



Dear City of Merced:

I am a native of Merced and love my community. The Merced County Nut Festival has grown out of my love for Merced. The mission of the festival is to celebrate the men and women who for generations have dedicated their lives to creating one of the most prosperous nut industries in the nation that then allows the people of Merced County to learn about the process that brings this product from "tree to table." Our goal is to give back to our community in the form of scholarships and sponsorships that allow us to invest in Merced youth ages twelve to seventeen. The method used to achieve our objectives relies on the support of the City of Merced and citizens dedicated to making a difference in the lives of our young people.

On October 26, 2019, the first annual Merced County Nut Festival took place with just four months of planning. Almost 2,000 people were in attendance! Imagine what we could have done with real financial resources from the City of Merced. Everyone said it couldn't be accomplished in such a short time, but we raised over \$16,000 in sponsorships, advertising sales, and vendor fees. The festival had twenty-six vendors, eight food trucks, two bands, a dance company, and a community bake-off as well as Chef Rob Matsuo from Five-Ten Bistro showcasing a cooking demonstration with nuts.

The Merced County Nut Festival is requesting \$10,000 from the City of Merced. These funds will go towards the following areas:

- Insurance
- Hand-washing stations
- Banner Across G Street
- Merced County Fairgrounds rental fees
- La Guardia security guards
- Print advertising
- Kid-Friendly Activities

Due to COVID-19 our only project to date, which was a huge success, was the 2019 Merced County Nut Festival. The festival was held at the Merced County Fairgrounds at a cost of \$16,220. We are very proud of the fact that volunteers included youth from El Capitan and Golden Valley High Schools. The day was life affirming in that we saw young people, and older adults working together for the betterment of our community.

This was all made possible because I had a dream, and with your help and support, we can continue this dream.

Sincerely,

Necola Adams, President  
Merced County Nut Festival  
3144 G Street Suite 125-383  
Merced CA 95340  
209-761-8279  
mercedcountynutfestival@yahoo.com

2022 Merced County Nut Festival

**Expenses**

Merced County Fairground Fee	\$2300.00
G Street Banner	\$2495.00
Insurance	\$ 921.00
Knight's Portables	\$ 796.65
La Guardia Security	\$1100.00
Print Advertising	\$2000.00
Radio Advertising (All of Radio Merced Stations)	\$3000.00
Graphic Arts & Design	\$ 500.00
County Banners	\$ 400.00
Flyers	\$ 300.00
Stage Canopy	\$ 300.00
Booth Signs	\$ 100.00
Entertainment (2 bands)	\$1600.00
DJ Rasta	\$ 200.00
Face-Painters (7 Face-painters)	\$ 420.00
Children's Train	\$ 425.00
Central Valley Virtual Reality Game Truck	\$1250.00
<u>Fiscal Agent Fee</u>	<u>\$1850.00</u>
Total:	19957.65

**In-kind Services**

Office of Education	\$1500.00
Printing Commemorative Book	
Image Masters (2 Banners)	\$1000.00

**Projected Income/donations**

Vendor fees	\$1300.00
Merced Junior College	\$1500.00
Harris Woolf Almonds	\$1000.00
Hostetler Ranches	\$1500.00
Ads	\$3200.00
EECU	\$1000.00
Total:	\$9,500.00

## The staff of the Merced County Nut Festival

### Dr. Kim McMillon:

PHD in Humanities, Instructor of Global Arts Studies program at UC Merced

Playwright

Producer/director

Organizer of the 2010 Ethiopian New Year's Festival, as well as many others

Co-Creator of Midnight Shakespeare for the San Francisco Shakespeare Festival

Part of the team that developed and held the first Merced County Nut Festival

Dr Kim McMillon, is the Editor of the Book Black Fire, released March 2022, Willow books

### Dr. Wanda Patrick:

AA in Social Science,

AS in Administration of Justice,

BA in Social Science,

MA in School counseling with PPS Credential,

Mild/Moderate Special Education Teacher's Credential,

PHD in Education emphasis in Special Education

Dr Wanda Patrick is currently a special Education Resource Instructor at Weaver School

### Jerome Raspberry:

25 years of community organizing,

20 years in the field of education

Jerome Raspberry is currently the Foundation Director for the organization C.A.R.S.P.L.U.S.

Necola Adams:

Owner of Mrs. Adams Gourmet Cookies, 28 years

Former owner of Limey's Lunchbox.

Former owner of the Cookie Lady's bakery and Café,

Volunteer parent in the Merced City School District, 18 years,

Former substitute teachers aid for the Merced City School District

Community advocate, over 30 years,

Past President of the League of women voters,

Past 2<sup>nd</sup> vice president of the National council of Negro women,

Past 1<sup>st</sup> vice president of the NAACP Merced Chapter,

Past commissioner of Parks and Recreation for the city of Merced,

Former Mayoral candidate for the city of Merced,

Former caterer to 22 sitcoms, 5 record labels in Hollywood

Presently, Real Estate agent with Coldwell Banker Premier Real Estate

President of the Merced County Nut Festival

# Gwen Hagaman

Gwen Hagaman is a creative, customer-driven, and adept marketing leader who meets the challenges of both “highly competitive metropolitan” and “remote rural” markets. She is highly successful in network building, creative services development and multi-channel marketing strategies. Using proven creative process skills, multi-channel marketing strategies and consumer trend analysis, she spearheads dynamic market campaigns for her clients. Her motivating leadership and organizational focus inspire others during stressful and dynamic situations.

Working to promote the Whitewater Rafting Industry in the New River Gorge area, Ms. Hagaman received a “Star of Tourism” award from the State of West Virginia. She authored a documentary book detailing the process of developing hydropower at Summersville Dam. Her work in graphic design and marketing have consistently been recognized by peer organizations on the local, state, regional and national levels since the mid-1980 to date.

After choosing Merced as her home, Ms. Hagaman has provided marketing and design services to local businesses and Chambers of Commerce. Her projects have included several years of publishing “Merced Today” magazine for the Greater Merced Chamber of Commerce. Currently she publishes “Vámonos” magazine for the Merced County Hispanic Chamber of Commerce. This “things to do in Merced County” publication helps to realize her career goal of attracting tourism dollars into this community and closing the existing “Tourism Deficit.”

Ms. Hagaman was part of the team that developed and held the first Merced County Nut Festival. She remains devoted to contributing to the event’s long term success in celebrating Merced County’s biggest industry.

