



**REQUEST FOR PROPOSAL
FOR COMMUNITY FUNDING**

RFP# 04292022A

Symple Equazion

EIN: 45-2736191

Symple Equazion, Inc (SE)

Physical Address:

1840 T Street

Merced, CA. 95340

www.sympleequazion88.com

Mailing Address:

2093 Nebela Drive

Atwater, CA. 95301

Kelly Turner

kturner@sympleequazion88.com

209-349-8355

Introductory Letter

Mission Statement: We are dedicated to fostering healthy communities through personal development to restore safe homes, schools, streets, and workplaces.

Vision Statement: Symple Equazion will guide individuals through the process of overcoming the inhibiting cycle of self destruction, and to achieving personal empowerment through positive thinking.

In 2011, Symple Equazion (SE), was formed by independent publisher and author Kelly Turner. Over the last 11 years, Kelly has single-handedly operated and grown her organization into a non-profit entity with 3 staff and core group of trusted volunteers. In 2015, SE began providing services at the McNamara Community Youth Center from 3pm to 6pm, Monday through Friday, for youth ages 8-17. The services provided to youth in the community include, but are not limited to, homework assistance, structured physical fitness activities, community service, life skills, work readiness, excursions and health snacks. In addition to community services, SE provided Merced Union High School District has collaborated with SE for 4 semesters to facilitate The P.O.W.E.R Process at Sequoia High School (**annual cost 15K**), and 4 years of services were provided at Bear Creek Academy, Iris Garrett Juvenile Justice Center (**annual cost 36K**), using the evidence-based curriculum *Thinking for a Change*, developed by Barry Glick, Ph.D., Jack Bush, Ph.D., and Juliana Taymans, Ph.D. To aid in the restoration of healthy relationships and prevent sexual assaults, SE facilitates Domestic Violence and Sexual Assaults workshops utilizing the evidence-based curriculum, California Partnership To End Domestic Violence and Sexual Assault, and **The P.O.W.E.R Process** (*Positive Objectives and Words Equal Results*) with Cognitive Behavioral Circles, a 12-week curriculum authored by Kelly Jermaine Turner covering the following processes: Make The Decision, Reconstruct Your Thought Process, Personal Growth Through Self Discipline, Value Systems and Rules To Communication. In conjunction with the above curriculum is **The Art of Frowns to Smiles**, also authored by Kelly

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Jermaine Turner, covering the topics of: Accepting Responsibility, Goal Setting, Forgiveness and Self-Esteem.

In 2018 through 2021, SE was awarded the VIPER grant and collaborated with SWAG (**annual cost 125K**), Providing services that engage and challenge youth-at-risk, particularly during the vulnerable after-school hours when they are typically unsupervised, socializing with peers and engaging in at-risk activities, is essential to reducing the allure of gangs which often attract youth without strong family or community ties. The services and programs SE and its collaborative partners will provide effectively respond to the need of enhancing public safety through the rehabilitation and transition of gang members into law-abiding, productive members of society.

In 2019, SE opened Aim High (AH), a no-cost transitional home located at **1840 T. Street Merced, CA**, for homeless young woman (**annual cost 125K**).

Program Description~ Life skills to assist youth in improving their everyday decision making, and guide them through the turbulence of difficult situations. Without sufficient guidance and mentoring, many youth are not naturally inclined to make good choices. Living free of responsibility is not conducive to learning self-sufficiency and deprives one from building self-esteem produced from earning their stability in addition to developing a sense of ownership and desire to take care of material belongings. Aim High residents are not charged to live in the home, they are taught money management and budgeting to acquire a critical life skill and create a feeling of accomplishment. AH residents navigate a Process to obtain self-sufficiency, and be responsible for managing a budget.

In 2020, SE launched Symple Soul Food Truck parking location varies (**annual cost 72K**).

Program Description~ A work readiness program for youth and adults overcoming self-destructive behaviors. as a result have learned that building their self-esteem is tantamount to breaking the cycle of self-destructive behaviors.

