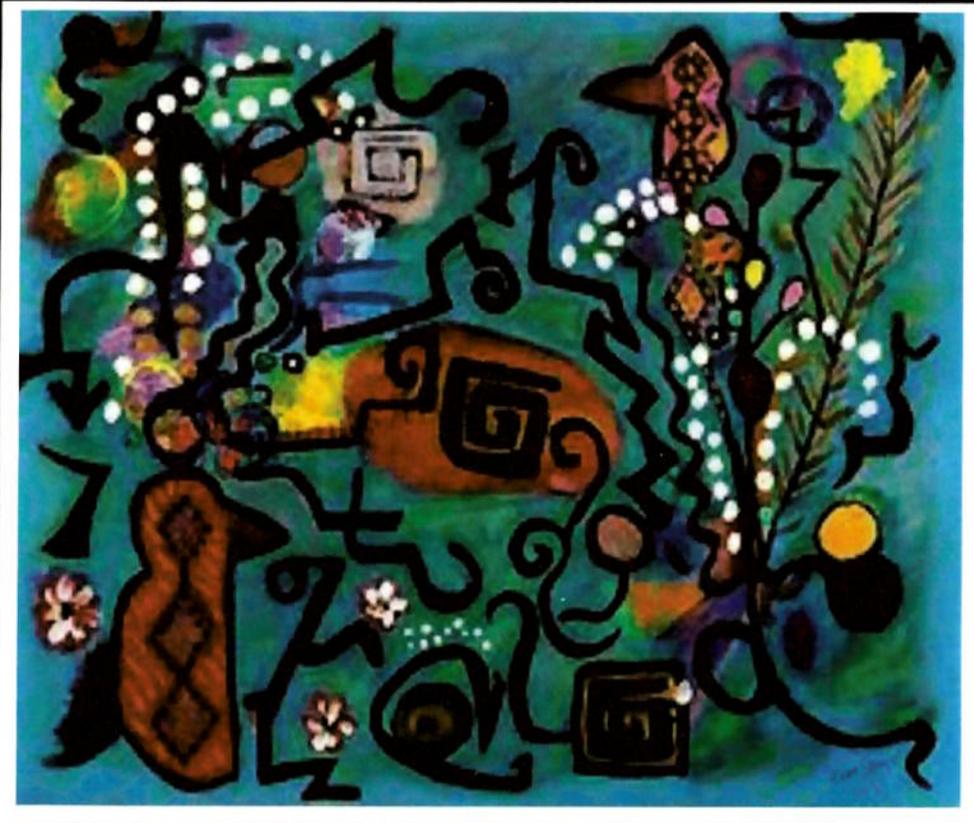




15x27→

KJanesArtistry

**“Abstract in Nature”**



A proposal  
for public  
mural  
installations  
in  
Southwest  
Merced.

Request for Proposal  
Released 9.28.2023

City of Merced

The Heartland Grant  
Art Project

Submitted by: Karen  
Janes

# KJanesArtistry

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October 27, 2023

Stephanie Dietz, City Manager

City of Merced/Office of the City Manager

678 W. 18<sup>th</sup> Street

Merced, CA 95340

REFERENCE: Request for Proposal – Heartland Grant Project – Call for Artists

Hello,

My name is Karen Janes, a self-taught African American Artist and resident of Merced. I am excited to participate in the Request for Proposal - Call for Artists, funded through The Heartland Grant Art Project; and eager to partner with the City of Merced to build on our community's' cultural perspectives.

I submit for your consideration and approval the attached proposal for RFP released 10.27.2023. If you should need additional information or clarification to move forward with this process, please feel free to contact me at your convenience.

Karen S. Janes

Thanking you in advance and I look forward to hearing from you.

Sincerely,



Karen S. Janes

Professional Artist

## KJanesArtistry

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The heightened emphasis on mural installations for our public facilities in Southwest Merced is very pleasing. This project will represent our community and allow artistic messages to be seen; offers new perspectives, propels change, and encourages interactions with the community. Enhancing our landscape, and invigorating public spaces, connects artists with the community. As an abstract impressionist, I am excited to have the opportunity to paint uplifting works that are colorful, vibrant and capture the landscape and people of our Southwest community.

This Request for Proposal addresses my artistic goals; and your approval of our partnership is an opportunity to build on my creative talents and technical skills. My works are appropriate for murals, and I have researched and assisted established muralists to develop my skills. This opportunity allows me to work with my community, promote visibility to the arts and encourage community participation in creative projects. I am a community artist; I often vendor, and provide private exhibitions. I am currently exhibiting in the Arbor Gallery, Merced. Our partnership will further reinforce effective community interactions.

I believe together we can build on the diversity of the public art collection in Merced and create beautiful landmarks.

This proposal presents the theme “Abstract in Nature”. The included works reflect community interaction, adding a unique perspective on nature. The theme focuses on bright, vibrant colors, and includes subtle cultural concepts and symbols.

**Cubism Garden** – A vibrant mix of cubism. One person in the mist of a cube garden. Acrylic Medium.

**Such Flowers** – Abstract flowers representing a connection to nature. The picture incorporates a small bird, this is simplistic, colorful, and vibrant. Acrylic Medium

## **McCombs Youth Center**

The image is called "Such Flowers" an abstract painted in acrylic. I have included an overlay below. I believe this design is uplifting to the area and will present bright, vibrant colors to uplift landscape scenery.

