

**ORDINANCE NO. 2584**

**AN ORDINANCE OF THE CITY COUNCIL OF  
THE CITY OF MERCED, CALIFORNIA,  
AMENDING SECTION 10.16.010, "SPEED  
LIMITS," OF THE MERCED MUNICIPAL CODE**

**THE CITY COUNCIL OF THE CITY OF MERCED DOES ORDAIN  
AS FOLLOWS:**

**SECTION 1. AMENDMENT TO CODE.** Section 10.16.010, "Speed Limits," of the Merced Municipal Code is hereby amended to read as follows:

"10.16.010 Speed Limits.

A. The prima facie speed limits stated in this section are determined and declared to be the most appropriate to facilitate the orderly movement of traffic, and are reasonable and safe, and are established as designated in the following paragraphs, which prima facie speed limits become effective, when appropriate signs giving notice thereof are erected, upon the following streets:

1. 2nd Street:

a. Twenty-five (25) miles per hour from West Avenue to Q Street;

2. 8th Street:

a. Twenty-five (25) miles per hour from V Street to Martin Luther King, Jr. Way;

3. 10th Street:

a. Twenty-five (25) miles per hour from V Street to R Street;

4. 11th Street:
  - a. Twenty-five (25) miles per hour from V Street to R Street;
  - b. Twenty-five (25) miles per hour from R Street to M Street;
  - c. Thirty (30) miles per hour from M Street to G Street;
5. 12th Street:
  - a. Twenty-five (25) miles per hour from V Street to T Street;
  - b. Thirty (30) miles per hour from S Street to N Street;
  - c. Twenty-five (25) miles per hour from M Street to G Street;
6. 13th Street:
  - a. Forty (40) miles per hour from V Street to R Street;
  - b. Thirty (30) miles per hour from R Street to M Street;
  - c. Thirty-five (35) miles per hour from M Street to G Street;
7. 13th Street, East:
  - a. Thirty (30) miles per hour from G Street to B Street;

8. 14th Street:

- a. Thirty (30) miles per hour from R Street to M Street;
- b. Thirty-five (35) miles per hour from M Street to G Street;

9. 15th Street:

- a. Thirty (30) miles per hour from V Street to Martin Luther King, Jr. Way;
- b. Thirty-five (35) miles per hour from Martin Luther King, Jr. Way to G Street;

10. 15th Street, East:

- a. Thirty-five (35) miles per hour from G Street to B Street;

11. 16th Street:

- a. Forty-five (45) miles per hour from West City Limit to Highway 59;
- b. Thirty-five (35) miles per hour from Highway 59 to R Street;
- c. Thirty-five (35) miles per hour from R Street to G Street;
- d. Forty (40) miles per hour from G Street to Yosemite Parkway;

12. 18th Street:

- a. Thirty (30) miles per hour from V Street to M Street;
- b. Twenty-five (25) miles per hour from M Street to Martin Luther King, Jr. Way;

- c. Thirty (30) miles per hour from Martin Luther King, Jr. Way to G Street;
- d. Twenty-five (25) miles per hour from G Street to Cedar Avenue;

13. 19th Street:

- a. Thirty (30) miles per hour from V Street to G Street;

14. 20th Street:

- a. Twenty-five (25) miles per hour from W Street to R Street;
- b. Thirty (30) miles per hour from R Street to M Street;
- c. Twenty-five (25) miles per hour from M Street to G Street;

15. 20th Street, East:

- a. Twenty-five (25) miles per hour from G Street to Glen Avenue;

16. 21st Street:

- a. Twenty-five (25) miles per hour from W Street to O Street;
- b. Thirty (30) miles per hour from M Street to G Street;

17. 21st Street, East:

- a. Twenty-five (25) miles per hour from G Street to East City Limit;

18. 22nd Street:

- a. Twenty-five (25) miles per hour from Canal Street to G Street;
- b. Twenty-five (25) miles per hour from W Street to R Street;

19. 23rd Street:

- a. Twenty-five (25) miles per hour from V Street to M Street;
- b. Twenty-five (25) miles per hour from M Street to G Street;

20. 23rd Street, East:

- a. Twenty-five (25) miles per hour from G Street to Glen Avenue;

