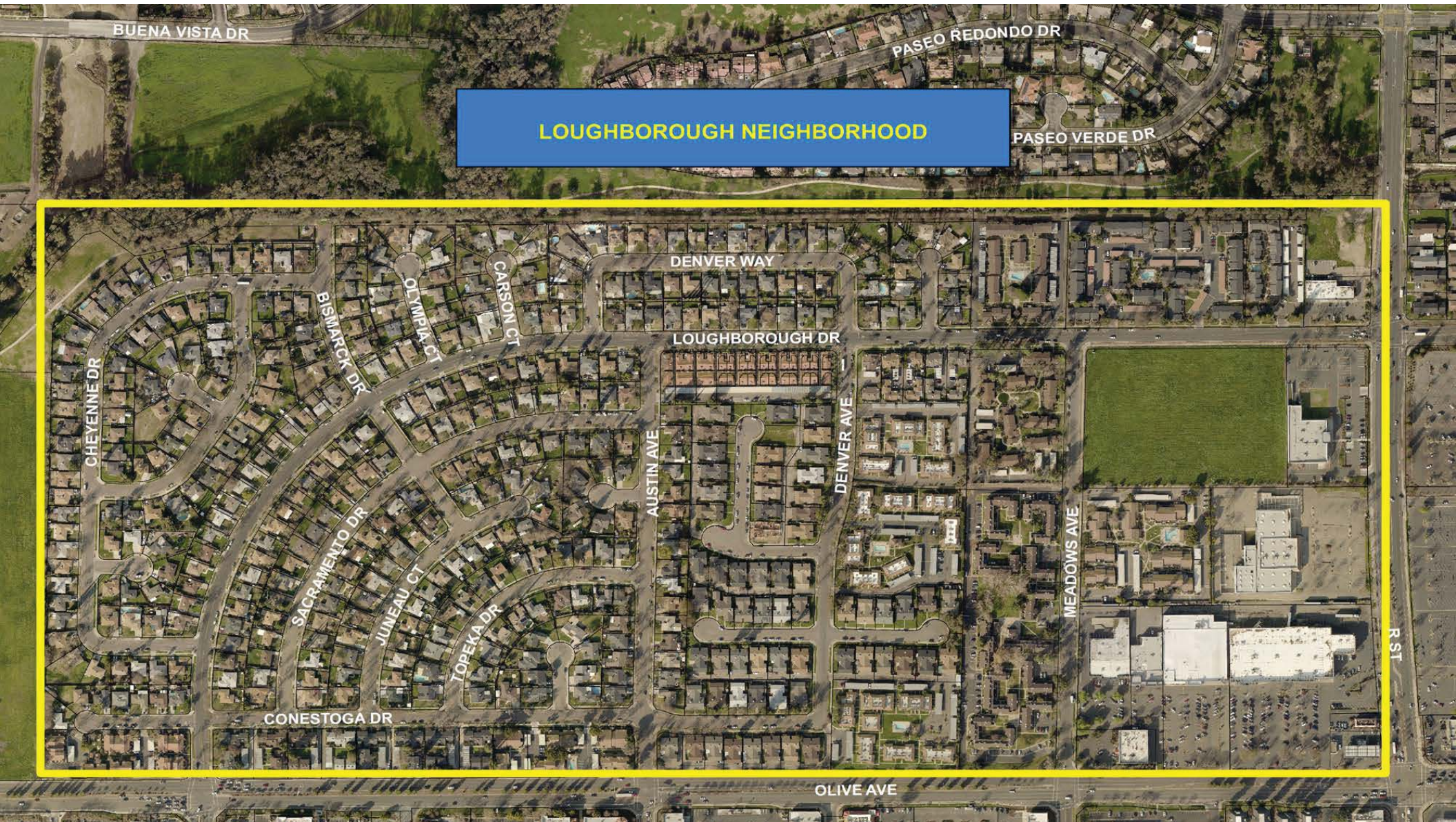


NEIGHBORHOOD INVESTMENT: LOUGHBOROUGH

December 2, 2019

BACKGROUND

- Council endorsed expanded Town Hall to target Loughborough neighborhood
- Met with various groups/parties to evaluate specific needs
- Planned outreach event in partnership with non-profits



LOUGHBOROUGH NEIGHBORHOOD

DAY OF EVENT



COMMUNITY FEEDBACK

- Sidewalk issues
- Trim street trees
- Localized flooding
- Crime/Gangs
- Brighten street lights
- Speeding/Traffic
- Lack of kid-friendly spaces
- Out-of-town landlords
- Substandard properties
- Localized dumping/trash
- Create a sense of community
- Strong ties to Castle AFB
- Re-purpose vacant lots
- Develop 7-acre lot

PROPOSED ACTION

- 9-month pilot to invest services to address specific targeted needs
- Establish a Neighborhood Advisory Committee
 - Discuss new ideas/issues
 - Mobilize volunteers
- Rental Registry Program
- Explore Maintenance District formation for enhanced services
- Create a Mobile Block Party trailer
- Economic Development – activate vacant lots
- Beautify public spaces with art/murals

PROPOSED PILOT – NEIGHBORHOOD INVESTMENT

Jan-Mar – Public Works Enhanced Service

April – Clean up the Neighborhood

May – Public Safety, take back our streets

June/July – Youth Services

August – Workforce Development

September – Government/Non-profit Services

NEXT STEPS

- Council approval for staff to implement pilot and determine costs
- Present to Merced County for similar investment
- Establish Neighborhood Area Committee
- Hold meetings to kick off monthly events