Application - In collaboration with the city of Merced, the application includes the following:



**Anticipated completion: 10 -14 days**

Clean/Prime: 2 days

Sketch/Paint (Doodle Grid) 2 days

Top Coat = 2 days

Weather Proof = 2 days

# KJanesArtistry

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**Art Alley Mural –** Cube Garden is recommended, and an overlay is included below.

In collaboration with the city of Merced, the application includes the following:



Anticipated completion: 7-10 days

Clean/Prime: 1 day

Sketch/Paint (Doodle Grid) 3 days

Top Coat = 1 day

Weather Proof = 2 days

# KJanesArtistry

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Attached are prints (greeting cards) of previous works with brief descriptions. Some original works will be exhibited at Arbor Gallery starting November 1, 2023.

RAIN: Complexity

Birds of a Feather - Pathway towards similarity

Elusive – Proof you cannot hide – you are always seen.

Pink Flowers: A garden of abstract flowers in a field. A promise

## Karen S. Janes, Artist

**Artist and Community Advocate.**

### **Galleries/Exhibitions/Solo Shows**

- Arbor Gallery, Merced, CA 2023
- Sierra Vista Mariposa, CA - 2023
- El Tiny Café, Berkeley, CA
- Teatro Coffee, Oakland, CA
- The Bar Method, Oakland, CA

### **Vendor**

- Hispanic Chamber of Commerce and Juneteenth Parade, Merced, CA
- El Tiny Café, Berkeley, The Bar Method, CA Lake Merrit, Oakland, CA

Artree Artist, Merced, CA

I have been painting using mediums such as acrylic, pastels and mixed media. I have provided works to Thelma Harris, African American Art Gallery in Oakland, CA and continue to create works for family and friends.

### ***Education & Certification***

B.A. Social Science, International Relations San Francisco State University, San Francisco, CA  
Medical Science Major, Emory University School of Medicine, Atlanta, GA

