



CITY OF MERCED

PH: (209) 358-5311 FAX: (209) 358-7108

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Mid Valley Publications

Merced County Times • Atwater Times • Winton Times • Colusa Times • Highland Chronicle • Waterford News • Denair Dispatch

Publishing - Advertising of Legal Notices

April 29, 2016

Prepared for: City of Merced, Purchasing Division
678 W. 18th St.
Merced, CA 95340

Newspaper: Merced County Times

Mechanical Specifications

Page Specs: 13" x 23"

Once Column Equals 1.632"; two columns equals 3.431"; three columns equals 5.229"; four columns equals 7.028"; five columns equals 8.828"; six columns equals 10.625".

Advertising in Legal Section

Per Line Cost: \$0.375

Additional Cost per Publication(s): \$0.375

Classified Section

Per Line Cost: \$0.375

Additional Cost per Publication(s): \$0.375

Retail Display Advertisements

Per Line Cost: \$9.95 per column inch

Additional Cost per Publication(s): \$9.95 per column inch.

We are pleased to be a preferred partner with the City of Merced in the processing of legal notices throughout many years of service. We are able to meet with City of Merced staff personally to ensure accuracy and a smooth process for notices. Most copy submissions should be done by email. We are familiar with the requirements of most official legal publishing agencies. Thank you for continuing to consider us as an efficient source for publishing important legal notices for the City of Merced.

John Derby, publisher
Mid Valley Publications
P.O. Box 65, Winton, CA 95388
Office Phone: (209) 358-5311
Email: captjohn32@gmail.com