

August 5, 2024

*VIA EMAIL ONLY*

Frank Quintero  
Deputy City Manager  
City of Merced  
Via Email: [quinterof@cityofmerced.org](mailto:quinterof@cityofmerced.org)

**Re: Joint Notice—Change of Firm: Renne Public Law Group, LLP (DBA Renne Public Policy Group) to California Public Policy Group Inc. (CPPG) Effective Date of October 1, 2024**

Dear Mr. Quintero:

In May 2019, the Renne Public Law Group (RPLG) launched Sacramento-based Renne Public Policy Group (RPPG) to provide public sector clients with non-legal services including legislative advocacy and grant writing. Since then, RPPG has dramatically expanded its client base and staff, delivering high-level services across California.

We are pleased to report that RPPG and RPLG leadership have now agreed upon a plan to spin RPPG off as a separate corporation, forming the California Public Policy Group (CPPG). This move will allow RPPG employees an opportunity to gain ownership in the new entity while maintaining a partnership with RPLG—unified in our commitment to public sector representation. This move will also allow RPPG the opportunity to continue its growth and better serve its clients.

To that end, we are jointly notifying our clients to ensure a smooth transition from RPLG to CPPG for the non-legal work currently being performed by RPPG. Below are the specific details of this change.

Effective close of business on Monday, September 30, 2024, the Legislative Advocacy and Grant Services areas of Renne Public Law Group, LLP [DBA Renne Public Policy Group] will be transferred as part of an asset purchase agreement from Renne Public Law Group to California Public Policy Group, a California Corporation. All staff members currently assigned to perform work outlined in our professional services agreement will become employees of CPPG effective Tuesday, October 1, 2024. CPPG will retain the same Sacramento office location as well as the same contact information (e.g., emails, telephone number etc.).

**Service(s) Currently Being Performed:**

The City of City of Merced is currently under contract with RPLG for the following non-legal services:

- State Legislative Advocacy
- Grant Writing and Research

**Per the terms of our professional service agreement with the City of Merced we respectfully request that you approve—in writing—the assignment of your current service contract(s) enumerated above from Renne Public Law Group, LLP to California Public Policy Group Inc. Such assignment will include all terms and conditions of the contract currently in place including all requirements to adhere to your agency’s insurance and procurement requirements. The assignment shall be effective Tuesday, October 1, 2024.**

**We understand that different agencies may have different requirements and processes for effectuating this change. Please let us know how we can help navigate these processes, and any information we need to provide.**

**Invoicing Pre and Post October 1, 2024:**

- All invoicing for services rendered will continue to be generated and distributed by RPLG for work performed through September 30, 2024.
- Your agency will receive a final invoice on or about the first week of October from RPLG for all work performed in arrears through September 30, 2024.
- All work commencing October 1, 2024, will transition to CPPG.
- Beginning November 1, your agency will begin receiving invoices for all work performed on and after October 1, 2024, from CPPG.
- **There will be no interruption of service during this transition.**

**Lobbying Registration and Filings:**

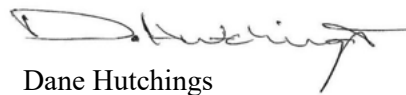
- CPPG will continue to work with the same Fair Political Practice Commission (FPPC) compliance vendor to ensure that all required forms are filed with the proper state agencies registering CPPG as the City of Merced's lobbying firm of record. No cost will be assessed to your agency for this transition.
- CPPG will work with RPLG to ensure that all third quarter reporting requirements are met. No cost will be assessed to your agency for this service.

Any delivery of your files and records will be at no cost to you. Please direct us in writing by (including, should you wish, signing this form) to agree to the work assignment. Please feel free to contact Dane Hutchings or Jon Holtzman at any time on this matter. We appreciate your consideration of this request, and we look forward to the continued partnership with the City of Merced.

Very truly yours,



Jon Holtzman  
Managing Partner  
Renne Public Law Group, LLP



Dane Hutchings  
Managing Director  
Renne Public Policy Group  
Founder/ CEO  
California Public Policy Group, Inc.

In accordance with the current professional services agreement with Renne Public Law Group, LLP, the City of Merced agrees to assign the performance of the requirements of the agreement subject to the terms and conditions of the agreement to the California Public Policy Group Inc. effective October 1, 2024.

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**Frank Quintero**  
**Deputy City Manager**  
**City of Merced**