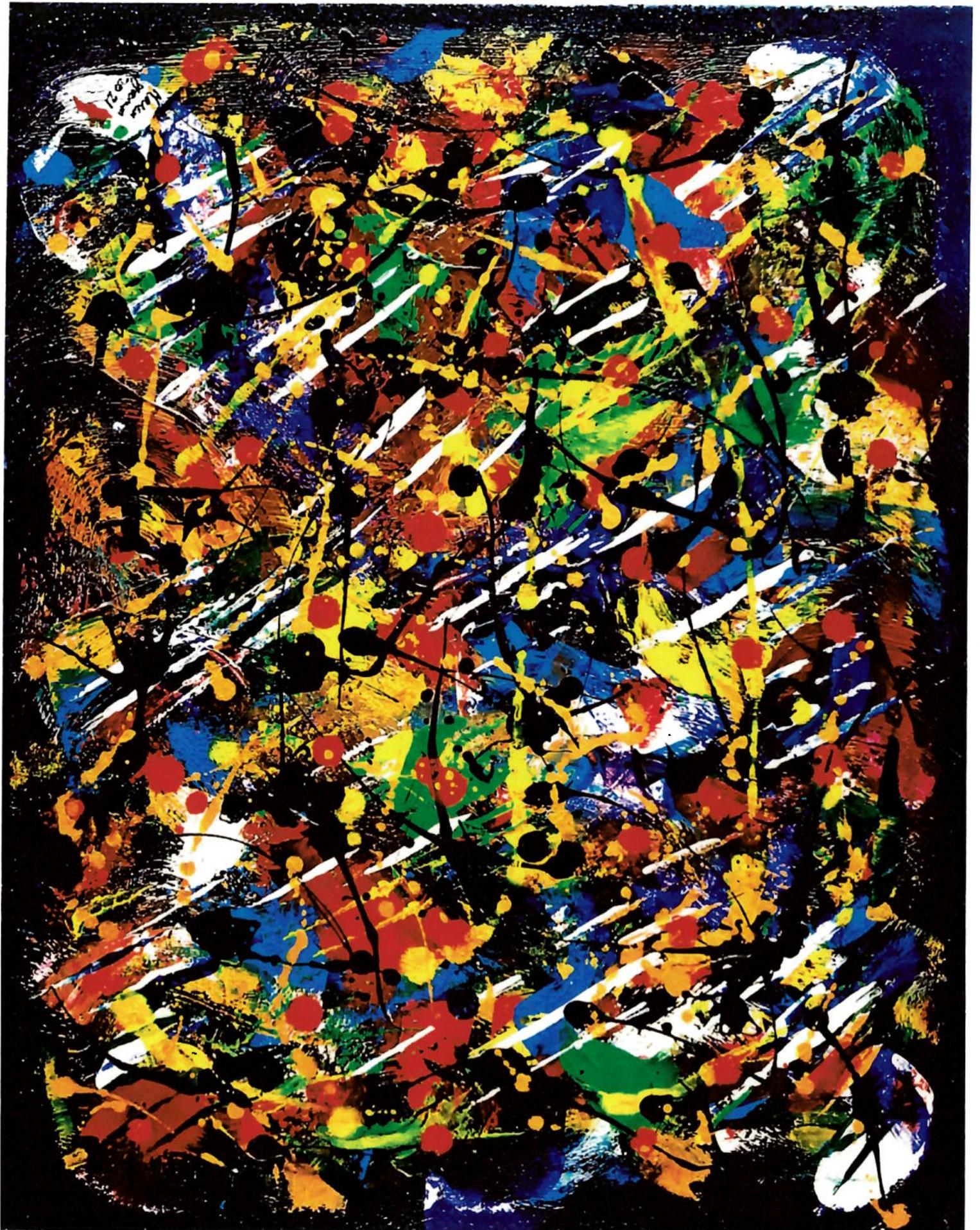
# KJanesArtistry

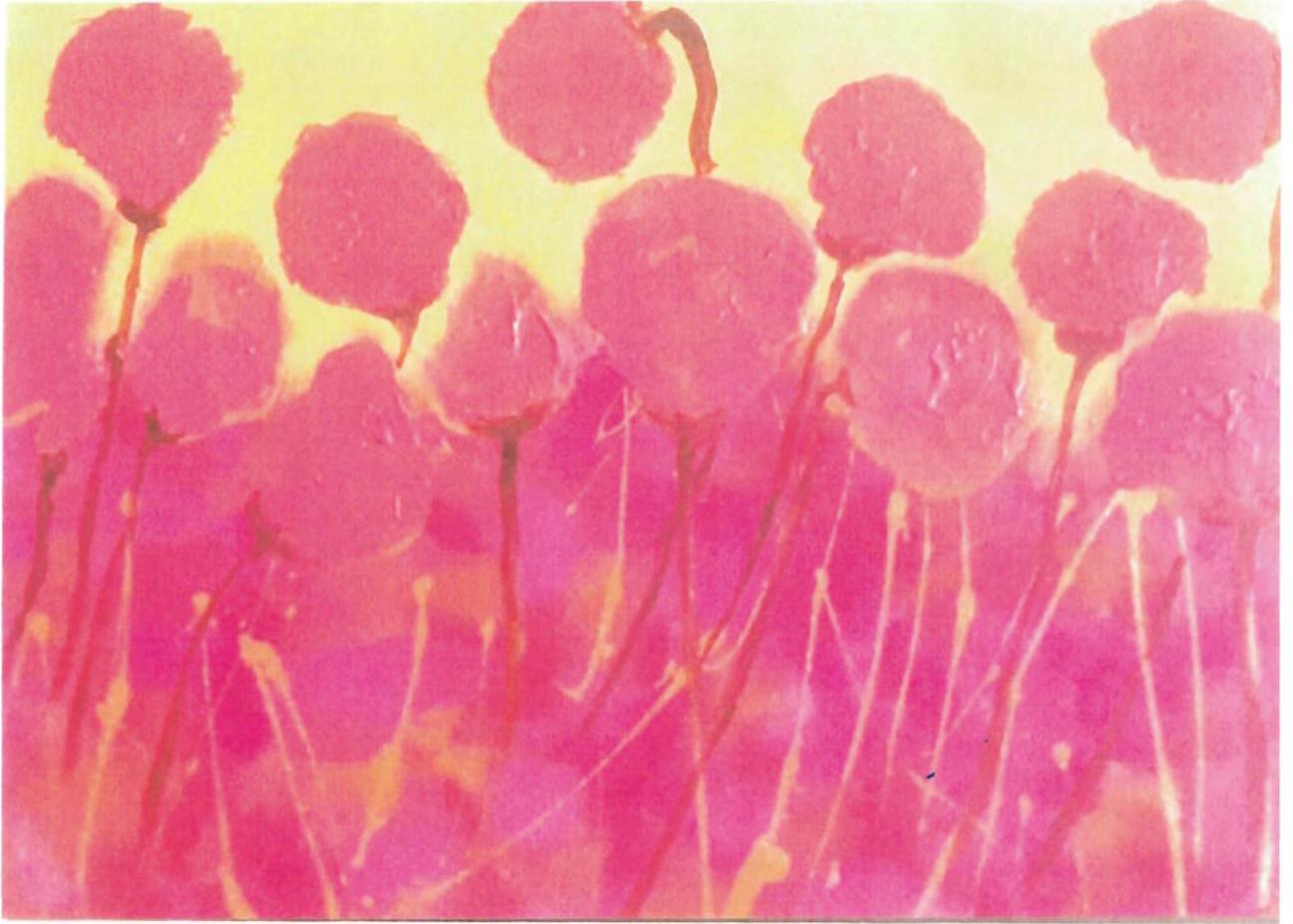
## REFERENCES – Karen Janes

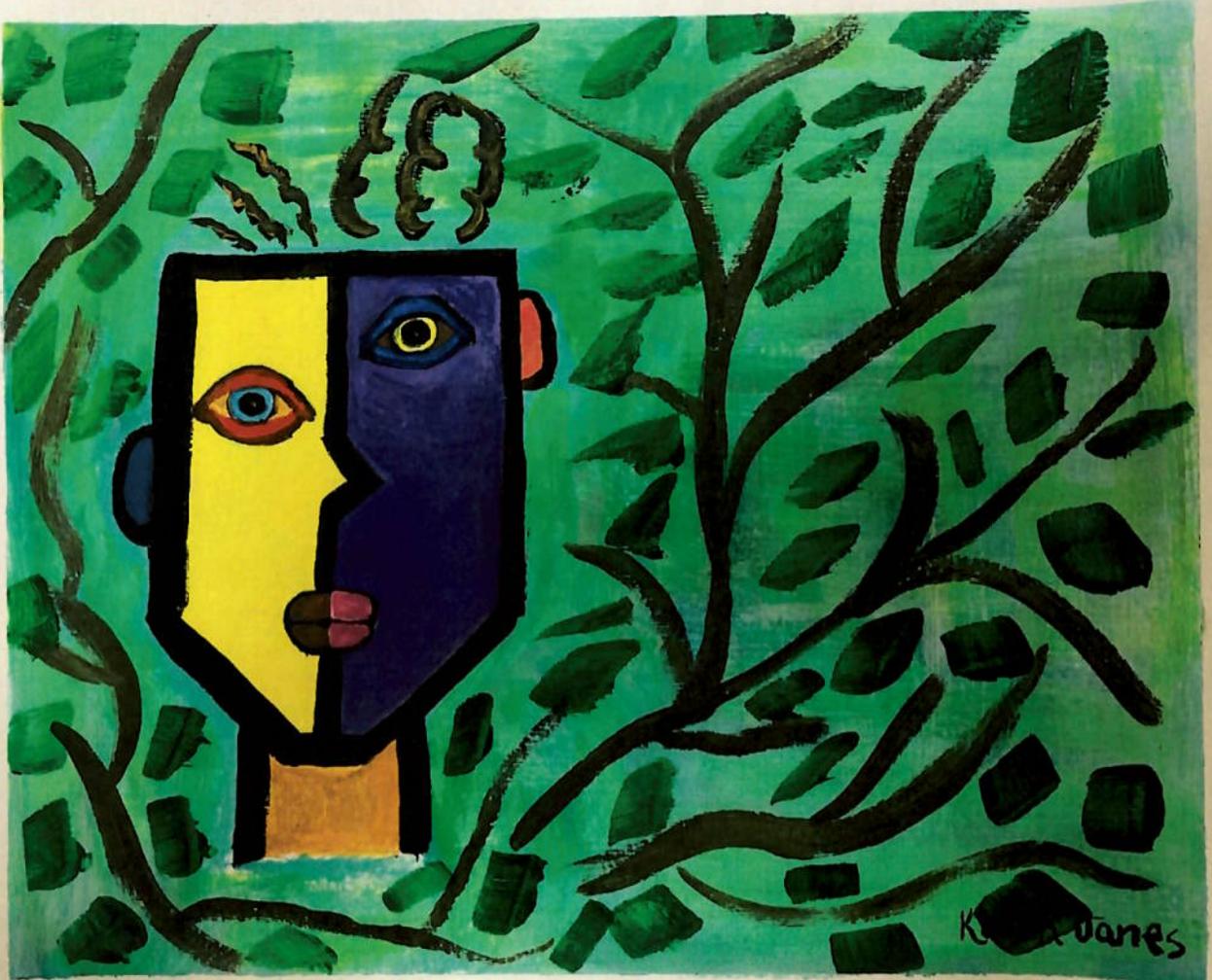
Jackie Anderson – President Arbor Gallery

Amelian Kashiro Hamilton, Artist

Betty Shepphard – Lifetime resident in Merced.



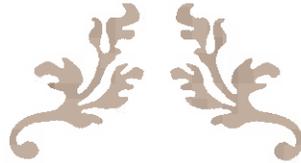






Karen Jones

"Such Flowers"



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# HEARTLAND GRANT ART PROJECT CALL FOR ARTISTS

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McCombs Youth Center Exterior Wall Mural & Art Alley Mural Dumpster Enclosure Mural &  
Gilbert Macias Restroom Facility Exterior Wall Mural



OCTOBER 22, 2023  
FLY FAR STUDIOS

# JONATHAN VAZQUEZ

To follow my passion for art, and pursue opportunities to continue to broaden my artistic experiences.

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## EXPERIENCE

### Artist

Self-pursuing (15 years-current)

- Experienced in using different art mediums, including and not limited to: acrylics, oil paint, pastels, charcoal, colored pencils, watercolor, sculpting and digital media.
- Photography
- I have created various art pieces for several clients throughout the years.

### Muralist in Atwater, CA

October 2022

- I sought out the opportunity to do a big agricultural-inspired mural on an outside wall of a Sinclair gas station (Maxi Mart store) in Atwater. I utilized outdoor exterior paint, mixing and creating tones and a variety of values. I was able to finish the mural within the 2 week deadline, and met the manager's expectations, and provided quality work with exceptional customer service.

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## EDUCATION

Merced Junior College- I started a few prerequisite art classes, but due to financial personal reasons, I decided to pursue art on my own, and consider myself a self-taught artist.