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Individual Staff Experience:

Key Staff ~ Kelly Turner (See Resume) & Eugene Drummond (See Resume)

Scope of Services

To provide rich and diverse personal development opportunities all services will be offered throughout the fiscal year 2022-2023.

Life Skills/Development: The Girls and Women of Color Rising program, facilitated by Kelly Turner and SE, and officially recognized by The California State Assembly in 2015 with a State Resolution. The program works with young ladies, ages 12-24, to address the topics of: Make The Decision; Reconstructing Your Thought Process; Personal Growth Through Self Discipline; Value Systems; Rules to Communication; Keeping Good Hygiene; Understanding Puberty and Sexuality; Learning about Menstruation; Domestic Violence and Sexual Assault. Classes covering these topics are also available for young men. This program is now mentoring young men too.

To demonstrate the enhanced skill gain participate will take a pre and post test.

Visual Art: SE-CBO volunteer Castaway Blues works with youth through the utilization of visual arts as a forum for safe self-expression, communication, exploration, imagination, and culture. The visual arts offer participants a creative tool to document their current realities, concerns, fears, and goals. Participants are provided the opportunity to learn how to capture their lives through photography and video imagery, with instruction on how to edit that material in a creative format including audio narration.

At the conclusion of fiscal year 2022-2023, youth will host a public screening for their mini documentary.

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Community Service/Work Readiness: Youth, 14 to 17 years of age, will engage in workshops to learn how to write resumes and *dress like a prospect, not a suspect*. Youth will build their skill-sets with actual On The Job Training while completing court ordered community service hours as concessionaires and greeters at various community events coordinated by SE. This unique approach to completing community service hours is an opportunity for youth development, engaging them in a variety of activities and projects that are of interest to them and, along with the learning of valuable life skills, provide them with a sense of accomplishment and pride for what they are contributing to themselves and their community.

Participants will complete community service and work readiness with a Resume to exhibit the learned skills or volunteered hours worked.

Excursions: Based on actual experiences, SE strongly believes excursions are an essential part of personal development through exposure. Providing opportunities for participants to leave their immediate environment and experience communities beyond their neighborhoods allows youth to realize a world outside their immediate surroundings, thereby expanding their imagination and goals for success. For example, SE collaborates with CBO and non-profit Sacred Rok to take youth on day trips and camping trips to Yosemite National Park. Sacred Rok's goal is to transform the lives of young people who feel society is closing in on them. The goal of Sacred Rok is to help youth, including incarcerated youth, to heal by learning a respect for nature, and through this process learn how to respect themselves. It is a philosophy of learning how to become a participant in a caring and nurturing community, one that shares a common love and trust for each and every individual. Excursions will be captured in their documentaries.

Daily Snacks: Hunger affects and impedes the ability to learn. To overcome this impediment to learning, youth participating in classes and/or activities which occur during meal times will be provided healthy snacks.

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Budget Narrative

PERSONNEL.....\$15,600.00

Executive Director.....\$6,500.00

Staff\$5,000.00

Benefits (taxes, worker's comp).....\$2,300.00

Directors primary role is to oversee, implement and carry out the objectives of the SE approach and objectives. To maintains the relationship with the City Agencies, Community based Organization and youth, serves as a liaison partners, schools, stake holders, and volunteers, for the purposes of planning and carrying out program objectives. Roles also include maintaining a program budget, semiannual report, capacity building.

Staff will be responsible for data entry, accounts payable and receivable, scheduling and coordinating logistics for training's and facilitation of services.

Visual Arts Facilitator 1,800.00

NON-PERSONNEL.....\$7,800.00

Program Supplies.....\$4,300.00

Supports the costs of program supplies for personnel and youth, including computer supplies, colored printer supplies, photo printing, pens, pencils, paper, poster boards, markers, folders, printing costs, postage stamps, mailings, brochures and other needed materials.

Incentives.....\$1,500.00

Supports incentives for youth, snacks and drinks.

Travel.....\$2,000.00

Supports personnel travel and youth and to and from local, conferences, training's, excursions and other travel related convening's to ensure the goals and objectives of the program are satisfied.