Areas of expertise:

- Multi-Channel Advertising
- Project Development
- Community Affairs
- Website Development
- Marketing Strategies
- Creative Services including Design, Writing, Illustration and Photography
- Grant Funding Resources
- Project Leadership
- Public Relations

- Contract Negotiations
- Public Speaking and Training
- Publicity Campaigns
- Online Sales Strategy
- Strategic Market Development
- Promotions
- Business Networking

Specialties:

- Economic Development Marketing
- Tourism Attraction Campaigns
- Corporate Sales Support
- Internet Marketing Training

Education:

Associate of Science Degree from Kanawha Community & Technical College with course work from San Jose City College and Porterville College

## Proposed project

The Merced County Nut Festival will take place on Saturday, October 22, 2022, at the Merced County Fairground, 900 Martin Luther King Jr. way, from 10am-5pm.

This festival will have 5 major Nut vendors including Buchanan Nut Hollow. 8 Food trucks D.J. Rasta, The South Pacific Dance Company, G Street Revolution Band, Comprised of U.C. Merced Professors. The festival will also include a central Valley V.R. Gaming truck and a rock- climbing wall.

We would like to see Merced become a true destination place where people from all over the world come to celebrate our Agricultural Nut Industry.

The last Merced County Nut Festival drew an attendance of almost 2,000 people, this year, we are looking forward to an attendance of over 4,000. If needed, we will obey whatever COVID 19 protocols that are in place.

The future of the Merced County Nut Festival is to grow into one of the largest festivals on the West Coast within the next 5-10 years. Eventually we hope to grow it from a 1day event into a 3day event. This will bring to our city new businesses in all sectors that will create good paying jobs. The festival will also bring people that will fill up our hotels and restaurants, shop our stores, drive out to see our beautiful U.C. and maybe some of them will fall in love with our small-town feel, purchase homes and decide to make Merced their permanent home.

When The Merced County Nut Festival transitions to the 3day event, it has the potential of bringing Millions of dollars to the City of Merced in just those few short days, not just that, but it will create thousands of dollars towards scholarships and sponsorships for organizations that give our teenage youth positive life skills and alternatives that are deterrents from joining gangs.

The Merced County Nut Festival will not only be entertainment and fun, it will also be educational on the process our Walnuts, Almonds and Pistachios go through before they come to the grocery store or a families kitchen table. It will also educate the public on the understanding of water management issues, which are pivotal not just for us, but our agricultural survival.

To summarize the Merced County Nut Festivals mission, it is to celebrate the Nut industry and those in it, educate the public on what happens from "tree to table" and give back to our community in the form of Scholarships and sponsorships for youth 12-17 years old.

## Scope of services

The Nut Festival is an event for the whole community, it has no age limit, there is something for everyone who attends.

The success of the Nut festival will be because we thought of public safety first. These are the measures we have taken for that:

- 4 Deputies from the Merced County Sheriff's Department
- 6 Security guards for La Guardia Security service
- Metal detector wands at both entrances
- Medical personal at the First Aid booth
- Information specialist at the Information booth/lost and found

For the young children there will be Face painters, Merced Rocks organization with rock painting, and a Train for train rides.

For the older youth, there will be a virtual reality truck, and a Rock-climbing wall

For the adults, there will be a host of vendors, food trucks and great music from several local bands and D.J. Rasta. There will be a cooking demonstration by Chef Rob Matsuo of 510 Bistro as well as trophies and a cash prize for the best dessert entry in the bake-off contest.

For the whole family there will be educational speakers and material on how nuts are grown, harvested, and processed, as well as information on water management.

We have made sure that the Merced County Nut Festival looks like the community. It is inclusive of all those who live within our City and our County. Flyers will be in the 6 major languages of the county, and the volunteers will be a representation of what our city looks like. Although this festival is about the celebration and education of the Nut industry, it is also about connecting us as one, celebrating our diversity and appreciating each person as they are.

References for the Merced County Nut Festival

Dr. Susan Walsh

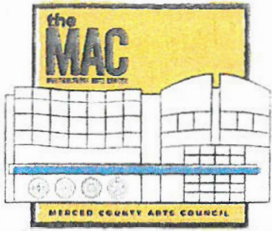
Partner of Walsh, Cassidy and Walsh  
1715 Mondo Drive, Merced CA 95340  
209-756-1473

Julie Wilkes

Retired Clerk for Raley's  
345 E. Emerald Drive Merced CA 95340  
209-383-4155

Ella Luna-Garza

Pastor United Methodist Church, Merced  
2983 Wainwright, Merced CA 95340  
214-606-2774



*"To nurture and inspire the arts and artists in Merced County by cultivating a place for creative discovery, community, and dialogue."*

April 28, 2022

Re: Letter of Support

To Whom It May Concern,

The Merced County Arts Council is proud to support and be the fiscal sponsor of the Merced County Nut Festival.

Back in October 2019, Necola Adams organized Merced County's first inaugural Nut Festival with huge success that helped promote our region. Now, after the nearly three-year pandemic, we hope the festival will continue its success of promoting our county. The festival is an opportunity to lift our community up and unite us in our collective achievement.

On behalf of the Merced County Arts Council, we look forward to celebrating our region's nut industry through this annual Merced County Nut Festival.

Sincerely,

Colton Dennis

Executive Director  
Merced County Arts Council  
Multicultural Arts Center (the MAC)  
EIN#: 94-2451184

April 28, 2022

Merced City Council  
678 W 18<sup>th</sup> Street  
Merced, CA 95340

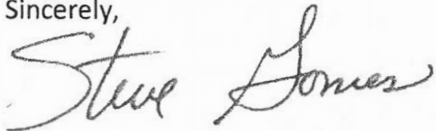
Dear Merced City Council:

This letter is to express my endorsement of the Merced County Nut Festival and to ask for your support. As Merced grows and the downtown area continues to flourish, growing the Nut Festival will only add momentum to people discovering that Merced is a wonderful place to raise a family and retire in later years. Like Gilroy with garlic, Lodi with wine, Los Banos with tomatoes, and Castroville with artichokes, Merced can find its place in the spotlight with the celebration of our one of our greatest commodities.

In addition to serving as a great marketing tool, the festival also provides a forum for agriculture to educate the public about the great economic impact commodities like almonds, pistachios, and walnuts have on this county. The festival can discuss the need to manage our water to provide food and fiber for the state and country. Unlike other things produced exclusively in other countries, we cannot become dependent on other countries for our food and fiber.

In reading the Merced Vision 2030 General Plan, it “envisions a growing community that preserves much of its small-town flavor and social setting, a city that has an improved economy, adequate public services and cultural facilities, and a good overall quality of life for its residents.” by its nature, the Merced County Nut Festival, creates a small-town flavor and a good overall quality of life for its residents. The festival aligns with the Merced Vision 2030 General Plan and needs community support. Therefore, I hope the Council will give thoughtful consideration to providing the Merced County Nut Festival with the requested grant funding.

