



# *Proclamation*

**WHEREAS,** the City of Merced recognizes the importance of celebrating the cultural heritage of our diverse community; and

**WHEREAS,** lowrider cars are a unique art form that originated in Mexican American communities in Los Angeles, California, and have become a symbol of resilience, creativity, and self-expression; and

**WHEREAS,** lowrider culture has had a significant impact on the City of Merced, with many residents participating in car shows, cruises, and other events that showcase these beautiful vehicles; and

**WHEREAS,** it is fitting that the City of Merced designate a day to honor lowrider culture and its contributions to our community.

**NOW, THEREFORE, I, MATTHEW SERRATTO, Mayor** of the City of Merced hereby proclaim Sunday, June 23, 2024, as LowRider Holiday in the City of Merced. I encourage all residents to join me in celebrating lowrider culture and its positive impact on our community.

**IN WITNESS WHEREOF,** I have hereunto set my hand and caused the seal of the City of Merced to be affixed this 3<sup>rd</sup> day of June 2024.

Signed this 3<sup>rd</sup> day of June 2024.

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*Matthew Serratto, Mayor of Merced*