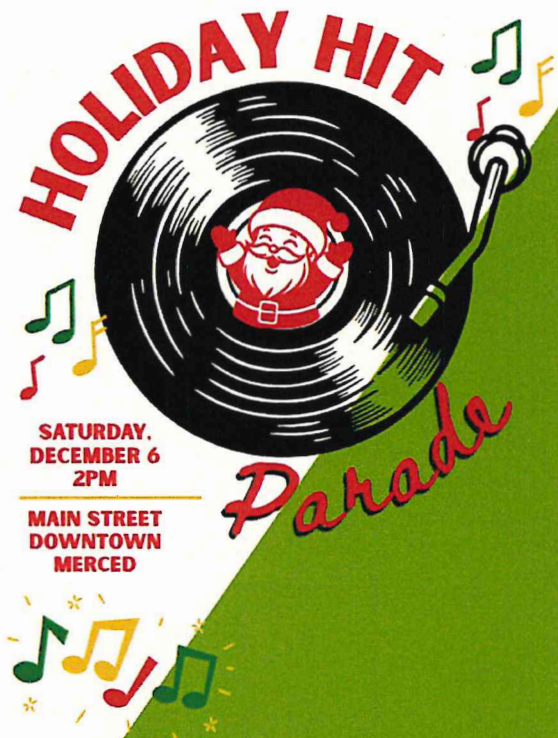




Payments can be made by scanning the QR code below or reaching out to [mercedchristmasparade@gmail.com](mailto:mercedchristmasparade@gmail.com)

## SPONSORSHIP OPPORTUNITIES

Attachment # 4

### GOLD SPONSOR – \$5,000

- Prominent logo placement on event marketing and banners
- Prominent recognition in press releases and social media
- Two entries included in parade with choice of placement
- Multiple stage announcements acknowledging sponsorship during event
- Six passes in VIP seating area

### SILVER SPONSOR – \$2,500

- Logo placement on event marketing and banners
- Recognition on social media
- Stage announcement acknowledging sponsorship during event
- Two entries included in parade
- Four passes in VIP seating area

### BRONZE SPONSOR – \$1,000

- Recognition on social media
- Stage announcement acknowledging sponsorship during event
- One entry included in parade
- Two passes in VIP seating area