21. 25th Street:

- a. Twenty-five (25) miles per hour from R Street to G Street;

22. 26th Street:

- a. Twenty-five (25) miles per hour from M Street to G Street;

23. 26th Street, East:

- a. Twenty-five (25) miles per hour from G Street to Glen Avenue;

24. 27th Street:

- a. Twenty-five (25) miles per hour from M Street to G Street;

25. 27th Street, East:

- a. Twenty-five (25) miles per hour from G Street to 7th Avenue;
- b. Thirty (30) miles per hour from Glen Avenue to McKee Road;

26. Alexander Avenue:

- a. Twenty-five (25) miles per hour from Rambler Road to G Street;

27. Alexander Avenue, East:

- a. Twenty-five (25) miles per hour from G Street to Oleander Avenue;
- b. Twenty-five (25) miles per hour from Oleander Avenue to Parsons Avenue;
- c. Twenty-five (25) miles per hour from Parsons Avenue to McKee Road;

28. Austin Avenue:

- a. Thirty (30) miles per hour from Devonwood Drive to Olive Avenue;
- b. Twenty-five (25) miles per hour from Olive Avenue to Loughborough Drive;

29. Auto Center Drive:

- a. Thirty (30) miles per hour from Westerly end to V Street;

30. B Street:

- a. Thirty-five (35) miles per hour from Childs Avenue to 15th Street;

31. Bear Creek Drive Northwest:

- a. Thirty (30) miles per hour from Highway 59 to Brookside Drive;
- b. Thirty-five (35) miles per hour from Brookside Drive to R Street;
- c. Thirty-Five (35) miles per hour from R Street to M Street;
- d. Thirty five (35) miles per hour from M Street to G Street;

32. Bear Creek Drive Northeast:

- a. Thirty-Five (35) miles per hour from G Street to East City Limits;

33. Bear Creek Drive Southeast:

- a. Thirty (30) miles per hour from G Street to 6th Avenue;
- b. Thirty-five (35) miles per hour from 6th Avenue to Cameron Lane;

34. Bellevue Road:

- a. Fifty (50) miles per hour from West City Limit to G Street;
- b. Fifty-five (55) miles per from G Street to Lake Road;

35. Brookdale Drive:

- a. Twenty-five (25) miles per hour from G Street to Cherokee Avenue;
- b. Twenty-five (25) miles per hour from Cherokee Avenue to Parsons Avenue;

36. Buena Vista Drive:

- a. Thirty-five (35) miles per hour from Highway 59 to R Street;
- b. Thirty (30) miles per hour from R Street to M Street;
- c. Twenty-five (25) miles per hour from M Street to Campus Drive;

37. Campus Parkway:

- a. Fifty-five (55) miles per hour from northbound Highway 99 to Highway 140 Overpass;

38. Canal Street:

- a. Thirty (30) miles per hour from 13th Street to 16th Street;
- b. Twenty-five (25) miles per hour from Main Street to Railroad;
- c. Twenty-five (25) miles per hour from Railroad to 27th Street;

39. Cardella Road:

- a. Forty (40) miles per hour from G Street to M Street;
- b. Forty-five (45) miles per hour from M Street to West Dead End;

40. Cherokee Avenue:

- a. Twenty-five (25) miles per hour from Seneca Street to El Portal Drive;

41. Childs Avenue:

- a. Thirty-five (35) miles per hour from West Avenue to Martin Luther King, Jr. Way;
- b. Thirty-five (35) miles per hour from Martin Luther King, Jr. Way to G Street;
- c. Forty-five (45) miles per hour from G Street to DeLong Street;
- d. Thirty (30) miles per hour from Motel Drive to Parsons Avenue;
- e. Forty (40) miles per hour from Parsons Avenue to Weaver Avenue;
- f. Fifty (50) miles per hour from Coffee Road to Campus Parkway;
- g. Fifty-five (55) miles per hour from Campus Parkway to Tower Road ;

42. Coffee Road:

- a. Forty (40) miles per hour from Childs Avenue to Baker Road;
- b. Thirty-five (35) miles per hour from Gerard Avenue to Childs Avenue;

