

## Merced County Strategic Arts Plan

(Question: In 3-5 years what will be in place in Merced County?)

### ***We will ensure vibrant cradle to grave arts experiences through...***

Promoting Healthy Environments Through the Arts	Pride of Place	Flexible Opportunities for Creative Expression	School as a Creative Community Oasis	Designing Vibrant Creative Public Spaces
<p>People are enjoying art! (Public art, Art @ MAC, etc.)</p> <p>Creative arts co-op Artists and kids – shared space</p> <p>Kids climbing sculptures</p> <p>Natural play-area, environmental stimulation</p> <p>Healthier children</p>	<p>Individuals and communities with increased connections</p> <p>Civic and community pride</p> <p>Retention of creative talent (No brain bleed/drain)</p> <p>Countywide art initiatives - tourism</p>	<p>Unstructured concept art</p> <p>Opportunities for experimental growth for students</p> <p>Children happier and more engaged</p>	<p>Teachers feel comfortable, supported, and safe with arts content and all content</p> <p>Fully funded in-school arts programs PK-12</p> <p>Professional arts standards are the norm</p> <p>BE and feel connected to the county – rural schools</p> <p>Children looking for future in the arts as adults</p> <p>Family buy-in</p> <p>Admin buy-in</p>	<p>Downtown has an arts and culture district</p> <p>Main Street and all streets downtown are open</p> <p>Digital real time events board – relaying info and events (Bob Hart?)</p> <p>Activate beautifying alleyways</p> <p>Activate and enlarge bike lanes and crosswalks</p> <p>Safe, accessible public transportation</p> <p>Safe, open public spaces</p>