

Mid Valley Publications

Merced County Times • Atwater-Winton Times • Hilmar Times • Hughson Chronicle & Denair Dispatch • Waterford News

Publishing - Advertising of Legal Notices

CITY OF MERCED MAY9'19PH12:35

May 7, 2019

Prepared for: City of Merced, Purchasing Division

City of Merced, City Clerk's Office, 678 West 18th Street, Merced, CA 95340

Newspaper: MERCED COUNTY TIMES

Mechanical Specifications

Page Specs: 13" X 23"

One Column Equals 1.632", two columns equals 3.431", three columns equals 5.229", four columns equals 7.028", five columns equals 8.8289", six columns equals 10.625"

Advertising in Legal Section

Per Line Cost: \$0.355

Additional Cost per Publication (s): \$0.355

Classified Section

Per Line Cost: \$0.355

Additional Cost per Publication (s): \$0.355

Retail Display Advertisements

Per Line Cost: \$9.45 per column inch

Additions Cost per Publication (s) \$9.45 per column inch.

We have been very pleased to work with the City of Merced for many years in the processing of legal notices and hope to continue our relationship in the future. We are able to meet with the City of Merced staff personally to ensure accuracy and a smooth process for notices. Most copy submissions should be done by email. We are familiar with the requirements of most official legal publishing agencies.

In addition, we are pleased to announce that you can also view legals on the digital flip version of our newspaper found online at our new website: MercedCountyTimes.com.

Thank you for continuing to consider us as an efficient source for publishing legal notices for the City of Merced.

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