

## Profile

Jeremy

First Name

J

Middle Initial

Martinez

Last Name

United Way of Merced County

Employer

CEO

Job Title

Email Address

Primary Phone

Alternate Phone

Street Address

Suite or Apt

City

State

Postal Code

7

Number of Years Living in Merced:

Are you 18 years of age or older?

☒ Yes ☐ No

Are you a registered voter in the City of Merced?

☒ Yes ☐ No

Measure M Citizen's Oversight  
Committee

Are you currently serving on a Board or Commission? If  
so, please list:

Which Boards would you like to apply for?

Citizens Oversight Committee - Measure V Transportation Expenditure Plan, Planning Commission

Question applies to multiple boards.

**Highest Level of Education Completed: \***

☒ Master's Degree

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## Communication

**The City of Merced uses email as a preferred method of communication regarding your application. Is this acceptable to you?**

☒ Yes ☐ No

If you selected no, please identify how you would like to be contacted:

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## Interests & Experiences

**Tell us about yourself, and why you are applying for this particular Board or Commission:**

For seven (7) years I have spent supervising projects with distinctive job duties performed, while in a management capacity. Throughout this time, I have successfully initiated and completed privately funded as well as a public/state funded projects/programs, formed project management & training committees, authored and implemented internal organizational policies, performed state and federal policy analysis, solved senior management inquiries, utilized system analysis methods for auditing and program implementation purposes and work flow processes, created and implemented company policies relevant to SHRM functions, and in the process, exceeded expectations regarding management, compliance and coordination. Additionally, I enjoy working within and giving back to my community; serving on multiple committees both within local government and the nonprofit sector. Time spent within my community ranges from leadership capacities and/or duties to collaborative membership roles. Currently, I serve as Chief Executive Officer of United Way of Merced County where I serve an active, strategic role in leading the organization in an effort to mobilize our community members for positive changes in health, education, and financial stability. If deemed appropriate to serve on this commission, it is my intent to provide strategic, analytical, and critical thinking orientated insight attributed from my intersectoral work experience within the private, public, and nonprofit sector. Inherently, I believe in community participation/civic engagement and I consistently work to identify public roles and commissions/committees in which I feel I can help further positive progression in achieving the intended goals. The planning of our city as it relates to Measure V is of great importance concerning the quality of life in our community, i.e. infrastructure, walkability, spatial mismatch, equity in business opportunities, urban sprawl, etc. The way in which we plan the development of our region has a direct impact on all of our lives pertaining to the available resources and opportunity residents are presented with.

**Please list your current employer and relevant volunteer experience.**

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- (Employer) United Way of Merced County, CEO. - (Volunteer Experience): Water resource allocation and re-use policy (USC Sol Price School of Public Policy in partnership with the International Directorate (DINT) and the Getulio Vargas Foundation in Rio De Janeiro/Sao Paulo, Brazil.

**What is your understanding of the roles and responsibilities of this Board or Commission?**

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It is my understanding that the commission is to provide a consultative body of members providing our city council with recommendations concerning the City's General Plan of which result from public hearings while also performing functions associated with reviewing applications for development within the city. In doing so, each member should be apt in understanding the city's planning, zoning, and other land subdivision ordinances in order to appropriately recommend action to the city council.

**Do you have experience or special knowledge pertaining to this Board or Commission?**

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I've served on an ad-hoc committee created by District 3 Board Supervisor Daron McDaniel concerning the economic development of Castle Commerce Center. Additionally, my participation within the MCAG "One Voice" committee has allowed me the opportunity to work collaboratively with other committee members/community leaders in advocating for Merced County needs of which have included planning and transportation/infrastructure. The committee meets to determine the county's needs ranging from social needs to economic, transportation, and natural resource advocacy. For instance, while serving on the committee in 2015, I advocated for the redistricting of HUB Zone (Highly Underutilized Business Zones) boundaries in Atwater (industrial park and Castle Commerce region) and Merced city. The committee supported the efforts and advocated at the federal level for redistricting which resulted in the SBA and RDA federal agencies interest in exploring more appropriate ways to capture HUB Zone's more accurately.

**Any other comments you would like to add that may assist the City Council in their decision?**

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I have enhanced the reputation and progress of the organizations I've represented and have worked across industrial and social sectors allowing me to obtain a well-rounded understanding of community needs and their relation to local government inclusive of economic development and regional planning. I would appreciate the chance to assist the commission in achieving their desired goals. Thank you for taking the time to review my application and consider me for an applicable position. Your time is greatly appreciated.

  
[Upload a Resume](#)

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**Requirements**

Question applies to multiple boards.

## AB 1234 Ethics Training

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☒ I Agree \*

Question applies to multiple boards.

## Attendance Policy

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☒ I Agree \*

## Statement of Economic Interests - FPPC Form 700

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☒ I Agree \*

Question applies to multiple boards.

## Oath of Office

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☒ I Agree \*

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Question applies to multiple boards.

## Public Scrutiny

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☒ I Agree \*

## How did you hear about this vacancy? \*

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☒ City Website

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If you selected other, please indicate how you learned about the vacancy:

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## Demographics

Hispanic

Ethnicity

Male

Gender



Date of Birth

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## Submission

JM

I declare under penalty of disqualification or termination that all statements in this application are true and complete to the best of my knowledge.