

Parks & Community Services

PROS Master Plan Update

WE PUT THE UNITY IN COMMUNITY!



Parks, Recreation, & Open Space Master Plan

- PROS Plan will establish a long-term vision for park development, guiding resource allocation, ensuring effective community engagement, and foster a sense of place.
- PROS Master Plan is being spearheaded by 110% & KTUA Inc.
- Theme of Merced's Initiative- **Play On Purpose**



PROS Plan- Data Collection Timeline

FEB



TASK ONE | Project Theme

- Identify project vision, logo use, branding
- Create and confirm concept

MAR



TASK TWO | Early Collateral

- Create project timeline - with PROS Leadership Team
- Create marketing timeline to share with internal/external customers
- Create job description for Wisdom Holders

APR



TASK THREE | Begin Community Engagement Efforts

- Create/distribute big picture survey
- Host Wisdom Holder training workshop
- Community Park Tour

MAY



TASK FOUR | Continued Community Engagement

- Wisdom Holders host engagement sessions
- Create community-wide survey
- Community wide workshop/meeting
- Project Team site visit
 - Internal staff focus groups
 - Community focus groups (8-12)
 - Site and facility tour
 - 5 Pop up engagement sessions

JUN



TASK FIVE | *(Tasks + Timeline to be Created/Identified May)*

- TBD

Existing Conditions Overview-KTUA

Work Completed as of April 2025

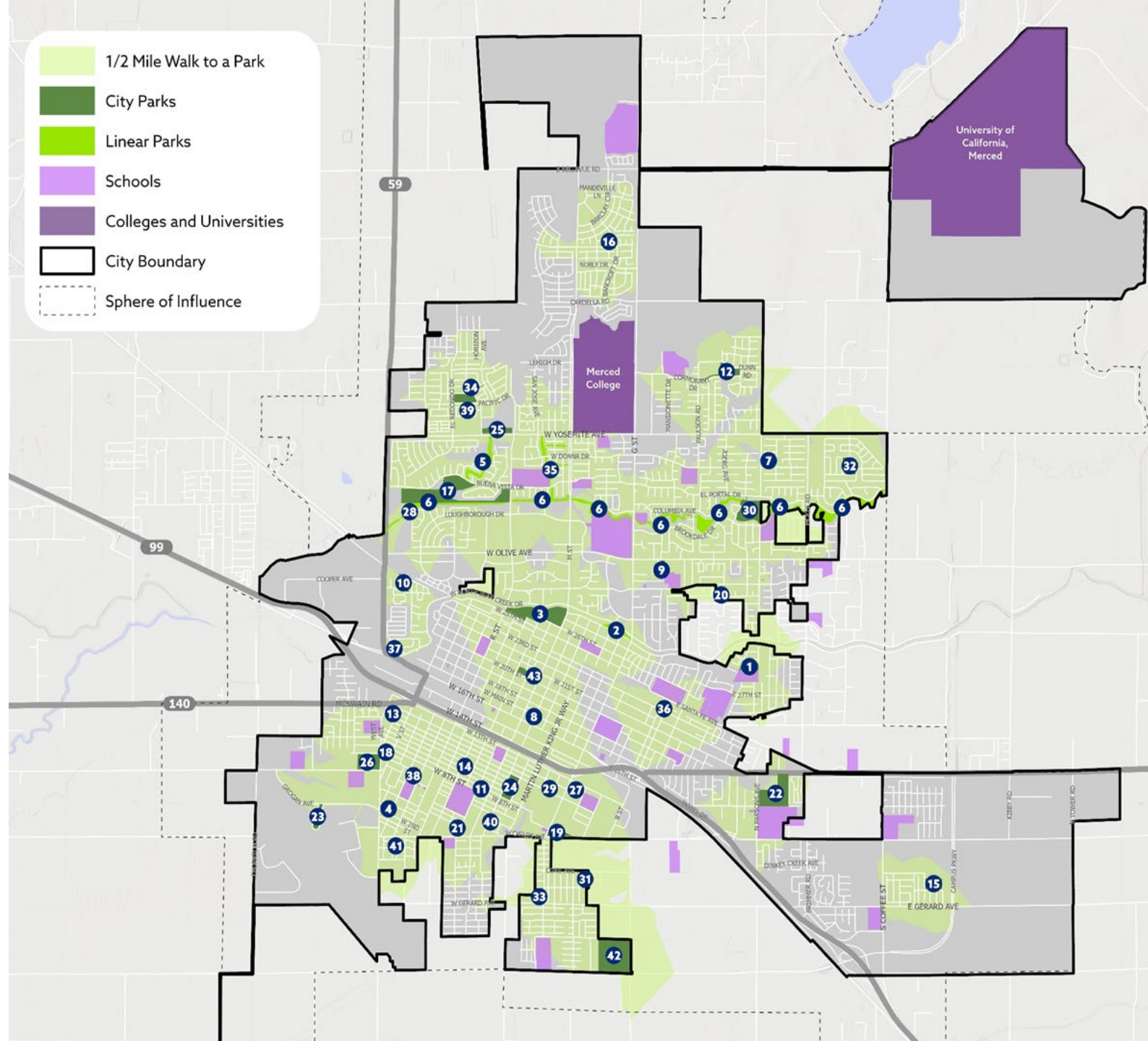
- Ongoing literature review of previously-planned projects/plans and ongoing efforts
- Collected all available GIS data
- Conducted parks, trails, and amenity inventory
- Conducted Level of Service (LOS) analysis
 - Acres, access, and amenities