Sincerely,

A handwritten signature in cursive script that reads "Steve Gomes". The signature is written in black ink and is positioned below the word "Sincerely,".

Steven E. Gomes, Ed.D.

Retired Merced County Superintendent of Schools Emeritus

**The First Annual**



**Commemorative  
Program**

**Celebrate · Educate · Give Back**

**Saturday, Oct. 26, 2019**

A MESSAGE FROM THE FESTIVAL PRESIDENT

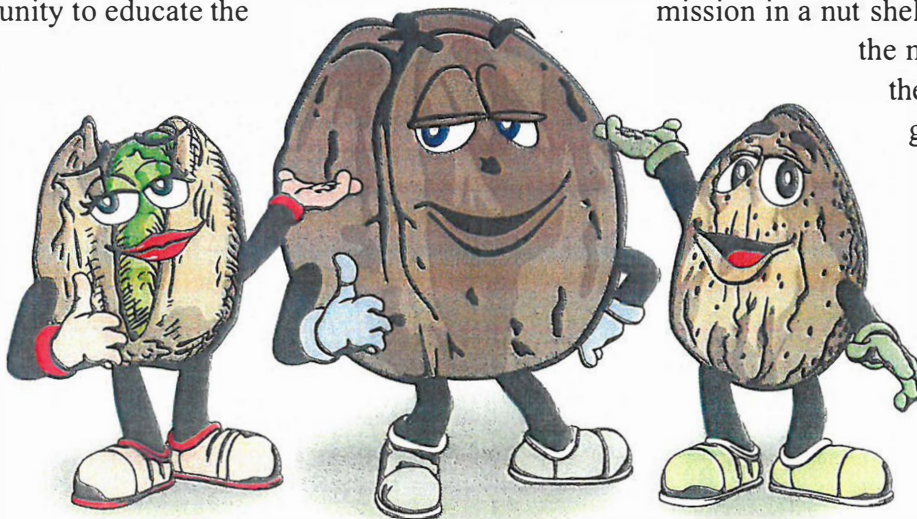
## Let's Celebrate, Educate and Give Back to Our Youth

The Merced County Nut Festival was created out of a love, respect and deep appreciation of our farming community. There is no other commodity that unites every city – large and small – in Merced County the way our almonds, walnuts and pistachios do.

Currently, the nut industry in our county produces over \$750 million a year. We are one of the world's largest exporters of almonds. We supply most of the United States and almost 85 percent of the entire world's demand for almonds. We provide over 40 percent of the entire world with our pistachios and walnuts – making Merced County a premiere player on the world stage.

The Merced County Nut Festival celebrates everyone who contributes to the success of this industry – its growers, hullers, producers, equipment makers, distributors, and thousands of workers. It's an opportunity to lift our community up and unite us in our collective achievement.

This festival is also an opportunity to educate the public about what



happens with almonds, walnuts and pistachios from “tree to table,” along with an understanding of water management issues which are pivotal for our agricultural survival.



**Necola Adams**  
*President*  
*Merced County Nut Festival*

The future vision for the Merced County Nut Festival is to become one of the largest festivals to be held on the West Coast within five years. We plan to grow to a three day event with over 100,000 visitors attending.

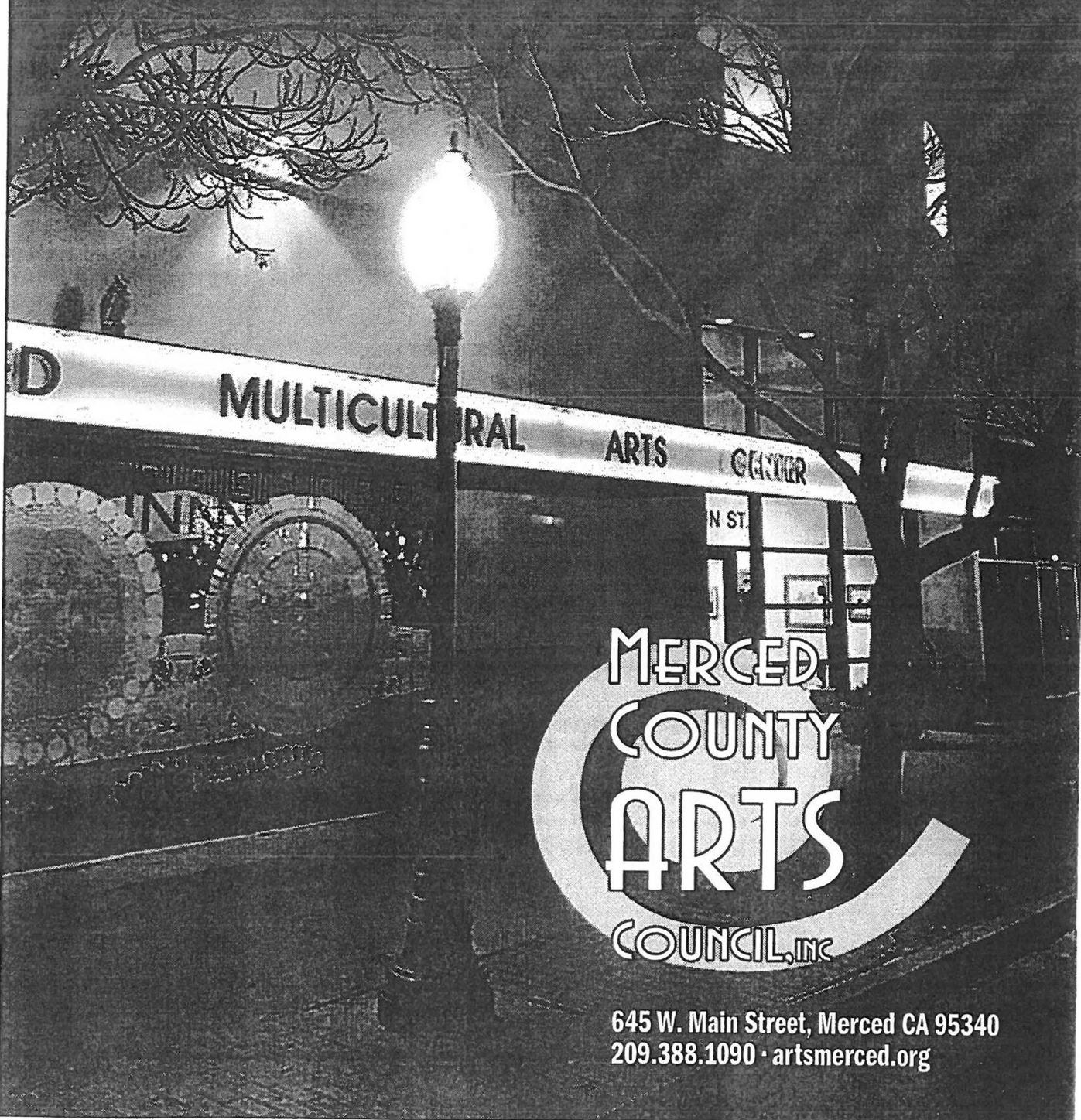
The Merced County Nut Festival is a nonprofit organization with the goal of supporting other nonprofits using proceeds beyond costs. We will focus on groups that support youth ages 13 to 17. At ages 12 to 13, children who are not involved in sports or band age out of almost every after school program operating in this county. This is a vulnerable age, when it's most important for a child to feel some kind of kinship and belonging. Money raised by this festival will help our communities protect our future generations.

