# ARTS AND CULTURE ADVISORY COMMISSION

City of Merced February 18, 2020

## **OVERVIEW**

- Established Mission Statement
- Established Goals & Priorities
- Recommended PG&E Grant allocation to maintenance
- Created City of Merced Arts Inventory
- Recommended Community Calendar to inform residents of local events.
- Applied for and received 2020 Levitt AMP Grant \$50,000 concert series

## MISSION STATEMENT

It is the mission of the Arts and Culture Advisory Commission to:

Advise the City Council of how to encourage and promote arts programs and events that engage community members and local businesses; acknowledge the role the arts and culture contribute to the quality of life, and the vitality, innovation and inclusion of the community; and preserve the community's artistic works, and cultural identities.

#### **Outreach/Events**

- Outreach Plan
- Festivals
- Arts Calendar
- Directory of Events and Agencies
- Integration with Schools

#### **Funding**

- Bloomberg Foundation Grant
- Other public and private funding opportunities

#### Capital Improvement Projects

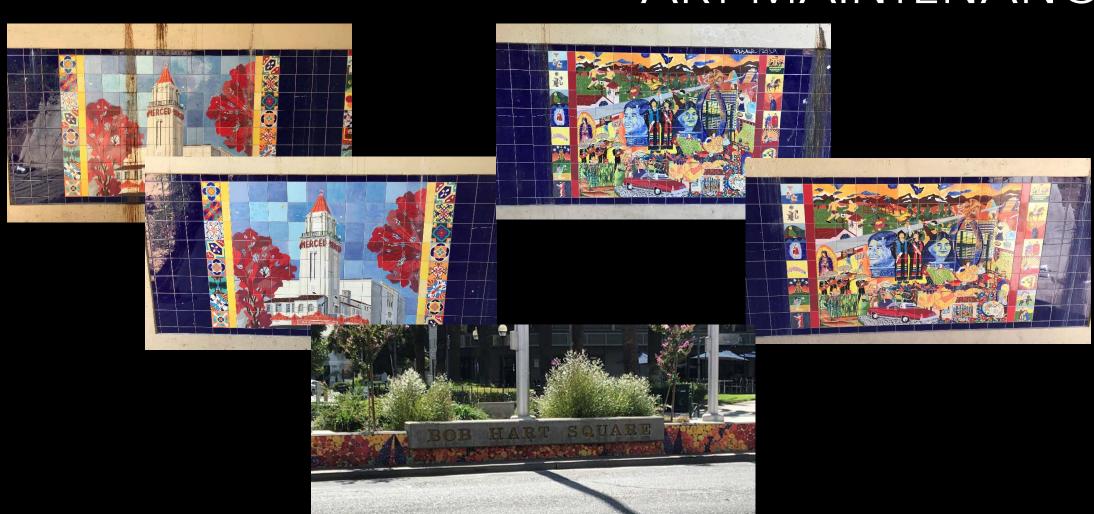
- Applegate Amphitheater
- Arts Maintenance
- Welcome Signs

#### Future Planning

- Creation of Arts District
- Public Art Policy and Process
- Future Film Opportunities

## GOALS & PRIORITIES

## ART MAINTENANCE



# ARTS INVENTORY



City of Merced
Public Art
Inventory







# 2020 LEVITT AMP GRANT



## COMMUNITY CALENDAR