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## SKILLS

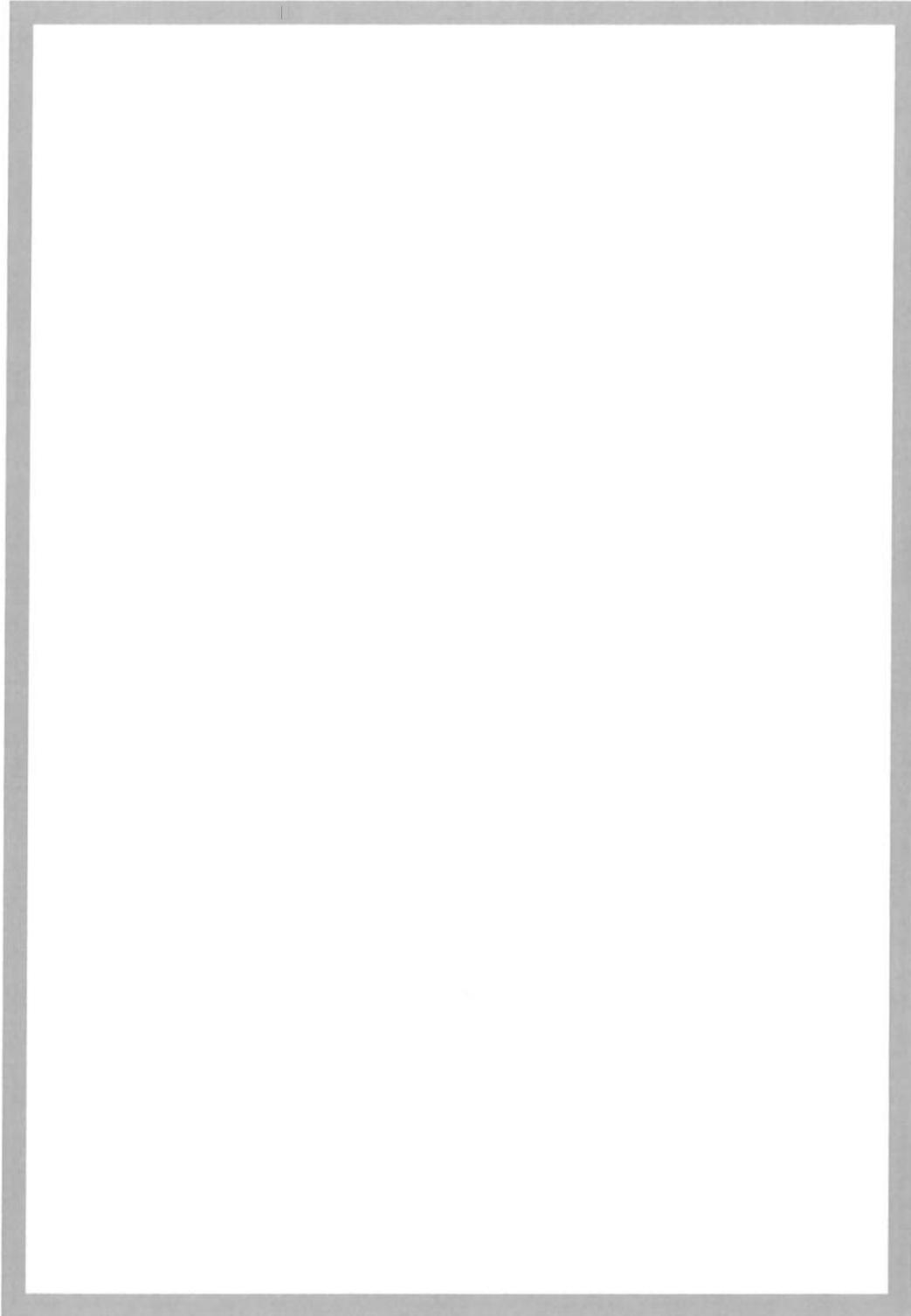
Painter • Different art mediums (including and not limited to: acrylics, oil paint, pastels, charcoal, colored pencils, watercolor, sculpting and digital media) • Organizational Skills • Fluent in Spanish and English • Management • Problem solving • Creativity • Time Management

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## VOLUNTEER EXPERIENCE

- Collaborated with other artists in various projects, such as murals, paintings, and ideas.
- Contributed to a mural at a restaurant, alongside other artists.
- Contributed to a mural in Downtown Modesto, alongside other artists.

- Volunteered with Rock Med through 2016 to 2019 aiding at many different events and venues.



# JONATHAN GUSTAVO VAZQUEZ

**Dear City of Merced**

I am submitting for the Heartland Grant Art Project Call for Artist's

I am looking for an opportunity where I can provide artistic skills and creativity, dedication, solid work ethic, time management, and my passion for art. I'm interested in the opportunity of creating a mural with the themes provided, due to my experience of already accomplishing my first cultural mural themed for a business in Atwater, CA. With the artistic skills, creativity, and painting experience that I possess I am confident that I can paint a mural that will capture the criteria you seek. Also capture some of the progressive thinking of Merced and its locals. I have done extended research for this specific opportunity to capture the resilience and unity of the generation of this time.