43. College Green Drive:

- a. Thirty (30) miles per hour from Olive Avenue to Park Avenue;

44. Collins Drive:

- a. Twenty-five (25) miles per hour from Olive Avenue to M Street;
45. Columbia Avenue:
- a. Twenty-five (25) miles per hour from G Street to Cherokee Avenue;
  - b. Twenty-five (25) miles per hour from Cherokee Avenue to El Portal Drive;
46. Cone Avenue:
- a. Thirty-five (35) miles per hour from West City Limit to East City Limit;
47. Cooper Avenue:
- a. Forty (40) miles per hour from Ashby Road to Highway 59;
48. D Street:
- a. Twenty-five (25) miles per hour from Childs Avenue to 13th Street;
49. Devonwood Drive:
- a. Thirty (30) miles per hour from Mistwood Drive to Austin Avenue;
  - b. Thirty (30) miles per hour from Austin Avenue to Meadows Avenue;

50. Dinkey Creek:

- a. Twenty-five (25) miles per hour from Coffee Street to Albert;
- b. Twenty-five (25) miles per hour from Parsons Avenue to East Dead End;

51. Donna Drive:

- a. Thirty-five (35) miles per hour from R Street to M Street;
- b. Twenty-five (25) miles per hour from M Street to G Street;
- c. Thirty (30) miles per hour from G Street to Cordova Avenue;
- d. Twenty-five (25) miles per hour from Cordova Avenue to Joerg Avenue;

52. El Portal Drive:

- a. Twenty-five (25) miles per hour from G Street to Cherokee Avenue;
- b. Twenty-five (25) miles per hour from Cherokee Avenue to Joerg Avenue;
- c. Twenty-five (25) miles per hour from Joerg Avenue to McKee Road;

53. G Street:

- a. Thirty-five (35) miles per hour from Childs Avenue to 11th Street;
- b. Thirty-five (35) miles per hour from 11th Street to 16th Street;
- c. Thirty (30) miles per hour from 16th Street to 21st Street;

- d. Thirty-five (35) miles per hour from 21st Street to North Bear Creek Drive;
- e. Forty (40) miles per hour from North Bear Creek Drive to Olive Avenue;
- f. Forty-five (45) miles per hour from Olive Avenue to Yosemite Avenue;
- g. Fifty (50) miles per hour from Yosemite Avenue to Mercy Avenue;
- h. Fifty-five (55) miles per hour from Mercy Avenue to Cardella Road;
- i. Fifty-five (55) miles per hour from Cardella Road to Bellevue Road;
- j. Fifty-five (55) miles per hour from Bellevue to Old Lake Road.

54. Gardner Road:

- a. Forty-five (45) miles per hour from Yosemite Avenue to Cardella Road;

55. Gerard Avenue:

- a. Forty (40) miles per hour from South Highway 59 to Barroso Avenue;
- b. Forty (40) miles per hour from N Street to South Highway 59;

56. Gerard Avenue, East:

- a. Thirty-five (35) miles per hour from Parsons Avenue to Coffee Road;
- b. Forty (40) miles per hour from Coffee Road to Campus Parkway;
- c. Fifty (50) miles per hour from Campus Road to Tower Road;

57. Glen Avenue:

- a. Thirty (30) miles per hour from Yosemite Parkway to Santa Fe Drive;
- b. Twenty-five (25) miles per hour from Santa Fe Drive to South Bear Creek Drive;

58. Gove Road:

- a. Fifty (50) miles per hour from southerly City Limit to Dickinson Ferry Road;

59. Grogan Avenue:

- a. Forty-five (45) miles per hour from Wardrobe Avenue to West Avenue;

60. Joerg Avenue:

- a. Thirty (30) miles per hour from El Portal Drive to Yosemite Avenue;

61. Kibby Road:

- a. Forty-five (45) miles per hour from Childs Avenue to Highway 140;

62. Lake Road:

- a. Thirty-five (35) miles per hour from Ranchers Road to Bellevue Road;
- b. Forty-five (45) miles per hour from Bellevue Road to Gate Road;

- c. Fifty-five (55) mile per hour from gate Road to Cardella Road;

63. Lopes Avenue:

- a. Thirty-five (35) miles per hour from Thornton Road to West Avenue;

