



Proclamation

- WHEREAS,** the City of Merced celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years, and
- WHEREAS,** small businesses employ over 49 percent of the working population in the United States; and
- WHEREAS,** 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and
- WHEREAS,** 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and
- WHEREAS,** 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and
- WHEREAS,** the City of Merced supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- WHEREAS,** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.
- NOW, THEREFORE, I, MIKE MURPHY, Mayor** of the City of Merced, do hereby proclaim November 24, 2018, as SMALL BUSINESS SATURDAY in the City of Merced, and urge all citizens of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed this 19th day of November 2018.

Mike Murphy, Mayor of Merced