

## **FIRST AMENDMENT TO AGREEMENT FOR PROFESSIONAL SERVICES**

THIS FIRST AMENDMENT TO AGREEMENT is made and entered into this \_\_\_\_ day of \_\_\_\_\_, 2018, by and between the City of Merced, a California Charter Municipal Corporation ("City"), and Fairbank, Maslin, Maullin, Metz & Associates, Inc. ("FM3").

WHEREAS, City is undertaking a project to obtain opinion research services related to potential ballot financing options to support the construction and enhancement of public facilities within the City of Merced; and,

WHEREAS, City and FM3 have previously entered into an Agreement for Professional Services ("Agreement") dated September 19, 2017; and,

WHEREAS, City and FM3 desire to amend said Agreement to provide for additional services in connection with said project.

NOW, THEREFORE, the parties hereto, in consideration of the mutual covenants hereinafter recited, agree as follows:

1. Section 21, "ADDITIONAL WORK," is hereby added to the Agreement to read as follows:

"SECTION 21. ADDITIONAL WORK. Consultant shall perform the additional work outlined in the proposal from Consultant to City dated May 1, 2018 attached hereto as Exhibit "1".

2. Section 22, "ADDITIONAL COMPENSATION," is hereby added to the Agreement to read as follows:

"SECTION 22. ADDITIONAL COMPENSATION. City shall pay to Consultant the not to exceed additional sum of Twenty-Nine Thousand Two Hundred Fifty Dollars (\$29,250.00) for the additional work described in the proposal attached hereto as Exhibit "1" and in accordance with the rates set forth on Exhibit "1."

3. Except as herein amended, the Agreement dated September 19, 2018, shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have caused this First Amendment to Agreement to be executed on the date first above written.

CITY OF MERCED  
A California Charter Municipal  
Corporation

BY: \_\_\_\_\_  
City Manager

ATTEST:  
STEVE CARRIGAN, CITY CLERK

BY: \_\_\_\_\_  
Assistant/Deputy City Clerk

APPROVED AS TO FORM:

BY: K. Flores 5/8/18  
City Attorney Date

ACCOUNT DATA:

BY: \_\_\_\_\_  
Verified by Finance Officer

FAIRBANK, MASLIN, MAULLIN,  
METZ & ASSOCIATES, INC.,  
A California Corporation

BY: Curtis Below  
(Signature)

CURTIS BELOW  
(Typed Name)

Its: PARTNER + COO  
(Title)

BY: David Metz  
(Signature)

DAVID METZ  
(Typed Name)

Its: PRESIDENT  
(Title)

Taxpayer I.D. No. 95-4466320

ADDRESS: 1999 HARRISON ST, # 2020  
OAKLAND, CA 94612

TELEPHONE: 510.451.9521

FAX:

E-MAIL: CURT@FM3REACH.COM



OPINION  
RESEARCH  
& STRATEGY

**TO** Stephanie Dietz  
City of Merced

**FROM** Curtis Below  
FM3 Research

**RE:** Tracking Survey Scope of Work

**DATE** May 1, 2018

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Fairbank, Maslin, Maullin, Metz & Associates (FM3) is pleased to submit this short scope of work and cost memo to conduct public opinion research on behalf of the City of Merced.

Below are the proposed specifications and costs of this research.

**Project Goals** This survey will reassess opinions of life in the City of Merced and potential revenue measures the City is considering for future elections.

**Methodology** Landline and cellphone telephone interviews.

**Questionnaire** 15-20 minutes, on average.

**Sample** 400 likely November 2018 voters in the City of Merced.

**Margin of Sampling Error**  $\pm 4.9$  percent in 95 out of 100 cases for a sample of 400 interviews

**Language** Telephone interviews will be conducted in English and Spanish.

**Deliverables** Following the completion of the survey, we will provide:

- An analysis of survey results in PowerPoint
- A public memo with a more accessible summary of the results
- An in-person or webinar presentation of the survey result

FM3 will also be available for ongoing consultation and any further analysis of the research, and can provide additional materials, as requested.

## EXHIBIT 1

**Cost**

Figure 1 contains the total estimated costs for this research. These prices are comprehensive, and include all costs for questionnaire design, translation, sample acquisition, programming, interviewing, data entry and analysis, and reporting.

**Figure 1: Estimated Survey Costs**

Survey Length	400 Interviews
15 minutes	\$26,500
20 minutes	\$29,250

We would welcome the opportunity to work with you on this research, and if you have any questions or if there is any further information we can provide, please do not hesitate to contact us. Thank you for your consideration and you may reach us in our Oakland office as follows:

Curtis Below

Fairbank, Maslin, Maullin, Metz & Associates (FM3)

1999 Harrison Street, Suite 2020

Oakland, CA 94612

(510) 451-9521 (Office)

Curt@FM3Research.com