



INTERIM SURVEY RESULTS

Purpose and Outreach

An online survey has been developed and is being administered to help guide decisions related to the development of and decision-making surrounding the Downtown Station Area Plan (DSAP). The survey has been written to give direction regarding DSAP policies as relate to economic development, land use, affordable housing, mobility, and other issues. The survey can be found at the bottom of the Merced General Plan Update (MGPU) – DSAP website at <https://imaginemerced.com/downtown-station-area-plan/public-outreach-dsap.html>

Please help us spread the word that the survey is available and that community input to the DSAP is extremely valuable.

The survey is available online and in print in English and Spanish, and the survey is available in print in Hmong. For a print version of the survey, please contact the City's Planning Department. The prime consultant, WRT, is responsible for administering the online survey.

People have been encouraged to take the survey through emails to the City's list of interested persons, community-based organization representatives, and stakeholders who have been engaged during information gathering for the project. The survey has also been announced through the City's social media accounts and in a KYOS radio interview that can be heard at <https://1480kyos.com/featured/community-conversations/>

Survey Status

Please note that results that appear as an attachment to this overview provide a preliminary look only. The survey was launched on October 17 and will close on November 9, so final results can be reported at Citizens Advisory Focus Group (CAFG) on November 10. WRT will share observations regarding the survey at the November 10 meeting.