To summarize the Merced County Nut Festival's mission in a nut shell (pun intended), it is to celebrate the nut industry, educate the public on the process from “tree to table”, then give back to the community. This will be our legacy and our success.

**We're  
delicious!**

To inspire and nurture the Arts in Merced County...

The Merced Multicultural Arts Center is a modern, open three story facility providing space and support for arts education, training, world-class performances, tours, and five galleries showcasing arts and cultural exhibits of local, regional and national importance. Included is the Arbor Gallery; a retail cooperative of over 30 regional artists.



MERCED  
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COUNCIL, INC

645 W. Main Street, Merced CA 95340  
209.388.1090 · artsmerced.org



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# Please Patronize Our Generous Sponsors

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# Thank You ...

Three years ago I started talking about having a "Nut Festival" for Merced County. A lot of people thought it was a good idea, but that's about as far as it went. Well, this past June something said to me... "Now's the time to do the Nut Festival."

I went to several organizations for help but they told me that it wouldn't be successful. There wasn't enough time to do it. We wouldn't be able to raise enough money. We should wait until next year.

Fortunately, I didn't listen to them. I knew this is what our county needed. Somehow I convinced enough people to share my vision. They came on board and here we are – hosting our First Annual Merced County Nut Festival. So, to ALL of you I say "THANK YOU!"

First – to the backbone of the Merced County Nut Festival – this could not have happened without you fabulous women!

**Gwen Hagaman    Kim McMillon**  
**Cynthia Adams    Vicki Underwood**

Next a big THANK YOU to our sponsors who believed and trusted that we could make this happen. They are listed on Page 4.

And we have many, many individuals and organizations who have stepped up to help out and enhance the festival guest experience. This would not be the same celebration event without the help of each and every one.

**Scott Oliver**  
**Merced Rocks**  
**Chef Rob Matsuo at five.ten.bistro**  
**Roger King**  
**Amped Up Mobile Video Game Truck**  
**Vault Works**  
**Bill and Garret Adams**  
**Jean Obad at Diamond Prints**  
**Miss Merced**  
**Diego**  
**Steve Adams**  
**Elks Lodge 1240**  
**Bake-Off Competition Judges**  
**... and all the many volunteers**

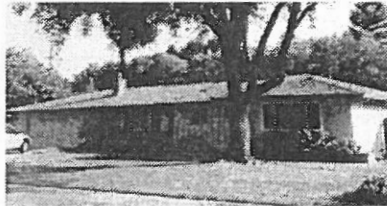
Lastly, thanks to everyone who came to this event and helped us all celebrate our Nut Industry's contribution to our communities!

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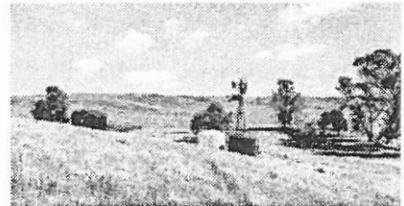
**VINTAGE HOMES**



**RETAIL SPACE**



**INDUSTRIAL BUILDINGS**



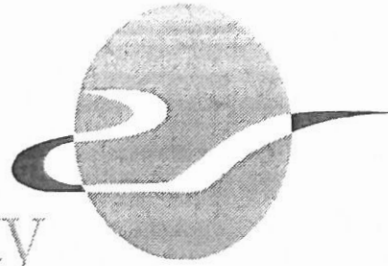
**FARM PROPERTIES**

701 W. Olive Ave., Merced CA 95340  
Phone: 209-383-2171 • Fax: 209-725-0423

3170 Collins Drive, Suite A, Merced CA 95348  
Phone: 209-725-7253 • Fax: 209-725-7252

**1-800-708-SELL • www.GONELLAREALTY.com**

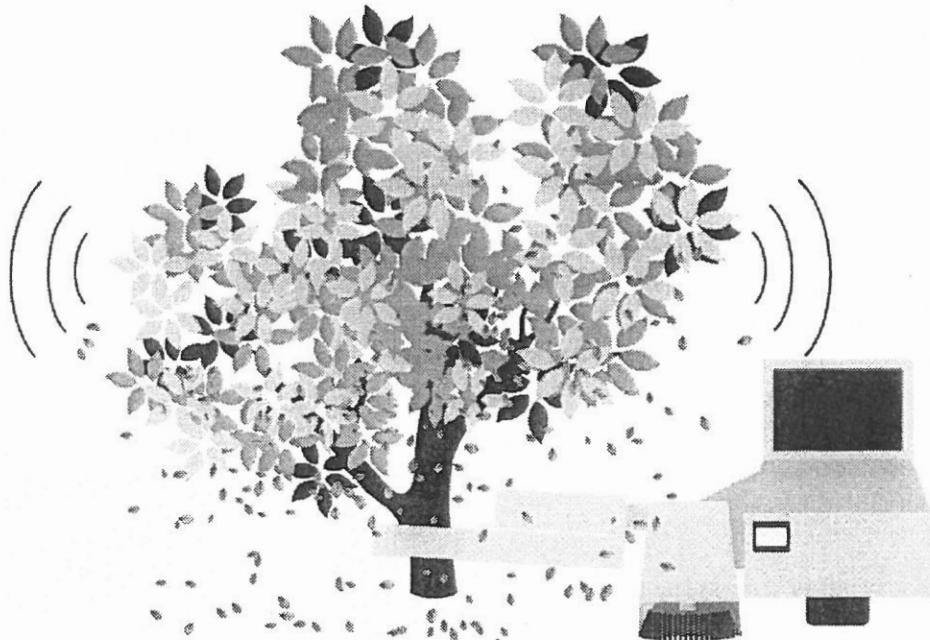
Merced  
County  
**Hispanic**  
CHAMBER OF COMMERCE



*Working for you and your community!*



The Merced County Hispanic Chamber of Commerce is proud to support the First Annual Merced County Nut Festival! Events like these promote not only the economic development of Merced County but create a safe community organized activity for the entire family to enjoy!



