



Office of the City Clerk

REQUEST FOR PROPOSAL FOR ADVERTISING SERVICES

CITY OF MERCED

April 21, 2016

The City of Merced is seeking proposals for advertising services that include legal, classified, and display advertisements.

It is important that the proposal specify a per column cost, per line cost, and or per word cost where applicable. Also specify any additional cost for running the advertisements more than one time.

Please be complete and thorough in your costs so that the City may accurately compare each proposal.

If you wish to be considered for providing advertising services, please submit two (2) copies of your proposal to the City of Merced, City Clerk's Office, 678 West 18th Street, Merced, California 95340 by 2:00 p.m. on Friday, May 6, 2016. Postmarks are not acceptable. Proposals must be complete or may be rejected as non-responsive.

Proposers are advised that under Government Code Section 1126 all employees of the City of Merced are **not eligible** to bid on City contracts, to provide services or supplies to the City, or to enter into a lease or other agreements with the City. Any bids submitted by any City employee, either individually or through a partnership, corporation, or other form of business entity or association, will be rejected and may subject the employee to discipline under the City's Personnel Rules, Article XIX Section 19.02.

We look forward to receiving your proposal. If you have any questions, please contact John Tresidder in the City Clerk's Office at (209) 388-7122.