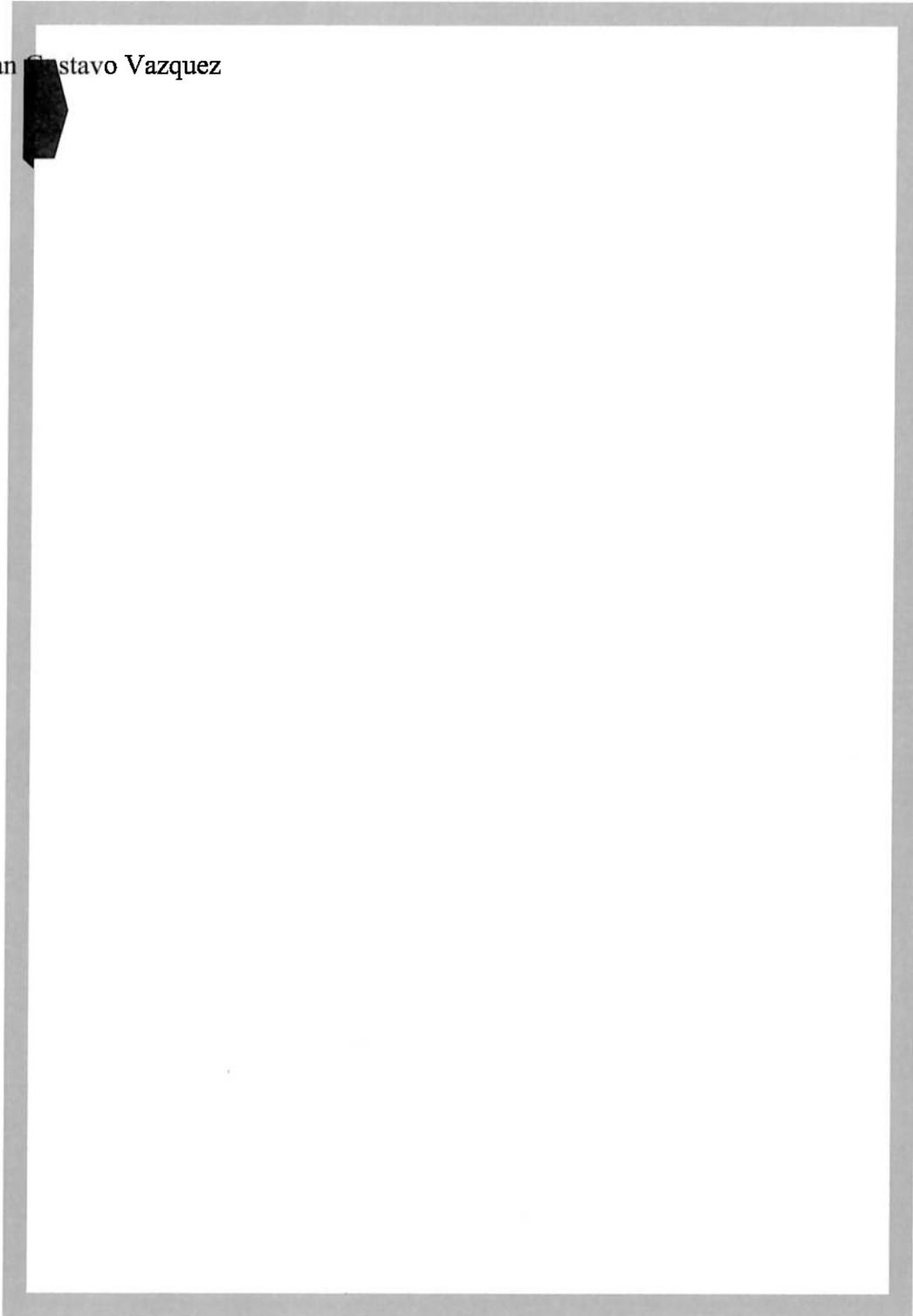
My goal is to make this artistic vision come to fruition and help preserve our way of life and further encourage the youth to follow their passion and to beautify the amazing city of Merced. Art can be moving and compelling for those who see it. I hope with this submission entry I can accomplish that, by preserving our National Forests and protecting our wildlife we are teaching our youth the real value is not in things but life itself. Yosemite national forest is full of beautiful wonders that captivate all those who venture into its majestic trails. Let's help preserve and capture the beauty of this national park on a mural to further beautify our city and teach our youth.

This is an excellent opportunity to share my artistic skills and talents to create the overall vision I have in mind. Please feel free to contact me at 209-276-8832, and we could further discuss this excellent mural opportunity.

Thank you very much for your time and consideration.

Sincerely,

Jonathan Gustavo Vazquez



## Letter of Recommendation

25 August, 2023

To the Fresno Arts Council,

I am pleased to offer my recommendation to Jonathan Vazquez for any of the Academic Village One (AV1) projects.

Jonathan is an incredibly creative and innovative thinker who always brings fresh ideas to the table. He is not only talented but also a great team player, fostering a friendly and collaborative environment. His curiosity and eagerness to learn make him a valuable asset to any project. I'm confident that he will excel in his creative endeavors.

Jonathan has made significant contributions by enhancing daily processes that required improvement. His proactive approach and problem-solving skills have resulted in more efficient workflows. He consistently seeks opportunities to streamline operations and drive positive change.

Jonathan has taken on various roles within the organization, including Process Guide, Learning Ambassador, and Problem Solving department. He has shown great versatility and dedication by being involved in multiple process paths throughout the building. His willingness to take on different responsibilities demonstrates his commitment to the success of the team.

Jonathan is famous for always having a sketch pad on hand, ready to bring his artistic ideas to life. His drawings not only showcase his incredible talent but also inspire and spark creativity within the team. It's wonderful to see how he combines his passion for art with his work.

I hope my letter of recommendation for Jonathan captures his exceptional creativity, problem-solving skills, and dedication to continuous learning. He is a valuable asset to any team and I have no doubt that he will continue to excel in his future endeavors.