[www.mercedhcc.com](http://www.mercedhcc.com) | (209) 384-9537



Like a good neighbor, State Farm is there.®



**Justi Smith** AGENT

830 W. 19th Street  
Merced CA 95340-4609  
Fax 209 383 5191  
[justi.smith.u0oe@statefarm.com](mailto:justi.smith.u0oe@statefarm.com)

**209 383 3208**  
**[www.justismith.com](http://www.justismith.com)**

Insurance License No. OH39862

A black and white photograph of a Costco Wholesale store interior. The image shows high ceilings, industrial shelving, and various products. In the foreground, there are large stacks of white bags, likely bulk food items. In the background, a sign for "Business Delivery" is visible, along with other signs and customers. The Costco logo is overlaid at the bottom right of the image.

**1445 R Street**  
**Merced CA 95340**  
**(209) 725-5020**  
**[www.COSTCO.com](http://www.COSTCO.com)**

**COSTCO**  
**WHOLESALE**

*We congratulate members of  
Merced County Nut Industry  
for their success in world markets.*



- MERCED COUNTY -  
**Office of  
Education**  
NURTURE • SERVE • LEAD

### **BUSINESS SERVICES**

The Business Services Department provides business-type services to the Merced County Office of Education and the county's 20 school districts. This includes accounting, financial, information technology, purchasing, warehouse, print shop, grants, district services and payroll.

### **EARLY EDUCATION**

The Early Education Department provides leadership to ensure quality early care and education service to our community and is home to programs that provide care and education services to children and their families.

### **HUMAN RESOURCES**

The Merced County Office of Education Human Resources Department Staff is dedicated to creating and managing an efficient, effective, and harmonious organization committed to continuous quality improvement and a customer service orientation.

### **EDUCATIONAL SERVICES**

Merced County Office of Education's Educational Services Department is committed to providing leadership and instructional services to Merced County districts to ensure quality instruction and accelerated learning for all students. We are dedicated to services, researched based practices and data-informed decision-making as we respond to the challenges in education today. We partner with districts and other educational agencies throughout the county to ensure that all teachers are provided with quality professional development experiences, and ultimately, all students receive a rigorous and challenging education.

### **SPECIAL EDUCATION**

Merced County Office of Education provides a wide range of services for children and young adults with special needs. Ranging in age from newborn to 22 years, these young people may need special education for disabilities related to hearing, vision, speech, learning or physical development. They are served in a variety of places: homes, local schools, and schools with specialized classes. Services are available to students residing in Merced County.

## **MERCED COUNTY OFFICE OF EDUCATION**

632 West 13th Street, Merced CA 95341

(209) 381-6600 • [www.MCOE.org](http://www.MCOE.org)

# Schedule of Events for the

Food vendors, booths and attractions:

1:45 p.m. —	South Pacific Dance Company
1:30 p.m. —	
1:15 p.m. —	Cooking demonstration with nuts with Chef Rob Matsuo of five ten bidro
<b>1 p.m. —</b>	
12:45 p.m. —	
12:30 p.m. —	G Street Revolution Band
12:15 p.m. —	Announce Bake-Off Winners
<b>12 p.m. —</b>	
11:45 a.m. —	
11:30 a.m. —	G Street Revolution Band
11:15 a.m. —	South Pacific Dance Company
<b>11 a.m. —</b>	G Street Revolution Band
10:45 a.m. —	South Pacific Dance Company
10:30 a.m. —	G Street Revolution Band
10:15 a.m. —	Remarks by Congressman Jim Costa
<b>10 a.m. —</b>	Opening Ceremony Nut Festival President



**Our staff members have over 50 years of combined experience in the physical therapy and rehabilitation fields**



Tony Hernandez  
PT, DPT



Heidi Hernandez  
PT, DPT



Stephanie Raymond  
PT, DPT, OCS



Patricia Scholl  
PTA



Michael Clark  
OTR



Rosemary Haskett  
MACC, SLP

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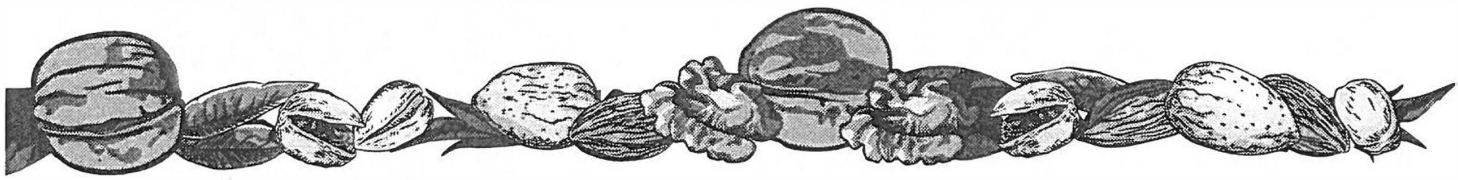
3327 M Street, Suite A, Merced CA 95348  
Call or Text 209 722-1030 | Fax 209 722-5408  
Email rcpt@sbcglobal.net | www.rascalcreekpt.com

**OPEN MONDAY, WEDNESDAY & THURSDAY 7 A.M. TO 7 P.M. • TUESDAY 7 A.M. TO 5 P.M. • FRIDAY 7 A.M. TO 4 P.M.**

# Merced County Nut Festival

are open through the entire festival.

2 p.m. —	2:15 p.m. —	2:30 p.m. —	2:45 p.m. —	3 p.m. —	3:15 p.m. —	3:30 p.m. —	3:45 p.m. —	4 p.m. —	4:15 p.m. —	4:30 p.m. —	4:45 p.m. —	5 p.m. —	5:15 p.m. —	5:30 p.m. —	5:45 p.m. —	6 p.m. —
Los Amigos Band			Drawing for Door Prizes	Los Amigos Band			Drawing for Door Prizes	Los Amigos Band			Drawing for Door Prizes	DJ Rasta plays music				Close of Festival



**STONEFIELD**  
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### CORPORATE ADDRESS

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**"The Florencia"  
at Bellevue Ranch**

### CURRENT DEVELOPMENTS

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#### LOS BANOS

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Mission Village South  
209-710-0768 | 209-710-9390  
Sandstone | 209-710-9390

#### The Villas

209-710-0768 | 209-710-9390

#### MERCED

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Campus Vista | 209-626-5558  
Stone Ridge II | 209-455-7111  
University Park | 209-626-5558