64. Loughborough Drive:

- a. Thirty (30) miles per hour from Mistwood Drive to Olive Avenue;
- b. Twenty-five (25) miles per hour from Olive Avenue to Denver Avenue;
- c. Thirty (30) miles per hour from Denver Avenue to R Street;
- d. Thirty (30) miles per hour R Street to M Street;

65. M Street:

- a. Thirty (30) miles per hour from Childs Avenue to 16th Street;
- b. Thirty (30) miles per hour from 16th Street to 23rd Street;
- c. Thirty-five (35) miles per hour from 23rd Street to North Bear Creek Drive;
- d. Forty (40) miles per hour from North Bear Creek Drive to Olive Avenue;
- e. Forty (40) miles per hour from Olive Avenue to Yosemite Avenue;
- f. Forty-five (45) miles per hour from Yosemite Avenue to Lehigh Drive;

- g. Forty-five (45) miles per hour from Lehigh Drive to Cardella Road;
- h. Forty-five (45) miles per hour from Cardella Road to Arrow Wood Drive;
- i. Thirty-five (35) miles per hour from Arrow Wood Drive to Bellevue Road;

66. MacReady Drive:

- a. Fifteen (15) miles per hour from Grogan Avenue to Grogan Avenue;

67. Main Street:

- a. Twenty-five (25) miles per hour from V Street to O Street;
- b. Twenty-five (25) miles per hour from O Street to Martin Luther King, Jr. Way;
- c. Twenty-five (25) miles per hour from Martin Luther King, Jr. Way to G Street;

68. Main Street, East:

- a. Forty (40) miles per hour from G Street to Yosemite Parkway;

69. Mansionette Drive:

- a. Thirty five (35) miles per hour from Yosemite Avenue to Mercy Avenue;

70. Martin Luther King, Jr. Way:

- a. Thirty (30) miles per hour from 13th Street to 21st Street;

71. McKee Road:

- a. Forty (40) miles per hour from Alexander Avenue to Olive Avenue;
- b. Forty-five (45) miles per hour from Olive Avenue to North City Limit;

72. Meadows Avenue:

- a. Twenty-five (25) miles per hour from Devonwood Drive to Olive Avenue;
- b. Thirty (30) miles per hour from Olive Avenue to Loughborough Drive;

73. Merced Avenue:

- a. Twenty-five (25) miles per hour from Motel Drive to Parsons Avenue;
- b. Thirty (30) miles per hour from Coffee Street to East City Limits;

74. Mission Avenue:

- a. Forty (40) miles per hour from Coffee Street to East City Limits;

75. Motel Drive:

- a. Forty-five (45) miles per hour from Childs Avenue to Yosemite Parkway;

76. N Street:

- a. Thirty (30) miles per hour from Childs Avenue to 13th Street;

- b. Thirty (30) miles per hour from Childs Avenue to Gerard Avenue;

77. O Street:

- a. Twenty-five (25) miles per hour from 13th Street to 18th Street;

78. Olive Avenue:

- a. Forty-five (45) miles per hour from Highway 59 to R Street;
- b. Forty five (45) miles per hour from R Street to M Street;
- c. Forty-five (45)miles per hour from M Street to G Street;

79. Olive Avenue, East:

- a. Forty (40) miles per hour from G Street to Lincoln Avenue;
- b. Forty (40) miles per hour from Lincoln Avenue to McKee Road;
- c. Forty (40) miles per hour from McKee Road to East City Limit;

80. Olivewood Drive:

- a. Thirty (30) miles per hour from M Street to R Street;
- b. Thirty (30) miles per hour from R Street to Meadows Avenue;

81. Park Avenue:

- a. Thirty (30) miles per hour from Olive Avenue to Alexander Avenue;

- b. Thirty (30) miles per hour from Alexander Avenue to G Street;

