

Merced Tourism Improvement District

June 26, 2025

City of Merced
678 W 18th St
Merced CA 95340

Dear Mayor and City Council

The Merced Tourism Improvement District (TBID) Steering Committee is requesting that the City Council appoint members from the city's lodging industry identified below to serve as the MTID Board of Directors.

Please consider appointing the following slated MTID members to serve as the Board of Directors as they have been working diligently on the MTID by-laws, budget, and development of the management plan.

Chair: Robin Donovan

Vice Chair: Sean Williams

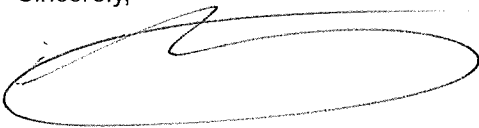
Secretary: Tiffany Gomes

Treasurer: Nitin Kumar

Board Member: Vacant at this time

Appointing these representatives will allow the board members to formally make requests to the City to adopt the by-laws and other necessary agreements between the MTID and the City.

Sincerely,

A handwritten signature in black ink, appearing to be 'Robin Donovan', enclosed within a large, loopy oval shape.

Robin Donovan