**www.STONEFIELDHOME.com**

# Festival Site Map

**ENJOY OUR SELECTION OF LOCAL VENDORS & FOOD SELECTIONS**

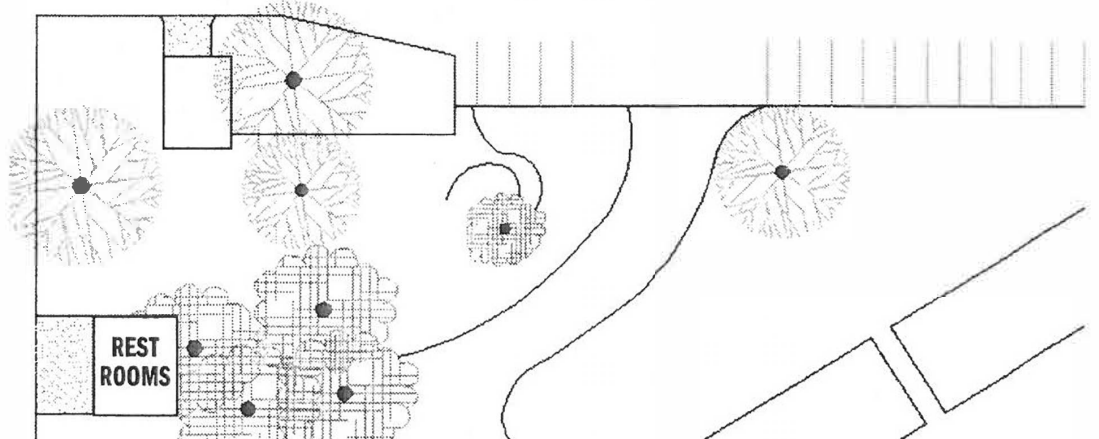
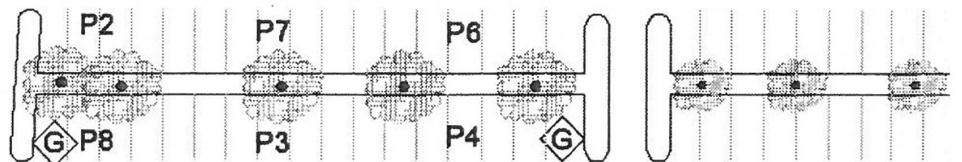
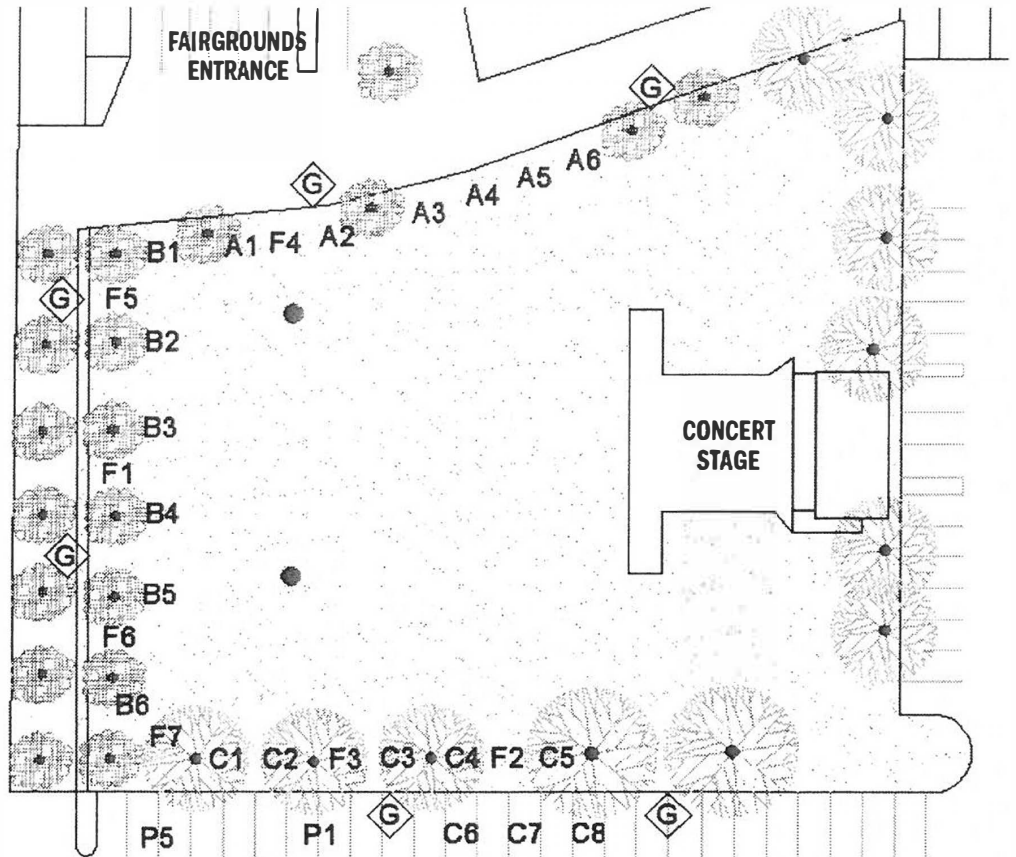
- A-1 Coldwell Banker Gonella Realty-Sales
- A-2 Coldwell Banker Gonella Realty-Property Management
- A-3 David Zang, Shen Yun Performance Theatre
- A-4 Green Valley Soaps
- A-5 AAA Insurance
- A-6 Curves/Jenny Craig

- B-1 Party Lite
- B-2 Justi Smith, State Farm Insurance Agent
- B-3 U.S. Census Public Information for 2020
- B-4 Mount Pisgah AME Zion Church
- B-5 Healthy House
- B-6 Merced County Probation Department

- C-1 Golden Valley Health Centers
- C-2 Property Team Realty
- C-3 Color Street
- C-4 Stone Family Spreading
- C-5 United States Marine Corps
- C-6 doTERRA Essential Oils
- C-7 Robotics Society at UC Merced

- F-1 The Sweet Potato Pie Company
- F-2 Roberts Ferry Nut Company
- F-3 Tres Bien Creamery
- F-4 The Chocolate Dipper
- F-5 The Nut Hub
- F-6 Monez Apiaries
- F-7 Hilmar Meat Market

- P-1 The Tri Tipery
- P-2 Rawlings Concessions
- P-3 The Cheezy Grill
- P-4 Poppin' Poppies Kettle Corn
- P-5 Mattos Concessions
- P-6 Two Angry Guys
- P-7 Vickie & Sue Kona Ice, LLC
- P-8 LR Philly Cheesesteak Sandwiches



*"Wonderful, community minded trophy company!  
 Whether you order a ribbon, plaque, badge or  
 trophy; you'll receive excellent quality. They're  
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 - Yelp Review*