82. Parsons Avenue:

- a. Fifty (50) miles per hour from Coffee Street to Gerard Avenue;
- b. Forty-five (45) miles per hour from Gerard Avenue to Dinkey Creek;
- c. Forty (40) miles per hour from Dinkey Creek Avenue to Yosemite Parkway;
- d. Thirty-five (35) miles per hour from Stretch Road to East 27th Street;
- e. Forty (40) miles per hour from North Bear Creek Drive to Alexander Avenue;
- f. Thirty-five (35) miles per hour from Alexander Avenue to Olive Avenue;
- g. Forty (40) miles per hour from Olive Avenue to Brookdale Drive;
- h. Forty-five (45) miles per hour from Brookdale Drive to North City Limits;

83. Paulson Road:

- a. Forty (40) miles per hour from East Yosemite Avenue to North City Limit;

84. R Street:

- a. Thirty-five (35) miles per hour from Childs Avenue to 13th Street;
- b. Thirty (30) miles per hour from 13th Street to 22nd Street;
- c. Thirty-five (35) miles per hour from 22nd Street to North Bear Creek Drive;

- d. Forty (40) miles per hour from North Bear Creek Drive to Olive Avenue;
- e. Forty (40) miles per hour from Olive Avenue to Loughborough Drive;
- e. Forty-five (45) miles per hour from Loughborough Drive to Yosemite Avenue;

85. Rambler Road:

- a. Twenty-five (25) miles per hour from R Street to M Street;
- b. Twenty-five (25) miles per hour from M Street to College Green Drive;

86. S Street:

- a. Twenty-five (25) miles per hour from 16th Street to 24th Street;

87. San Jose Avenue:

- a. Thirty-five (35) miles per hour from Yosemite Avenue to Lehigh Drive;

88. Santa Fe Avenue, East:

- a. Forty (40) miles per hour from G Street to 6th Avenue;
- b. Forty (40) miles per hour from 6th Avenue to Glen Avenue;
- c. Forty (40) miles per hour from Glen Avenue to Stretch Road;

89. T Street:

- a. Twenty-five (25) miles per hour from 16th Street to 24th Street;

90. Thornton Avenue:

- a. Fifty-five (55) miles per hour from Dickinson Ferry Road to Lopes Avenue;

91. Tower Road:

- a. Forty (40) miles per hour from Childs Avenue to Highway 140;

92. University Drive:

- a. Twenty-five (25) miles per hour from San Jose Drive to M Street;

93. V Street:

- a. Thirty-five (35) miles per hour from West Avenue to 13th Street;
- b. Thirty (30) miles per hour from 16th Street to 23rd Street;
- c. Thirty (30) miles per hour from 13th Street to 16th Street;

94. Wardrobe Avenue:

- a. Forty-five (45) miles per hour from Thornton Road to West Avenue;

95. West Avenue:

- a. Thirty-five (35) miles per hour from South of Childs Avenue;
- b. Thirty-five (35) miles per hour from Childs Avenue to V Street;
- c. Thirty-five (35) miles per hour from V Street to 8th Street;

96. Yosemite Avenue:

- a. Forty-five (45) miles per hour from R Street to M Street;
- b. Forty-five (45) miles per hour from M Street to G Street;
- c. Forty-five (45) miles per hour from R Street to Highway 59;

97. Yosemite Avenue, East:

- a. Forty-five (45) miles per hour from G Street to Paulson Road;
- b. Forty-five (45) miles per hour from Paulson Road to Gardner Road;
- c. Forty-five (45) miles per hour from Gardner Road to McKee Road;
- d. Fifty (50) miles per hour from McKee Road to East City Limits.

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**SECTION 2. FURTHER STUDY.** City staff is directed to conduct a further study of the speed conditions on the following roads: 1) Bear Creek Drive Northwest between M Street and G Street; 2) Mansionette Drive; and 3) Olive Avenue between R Street and M Street.

**SECTION 3. EFFECTIVE DATE.** This Ordinance shall be in full force and effect thirty (30) days after its adoption.

**SECTION 4. SEVERABILITY.** If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance, is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The City Council hereby declares that it would have adopted this Ordinance, and each section, subsection, subdivision, sentence, clause, phrase, or portion thereof, irrespective of the fact that any one or more sections, subsections, subdivisions, sentences, clauses, phrases, or portions thereof be declared invalid or unconstitutional.

**SECTION 5. PUBLICATION.** The City Clerk is directed to cause a summary of this Ordinance to be published in the official newspaper at least once within fifteen (15) days after its adoption showing the vote thereon.