INDIRECT COSTS.....\$1,177

Phones, internet, insurance and other costs related to support on-going operations of the program.

TOTAL\$24,577.00

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Kelly Jermaine Turner- Phillips

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682-553-2366

Objective: To assist in developing life changing skills for individuals facing dire circumstances.

Highlights of Qualification

- October 2009-January 2011- The Kenaly Complement Inc- Responsible for insuring post secondary schools adhered to State and Federal student loan regulations.
- January 2011- June 2011- CROP Foundation
Administrative Assistant- Group Facilitator, mentoring male and female clients, Petty Cash Officer for two facilities, day to day problem solving for facility issues, responsible for reporting daily count, writing company policy, public speaking for community events, court and CPS representative. (company went out of business)
- June 2011 to Present- Symple Equazion
CEO/President- Author and independent publisher of 3 self-help books, facilitate workshops for the purpose of changing thought processes to correct behavior, and serve as an inspirational speaker. Provide housing for homeless ladies 18- 24 years of age.
- March 2012 – 2014 Executive Secretary NAACP
- February 2013 – June 2015 Established four semester Personal Empowerment Classes at Sequoia High School Merced, California.
- January 2014 to 2017– Facilitator for Bear Creek Academy at Merced County Juvenile Hall.
- January 2015 to Present - Received McNamara Youth Center from City of Merced.
- September 2019 to Present – Opened Aim High Transitional Home for homeless young women.

Education

Coastline Community College, Fountain Valley, California 2007-

Certificate of Completion in General Business.

2009- 71.5 units completed. Associate's of Arts Degree. 2018-

Received Certificate of Rehabilitation

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EUGENE DRUMMOND

1533 Walden Court · 209-626-0112

eugeneath2o@gmail.com

March 2014 – Retired 2021

Community Liaison, **MERCED POLICE DEPARTMENT**

Work with Community Based Organization, Non-Profits, Schools, Other Government Agencies, Fundraise, Organize Various Community Events Prepare Oral and Written Reports. Through my work with the Merced Police Department I have been able to increase the interaction and trust between the Merced Police Department and the community.

March 2002 – March 2014

Recreation Supervisor, **CITY OF MERCED PARKS AND COMMUNITY SERVICES**

Hired, Trained, Disciplined, and Evaluated Staff. Worked on Business Department Plan, Department Master Plan, Youth Master Plan, Park Development and Renovation Projects. Developed, Research, Manage the largest Budget in the Department. Through my work in Parks and Community Services I was able to reorganized or develop all the program listed above in a way that increased customer satisfaction and also made the programs more cost effective. Supervised Sports & Aquatics, Senior Center, Facilities, Youth Services, Special Event, Mobile Recreation, Tiny Tots, Summer & Specialty Camps and Youth Council.

Education

May 1996

B.S., **SANDIEGO STATE UNIVERSITY**

Recreation Administration, I was on the Dean's List and Distinguish in my class Major.
98 Semester Credits

May 1993

A.S., **MERCED COLLEGE**

General Studies, Liberal Studies, Physical Education, 112 Semester Credits

Skills

- Plan, organize, direct, coordinate and evaluate department operations
- Prepare and administer the department budget
- Evaluate facility development needs and programs
- Direct, train and evaluate subordinate staff
- Maintain positive and regular communication
- Evaluate and make recommendations on improvement to existing operation and programs
- Establish and maintain cooperative relationships internally and externally
- Create and maintain positive morale with Parks and Community Services Staff
- Produce oral and written reports

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References:

Merced County Probation

Kalisa Rochester, Chief of Probation
3191 M Street
Merced CA 95348
(209) 381-1380
Project in Progress Work Readiness Training

Merced County District Attorney's Office

Kimberly Helms-Lewis, District Attorney
550 West Main Street
Merced CA 95340
(209) 725-3669
Project completed under the District Attorney's Office- VIPER Grant

Hoffar Associates, LLC

Claudia Hoffar
1860 JOEYS CT
ATWATER, CA 95301
209-648-3900
Grant Manager