# Central Valley Trophies

**ENGRAVING  
 PLAQUES  
 RIBBONS**

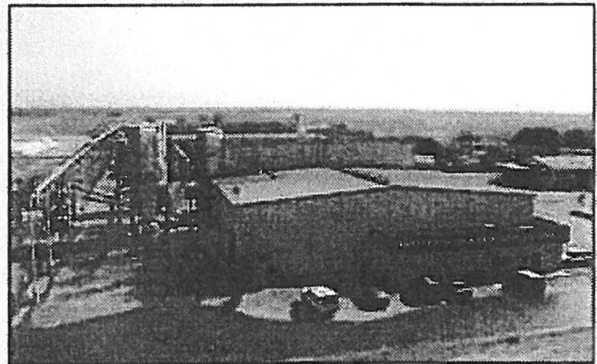
**Bruce Ridge - Owner**  
 420 W. Main Street, Merced CA 95340  
**(209) 383-3225**

# Join us in celebrating our Nut Industry at the Merced County Nut Festival!



*Premium Quality Hulling  
and Shelling Since 1966*

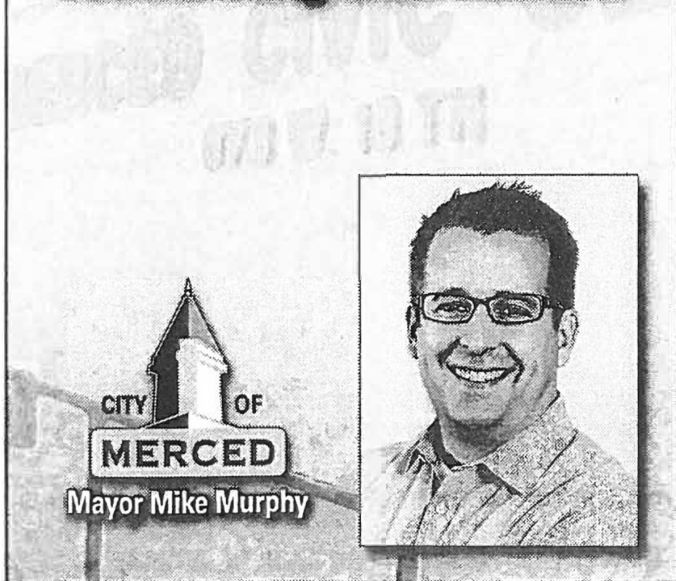
**Minturn Huller Cooperative, Inc.**  
 provides "Premium Quality"  
 hulling and shelling services to  
 its Grower Members and  
 provides a reasonable return to  
 the Members for those services.



**PLANT LOCATION:**  
 9080 South Minturn Road  
 Le Grand CA 95333  
**(559) 665-1185** or  
**1(866) 646-8876**

**MAILING ADDRESS:**  
 Post Office Box 760  
 Chowchilla CA 93610

**Join me in celebrating  
 Merced County's vibrant  
 NUT INDUSTRY  
 and the many Employees  
 contributing to its success.**



**Striving for Excellence**

**Rodrigo ESPINOZA**

*District 1*

**Lee LOR**

*District 2*

**Daron MC DANIEL**

*District 3*

**Lloyd PAREIRA**

*District 4*

**Scott SILVEIRA**

*District 5*



**Board of Supervisors**

2222 M Street, Merced CA 95340

Phone: (209) 385-7366

Fax: (209) 385-7375

[www.co.merced.ca.us/61/Board-of-Supervisors](http://www.co.merced.ca.us/61/Board-of-Supervisors)

**People helping people.  
That's the credit union philosophy.**



**MSEFCU**

**Merced School  
Employees Federal  
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**Experience the MSEFCU Difference.**

**Our mission is to help members achieve their financial goals by building lifelong relationships within our diverse community, one member at a time, through a wide array of products and services.**



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(209) 383-5550  
[mercedschoolcu.org](http://mercedschoolcu.org)**

A VALUABLE OPPORTUNITY FOR COMMUNITY SUPPORT



# Second Annual Merced County Nut Festival 2020 Donor Form

If you have questions call 209-761-8279 or email MercedCountyNutFestival@yahoo.com

or complete this form and mail along with payment to:

**Merced County Nut Festival  
3144 G Street, Suite 125-383  
Merced CA 95340**

Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ Contact Email: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

The undersigned has reviewed the above and does hereby agree to the terms and conditions as outlined herein.

City/State/Zip: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Price: \_\_\_\_\_ Special Instructions/Comments: \_\_\_\_\_

Payment:  Cash  Check # \_\_\_\_\_  Credit Card

Make Checks payable to "MCNF" with a note for "2020 Festival."  
Credit card transactions will be processed by phone or in person.

**Please contact me to discuss:**

2020 Program Advertising

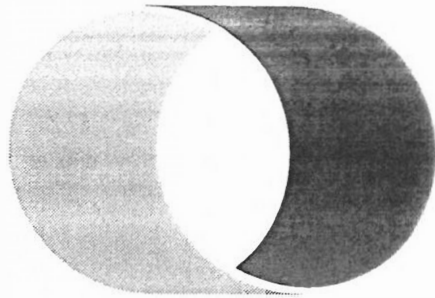
Donating supplies or merchandise

Vendor Space

An Activity or Attraction

## Thank you for your Support!

**ADVERTISING IS A TAX-DEDUCTIBLE BUSINESS EXPENSE.  
CHARITABLE CONTRIBUTIONS WILL BE PROVIDED A 501C3 RECEIPT FOR TAX PURPOSES.**



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Our inventory of small and large rental equipment includes solutions for rough terrain, high spaces, visibility blockers, difficult climates and unique situations. With a robust fleet of rental equipment, we have the units you need in the size you need them.

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**Mac Leal**  
Territory Manager

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fax: 559 673 2734  
mleal@ur.com

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**United Rentals**  
1346 W. 16th Street  
Merced CA 95340

**John Cook**  
Outside Sale Representative  
General Rental

tel: 209 383 2984  
cell: 209 495 8180  
fax: 209 383 7974  
jcook@ur.com

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**United Rentals**  
101 S. Highway 59  
Merced CA 95341

**Evan Jones**  
Outside Sale Representative  
General Rental

tel: 209 726 8665  
cell: 559 395 5896  
ejones5@ur.com

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**United Rentals**  
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Turlock CA 95380

**Jon Rudd**  
Outside Sale Representative  
General Rental

tel: 209 634 2046  
cell: 209 631 4554  
jrudd@ur.com

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**Or visit our Merced Facility**  
**1346 W. 16th Street, Merced CA 95340**  
**UnitedRentals.com • (209) 383-2984**

We Salute Merced County's Nut Industry!



