

Comprehensive Sign Ordinance Update Consultant Rankings

	EMC PLANNING GROUP	QK
KEY PERSONNEL/ PROJ. MANAGER/	Ron Sissem—Project Manager Martin Carver, Richard James Alex Lorga (Legal)	Des Johnston—Project Manager Garth Pecchenino, Steve Brandt, Michael Ratajski David Weiland/Lee Smith (Legal)
OTHER CITIES EXPERIENCE	Los Banos Design Standards Zoning Regs—Gonzales, San Benito Co, Newark, Sand City, Seaside Signage—Soledad, Castroville	Zoning—Chowchilla, Hanford, Visalia, Signage—Lindsay, Chowchilla
SCHEDULE	End by March 2021 (18 Months)	End by Dec 2020 (12 Months)
HOURS	647 Hrs w/ Focus Group 527 Hrs w/out Focus Group	Fixed Fee Per Task (No Hours Given)
BUDGET	\$98,133 w/ Focus Group \$72,735 w/out Focus Group	\$96,991 w/ Focus Group \$75,089 w/out Focus Group
THOROUGHNESS OF PROPOSAL	3	5
SCOPE OF SERVICES	4	5
FOCUS GROUP PROCESS	4	4
PUBLIC PARTICIPATION PROGRAM	4	5
UNDERSTANDING OF ISSUES	3	5
EXPERIENCE w/ SIMILAR PROJECTS	3	5
AVAILABILITY/ FLEXIBILITY	4	4
PERSONNEL	4	5
LEGAL REVIEW	3	5
ORAL INTERVIEW	4	5
LOCAL KNOWLEDGE/ EXPERIENCE	4	5
TOTAL SCORE	40	53
RANKING	2	1

(10/16/19)

5 = VERY GOOD 4 = GOOD 3 = AVERAGE 2 = BELOW AVERAGE 1 = POOR