Respectfully,

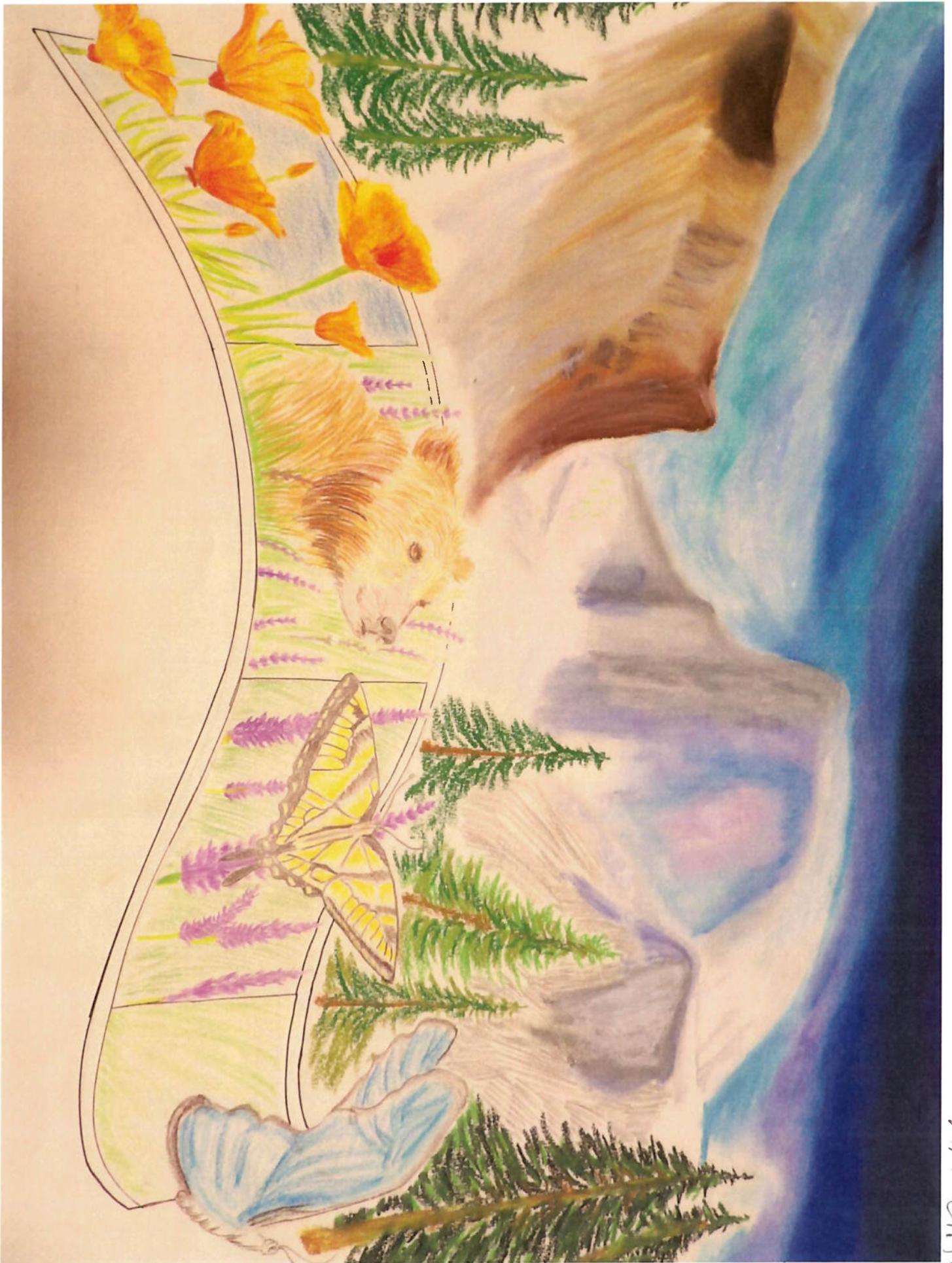
Jesus Estrada

To whom it may concern,

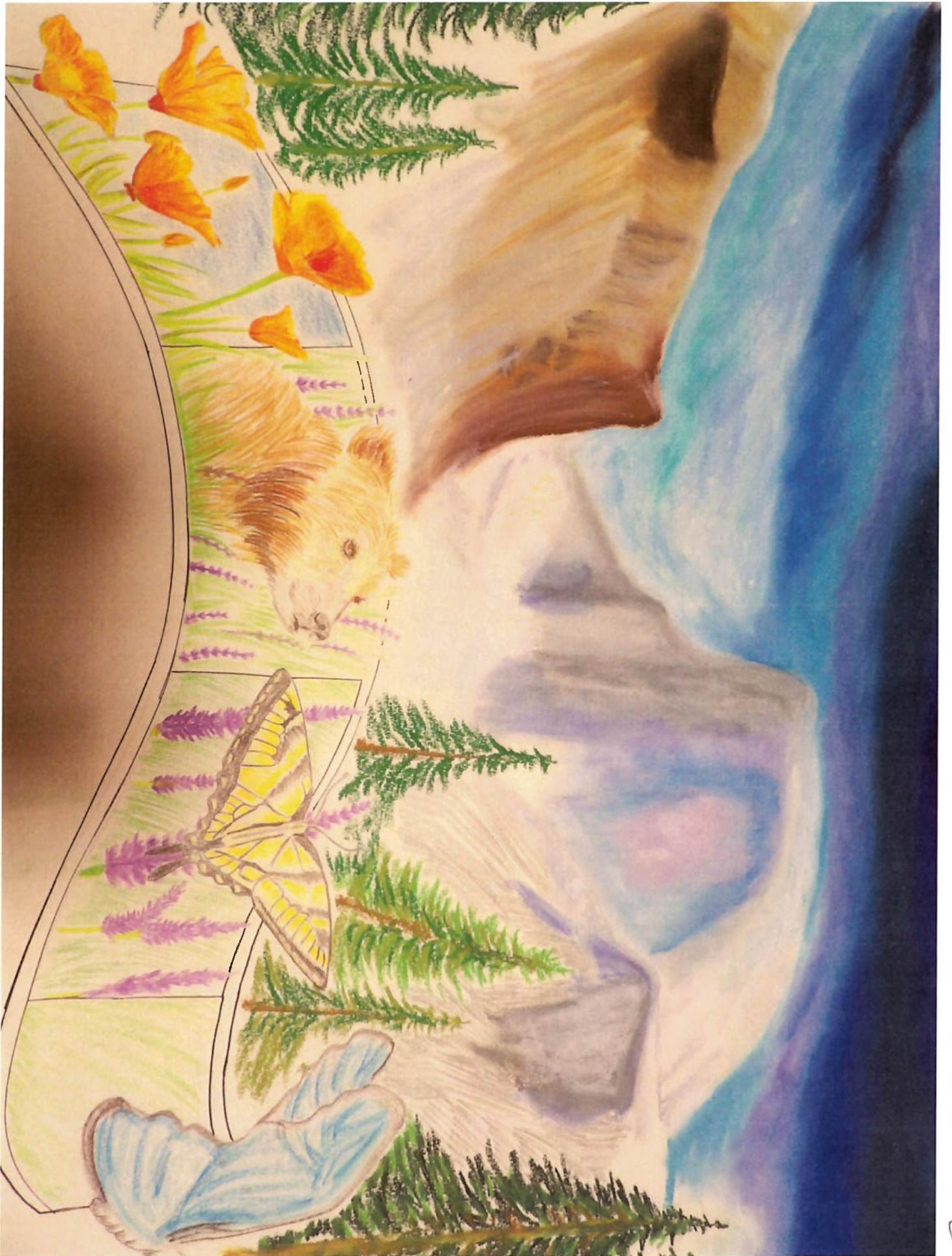
I have known Jonathan Vazquez since 2018 while we worked at Aspiranet Residential Care. At the time Jonathan was a Youth Care Professional. His dedication to the community and the youth we served was shown every day by him going above and beyond for the youth he was charged to care for. Jonathan utilized his love for art in this everyday work which was greatly beneficial for the youth at the program. Jonathan would regularly engage the youth in music as well as drawing and painting as a way to build bonds and bolster the confidence of the youth he worked with. To this day there is still a mural in one of the houses that is a beacon of his dedication to the youth that he spent countless hours partnering with youth in the program to make. This dedication to the community and love for art has also brought him to growing partnerships like Thirty Twelve Studios in Turlock which is a growing barbershop and community center where Jonathan is expected to showcase his art. Jonathan is an asset to the community and his talent would be greatly beneficial to any project he is chosen for.

