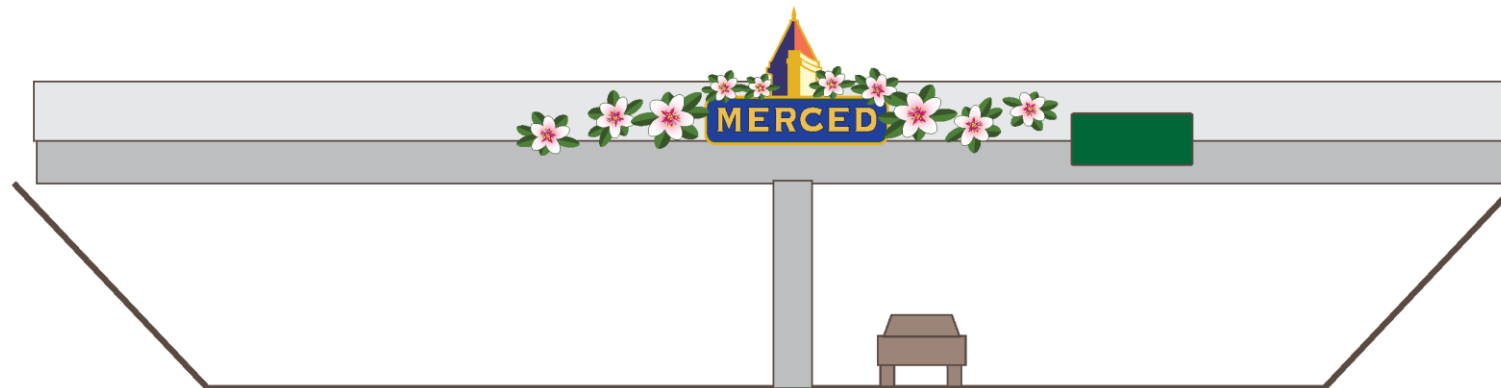
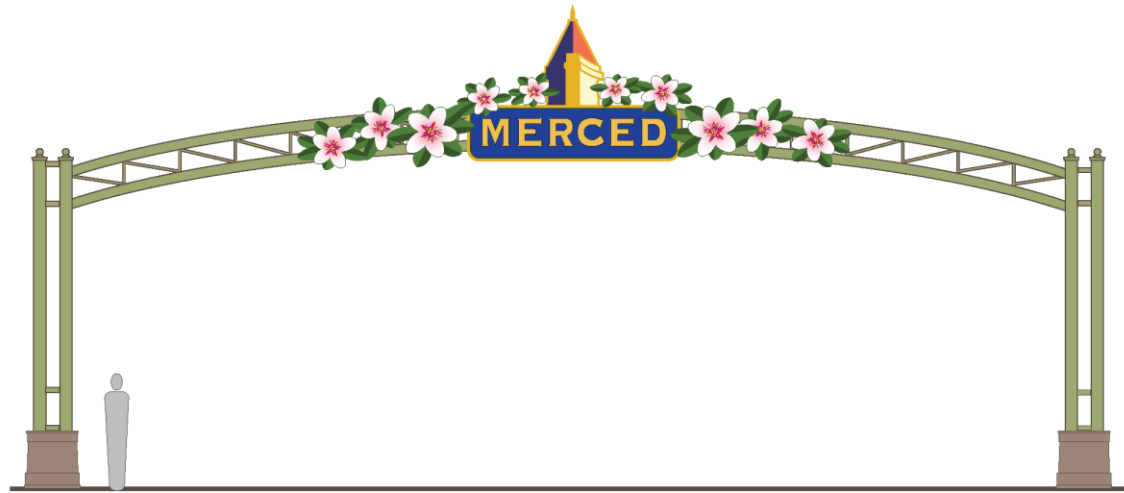


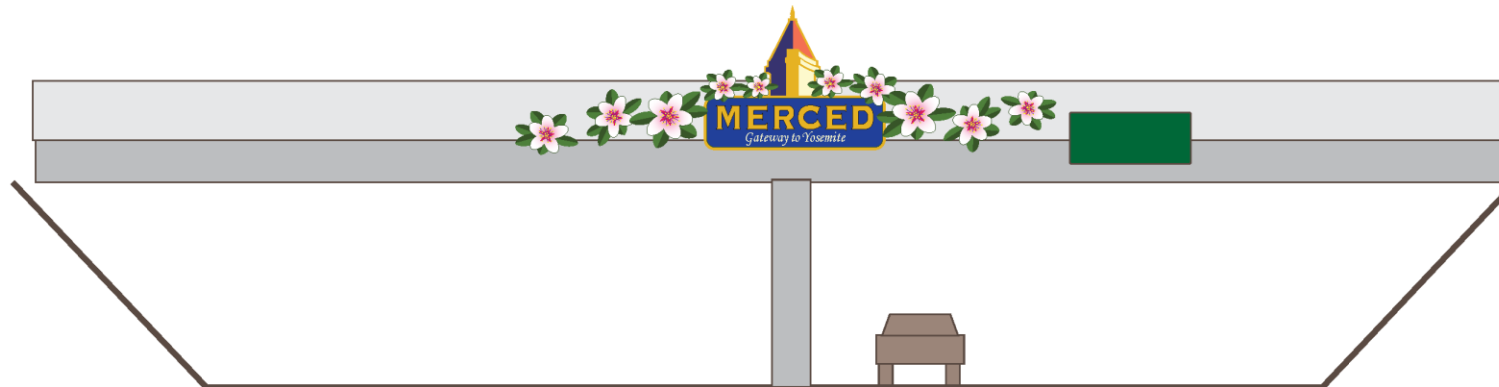


Welcome Sign Presentation

BY STEVE CARRIGAN, CITY MANAGER



FILE NAME merced			 GRAPHIC SOLUTIONS ENVIRONMENTAL GRAPHIC DESIGN 2805 MAIN ST. - SAN DIEGO, CA 92113 TEL: (619) 298-1235 FAX: (619) 298-9818
SHEET 02	DESIGNER fm	DATE 5/21/19	



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SHEET 01	DESIGNER fm	DATE 5/21/19	





Monument sign
Just after the
Merced Next 6 exits
sign. Proximately a
quarter mile from
the 16th street exit

Archway sign
30 foot
setback from
16th on Canal.

Overpass sign
Mission Ave/
Campus Parkway

MERCED
GATEWAY TO YOSEMITE

STOP

STOP

STOP



Recommendations and Next Steps

❖ **Recommendation**

❖ Entry Sign Design Slogan

❖ i.e Welcome to the City of Merced, Gateway to Yosemite...

❖ Archway design

❖ **Next Steps**

❖ Take Arts and Culture Advisory Commission recommendations to Council for final approval



Questions?