The foregoing Ordinance was introduced at a regular meeting of the City Council of the City of Merced on the 17<sup>th</sup> day of November, 2025, and was passed and adopted at a regular meeting of said City Council held on the 20<sup>th</sup> day of January, 2026, by the following called vote:

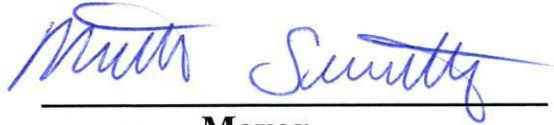
**AYES:** 7                      **Council Members:** BOYLE, DUPONT, HARRIS, SERRATTO  
SMITH, THAO, XIONG

**NOES:** 0                      **Council Members:** NONE

**ABSTAIN:** 0                      **Council Members:** NONE

**ABSENT:** 0                      **Council Members:** NONE

**APPROVED:**  
**MATTHEW SERRATTO, MAYOR**

  
\_\_\_\_\_  
**Mayor**

**ATTEST:**  
**D. SCOTT MCBRIDE, CITY CLERK**

**BY:**   
\_\_\_\_\_  
**Assistant/Deputy City Clerk**

**(SEAL)**



**APPROVED AS TO FORM:**  
**CRAIG J. CORNWELL, CITY ATTORNEY**

 1/20/2026  
\_\_\_\_\_  
**City Attorney** **Date**

STATE OF CALIFORNIA }  
COUNTY OF MERCED } ss

  
Dated this: 6th of November 2025

Proof of Publication - Merced County Times, 2221 K St., Merced, California, 95341 Telephone 383-0433  
Adjudged a newspaper of general circulation by court decree No. 143600

STATE OF CALIFORNIA }  
COUNTY OF MERCED } ss

  
Dated this: 4th of December 2025

Proof of Publication - Merced County Times, 2221 K St., Merced, California, 95341 Telephone 383-0433  
Adjudged a newspaper of general circulation by court decree No. 143600

## Proof of Publication of

STATE OF CALIFORNIA }  
COUNTY OF MERCED } ss

I am a citizen of the United States and a resident of the county aforesaid; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the printer foreman or principal clerk of The Merced County Times, a newspaper of general circulation, printed and published in the City of Winton, County of Merced, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Merced, State of California, under the date of December 14, 1999, Case Number 143600; that the notice, of which the annexed is a printed copy has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit

**Legal # 17474**

# PUBLIC NOTICE

**PUBLICATION DATES: 1-29-2026**

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

John Miller

Dated this: 29th of January 2026

This space is for the County Clerk's  
Filing Stamp

**Legal # 17474**

**PUBLIC NOTICE OF  
ADOPTION OF ORDI-  
NANCE**

**CITY OF MERCED**

**ORDINANCE NO. 2584**

NOTICE IS HEREBY  
GIVEN that on January 20,  
2026, the City Council of  
the City of Merced adopted  
Ordinance No. 2584, enti-  
tled:

**AN ORDINANCE OF THE  
CITY COUNCIL OF THE  
CITY OF MERCED, CALI-  
FORNIA, AMENDING  
SECTION 10.16.010,  
"SPEED LIMITS," OF  
THE MERCED MUNICI-  
PAL CODE**

**Ordinance No. 2584  
amends Section  
10.16.010 "Speed Limits"  
of the Merced Municipal  
Code.**

Ordinance No. 2584 was adopted by the following roll call vote of the City Council:

AYES: 7 Council  
Members: BOYLE,  
DUPONT, HARRIS, SER-  
RATTO, SMITH, THAO,  
XIONG  
NOES: 0

Council Members: NONE  
ABSTAIN: 0 Council  
Members: NONE  
ABSENT: 0

**Council Members: NONE**  
A copy of the full text of Ordinance No. 2584 is available for review in the Office of the City Clerk, City of Merced, 678 West 18th Street, Merced, California, and on the City's website at [www.cityofmerced.org](http://www.cityofmerced.org).

Jennifer Parsley  
ASSISTANT CITY CLERK  
PUBLISH: 1/29/26

**Publication Date: 1-29-2026**