Sample Field Work Photos: Data Collected for LOS Analysis



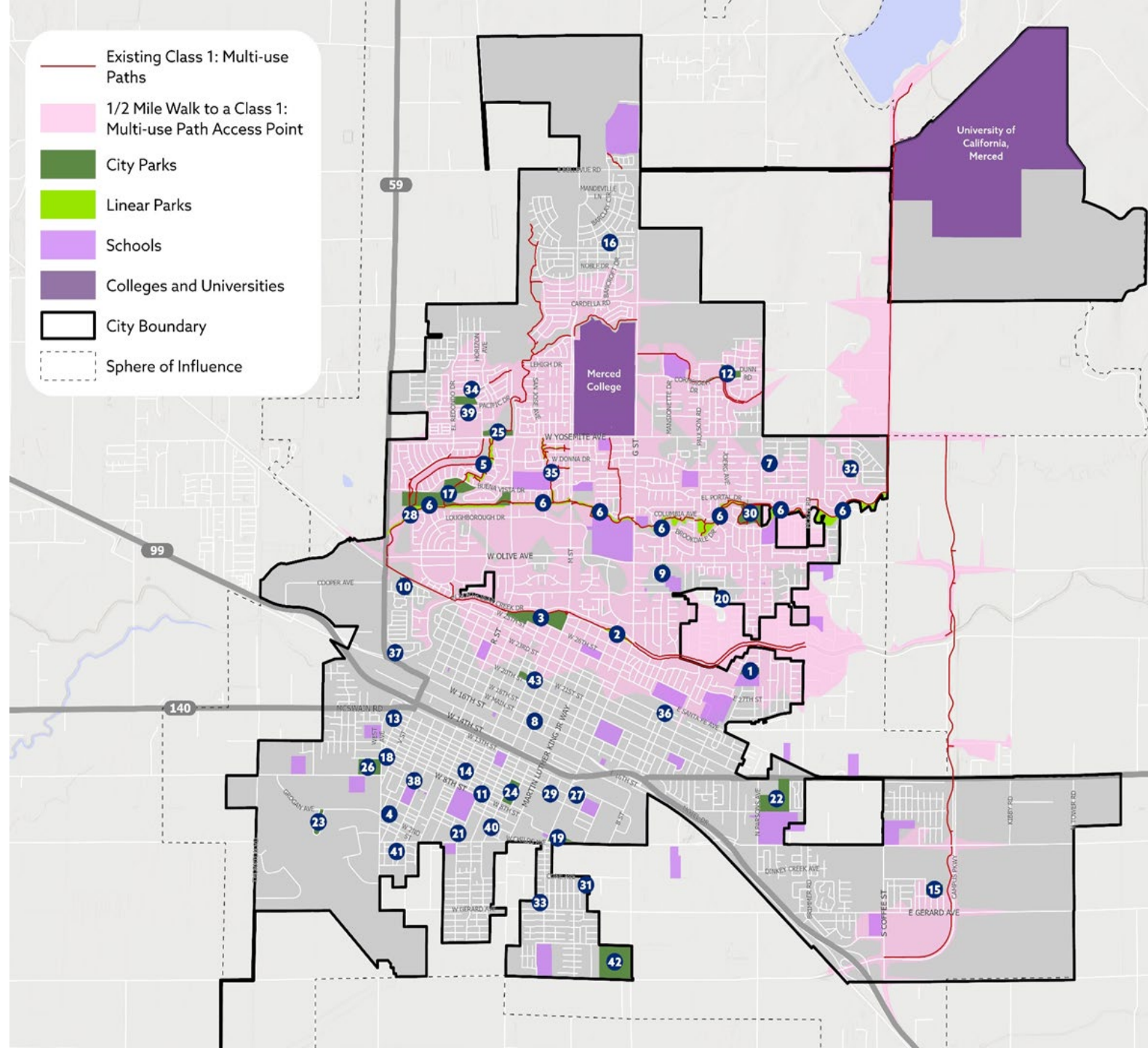
Existing Parks Half-Mile Travelshed

- Half-mile is approximately a 10-15 minute walk



Existing Trails Half-Mile Travelshed

- Half-mile is approximately a 10-15 minute walk



Park Acreage Level of Service

EXISTING PARK ACREAGE LEVEL OF SERVICE	
Existing Park Acreage*	367.56
Adopted Standard per 1,000 Population	5.00
Acres per 1,000 Population (2025)	3.58
Total Deficit Acres per 1,000 Population	-1.42
Acres in Deficit	127.48

Population 2025: 89,766

Acres per 1,000: 89.77

Park acres needed (5 per 1,000): 448.83

*Park acreage counted towards citywide LOS includes 50% of linear park acreage.

FUTURE PARK ACREAGE LEVEL OF SERVICE	
Existing Park Acreage	367.56
Adopted Standard per 1,000 Population	5.00
Acres per 1,000 Population (2035)	2.92
Total Deficit Acres per 1,000 Population	-2.08
Acres in Deficit	228.58

Population 2035: 109,986

Acres per 1,000: 109.99

Park acres needed (5 per 1,000): 549.93

Qualitative Data Collection- 110%

- Wisdom Holder Workshop
- Stakeholder groups
- Parks Tour
- Community Engagement Pop Ups



Survey- Universal Community Input



Parks, Recreation, & Open Spaces Master Plan 2025

Help Shape the Future of Merced's Parks & Recreation!

The City of Merced is developing the 2025 Parks, Recreation, & Open Spaces Master Plan, **and your voice matters.** This is your opportunity to help guide the future of our parks, programs, and public spaces.

Scan the QR code to share your ideas and help us build a plan that truly reflects the needs, values, and dreams of Merced residents.



English



Spanish



Hmong



Upcoming Community Pop Up Events



**Parks, Recreation,
& Open Spaces
Master Plan 2025**

YOU'RE INVITED!

We'll be out in the community gathering your ideas, learning about what matters most, and listening to your vision for Merced's parks, programs, and public spaces.

Play on Purpose.

May 15: Softball	5pm - 8pm	Joe Herb Park (Upper): 2200 Yosemite Parkway
May 16: Senior Bingo	10am - 12pm	755 W. 15th Street, Merced CA 95340
May 16: Movie Night	5pm - 6:30pm	301 W. Main St.
May 17: Bike Ride w/ the Mayor	7am - 9am	Applegate Park Playground
May 17: Lao New Year	9am - 12pm	301 W. Main St.

