



Merced, California

Marketing + Community Engagement



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Digital Version

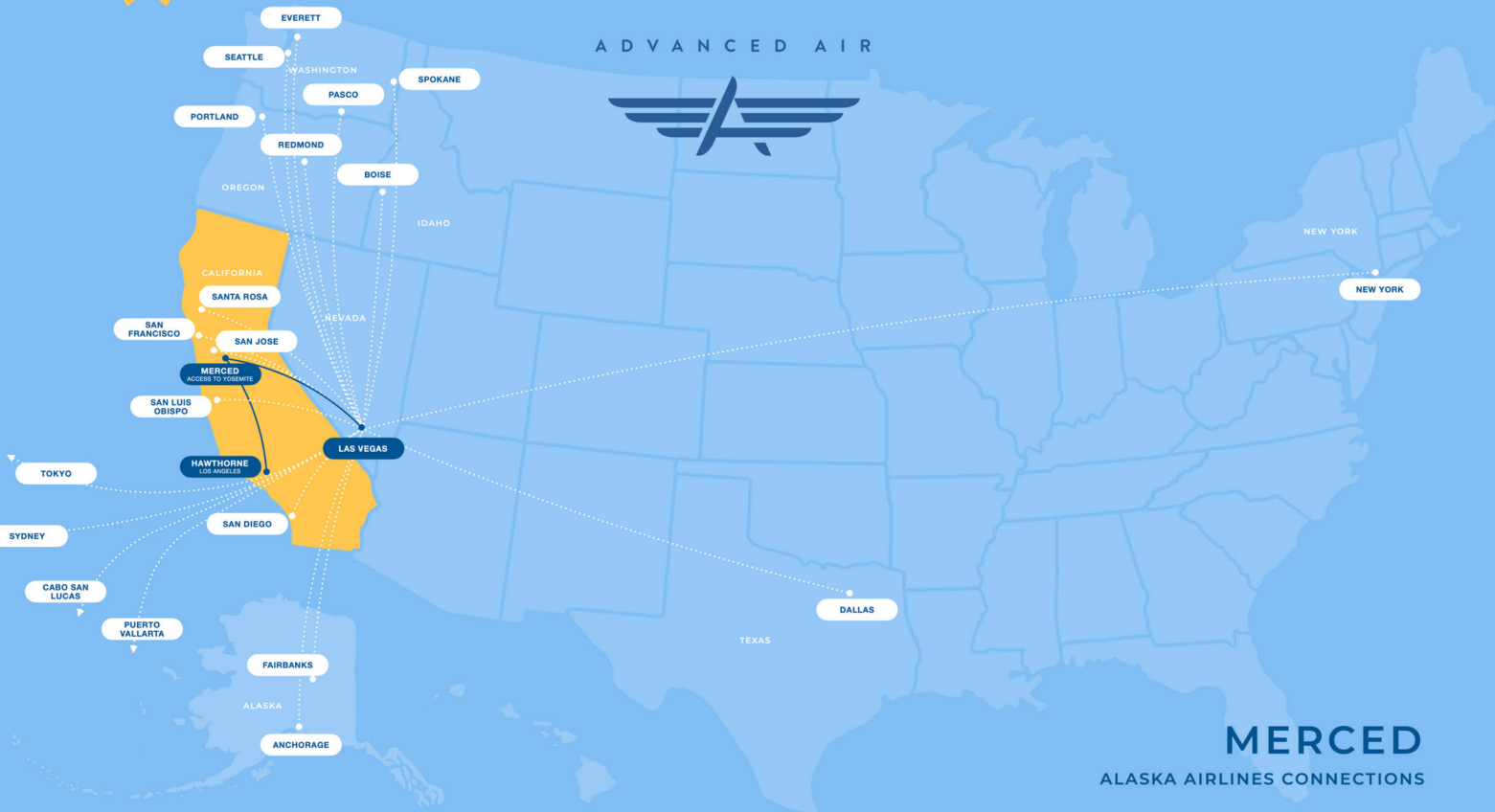
Q1 | 2025



News & Updates

Advanced Air now has an interline agreement with Alaska Airlines, enabling our flights to be booked directly on Alaska's website.

