



# CITY OF MERCED

City Council Chamber  
Merced Civic Center  
2nd Floor  
678 W. 18th Street  
Merced, CA 95340

## Minutes

### City Council/Public Finance and Economic Development Authority/Parking Authority

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Saturday, February 19, 2022

9:00 AM

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#### A. CALL TO ORDER

Mayor SERRATTO called the Strategic Planning Session to order at 9:04 AM.

**Clerk's Note:** Pursuant to Assembly Bill 361, Council Member PEREZ attended the Strategic Planning Session virtually.

**Clerk's Note:** Council Member ORNELAS arrived to the meeting at 9:05 AM.

#### B. ROLL CALL

**Present:** 7 - Mayor Matthew Serratto, Mayor Pro Tempore Kevin Blake, Council Member Fernando Echevarria, Council Member Delray Shelton, Council Member Bertha Perez, Council Member Jesse Ornelas, and Council Member Sarah Boyle

**Absent:** 0

#### C. PUBLIC COMMENT

Sheng XIONG, Leadership Council - requested the use of local tax dollars for affordable housing.

Steve RUSSOS, Merced - suggested a program to increase civic engagement.

Pangcha VANG, Merced - spoke about the cost of public safety and the need for more affordable housing.

Daniel KAZAKOS, Merced - applauded Council for their housing efforts.

Fue XIONG, Merced - requested community equity in policing and requested funding for an affordable housing trust fund.

#### D. BUSINESS

**D.1.** **SUBJECT:** Discussion on the City Council's Goals and Priorities

Related to any and all City Departments and/or Subjects That Fall Within the Subject Matter Jurisdiction of the City Council Including, but not Limited to, Policy Discussion Related to the Following: Public Safety, Economic Development, Parks and Recreation, Housing and Homelessness, and City Beautification

#### **REPORT IN BRIEF**

Discussion on the City Council's Goals and Priorities related to any and all City departments and/or subjects that will fall within the subject matter jurisdiction of the City Council, including, but not limited to, policy discussion related to the following: Public Safety, Economic Development, Parks and Recreation, Housing and Homelessness, and City Beautification as previously adopted by the City Council in FY 2021/22.

#### **RECOMMENDATION**

For discussion only.

Council and Staff briefly discussed the previous years priorities and then discussed current priorities which included public safety (traffic and public relations), downtown (safety, blight, parking, and development), industrial development, investment in youth, City boards and commissions, and park improvements.

**Clerk's Note:** Council took a brief recess at 11:03 AM and reconvened at 11:07 PM.

Council continued to discuss topics as potential priorities which included partnerships for homeless support, homeless encampments, various housing issues (regional housing trust, rent prices and potential rental registration), a citywide Community Facilities District (lighting and landscaping), graffiti abatement, City art projects, and consistent messaging from the City to citizens.

#### **E. ADJOURNMENT**

**Clerk's Note:** The Strategic Planning Session was adjourned at 12:37 PM.

**A motion was made by Council Member Shelton, seconded by Council Member Boyle, that the meeting be adjourned. The motion carried by the following vote:**

**Aye:** 7 - Mayor Serratto, Mayor Pro Tempore Blake, Council Member Echevarria, Council Member Shelton, Council Member Perez, Council Member Ornelas, and Council Member Boyle

**No:** 0

Absent: 0