Sincerely,

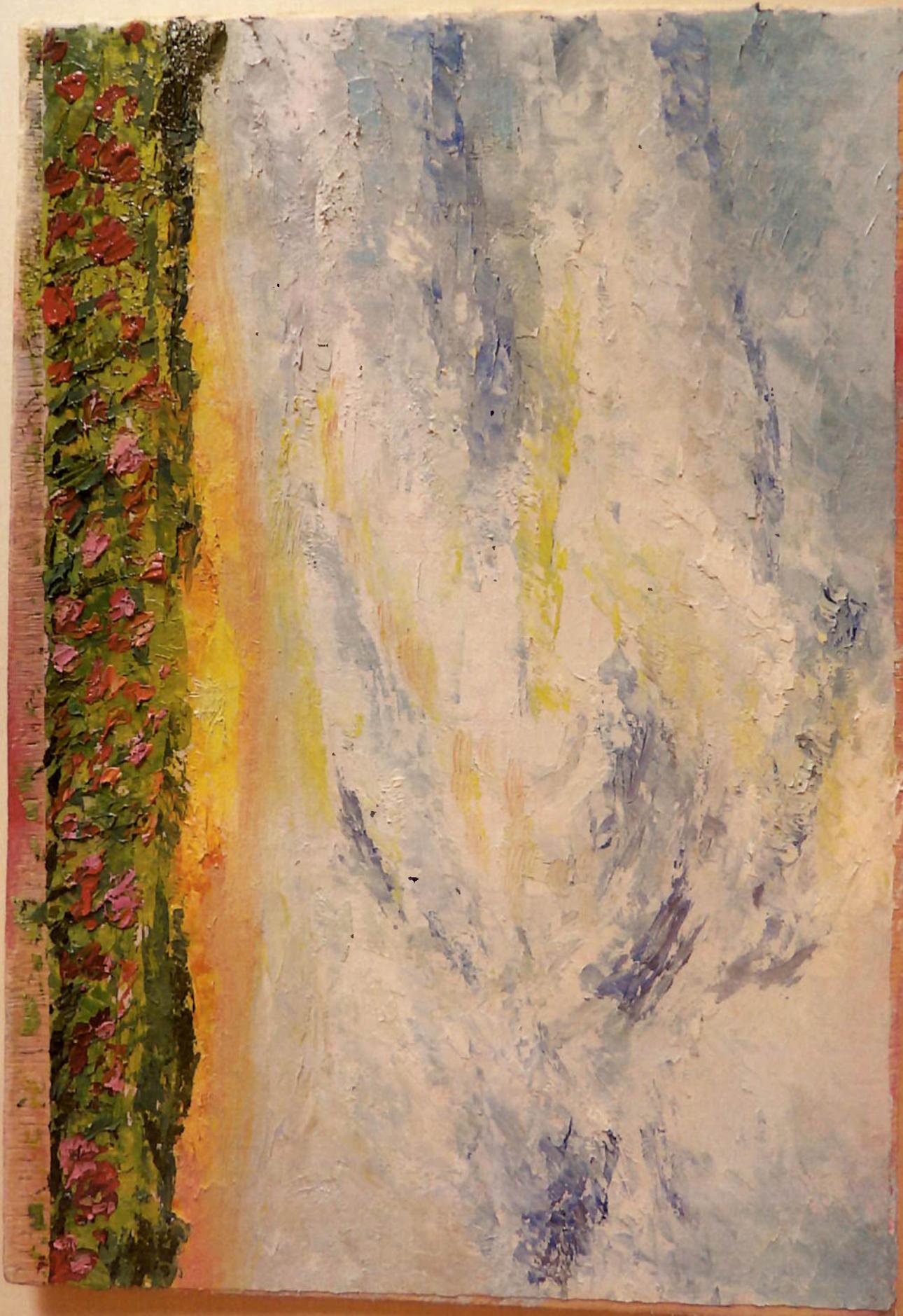
Chris Doria



Art Entry



Art Submission Entry



Examples of Art

Work