**HOSTETLER RANCHES, LLC**  
923A E. Pacheco Blvd., Los Banos CA 93635  
(209) 726-7000

# Visit our famous "Pumpkin Patch"

**OPEN THROUGH HALLOWEEN**  
Weekdays 11 a.m. to Dusk and  
Weekends 10 a.m. to Dusk (approx. 7 p.m.)

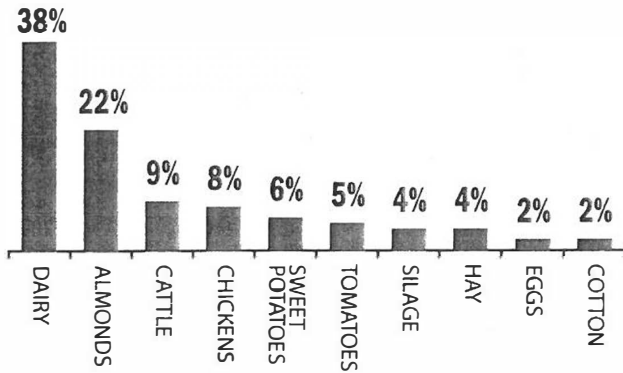
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events@hunterfarmspumpkinpatch.com  
www.hunterfamilyfarms.com

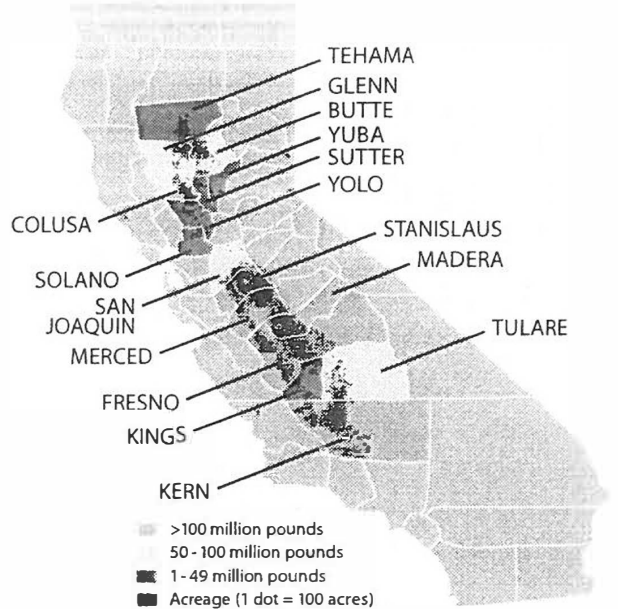


## Merced County Agriculture Production Report

Merced County's agricultural commodities grossed more than \$4.4 billion in 2014 for a record high. This is the first time Merced agriculture surpassed the \$4 billion mark.



- Almonds, both meats and hulls, added over \$821 million to the county's economy in 2014.
- Almonds ranked second in agricultural production with nearly 100,000 producing acres.
- There are seven almond handlers in Merced County (ABC).
- There are six huller/shellers in Merced County (AHPA).



Merced County ranks fourth in almond production, providing 10 percent of the entire California crop value.

Source: Merced County 2014 Agricultural Crop Report

# MERCED COLLEGE



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3600 M Street  
 Merced CA 95348-2806  
 209 384-6000  
[www.mccd.edu](http://www.mccd.edu)

# Merced County Agriculture Facts from the 2012 Census

The U.S. Department of Agriculture National Agricultural Statistics Service completes a comprehensive summary of agricultural activity for the United States and for each state and its counties every five years. Per the 2012 Ag Census:

- There are approximately 2,486 farms in Merced County.
- Average farm size is 394 acres. However, 57 percent of farms are smaller than 50 acres.
- Farming is the primary occupation for over 64 percent of farm operators.

## Promoting your business is our business ...

# YOUR LOGO IS ART

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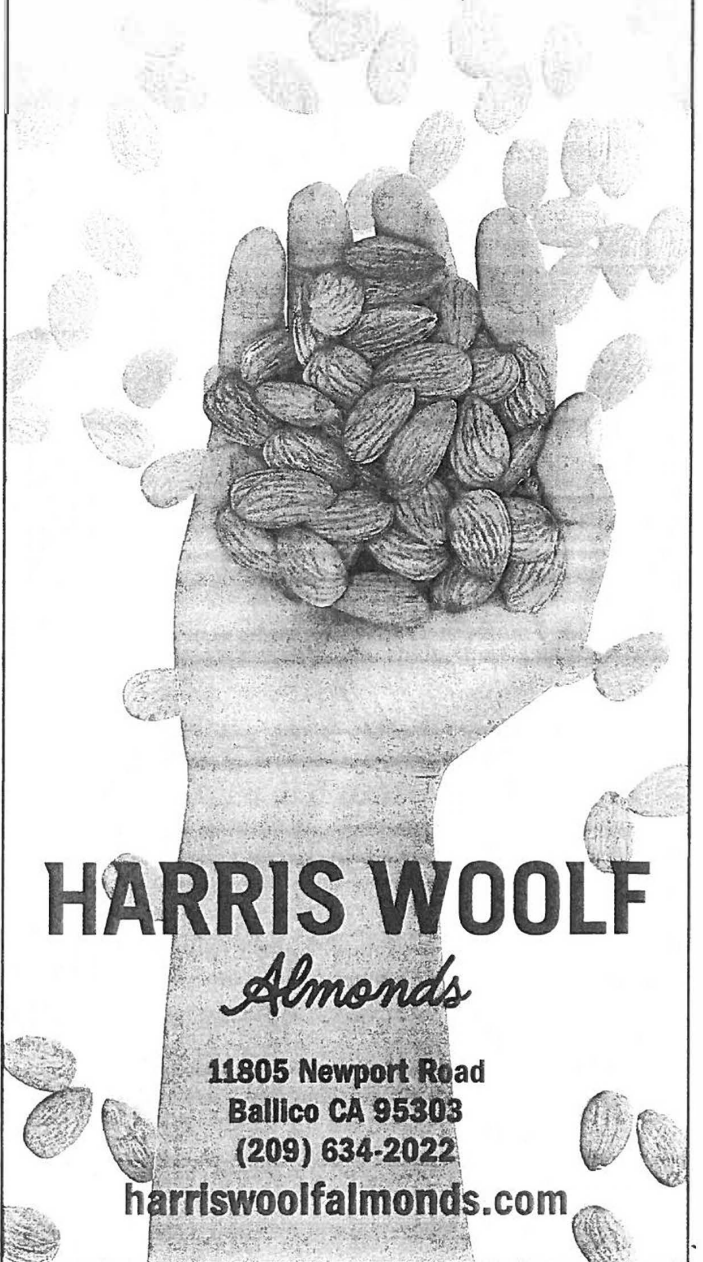
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