This seamless connection expands our reach, providing travelers with more convenient booking options and enhanced connectivity across our network.



DISCLAIMER FOR ROUTE MAP:

The routes displayed are for illustrative purposes only and represent potential connectivity based on Alaska Airlines' existing network. Final schedules and availability will be determined by operational feasibility and are subject to change.



Email Marketing

ADVANCED AIR

Spontaneous Trip?

Vegas is Just a Flight Away!

**FLY FROM MERCED
TO LAS VEGAS
FOR JUST \$84**

RESERVE A SEAT

Whether you're craving **world-class entertainment, epic outdoor adventures, or incredible dining, Las Vegas has it all.** With Advanced Air's direct flights from Merced, you'll get there faster and stress-free. Your weekend adventure is waiting—book your trip now!

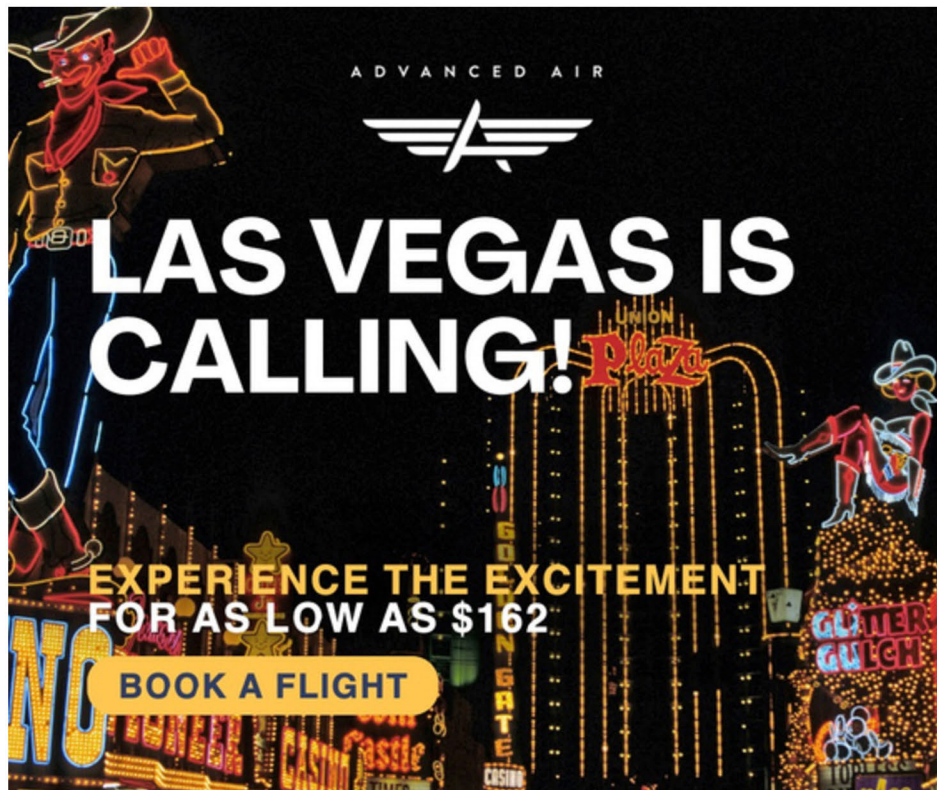


See you in the *Vegas*

AS LOW AS
\$84

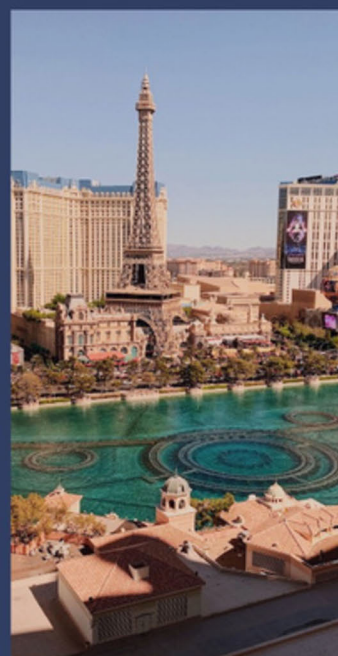


Email Marketing



Las Vegas is just a short flight away! **Fly from Merced to Las Vegas** and dive into the entertainment capital of the world. Slots, shows, and spectacular dining await. Don't miss out!

