

RESOLUTION NO. 2019-_____

**A RESOLUTION OF THE CITY COUNCIL OF
THE CITY OF MERCED, CALIFORNIA,
RECOGNIZING THE IMPORTANCE OF THE 2020
CENSUS AND SUPPORTING THE EFFORTS TO
HELP ENSURE A COMPLETE, FAIR, AND
ACCURATE COUNT OF ALL CALIFORNIANS**

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years;

WHEREAS, the next enumeration will be April 1, 2020 and will be the first to rely heavily on online responses;

WHEREAS, the primary and perpetual challenge facing the U.S. Census Bureau is the undercount of certain population groups;

WHEREAS, that challenge is amplified in California, given the size of the state and the diversity of communities;

WHEREAS, California has a large percentage of individuals that are considered traditionally hard to count;

WHEREAS, these diverse communities and demographic populations are at risk of being missed in the 2020 Census;

WHEREAS, California receives nearly \$77 billion in federal funding that relies, in part, on census data;

WHEREAS, a complete and accurate count of California's population is essential;

WHEREAS, the decennial census is a massive undertaking that requires cross-sector collaboration and partnership in order to achieve a complete and accurate count;

ATTACHMENT 2

WHEREAS, this includes coordination between tribal, city, county, and state governments, as well as community-based organizers, education professionals, and many more partners;

WHEREAS, the U.S. Census Bureau is facing several challenges with Census 2020, including but not limited to a constrained fiscal environment, rapidly changing use of technology, declining response rates, and increasingly diverse and mobile population, and thus support from partners and stakeholders is critical;

WHEREAS, California kicked off its outreach and engagement efforts in April 2019 for the 2020 Census; and,

WHEREAS, the City of Merced in partnership with other local governments, the State, businesses, schools, and community organizations, is committed to robust outreach and communication strategies, focusing on reaching the hardest-to-count individuals.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MERCED DOES HEREBY RESOLVE, DETERMINE, FIND, AND ORDER AS FOLLOWS:

SECTION 1. The City Council of the City of Merced recognizes the importance of the 2020 U.S. Census and supports helping to ensure a complete, fair, and accurate count of all Californians.

PASSED AND ADOPTED by the City Council of the City of Merced at a regular meeting held on the ____ day of _____ 2019, by the following vote:

AYES: Council Members:

NOES: Council Members:

ABSENT: Council Members:

ABSTAIN: Council Members:

APPROVED:

Mayor

ATTEST:
STEVE CARRIGAN, CITY CLERK

BY: _____
Assistant/Deputy City Clerk

(SEAL)

APPROVED AS TO FORM:

 8/1/19

City Attorney Date