See you in
the *Sky*





Email Marketing

ADVANCED AIR

EASY TRAVELS FOR STUDENTS & FAMILIES TO

UC MERCED

FLIGHTS FROM
LAS VEGAS TO MERCED
AS LOW AS \$162

[BOOK A FLIGHT](#)

Whether you're visiting your student or attending university events, our flights make it simple and quick to get from Las Vegas to UC Merced. Save time and stress with direct flights priced at just \$162.

See you in
the *Sky*





Email Marketing

ADVANCED AIR

DISCOVER THE WINTER WONDERS OF
**MERCED FROM
LAS VEGAS**

FLIGHTS AS LOW AS \$162

BOOK A FLIGHT

Experience the serene beauty of Yosemite in winter, less crowded and breathtakingly snowy. Merced is your gateway to this winter paradise. Start your scenic journey today and discover the charm of the quieter season.

See you in
the *Sky*





Email Marketing



Discover the quickest route to Yosemite National Park. Fly from Hawthorne to Merced and reach Yosemite with ease, avoiding the long drive. Start your scenic adventure in comfort and style.

See you in
the *Sky*



ADVANCED AIR



Merced, California

Instagram/Facebook Story Ads

YOSEMITE IS CALLING!

FLY FROM LAS VEGAS TO MERCED FOR AS LOW AS \$162

ADVANCED AIR

This advertisement features a low-angle shot of a massive, reddish-brown granite cliff face under a clear blue sky. The text is overlaid in white and yellow. The Advanced Air logo is at the bottom.

ADVANCED AIR

DISCOVER THE WINTER WONDERS OF **MERCED FROM LAS VEGAS**

FLIGHTS AS LOW AS \$162

This advertisement shows a winter scene with snow-covered evergreen trees in a valley. The sky is a pale, hazy blue. The text is in white and yellow. The Advanced Air logo is at the top.

ADVANCED AIR

THRILLING ADVENTURES AWAIT IN **MERCED THIS WINTER**

FLIGHTS FROM LAS VEGAS TO MERCED AS LOW AS \$162

This advertisement shows a blurred, low-angle view of a multi-story brick building. The text is in white and yellow. The Advanced Air logo is at the top.

ADVANCED AIR

EASY TRAVELS FOR STUDENTS & FAMILIES TO **UC MERCED**

FLIGHTS FROM LAS VEGAS TO MERCED AS LOW AS \$162

This advertisement is an aerial view of the University of California, Merced campus, showing green lawns, walkways, and a building. The text is in white and yellow. The Advanced Air logo is at the top.

ADVANCED AIR



Merced, California

Print Advertising

ADVANCED AIR



FLY FROM MERCED
AS LOW AS \$81



LAS VEGAS



LOS ANGELES

ADVANCEDAIRLINES.COM



Mobile Conquering Ads

ADVANCED AIR



**FLY FROM MERCED
TO LOS ANGELES
OR LAS VEGAS**

AS LOW AS
\$162
ONE-WAY

BOOK NOW

ADVANCEDAIRLINES.COM

ADVANCED AIR



**FLY FROM
MERCED**

TO

**LOS
ANGELES**

BOOK NOW

ADVANCEDAIRLINES.COM

**FLY FROM MERCED
TO LA OR LAS VEGAS**





Promotions & Giveaways

Merced County Hispanic Chamber of Commerce

20% Off Promo Code

YARTS Pilot Program

25% Off Promo Code for Passengers

In-Flight Magazine



Merced Articles in Current Distribution:

Adventures We Believe In by Levi Stockton

Follow our President/CEO as he travels with his family from Los Angeles to Merced on Advanced Air, connecting to AutoCamp, just outside of Yosemite National Park, via YARTS.

Yosemite Climbing Tips from World's Most Fearless Climber, Alex Honnold

Merced Advertisers in Current Distribution:

YARTS

Promo Code for 25% Off Your Trip to Yosemite

AutoCamp

Boutique Hotel outside of Yosemite



Radio Ads

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Merced Radio Ads | Notion

Made with Notion, the all-in-one connected workspace with publishing capabilities.

 Derrico Design Co



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if viewing from PDF.**